



HOME THEATER & GAME ROOM
New Desire Collection



HOME THEATER & GAME ROOM

New Desire Collection

ENTERTAINING CONCEPT
OF ITALIAN LIFE STYLE
BY VISMARA DESIGN THE SOLE ORIGINAL

LUXURY ENTERTAINMENT





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MY LIFE AS A DESIGNER

Creare ambienti equilibrati dove ogni elemento si colloca in perfetta armonia con gli altri: per me, questo è l'interior design. Fin dagli inizi mi sono sempre posto una domanda: cosa manca in uno spazio ideale? Questo interrogativo me lo ripropongo ogni volta che creo un nuovo prodotto. Il cliente e le sue necessità sono il motore che muove la nostra creatività, la nostra voglia di raggiungere nuovi obiettivi. Ho sempre creduto nelle sfide, nell'innovazione nella sua accezione più profonda, ovvero raggiungere risultati migliori e puntare alla perfezione. I mobili che creiamo in Vismara Design, sono frutto di intense ricerche estetiche e di una tradizione che porta il marchio Made in Italy, di antiche tecniche artigianali combinate ad avanzate tecnologie, di passato che si evolve in futuro. Per me, e per tutto il mio team, si tratta di un'infinita passione che si è naturalmente trasformata in un lavoro, dove il bello ed il lusso sono il grande traguardo, da raggiungere ma soprattutto da superare continuamente.

Building balanced environments where every element lies in perfect harmony with the others: this is, for me, the interior design. From the beginnings I've been asking myself one question: what is lacking in a space to make it ideal? This is what comes to my mind every time I create a new product. The client and its needs are the driving force that sparks up our creativity, our will to reach new aims. I have always believed in challenges, in innovation with its deepest meanings, that's to say reaching the best results and aiming at perfection. The furniture we create in Vismara Design are the result of strong aesthetic research, a tradition that brings the Made in Italy brand, craft techniques combined with advanced technologies and a past which evolves in future. For me, and for all of my team, it's about an endless passion which obviously developed in a job, where beauty and luxury are the big goals to achieve, but above all, to continuously overcome.

Создание идеальной обстановки, где каждый элемент находится в полной гармонии с другими: для меня это дизайн интерьера. С самого начала я всегда задавал себе один и тот же вопрос: чего не хватает в идеальном пространстве? Этот вопрос каждый раз стоит передо мной, когда я создаю новый продукт. Клиент и его потребности являются тем двигателем, который заставляет нас быть креативными, придает нам желание достигать новых целей. Я всегда верил в возможности и инновации, я всегда стремился достигать наилучших результатов и моя цель – это совершенство. Мебель, которую мы создаем на фабрике Vismara Design, - это результат интенсивных исследований эстетики и традиций марки Made in Italy, методов ручной работы в сочетании с передовыми технологиями, прошлого, которое развивается и становится будущим. Для меня и для всей моей команды это страсть, которая естественно превратилась в работу, где красота и роскошь являются конечной целью, которую мы стремимся достигнуть прежде всего для того, чтобы постоянно развиваться.

创建和谐环境，让每个元素都相辅相成：这就是我眼中的室内设计。从一开始我就问自己一个问题：我们需要补充什么元素，使家居空间变得完美？每当我创造新产品时，脑中都会浮现这个问题。正是客户和客户的需求鞭策我们发挥创造力，也让我们鼓起勇气去达到新目标。我始终认为挑战和创新最新层次的意义，就是实现最好的结果并不断臻至完美。我们在 Vismara Design 所创造的家具，都是经过了深层次的美学研究 and 象征意大利制造品牌精髓的传统工序，以及结合了先进科技的手工艺和不断与时俱进的结果。对于我和我的整个团队来说，这也有关于我们在工作中日益积累的无限激情以及对于美和奢华两大目标的追求，但是最重要的还是不断战胜一切的决心。





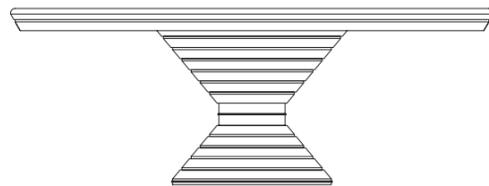
NEW DESIRE COLLECTION

Da qualche anno, nel settore dei progetti di lusso, si sta facendo strada l'idea di spazi dedicati all'intrattenimento privato, ovvero la possibilità di godere del proprio tempo libero nell'intimità della propria casa. Una sala cinema esclusiva è sicuramente un ambiente ormai imprescindibile nella progettazione di ville e appartamenti di alto livello. In Vismara ci siamo specializzati nella creazione e realizzazione di home theater di lusso, proponendo un prodotto altamente personalizzabile, perfetto per gli amanti del tempo libero. A partire dal design delle poltrone reclinabili, dotate di tutti i comfort, niente è lasciato al caso: siamo in grado di creare soluzioni turn-key progettando sistemi audio video di ultima generazione, boiserie e pannellature fonoassorbenti per garantire un'impeccabile fruizione dello spazio. Con la sala da gioco privata, vogliamo offrire non solo un prodotto, ma un servizio unico nel suo genere. Questi esclusivi spazi possono essere composti da una grande varietà di tavoli da gioco, tutti interamente da noi disegnati e prodotti, in grado di esaudire i più svariati desideri. Il tavolo da biliardo è uno tra i più richiesti, disponibile in diverse grandezze e diverse tipologie, dallo Snooker alla Piramide Russa, dal Biliardo Italiano a quello Americano. La sala giochi non potrebbe definirsi tale senza il tavolo da Poker, il tavolo da Roulette professionale ed il tavolo da Blackjack, tutti caratterizzati da un design contemporaneo e da un look audace. Per gli amanti dei giochi di strategia e di alto spessore intellettuale, abbiamo progettato il tavolo da scacchi motorizzato, con un meccanismo di salita e discesa che permette un utilizzo molto vario del prodotto, e il tavolo da Mahjong, anch'esso dotato di un sistema motorizzato che favorisce un'esperienza di gioco ottimale. Il tavolo da Ping Pong è la nostra ultima creazione, che da semplice tavolo da riunioni o da pranzo, si trasforma in tavolo da gioco, perfetto per una pausa tra amici e colleghi. Siamo in grado di progettare l'intera sala giochi, occupandoci di tutti gli aspetti progettuali, a partire dall'arredamento fino alla pavimentazione e alle eleganti boiserie personalizzabili. Questo, per noi, è il nuovo concetto di intrattenimento, questo è ciò che definiamo vero lusso.

