

# BORSELIUS & BERNSTRAND 2017–18: BOB



## Free flowing Bob

Shape Bob anyway you want. Let the totally adaptable sofa snake around pillars, flow along walls, and twist around meeting areas. Bob will obediently conform to any space, or endow it with a forceful yet immensely comfortable structure. Thanks to Thomas Bernstrand and Stefan Borselius' meticulously designed modular solution, Bob can be built straight, in hairpin bends, like a boomerang, or whatever shape takes your fancy. Bob offers architectonic freedom of flow, and with no conventional back, Bob can face totally upholstered in every direction – opening up for even more possibilities when adapting to ever-changing interior architecture. The straightforward construction with a frame in FSC-certified plywood with sturdy yet soft moulded foam requires a minimum of maintenance. Bob comes in a broad selection of fabrics and colours.

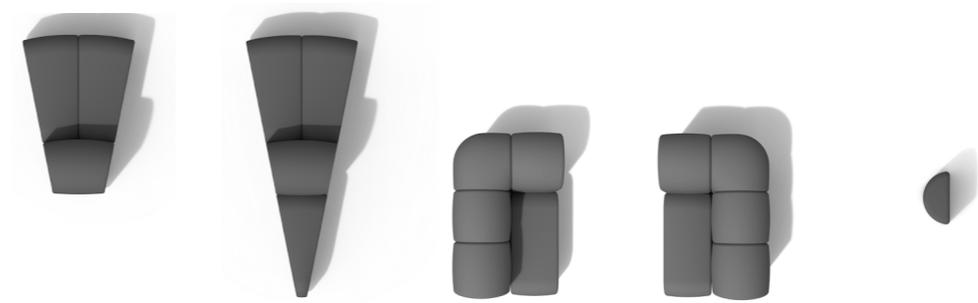
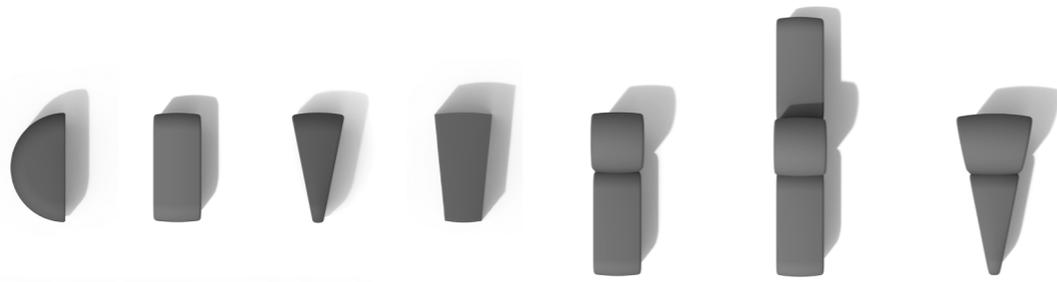
At its launch in 2017, Bob was hailed as Best Product - Editor's Choice at both the Stockholm Furniture Fair and ICFF in New York, before being crowned with the German Design Award 2018. Bob has now become even more flexible with two new elements that allow for even more sensuous shapes as well as freestanding seating islands. Attach the new add-on steel table Cut between the modular elements, or choose the freestanding Jack table, which can serve as a hub connected to the electric outlets on Bob. With an optional base in black stained oak, Bob is now also offered as a slightly raised version for public spaces.

"We have made Bob even more practical," says Stefan Borselius. "The new elements allow for gentler curves and freestanding seating islands."

