

ABOUTWATER: ■ ■

“Ho incontrato Paik Sun Kim, architetto e designer coreano, in occasione di una sua mostra personale alla Hakgojae Gallery di Seoul, per la quale abbiamo realizzato il prototipo di un suo progetto di rubinetto. Ho avuto così modo di approfondire la conoscenza del suo lavoro e mi sono letteralmente innamorata della leggerezza e della poesia delle sue architetture. Paik Sun Kim ha studiato pittura orientale all'università e la pittura è una forza trainante nel suo modo di rappresentare i suoi progetti con tratti appena accennati, ma con segni decisi, con tanto bianco e qualche pennellata di nero. Le sue architetture, come i suoi oggetti, sono una sintesi armonica di filosofia orientale e estetica moderna, di arte e natura. Abbiamo lavorato con piacere con lui, iniziando una collaborazione che crediamo destinata a durare nel tempo e di cui presentiamo oggi il risultato, il prodotto nato dallo sviluppo di quel primo prototipo, un progetto che così tanto ci ha affascinato per la sua essenzialità, purezza e modernità.

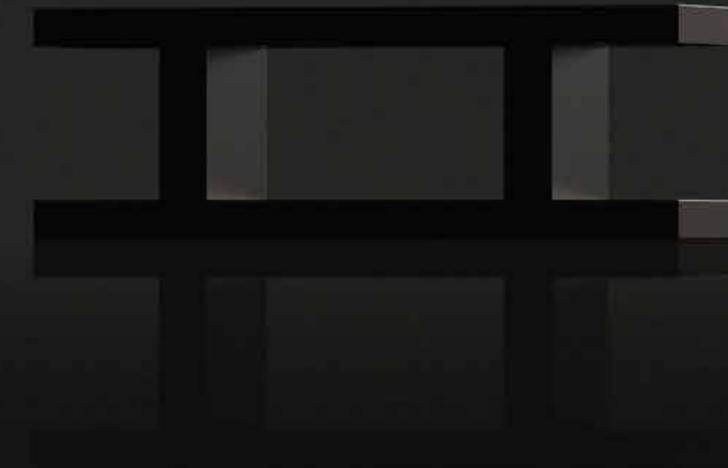
Lo abbiamo condiviso con Roberto Gavazzi e oggi entra a far parte di Aboutwater, la collezione creata dalla partnership di Fantini con Boffi.”