In recent years, in the luxury field, the idea of spaces conceived for private entertainment has been getting through, as the possibility to enjoy free time in the complete privacy of the house. An exclusive cinema room is, nowadays, an undoubtedly essential setting in villas and high-end apartments. Here at Vismara, we've been specializing in the conception and realization of luxury home theaters by proposing a fully customizable product, perfect for free time lovers. From the theater seating design, equipped with all the comforts and available in different styles, nothing is left to chance: we are able to create turn-key solutions, like state-of-the-art audio/video systems, boiseries and sound proofing panels, in order to ensure a flawless enjoyment of the space. With the private game room we do not want to offer a mere product, but, above all, a one-of-a-kind exclusive service. These luxury spaces can be adorned with a great variety of game tables, all designed and produced by us, in order to satisfy any kind of desire. The Pool Table is the most appreciated in the game table family: it is available in different sizes and models, from Snooker to Russian Pyramids, from the Italian Pool Table to the American one. The Game Room couldn't be considered complete without the Poker Table, the Professional Roulette Table and the Blackjack Table, all characterized by a contemporary design and a bold look. For the strategy game lovers, we have designed a motorized Chess Table, equipped with a lift mechanism which allows to use the product in several ways, and the Mahjong table, also coming with a motorized system, so granting an exceptional gaming experience. One of our latest creation is the Tennis Table, which turns from a simple dining or meeting table to a game table, perfect for a break with friends and colleagues. We are able to plan the whole game room, dealing with the whole layout, from furniture to paving and elegant customizable boiseries. For us, this is the new concept of entertainment, this is what we call real luxury.

На протяжении нескольких лет в проектах класса люкс все большее внимание уделяется игровым комнатам, так как это одна из возможностей насладиться свободным временем в собственном доме. Эксклюзивные домашние кинотеатры на сегодняшний день являются неотъемлемой частью проектов частных вилл и апартаментов высокого уровня. Фабрика Vismara специализируется на создании и реализации домашних кинотеатров класса люкс и предлагает продукт высочайшего качества, который прекрасно подходит для тех, кто любит отдыхать. Кроме кресел – реклайнеров, которые имеют максимальное оснащение для вашего комфорта, мы также предлагаем дизайнерские решения turn-key, проектируя видео и аудио системы последнего поколения, звукопоглощающие буазери и стеновые панели, что гарантирует безупречное использование пространства. Мы хотим предложить не только мебель, но и уникальный в своем роде сервис. Для любого эксклюзивного пространства есть большое разнообразие игровых столов, дизайном и производством которых занимается исключительно фабрика Vismara, при этом мы можем удовлетворять самые разнообразные запросы и пожелания. Стол для бильярда является наиболее востребованным, его можно выполнить в различных размерах и типологиях, от Снукера, до Русской Пирамиды, от Итальянского бильярда, до Американского. Игровая комната не может считаться таковой без стола для покера, стола с профессиональной рулеткой, а также стола для игры в блэкджек, которые отличаются современным и дерзким дизайном. Для любителей стратегических и интеллектуальных игр мы создали шахматный стол, который имеет механизм подъема и опускания, что позволяет многовариантное его использование, а также стол для игры в Mahjong, который также имеет моторизованную систему, что позволяет оптимально настроить стол для игры. Стол для игры в настольный теннис – это наше последнее творение, где обычный стол для переговоров либо обеденный стол превращается в игровой стол, который прекрасно подойдет для отдыха с друзьями и коллегами. Мы можем спроектировать любую игровую комнату, начиная от мебели и заканчивая напольным покрытием и элегантными персонализированными стеновыми панелями. Для нас это новая концепция развлечений, это то, что мы называем истинной роскошью.

新欲望系列。几年前在奢侈品领域就曾引入对于私密娱乐空间的构想，以及对于在完全私密的住宅中享受休闲时光的可能性的探索。私人影院如今已经成为了别墅和高级套房项目中必不可少的一项设计。在 Vismara，我们通过向爱好休闲的客户推荐适合他们的高度定制化产品，在奢华家庭影院的构想和实现方面提供专业服务。从舒适无比和不同风格的影院座椅设计开始，我们始终秉持事在人为：我们可创造出总控键解决方案——如一流的视听系统、细木护壁板和隔音面板等——确保了空间中完美无缺的愉悦体验。对于私密游戏室，我们并不仅提供产品本身，还有独一无二的专享服务。这些奢华空间中可容纳多款由我们设计和制造以便满足各种需求的游戏桌。台球桌是游戏桌系列中最受欢迎的一款：它拥有不同的规格和款式，从斯诺克到俄罗斯金字塔，从意式球桌到美式球桌。扑克桌、专业轮盘赌桌和 21 点牌桌也是游戏室中不可或缺的游戏桌，它们均设计现代，外形醒目。对于喜欢策略游戏的人，我们设计了一款自动下棋桌：这款桌子装有升降机械装置，用途多样。麻将桌同样是全自动装置，确保了卓越的游戏体验。最后我们还创造了乒乓球桌，它可由简单的餐桌和会议桌改装，非常适合朋友同事之间的休闲娱乐。我们能够从整个布局出发，从家具摆设到客制的典雅护壁板全面规划您的游戏室。我们认为这是一种娱乐新概念，可谓“真正的奢侈品”。



W: 219 cm | 86,2" D: 125 cm | 49,2" H: 79 cm | 31,1"

POKER TABLE

New Desire Collection

Our Poker Table is a piece of furniture that encapsulates our vision of private entertainment. Elegance, strong personality and authenticity are the main features found in the entire product design, especially in the sophisticated wood structure, a genuine masterpiece of style. All the elements are harmoniously combined in order to create a table which is the perfect scenery of unforgettable moments.





ROUND POKER TABLE

New Desire Collection



W: 160 cm | 62,9" D: 160 cm | 62,9" H: 79 cm | 31,1"

COLOR: glossy & soft touch perla
MATERIAL: wood & golden stainless steel
CLOTH: round rays





LUXURY ENTERTAINMENT
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POKER TABLE

Desire Collection



W: 219 cm | 86,2" D: 150 cm | 59" H: 77 cm | 30,3"

COLOR: soft touch black & white
CLOTH: oval monochrome
ACCESSORIES: chips set

POKER CLOTH

New Desire Collection



OVAL RAYS



OVAL MONOCHROME



ROUND MONOCHROME



ROUND TWO-TONE



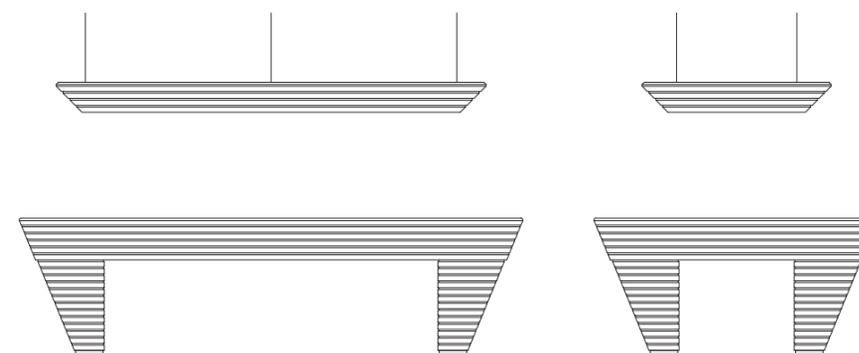
ROUND RAYS

AMERICAN POOL TABLE

New Desire Collection



New Desire Pool Table stems to be the absolute character of the billiard room, thanks to its strong but at the same time sophisticated stage presence. It is a unique and inimitable design piece, a professional product for the real game lovers. Its beauty also lies in each little detail, from leather-coated pockets to best quality cloths. The matching design of professional pool lamps and cue racks turns this product into an exclusive experience.