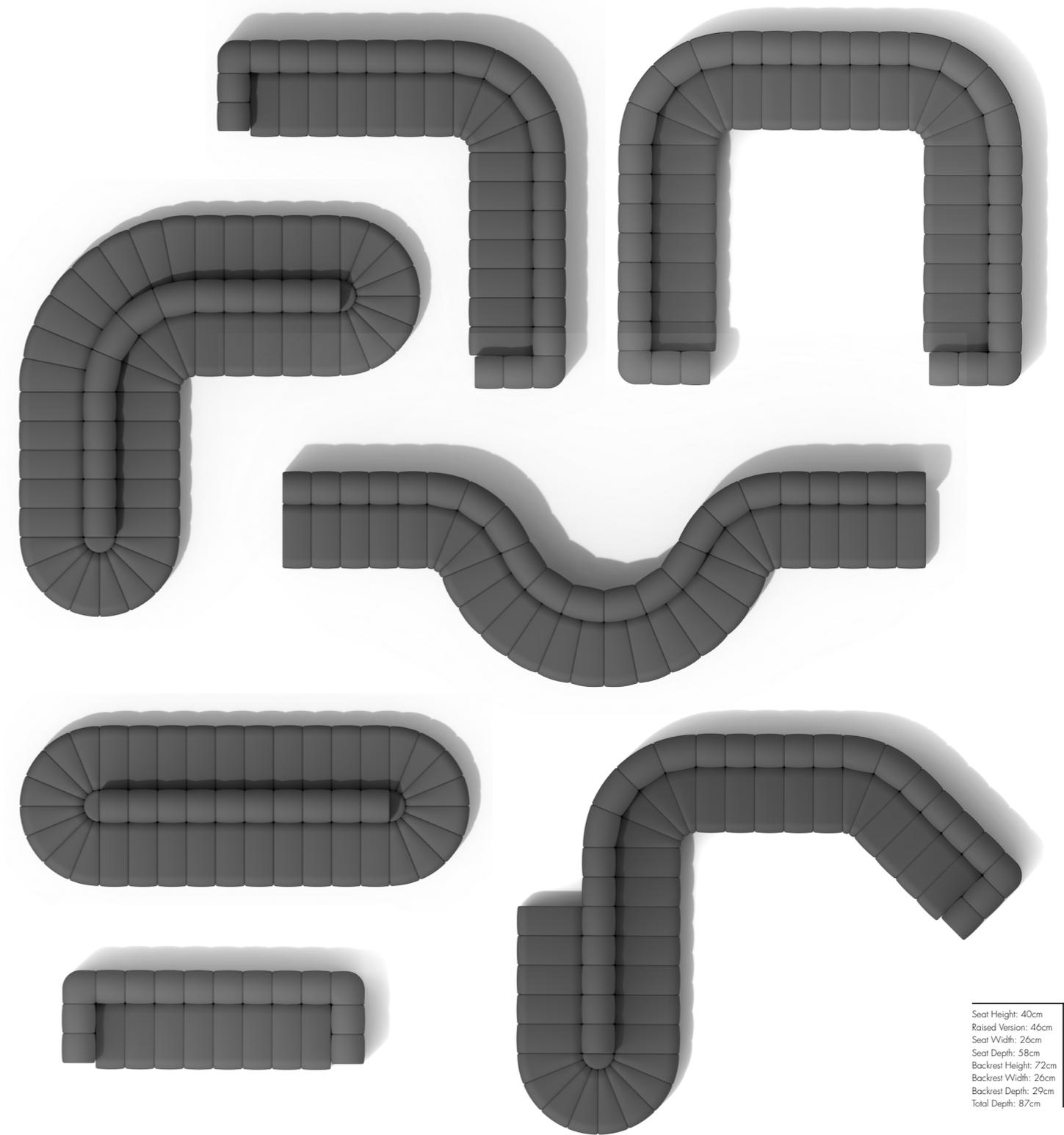
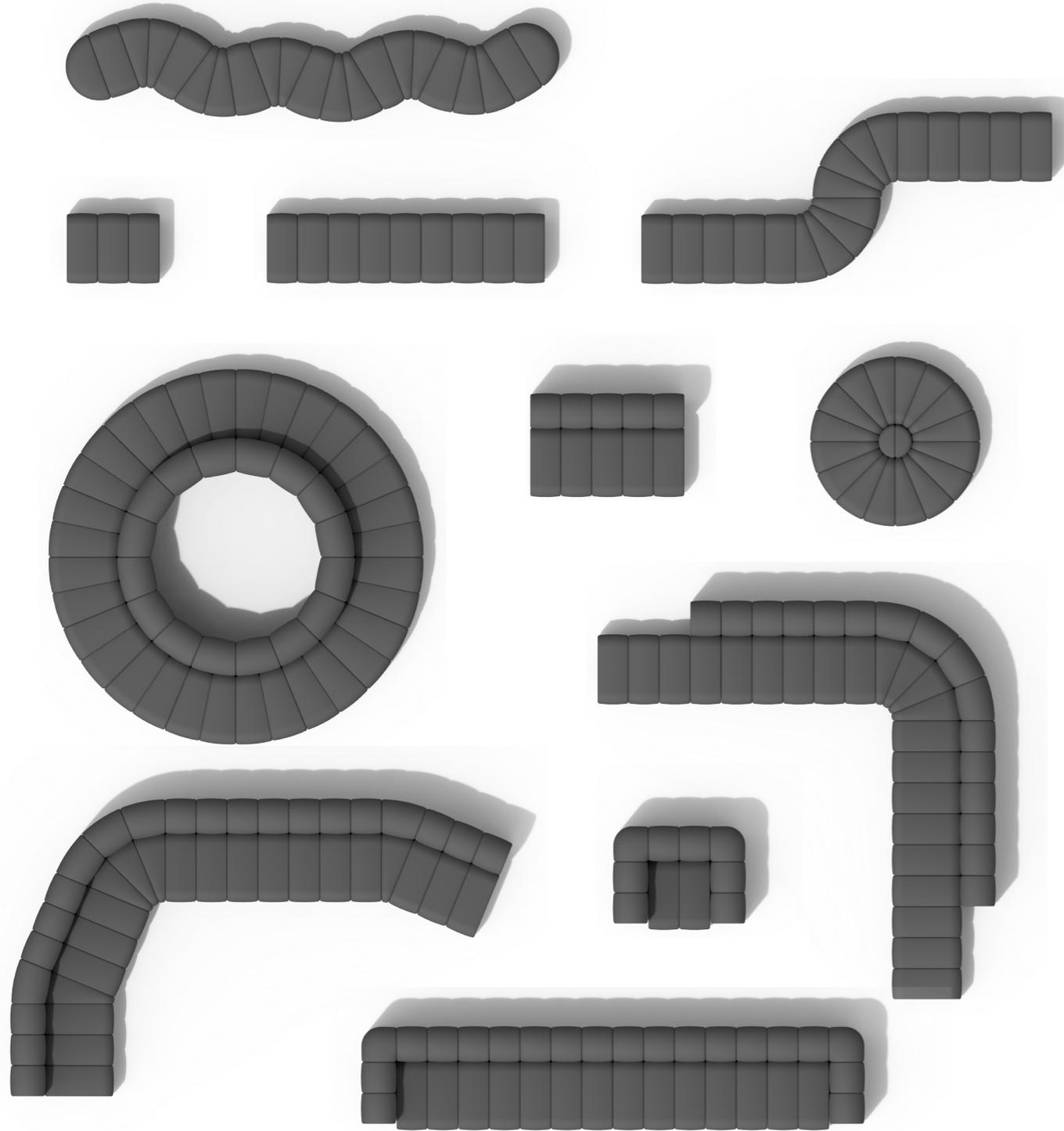
"The new 11.5 degree elements mean seats can face in any direction," claims Thomas Bernstrand, "you have even greater flexibility to create shapes, and you can build little stools as well."