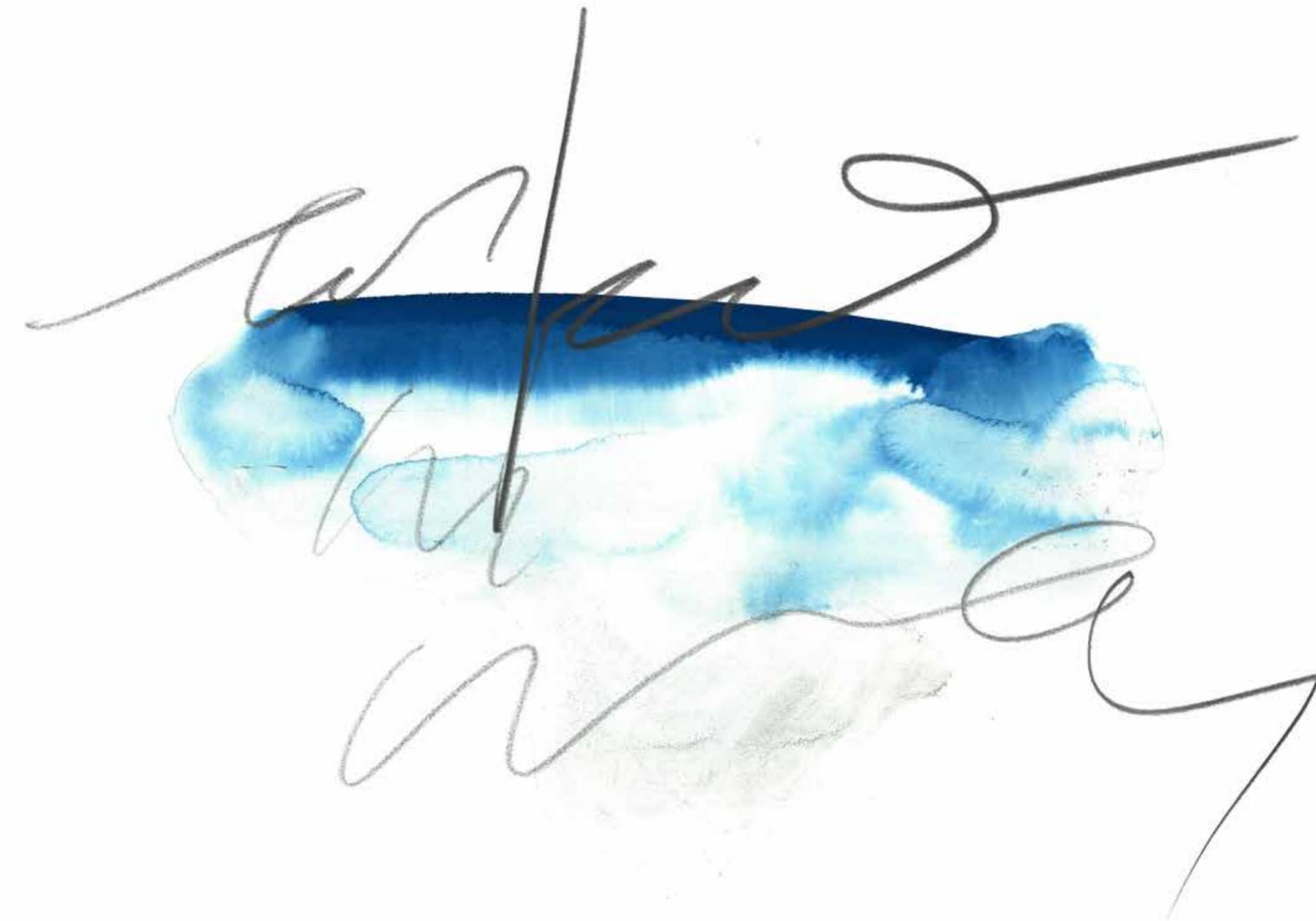
“I met Paik Sun Kim, Korean architect and designer, on occasion of his personal exhibit at Hakgojae Gallery in Seoul, for which we have realized the prototype of one of his faucet projects. I had therefore the possibility to delve into his work and I literally fell in love with the lightness and poetry running through his architecture. Paik Sun Kim studied oriental painting at university and as a matter of fact painting is the driving strength in his projects lightly outlined, but with an assertive touch, including lots of white and black brush strokes. His architecture, as well as his objects creations, are a harmonious synthesis of oriental philosophy and modern aesthetic, of art and nature. We were therefore very glad to cooperate with him, starting a collaboration that we feel will be long-lasting and of which we are now presenting the result, the product developed starting from that first prototype, a project that has fascinated us for his essentiality, purity and modernity.

We shared this project with Roberto Gavazzi and today becomes part of Aboutwater, the collection created by Fantini partnership with Boffi.”