W: 260-290 cm | 102,3-114,1" D: 148-163 cm | 58,2-64,1" H: 78-80 cm | 30,7-31,5"

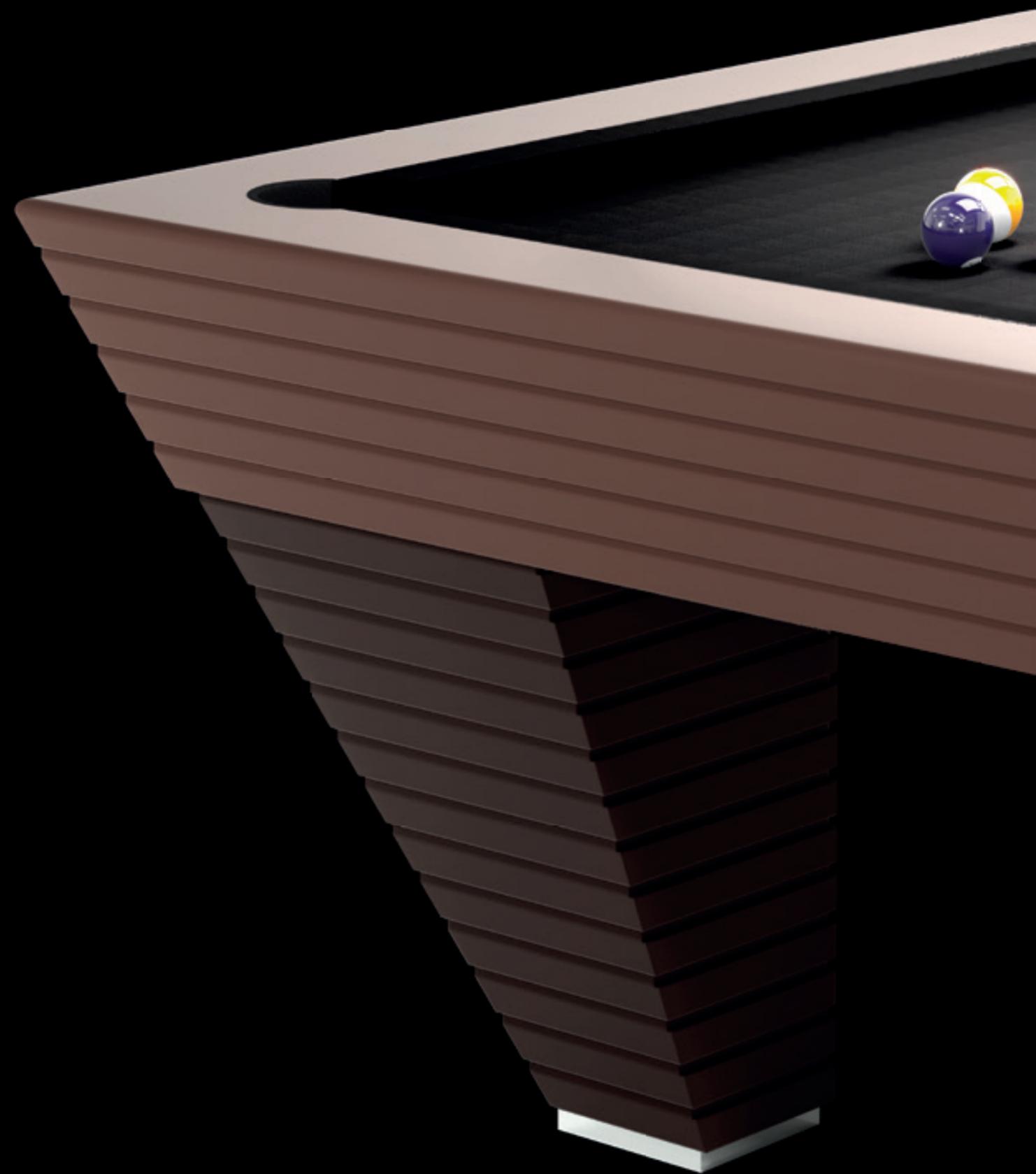


AMERICAN POOL TABLE

New Desire Collection



COLOR: light brown soft touch & dark brown soft touch
MATERIAL: wood & slate
CLOTH: black





CUE RACK

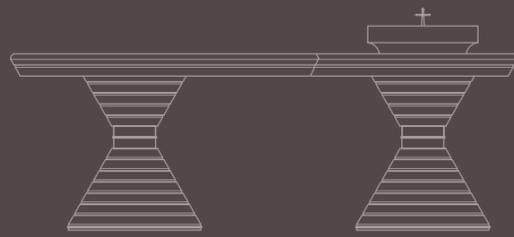
New Desire Collection



W: 121 cm | 47,6" D: 19 cm | 7,4" H: 185 cm | 72,8"

COLOR: matt perla & soft touch dark tortora
ACCESSORIES: wooden cues and balls set





W: 230 cm | 90,5" D: 125 cm | 49,2" H: 79 cm | 31,1"

ROULETTE TABLE

New Desire Collection

When luxury meets elegance, something unique and inimitable begins: our French Roulette table is the epitome of sophistication. The ring-patterned manufacturing on the base, fil rouge of the New Desire Collection, gives a contemporary touch to the table, making it a product of great aesthetic impact. The Roulette is the collection crown jewel: entirely made in solid wood and with lacquered edges, it is an item crafted following the ancient Italian artisan techniques.

