

LOOK BOOK

GIOPAGANI

GIOPAGANI



VICIOUS

I don't know where I'm going from here

but I promise it won't be boring

A MELTING POT OF EMOTIONS AND STORIES GATHERED IN A SERIES OF UNIQUE CAPSULE COLLECTIONS

Transform memories into shapes. To tell stories made of experiences that become inspirations. Reinterpret them through timeless designs. A new creative expression, between immaterial and material, gravity and fragility in a sensorial and emotional pathway. Our capsule collections raise from these impulses. Each Capsule is like a mirror that send us back to a particular memory. Memories of shapes, of styles, of worlds from Fashion and Art to Architecture and Photography.

A set of emotions that goes straight into the heart like an "Haute-Couture" dress. Like a journey towards the codes of design reinterpreted in an avant-gardist language. An unconventional allure able to bring to life tailor-made atmospheres, using refined materials and powerful colors to convey one's personality.

Sartoria, Fleurs du Mal, Chat Noir, Saint Ouen, Esprit Noir, Clair de Lune, Senza Fine, Eclat d'Eau, Illogica Allegria, Murano, Lay on You. Designs made to stand the flow of time that never stops. Each capsule brings along its own aesthetic language, its heritage and meaning. A melting pot of different souls linked together by the signature style of the Maison's creative director Giovanni Pagani. A man of the world looking for Emotions.

The world is a book. This LookBook is our World. Those who do not travel read only a page. A journey written in chapters. Stories that tell of a World Apart.

ESPRIT NOIR

CAPSULE COLLECTION

Contemporary shapes enhancing the functionality of design. The new spirit of the Capsule Collections finds its meaning in Esprit Noir. Choices of materials and stitching are studied in a Tailor approach defining eclectic pieces to bring regularity in the delicacy and the sinuosity of the shapes.



MOONAGE DAYDREAM SOFA

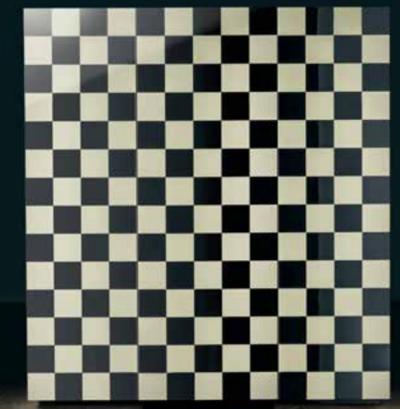
JE T'ATTENDS ARMCHAIR



DÉJÀ VU STOOL



ESSENCE HIGH CABINET



MOI AUSSI BED



JE T'ATTENDS SOFA



DÉJÀ VU CHAIR



ESSENCE COFFEE TABLES



ESSENCE LOW DRAWER



UNKNOWN PLEASURES

CAPSULE COLLECTION

Unknown Pleasures is the desire to restore order in a world of chaos, recalling the dichotomy of the 80's between the frantic artistic research, with the arising New Wave movement, and the rigorous aesthetic which was defining the iconic status of the Italian Haute-couture in the world.

Unknown Pleasure is a Capsule Collection characterized by a rhythmic aesthetic, made of pure and simple geometries