Daniela Fantini

Aprile / April 2017





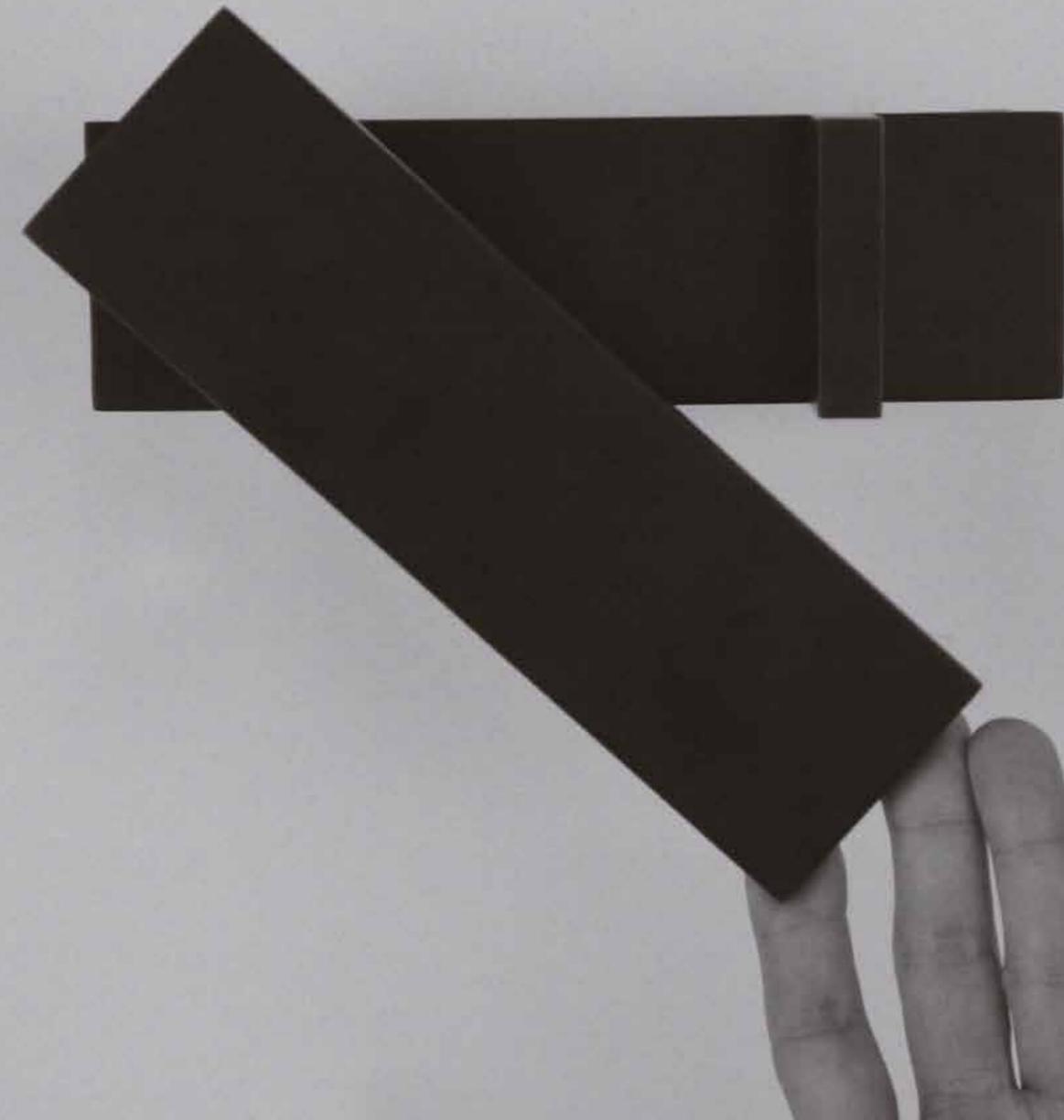
PAIK SUN KIM

Paik Sun Kim nasce a Mokpo (Corea del Sud) nel 1966 e ha studiato Arte presso la Hongik University. Dopo la laurea, ha lavorato come artista e progettando installazioni per molti anni. Nel 1992, ha modificato il suo percorso professionale per diventare progettista di interni e ha iniziato a lavorare presso uno studio di architettura. Nel 1994 ha fondato Paik Sun Design Studio e ha lavorato principalmente sul design degli interni di alberghi, musei d'arte, case private, showroom, uffici, ecc. I progetti più recenti sono lo spazio comune della Lotte World Tower (al 123° piano) a Seoul, l'interior design e piano di illuminazione del Residence (42-72F), e un interno residenziale a Mumbai. Paik Sun Kim ha realizzato molti progetti come art director, tra cui la Icheon World Ceramics Biennale, la Biennale Theme Hall di Gwangju, Jeonju On, e le mostre a Palazzo Gyeongbok, in collaborazione con Intangible Cultural Properties della Corea. Da quando ha iniziato a progettare mobili nel 2007, è stato attivo come designer di prodotto, e nel 2016 ha iniziato la collaborazione con Fantini, Promemoria, e Porro. Attualmente sta estendendo la sua attività a tutti i campi di progetto dall'architettura all'arredamento, dal bagno al design di prodotto e alla grafica.

Paik Sun Kim was born in Mokpo in 1966 and studied Art at Hongik University. After graduation, he worked as a fine artist and installation artist for many years. In 1992, he changed his career to become a spacial designer and started working at an architectural firm. In 1994, he established Paik Sun Design Studio. Paik Sun Design Studio mainly worked on interior design of hotels, art museums, private houses, exhibition halls, offices, etc. The most recent projects are the Community Space in Lotte World Tower (123rd floor) in Seoul, interior design and lighting plan of Residence (42-72F), and the residential interior of Mumbai. Paik Sun Kim has produced a lot of works as an art director and typical examples include the Icheon World Ceramics Biennale, the Gwangju Biennale Theme Hall, Jeonju Onn, and exhibitions at Gyeongbok Palace, which collaborated with Intangible Cultural Properties of Korea. Since he started furniture design in 2007, he has been active as a product designer, and in 2016, he collaborated with Fantini, Promemoria, and Porro. While he works on the projects, he is eager to produce designs in all areas such as architecture, furniture, bathroom, product design, drawing, and graphic.