# bob

Borselius & Bernstrand 2017



# B



Seat Height: 40cm  
Raised Version: 46cm  
Seat Width: 26cm  
Seat Depth: 58cm  
Backrest Height: 72cm  
Backrest Width: 26cm  
Backrest Depth: 29cm  
Total Depth: 87cm

**bob**

Borselius & Bernstrand 2017

**B**



Bob | Couronne Table

**bob**

Borsefius & Bernstrand 2017



**B**



bob

Borselius & Bernstrand 2017

B



bob

Borselius & Bernstrand 2017

B



**bob**

Borselius & Bernstrand 2017



**B**



Bob with raised seat height | Gap chair | Straw Table

# bob

Borselius & Bernstrand 2017

# B



**bob**

Borselius & Bernstrand 2017



Bob | Couronne Table

**B**



# bob

Borselius & Bernstrand 2017



Bob for indoor use | Couronne Table

# B



## Bob Betong

A collaboration between Blå Station and Starka

Bob has been waiting to go outdoors since its successful launch in 2017. The free-flowing sofa for indoor use has now been adapted to all seasons in a close collaboration between Blå Station and Starka, which has 80 years of experience in the manufacture of concrete for special applications. The heavy-duty version of Stefan Borselius and Thomas Bernstrand's meticulously designed modular sofa system will furnish public spaces all around the city with generous seating for everyone. Take a break, eat your lunch, read a book or wait for a friend. Bob Betong will offer comfortable meeting places in parks, town squares and along sidewalks. The seating elements can be built in straight lines, at angles or in zigzag-patterns, which will make for major upgrades in the public sphere. Bob Betong's soft, rounded shape will break up monotonous and anonymous surroundings, while also acting as a sturdy physical barrier protecting pedestrians from invasive, stressful traffic. Bob Betong can be used to enrich new public spaces or rejuvenate older ones, while also securing the city from all kind of threats. Bob Betong is also at ease around entrances to companies and public institutions, enhancing the city as a place for growing together. Bob Betong will contribute to the rebirth of the public space where citizens will have the opportunity to conquer the city anew and create places for debate, meetings, and of course life itself.