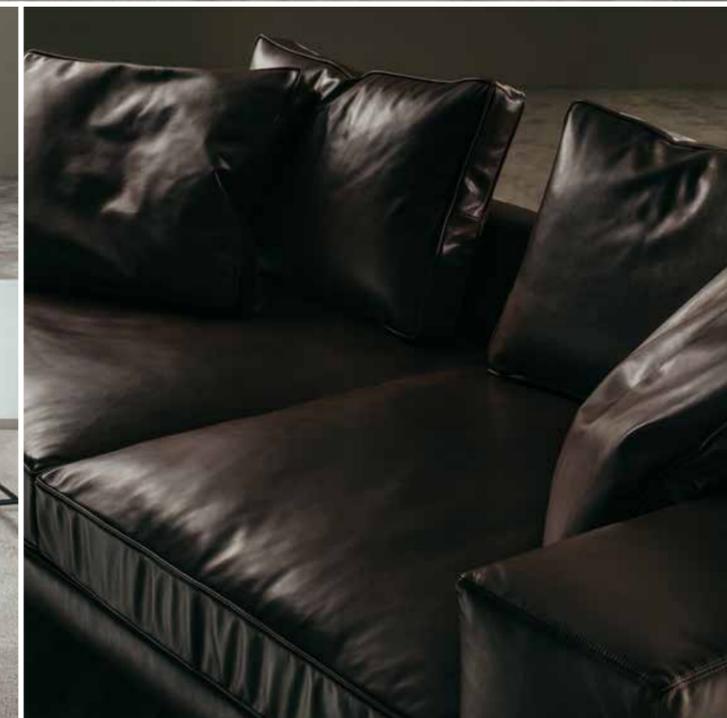
STAY
SOFA



ATOMIC
DINING TABLE



TIME
COFFEE TABLES



TIME
BOOKSHELF



STAY
MODULAR SOFA



HELTER SKELTER

CAPSULE COLLECTION

The Helter Skelter Capsule Collection is inspired by the irreverent attitude of the Beat Generation of the 60's, guided by the oniric vision of the Beatles music.

The collection features elements with an informal and pop soul, aiming to crash the rules of a conformist society.



**I LOVE YOU
SOFA**

**A DAY IN THE LIFE
DINING TABLE**



**BLACKBIRD
COFFEE TABLES**



**I LOVE YOU
ARMCHAIR**



**PS I LOVE YOU
SOFA**



**PS I LOVE YOU
ARMCHAIR**



**DIG IT
CHAIR**



**DIG IT
ARMCHAIR**



FLEURS DU MAL

CAPSULE COLLECTION

"One morning we set sail, with brains on fire, and hearts swelled up with rancorous emotion, balancing, to the rhythm of its lyre, our infinite upon the finite ocean. [...] But the true voyagers are only those who leave, just to be leaving [...] And without knowing why they always say: "Let's go!" C.B.

Like Flowers of Evil, this collection suggests an aesthetic reinterpretation of beauty encompassed in metal frames marked by time in search of eternity.

Strong matters like a symbol of the stylistic avant-garde enlisted in the creative process.



**SAINT-GERMAIN
SOFA**

**SAINT-GERMAIN
ARMCHAIR**



**VANITÉ
CONSOLE**



**SURROUND ME LOW
COFFEE TABLE**



**SURROUND ME HIGH
COFFEE TABLE**



**MIRAGE D'OR
DINING TABLE**



SARTORIA

CAPSULE COLLECTION

Sartoria highlights "Haute Couture" garments where both the attention to the material and the details are the main elements of this collection. Starting point of a philosophy that draws its inspiration from the Fashion world to be reinterpreted into Design, Sartoria dresses its products exalting a pure soul.



VICIOUS
SOFA

VOYAGE D'UNE NUIT
BED



CONEY ISLAND
SOFA



CONEY ISLAND
ARMCHAIR



PETIT ARRÊT
BENCH



PERFECT DAY
ARMCHAIR



SAINT O U E N

C A P S U L E C O L L E C T I O N

Like Proust's Madeleine, Saint Ouen evokes a journey through the heart of memory. Sunday morning, fresh dawn on Parisian rooftops. Streets unfold treasures like in Search of Lost Time. Blooming souvenirs to create emotions, symbol of our own story. A moment of life that inspired Saint-Ouen.



**ABSINTHE
DINING TABLE**



**AVEC MOI
CHAIR**



**AVEC MOI
ARMCHAIR**



SENZA FINE

CAPSULE COLLECTION

Senza Fine is a Capsule Collection inspired by the design iconic movement of the 50's that marked the birth of the "Italian Style" culture.

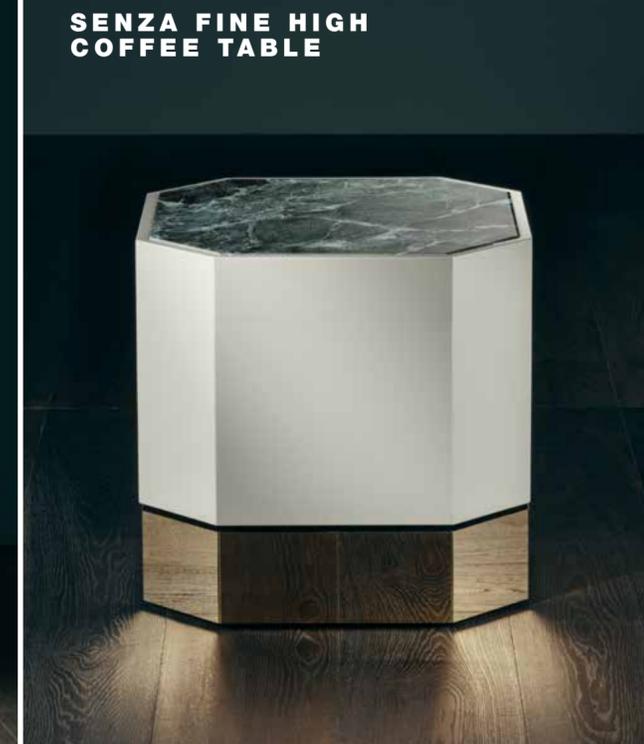
Clean and simple lines become complex when clothed in strong colors.