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ROULETTE TABLE

New Desire Collection



COLOR: matt perla & soft touch black
CLOTH: Pantone Cool Gray 9C
ACCESSORIES: chips rake & chips set



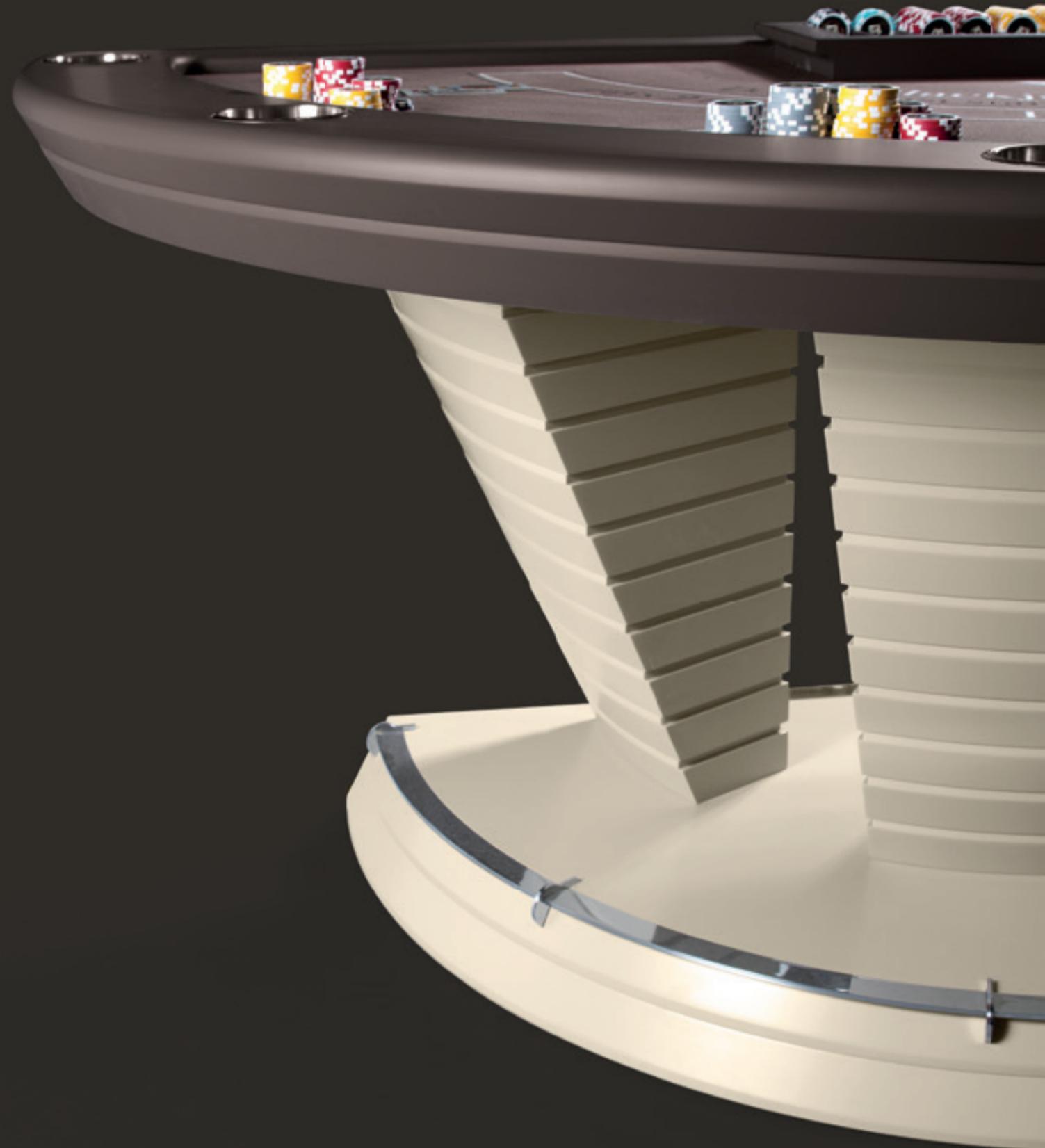


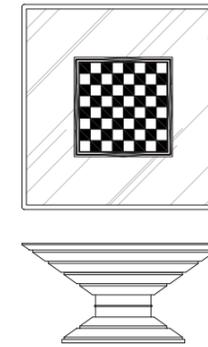
BLACKJACK TABLE

New Desire Collection



COLOR: soft touch dark brown & matt tortora
CLOTH: Pantone 411C
ACCESSORIES: dealing shoe & table chips rack





W: 92 cm | 36,2" D: 92 cm | 36,2" H: 44,6 cm | 17,5"

CHESS TABLE

New Desire Collection

In-depth technological researches have led us to create an innovative product with high-impact aesthetic qualities: the motorized Chess Table. Thanks to a lift mechanism it is possible to use the table in different ways. One of its peculiarity lies in the surface that, adorned with mother of pearl and ebony inlays, gives birth to a sophisticated chessboard. The chess set is designed and exclusively produced by us and it is neatly placed inside the table, which reveals its secret compartment once activated.

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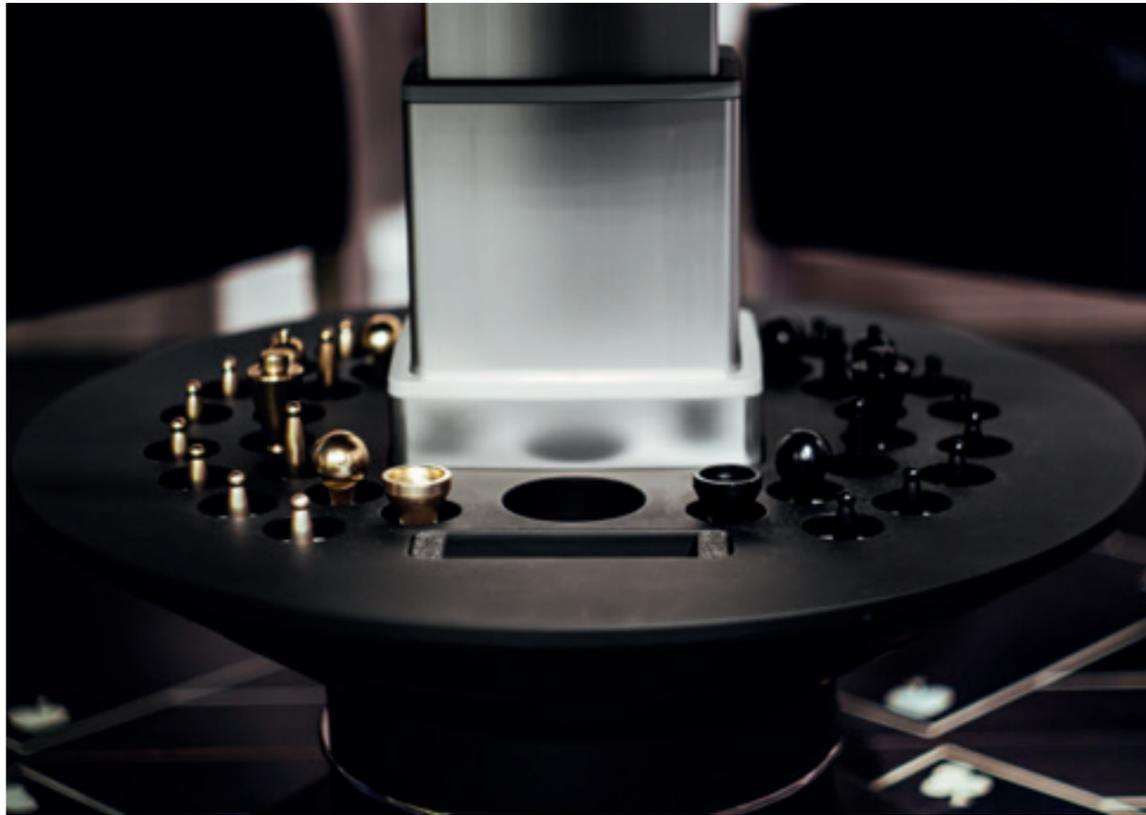
CHESS TABLE