Blå Station launched Bob last year; it's a modular, extremely flexible sofa, which is now also available in concrete for outdoor use. Bob Betong is cast by the concrete manufacturer Starka in seating sections, which weigh in at 250 kilograms. Up to 9 Bob Betong elements can be attached together, and they can also be fixed into the ground or onto concrete slabs. The close collaboration between Blå Station and Starka offers a solution that will furnish public spaces with accommodating seating that also acts as impact-resistant safety barriers. Bob Betong will be launched in concrete grey and will be available in other colours soon after. The concrete is impregnated to give it a resistant, maintenance-free surface. An optional anti-graffiti coating is available. Find out more on our website [blastation.se](https://www.blastation.se)

# bob planner

# ööÅ



- Check out our new **BOB Planner** available on our website, [www.blastation.se](http://www.blastation.se) – it's ready to use! It will help you create all of the formations and variants you could possibly want. You can choose fabric or leather and select the colour combination. You can save your configuration as an image or a pdf with specification. You can send an e-mail with information and suggestion to someone or you can send an price inquiry directly to us.

Use the BOB Planner to create your desired variant and attach the illustration in the order as an image.

We also offer **CAD files** in all the standard formats such as DWG (both in 2d and 3d), 3DS, ArchiCad, Revit and SketchUp. These are to be found on our website and on BIMobject.com

## AUSTRALIA

Products for people  
Tel +61 3 9429 3388  
[hello@productsforpeople.com.au](mailto:hello@productsforpeople.com.au)

## AUSTRIA

Design 4 Architects  
Tel +43 664/9116177  
[franz.steiner@design4architects.com](mailto:franz.steiner@design4architects.com)

## FRANCE

PPCM  
Tel +33 (0)381 403 600  
[ppcm@ppcmsarl.fr](mailto:ppcm@ppcmsarl.fr)

## GERMANY 0-6

Objektagentur van Laar  
Tel +49 (0)421 69667600  
[beratung@objektagentur.de](mailto:beratung@objektagentur.de)

## GERMANY 7-9

One11, Rainer Schäfer  
Tel +49 (0)177 6429268  
[rs@one11.co](mailto:rs@one11.co)

## HOLLAND

BOL Interieur Agenturen BV  
Tel +31 653 26 33 15  
[zoltan@mooiwerken.nl](mailto:zoltan@mooiwerken.nl)

## ITALY

Giovanni Aita - Agente  
Tel +39 339 666 5959  
[giovanni.aita@blastation.it](mailto:giovanni.aita@blastation.it)

## JAPAN

Bevel Corporation  
Tel +81 3 53 41 42 43  
[it@bevel.co.jp](mailto:it@bevel.co.jp)

## NORWAY

Canvas  
Tel +47 994 24 050  
[info@canvas.no](mailto:info@canvas.no)

## POLAND

Marro Sp. Zo.o.  
tel. +48 500 206 221  
[katarzyna.wodzynska@marro.com.pl](mailto:katarzyna.wodzynska@marro.com.pl)

## RUSSIA

Aversia Oy  
Tel +358 40 737 0871  
[elena.airas@phnet.fi](mailto:elena.airas@phnet.fi)

## SPAIN

Dauco Designs  
+34 607 940 866  
[jegras@daucodesigns.com](mailto:jegras@daucodesigns.com)

## UNITED KINGDOM

Inform Furniture Ltd  
Tel +44 (0) 20 7228 3335  
[info@informfurniture.co.uk](mailto:info@informfurniture.co.uk)

## USA

Scandinavian Spaces  
Tel +1 (855) 811 9676  
[info@scandinavianspaces.com](mailto:info@scandinavianspaces.com)



Photographers, name and page:  
Kimme Persson: Page 2  
Jonas Lindström: Page 6, 8, 9, 10, 12  
Erik Karlsson: Page 15, 18  
Jason Strong: Page 16  
Lasse Olsson: Page 12, 19, 20

## BLÅ STATION

Blå Station AB  
Box 100, 296 22 Åhus  
Sweden  
Tel: +46 (0)44 24 90 70  
E-mail: [info@blastation.se](mailto:info@blastation.se)  
Showroom:  
Sandvaktaregatan 17, Åhus  
Södermalmsallén 36, Stockholm  
[www.blastation.se](http://www.blastation.se)

**BOB**  
**LOVE**  
**AND**  
**GOOD**  
**DESIGN**

[blastation.se](http://blastation.se)

**BLÅ STATION**