SENZA FINE
DINING TABLE



SENZA FINE
CABINET



SENZA FINE HIGH
COFFEE TABLE



SENZA FINE LOW
COFFEE TABLE



SENZA FINE
ARMCHAIR



SENZA FINE
SOFA



SENZA FINE
BED

CHAT NOIR

CAPSULE COLLECTION

Meeting point of Paris during the Belle Epoque, Chat Noir reflects the artistic spirit of the blooming period of Art Nouveau. A definition of perfect harmony between strength and delicacy of the material shapes this collection.



**RENDEZ-VOUS
DINING TABLE**



**RENDEZ-VOUS
COFFEE TABLES**



**BONHEUR
BENCH**



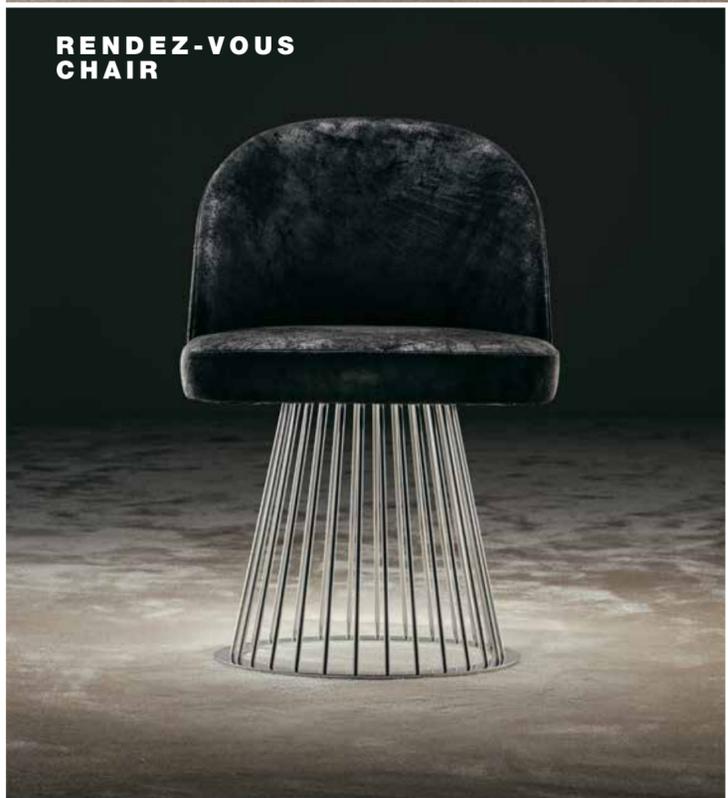
**BONHEUR
CHAIR**



**RENDEZ-VOUS
TALL TABLE**



**RENDEZ-VOUS
ARMCHAIR**



**RENDEZ-VOUS
CHAIR**



**RENDEZ-VOUS
STOOL**

ÉCLAT D'EAU

CAPSULE COLLECTION

With a late Art Deco inspiration, the Capsule Collection Éclat d'Eau clothes a room's mood and temperature with light. It is a presence that adds an accent and contributes to the look as a whole.

Éclat d'Eau lights are both in Murano glass and metal. The hand-blown glass diffusers, ranging from deep amber to aquamarine and a nuanced white that shades to transparent, are paired with metals that reprise three of the colors collection: brass, copper and black pigment.