New Desire Collection

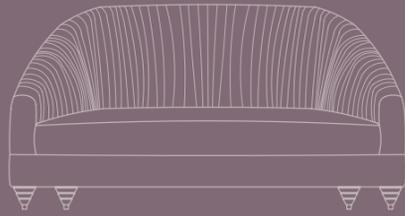


COLOR: glossy lilac grey
CHESS BOARD: glass, erable wood, mother-of-pearl & ebony inlay
ACCESSORIES: chess & checkers set





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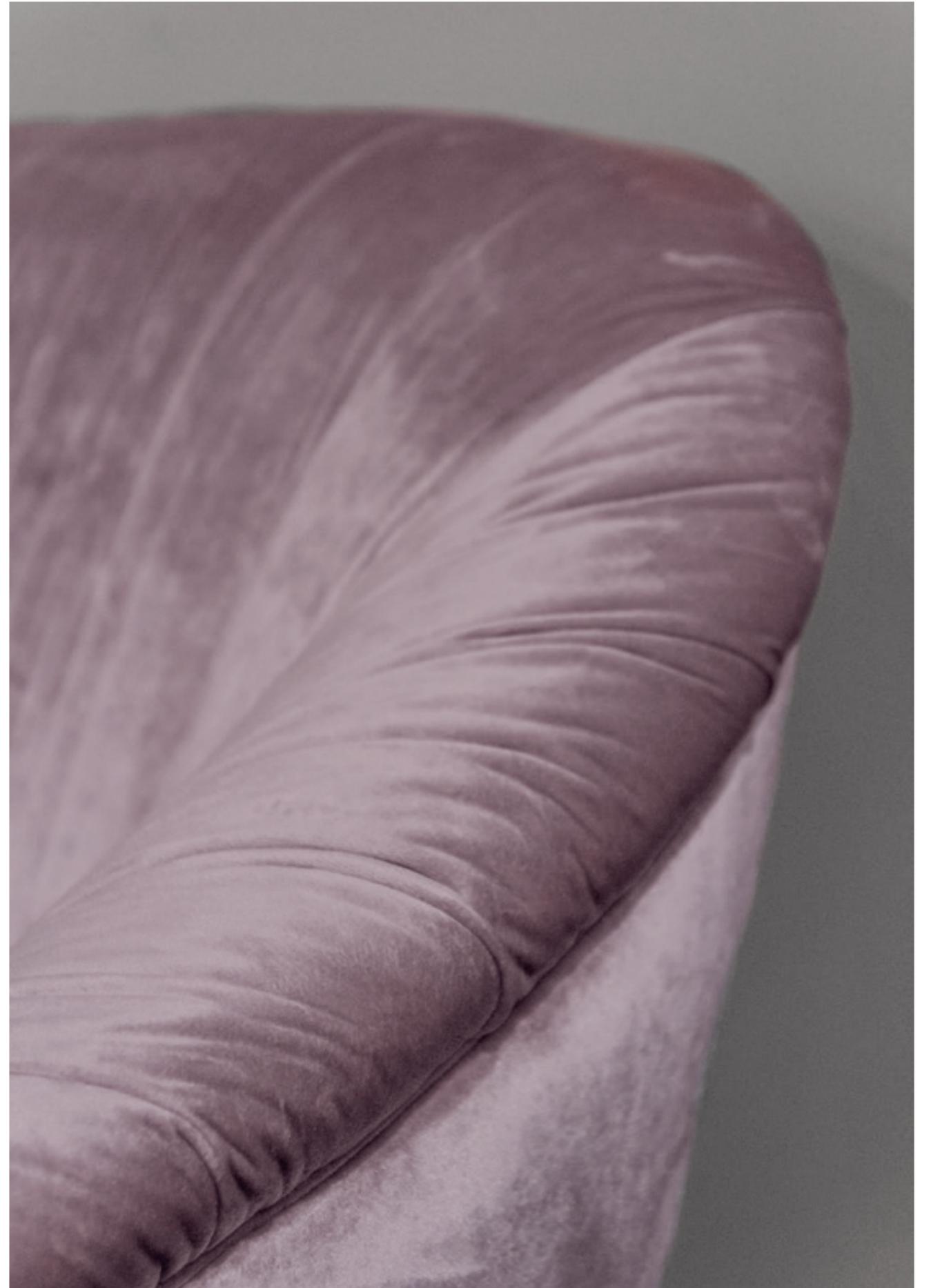
W: 180 cm | 70,8" D: 100 cm | 39,3" H: 91 cm | 35,8"

NUAGE

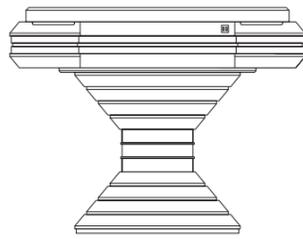
New Desire Collection

The research of a fine design and graceful lines has led us to the creation of little jewels of style: Nuage and Nuagette. These sophisticated seatings give a romantic and suggestive atmosphere to the setting. Their peculiarity is the sophisticated fabric ripple, which gives an aesthetic touch to the product, making it a precious piece of furniture. Nuage and Nuagette are able to enrich every kind of space, from more contemporary to more classic ones, thanks to their timeless charm.

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W: 105 cm | 41,3" D: 105 cm | 41,3" H: 79 cm | 31,1"

MAHJONG TABLE

New Desire Collection

Mahjong is a fascinating game of skill, whose origins are strongly rooted in China. This game's great tradition has led us to create a table who maintains the conventional rules but with an innovative touch of great modernity. A sophisticated mechanism allows to optimize the game experience, making the table a precious and one-of-a-kind product. Aesthetically, the combination of an original look and a modern style is associated to the traditional layout of the game surface, making this design piece a real artisan masterpiece.