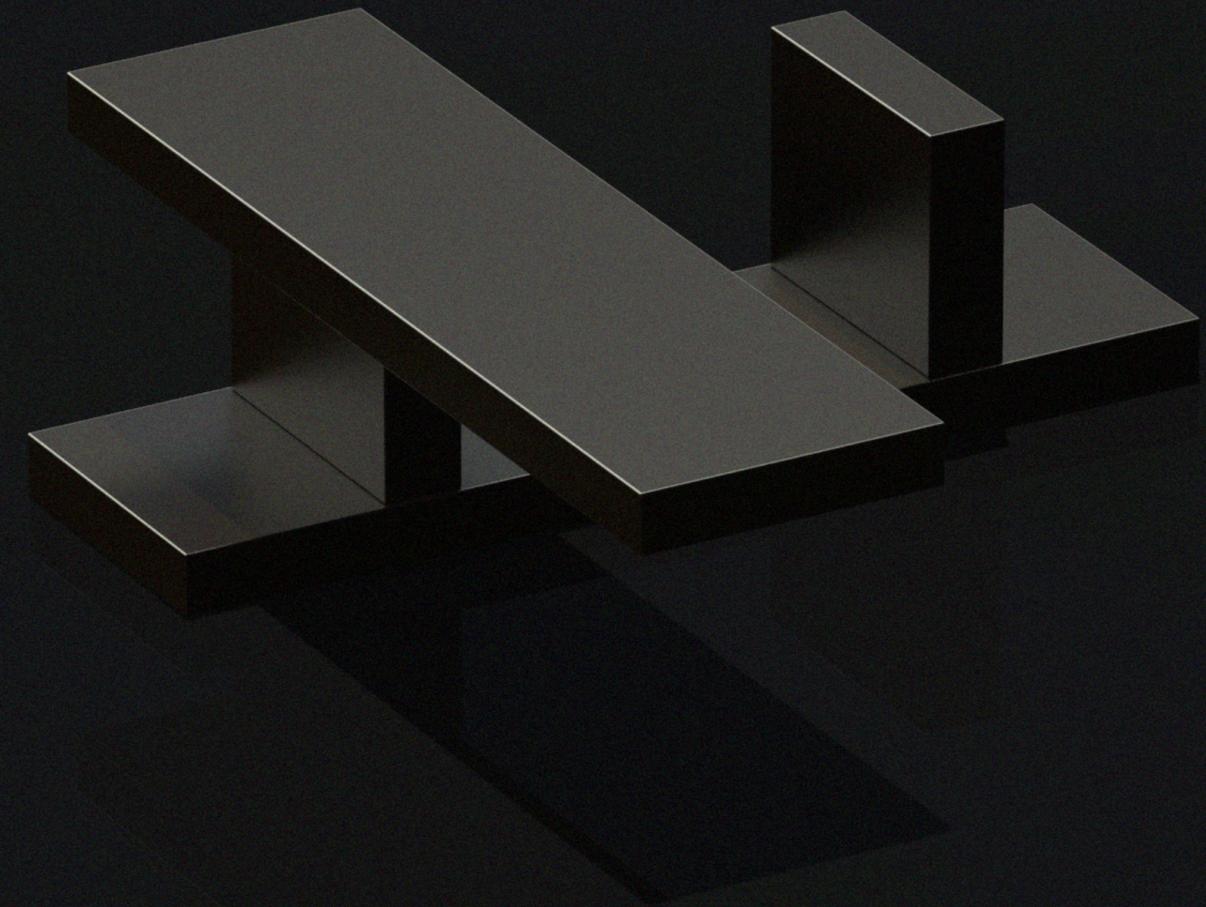




Stone
Photo by An Woonchul



AK/25