APPLIQUE CANDLE



**FLOOR LAMP
3-LIGHTS**



**FLOOR LAMP
1-LIGHT**



APPLIQUE BUTTON



**TABLE LAMP
HIGH**



**TABLE LAMP
LOW**



**PENDANT LAMP
3-LIGHTS**



**PENDANT LAMP
1-LIGHT**

ILLOGICA ALLEGRIA CAPSULE COLLECTION

The Capsule Collection Illogica Allegrìa, with a more contemporary inspiration, confirms the eclectic style and transversal approach, between shapes and function, of the brand.

GIOPAGANI lights are always in tune with the Maison's philosophy, which is to interpret shapes by clothing them in material and color.

The colors of the diffusers and metals can be combined and contrasted in a harmonious balance depending on the atmosphere one wishes to create.



CHANDELIER



CHANDELIER

**HABIBA
FLOOR LAMP**



**FLOOR LAMP
1-LIGHT**



**PENDANT LAMP
1-LIGHT**



**HABIBA
FLOOR LAMP**



**PENDANT LAMP
1-LIGHT**

MURANO

C A P S U L E C O L L E C T I O N

Murano, the cradle of world's finest glass manufacturing. Here begins the experimental journey of Gio Pagani through the reinterpretation of a Baroque icon: the Rezzonico Chandelier.

A change of materials, colors and techniques to tell a unique story hidden between the lightness of the glass and the strength of the lead.

ÉCLAT DE PLOMB CHANDELIER



L A Y O N Y O U

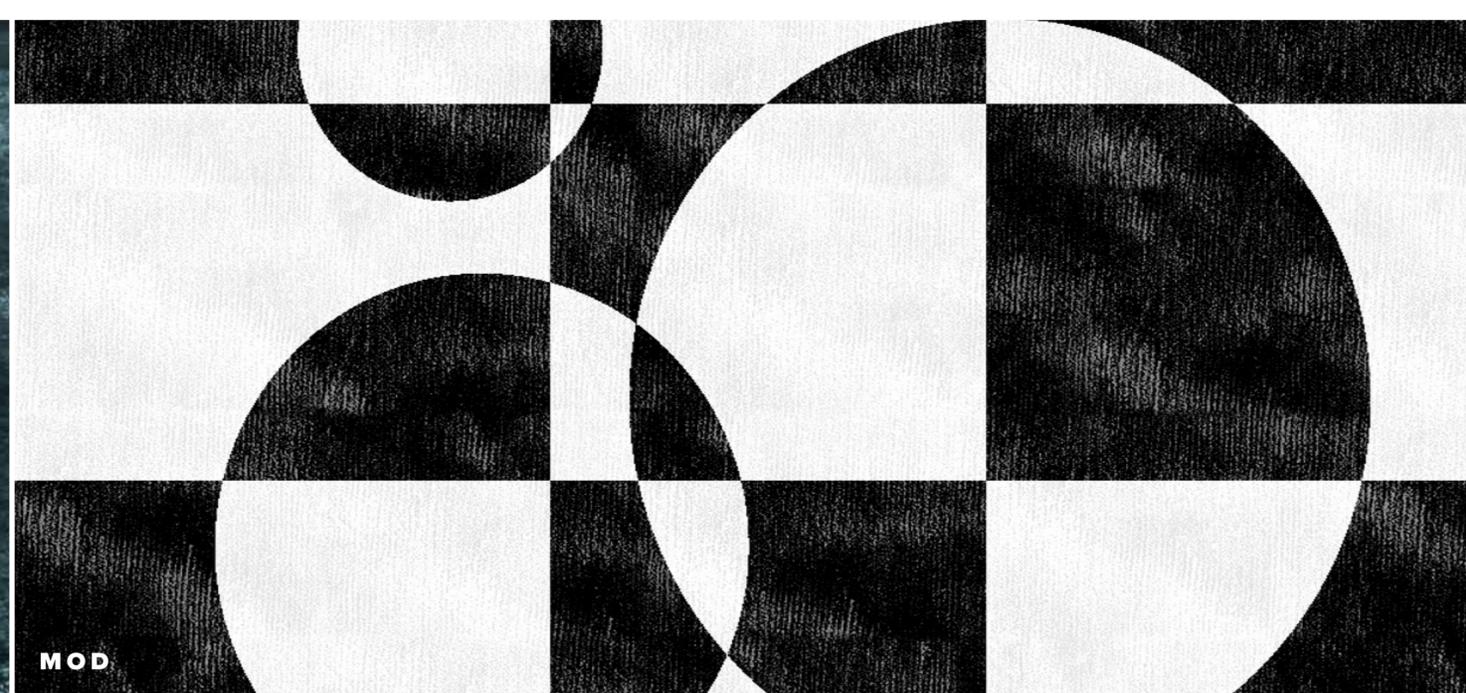
C A P S U L E C O L L E C T I O N

GIOPAGANI's leitmotif is to give life to unique spaces and environments, tailor made to satisfy different tastes without being ordinary.