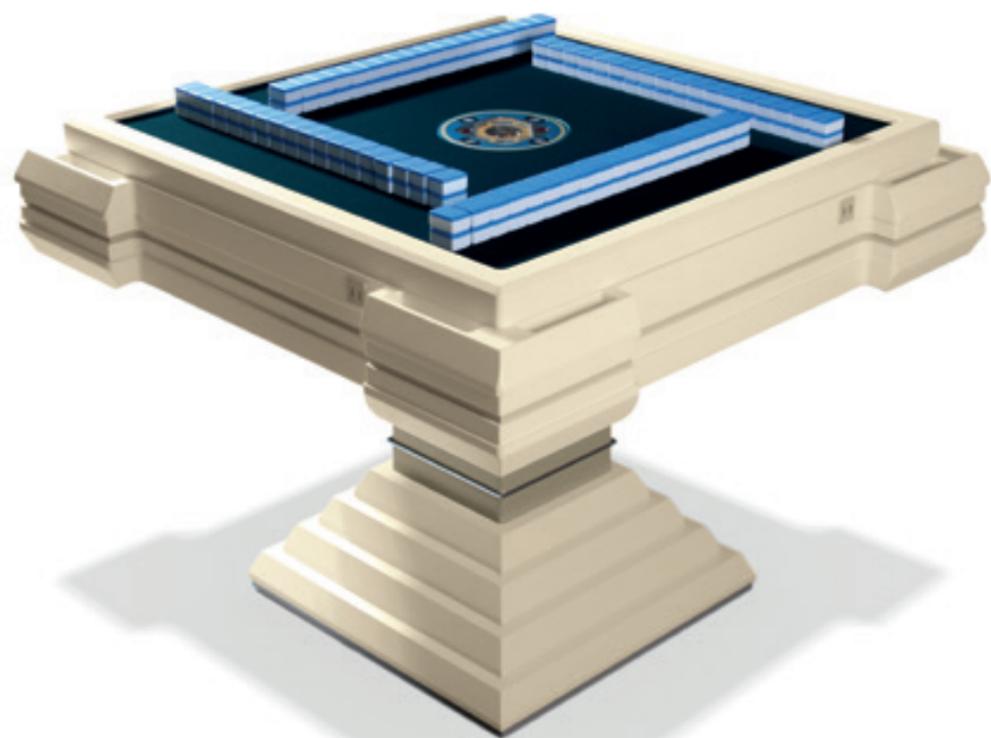




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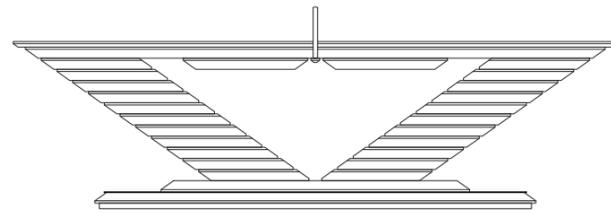
MAHJONG TABLE

New Desire Collection



COLOR: matt ivory and matt tortora
CLOTH: green velvet
ACCESSORIES: magnetic mahjong set





W: 274 cm | 107,8" D: 152,5-181,5 cm | 60-71,4" H: 76-91 cm | 29,9-35,8"

TENNIS TABLE

New Desire Collection

After an intense business meeting, what is better than a table tennis match with your colleagues to relax and clear your mind? This scenery, nowadays a common reality in many working places, led us to create an item that combines a meeting and a tennis table at the same time. A piece of design with a strong personality, characterized by an eccentric look and a manic attention to details. Elegant drawers hide table tennis equipment and, just by setting up a professional net, the table becomes a perfect playing field.

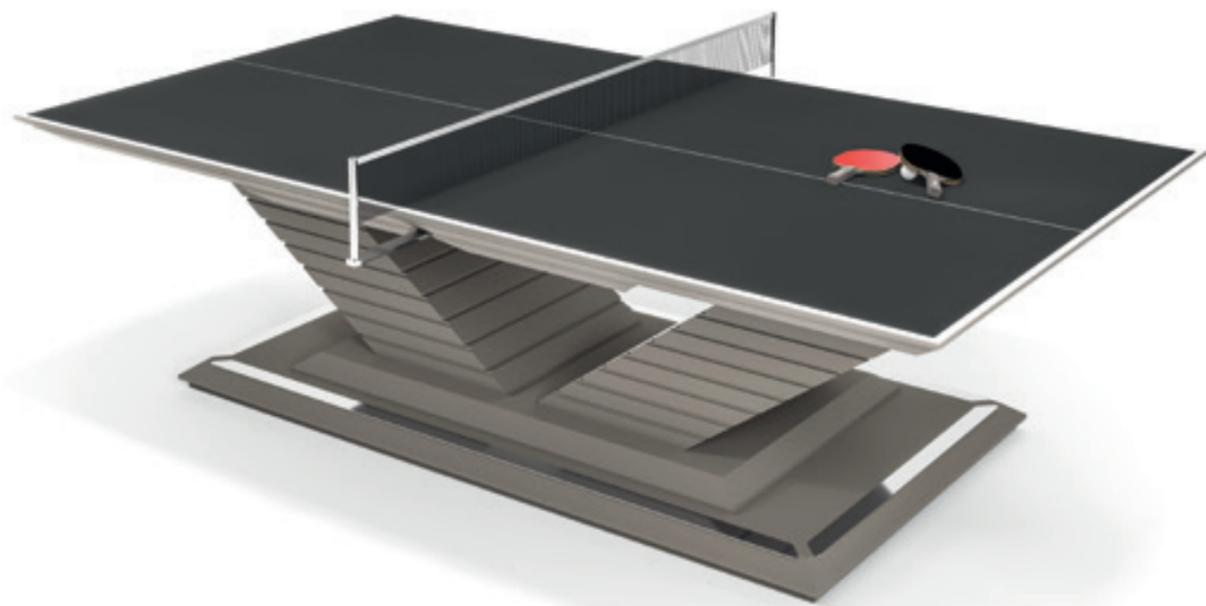
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TENNIS TABLE

New Desire Collection



COLOR: matt dark tortora
PLAYING SURFACE: matt antracite
ACCESSORIES: net, ping pong paddles and white balls





W: 226,5-180,5 cm | 89,1-71" D: 54,7-62 cm | 21,5-24,4" H: 230,5-105,5 cm | 90,7-41,5"

HOME BAR

New Desire Collection

Functionality and aesthetic perfectly merge in an elegant and refined furniture: the Home Bar. An essential element in an exclusive environment, perfect for a luxurious living, a prestigious game room or even to enrich a private home theater. Its beauty lies in each element, from tempered glass shelves enlightened by led lights to inserts of precious materials. The wide choice of accessories makes the furniture flawless and perfectly equipped for any use.