Deck-mount washbasin mixer



AK/25
Deck-mount washbasin mixer

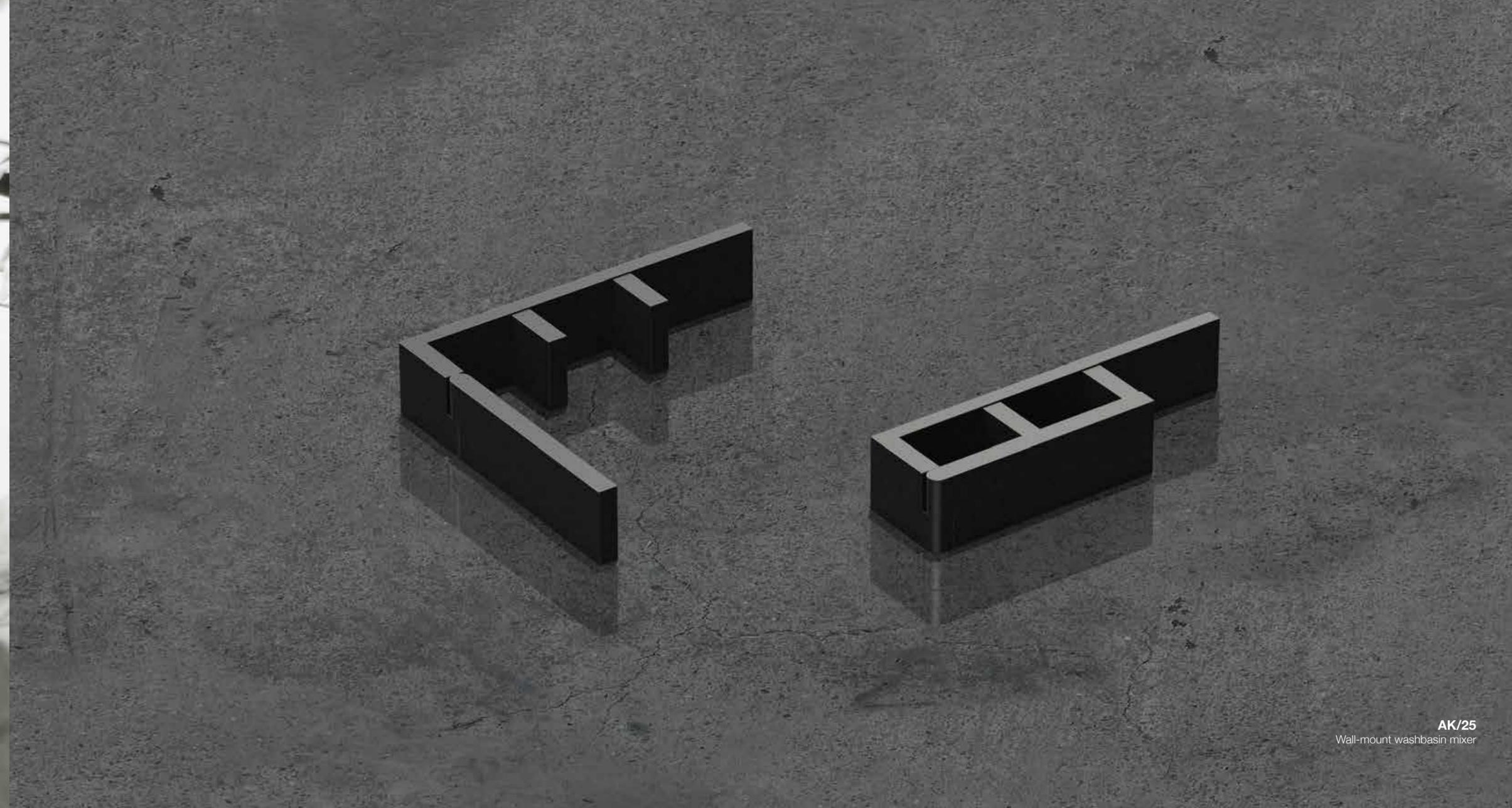