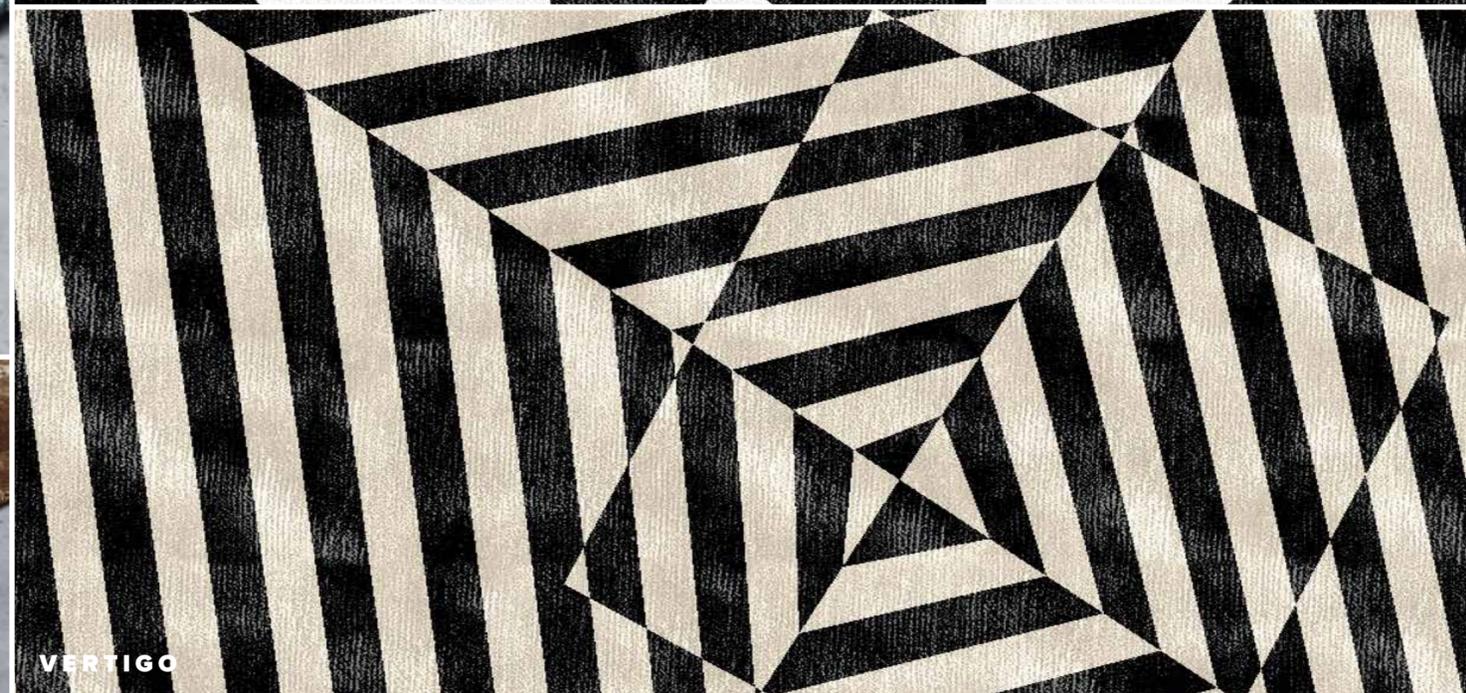
The fulfillment of this purpose passes through the attention to details, turning each element of the scene in an actor participating to the conversation that brings to the extraordinary.

The carpet collection is one of these details.

Fully hand knotted with antique techniques, made with absolute care and the finest natural materials, GIOPAGANI carpets want to bring the luxury furniture accessories to a new dimension driven by the bespoke approach of the Maison's philosophy.



MOD



VERTIGO



RIPPLE



PIETRA



BRONZO



SELVA



PETROLIO



MAUVE



BLACK