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HOME BAR

New Desire Collection



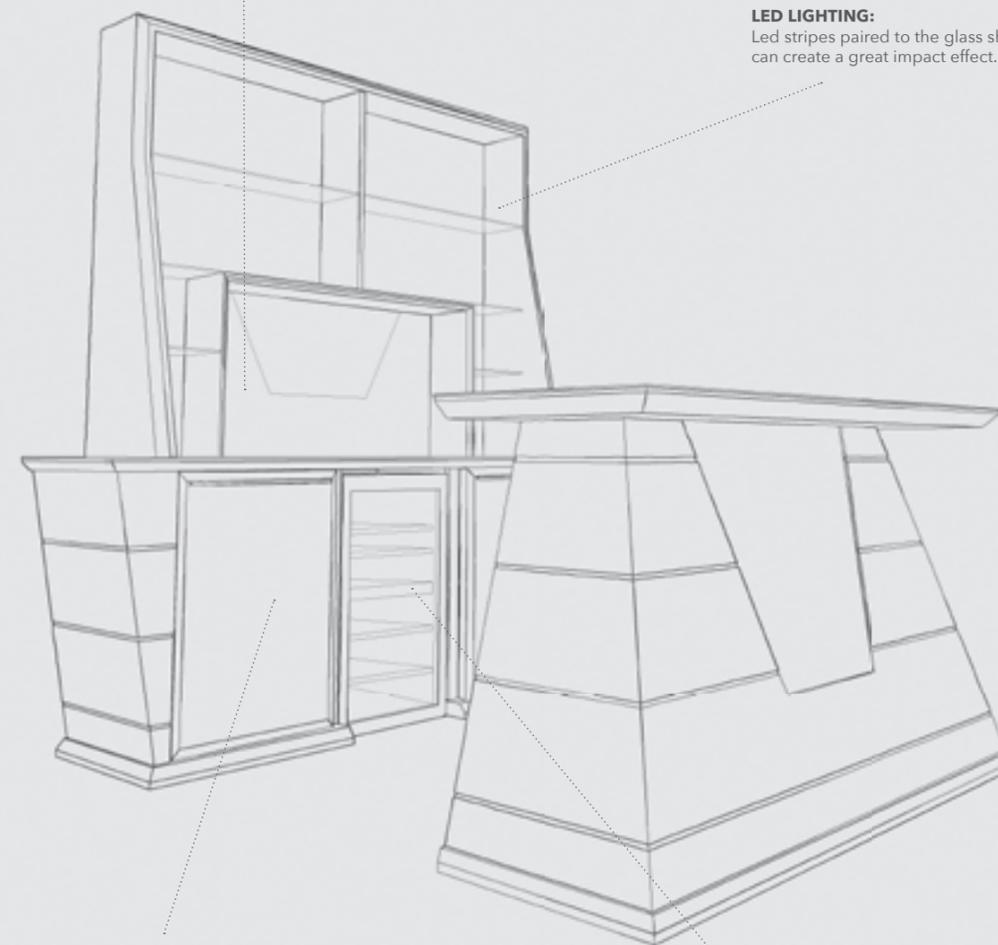
COLOR: matt perla & soft touch black
MATERIAL: wood & tempered glass
DECORATIVE INSERTS: Nabuk 14

ELECTRICAL SOCKETS AND SWITCHING BUTTON:

Double electrical socket to connect any electric tool and button for led lights lighting.

LED LIGHTING:

Led stripes paired to the glass shelves, can create a great impact effect.



COMPARTMENTS WITH SOFT CLOSING DOOR:

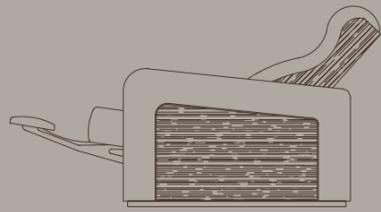
Functional storage compartments with soft closing doors.

WINE CELLAR:

Professional wine cellar (29 bottles) with double temperature regulation (15-18 celsius degrees) to better store white wines, red wines and champagne.



HOME THEATER
New Desire Collection



W: 116-168 cm | 45,6-66,1" D: 103 cm | 40,5" H: 108 cm | 42,5"

LUXOR

New Desire Collection

Luxor recliner chair is the representative of innovation and refinement, through a bold design and contemporary look. Luxor comes from the need to combine comfort and style, in order to create an outstanding item. Its driving force lies in a fresh and original aesthetic, where parts in lacquered wood create a great contrast with upholstered inserts.

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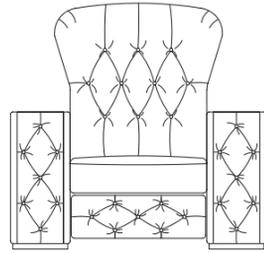
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LUXOR

New Desire Collection



DETAILS: glossy lilac grey
UPHOLSTERY: Eco Nabuk 5
ACCESSORIES: cooling cup holder