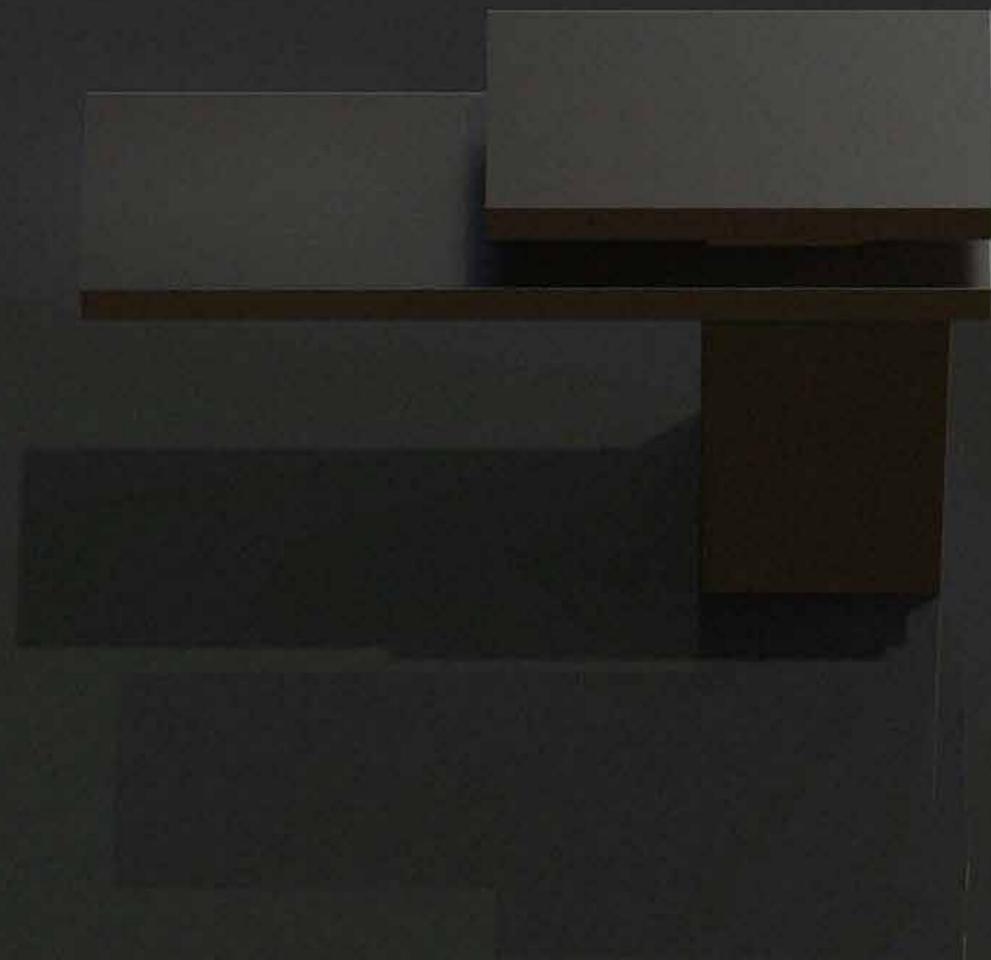
AK/25
Wall-mount washbasin mixer

