

# WELCOME!



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# **WELCOME TO OUR NEW SHOWROOM!**

**Vienna is a very special place for Bene. Indeed our previous showroom in Renngasse, founded in 1950, was the first outside Waidhofen. It symbolised for us the start of Bene's expansion. The new showroom in Neutorgasse represents our success. Not only in Vienna but internationally.**

**With this showroom we want to give our customers the opportunity to compare theory and practice in situ. Here they can examine how Bene's design concepts might suit their own requirements, and see design solutions for different work environments.**

**WOLFGANG NEUBERT, Managing Director of Sales & Marketing**





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Business Box, Workshop room



American Diner



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**Bene's new showroom creates an individual work environment for all our staff whilst simultaneously showcasing modern, leading-edge office design concepts.**

**We want it to inspire, motivate and excite our customers to think with us about the layout and furnishing of their own offices.**

**SIGRID MAYER, Bene ShowRoom Design  
and SOLID ARCHITECTURE, Interior Design**





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Transparent partitioning

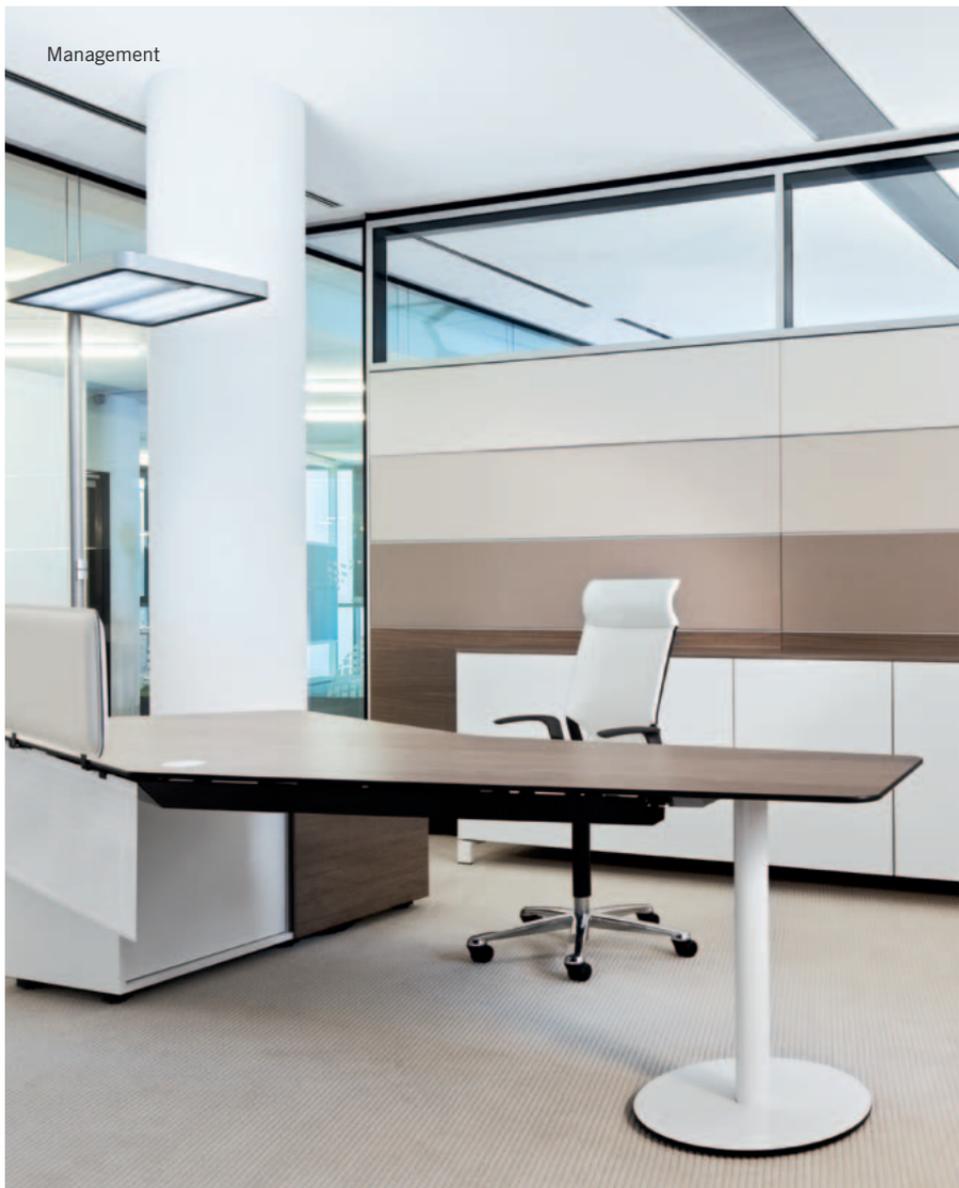


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Wall orientated workplaces



Management



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Idea Wall



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Management



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**A particular characteristic of this building is the interaction with its outside space. A typical viennese corner block has been opened up and reinterpreted. Part of the interior courtyard has been opened to the exterior, so that the building stands back and creates space for a generous forecourt. This benefits the apartments and offices in the building but also the neighbours and the general public.**

**RATAPLAN ARCHITECTS**



Staircase



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Meeting room





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Lounge, bar





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Showroom



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