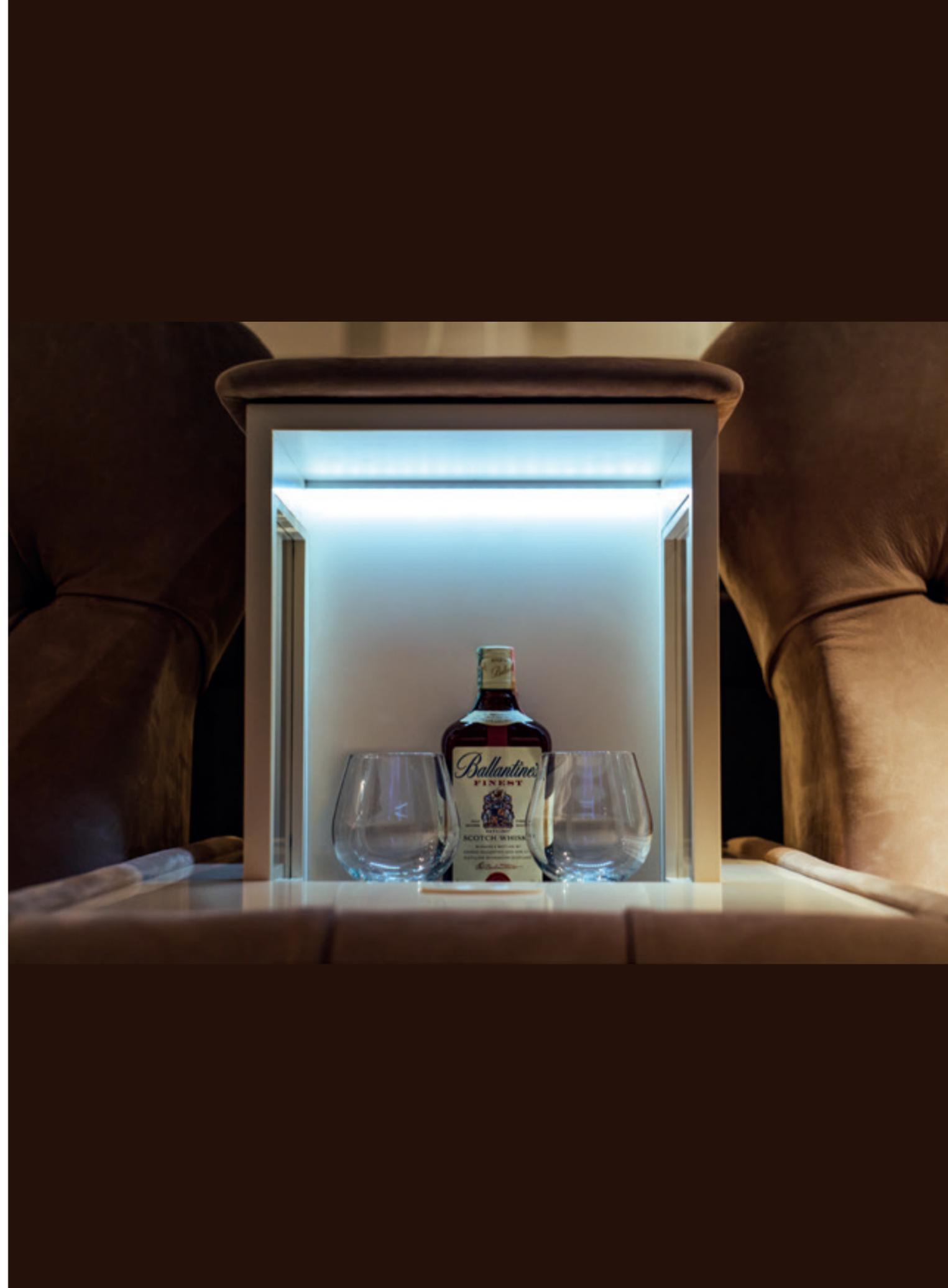


W: 116-170 cm | 45,6-66,9" D: 103 cm | 40,5" H: 110 cm | 43,3"

CHEST

New Desire Collection

The Chest recliner armchair interprets tradition in a contemporary way. It takes inspiration from the chesterfield sofa of the 19th century with its distinctive deep buttoned and quilted leather upholstery. Chest has been conceived to ensure the maximum comfort without renouncing to a refined look that never goes out of style. Chest is suitable for every environment, thanks to its timeless design.



CHEST

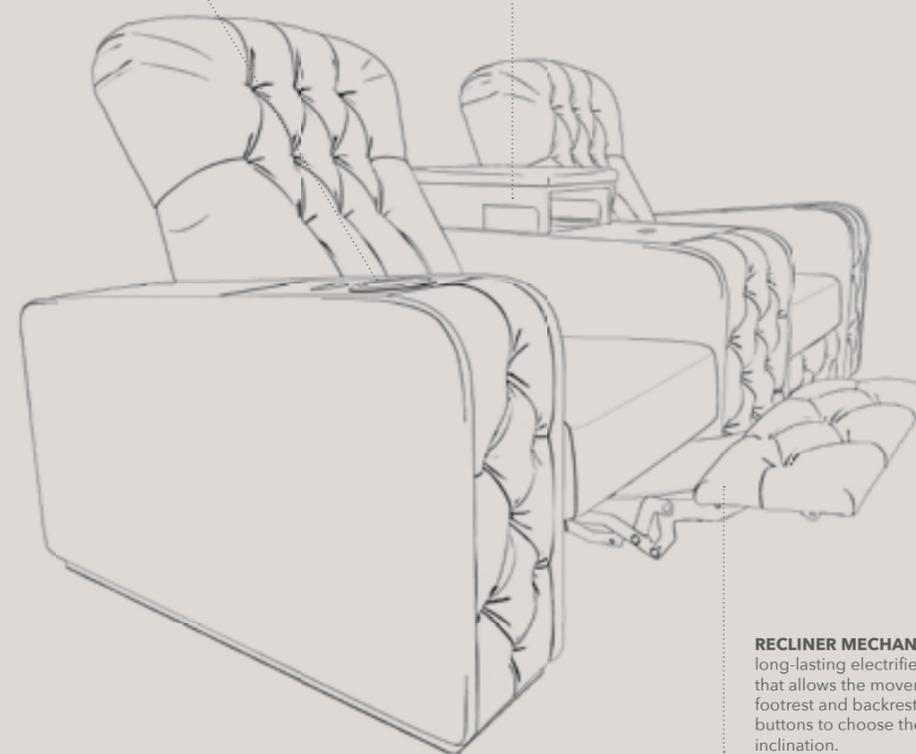
New Desire Collection



DETAILS: matt ivory
UPHOLSTERY: Nabuk leather 15
ACCESSORIES: cooling cup holder

COOLING CUP HOLDER
cooling cup holder complete
with led lighting buttons.

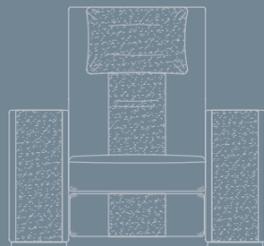
HIDDEN BAR ARM
hidden bar that emerges from
the arm through an electronic
movement. The compartment
is enlightened by led lights that
automatically switch on when opening.



RECLINER MECHANISM
long-lasting electrified mechanism
that allows the movement of the
footrest and backrest, with
buttons to choose the preferred
inclination.







W: 116-168 cm | 45,6-66,1" D: 103 cm | 40,5" H: 108 cm | 42,5"

COMFORT

Desire Collection

What is essential in a private home cinema, it is for sure an ergonomic and comfortable armchair: Comfort Recliner Chair is the quintessence of relax. Thanks to a simple and linear design, the Comfort recliner chair is suitable for any theater room and flawlessly carries out its function of comfortable seating. Precious materials, like marble and inlay, decorate the frontal side of the arms, making the item a real jewel of style.

LUXURY ENTERTAINMENT
LE





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COMFORT

Desire Collection



DETAILS: saver marble
UPHOLSTERY: Eco Nabuk 77
ACCESSORIES: cooling cup holder



New Desire Collection

L'azienda si riserva la facoltà di apportare ai modelli originali, le modifiche che riterrà opportune, ai fini di migliorare la qualità e la costruzione. i colori riprodotti nelle immagini sono indicativi e possono non corrispondere ai colori reali.

The firm reserves the right to make changes to the original models as it deems appropriate, in order to improve quality and construction. the colors represented in the images are indicative and might not even correspond to the real colors.

PRODUCT DESIGNER: Pino Vismara & Marco Pozzoli
ART DIRECTION: Ambra Vismara & Giada Vismara
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