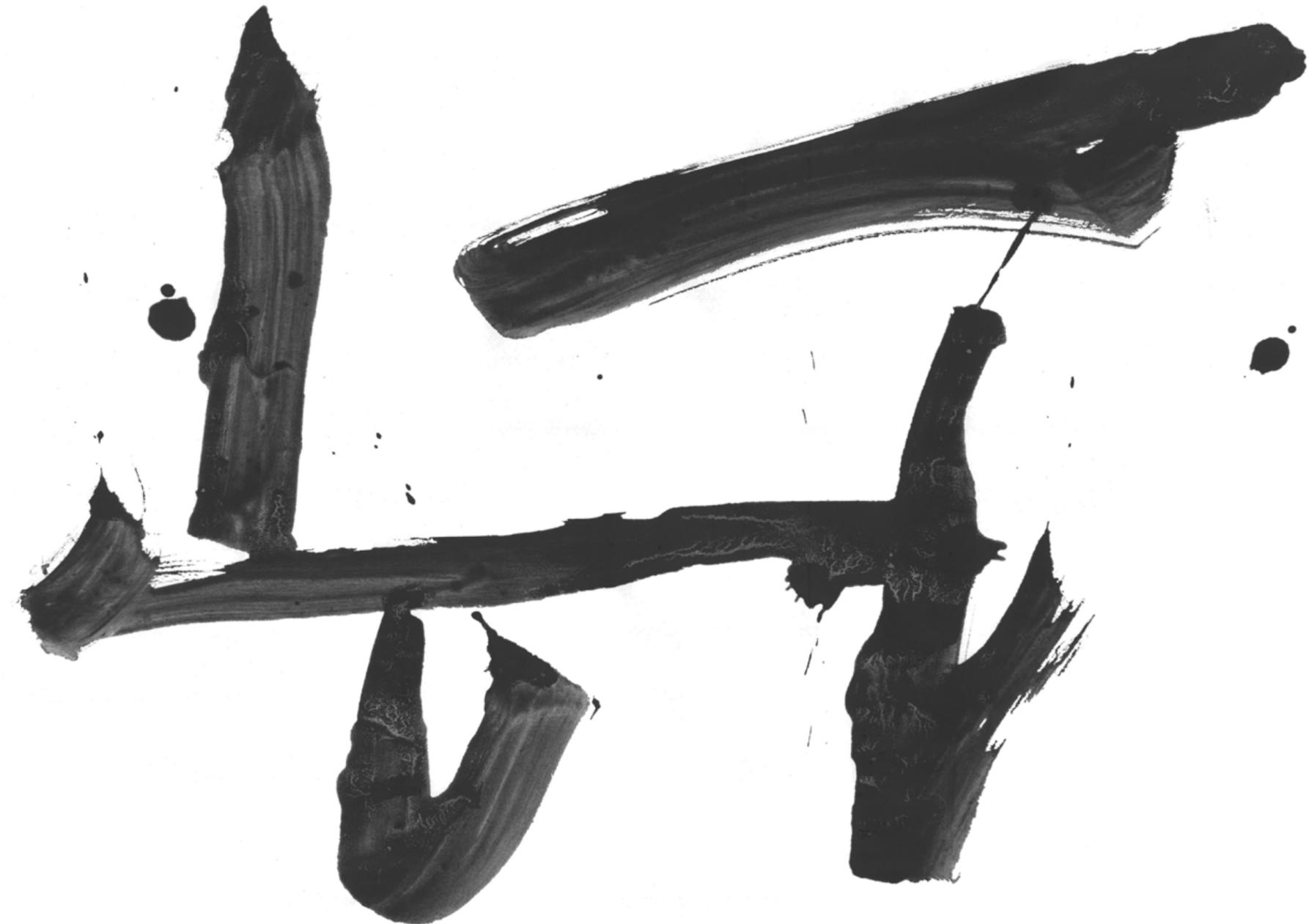


Bamboo
Photo by Paik Sun Kim

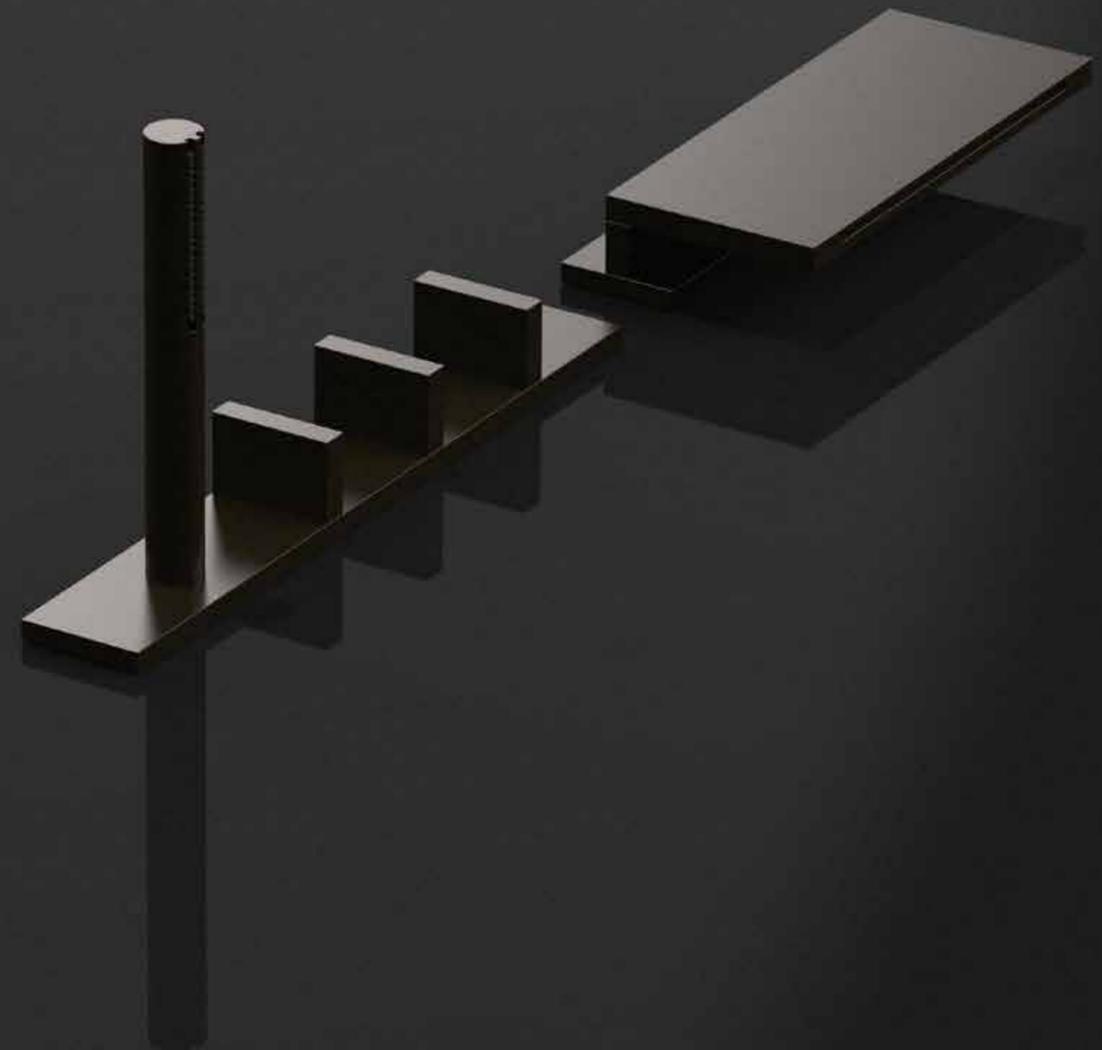


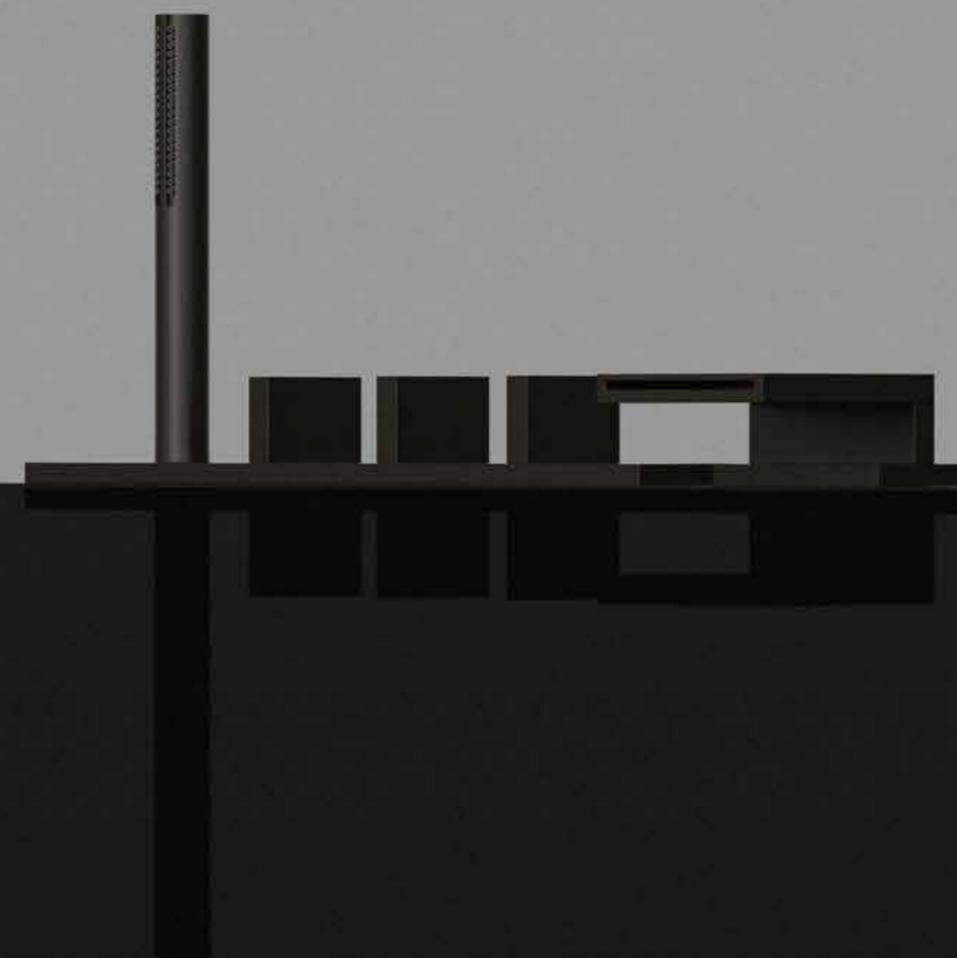
AK/25
Wall-mount washbasin mixer



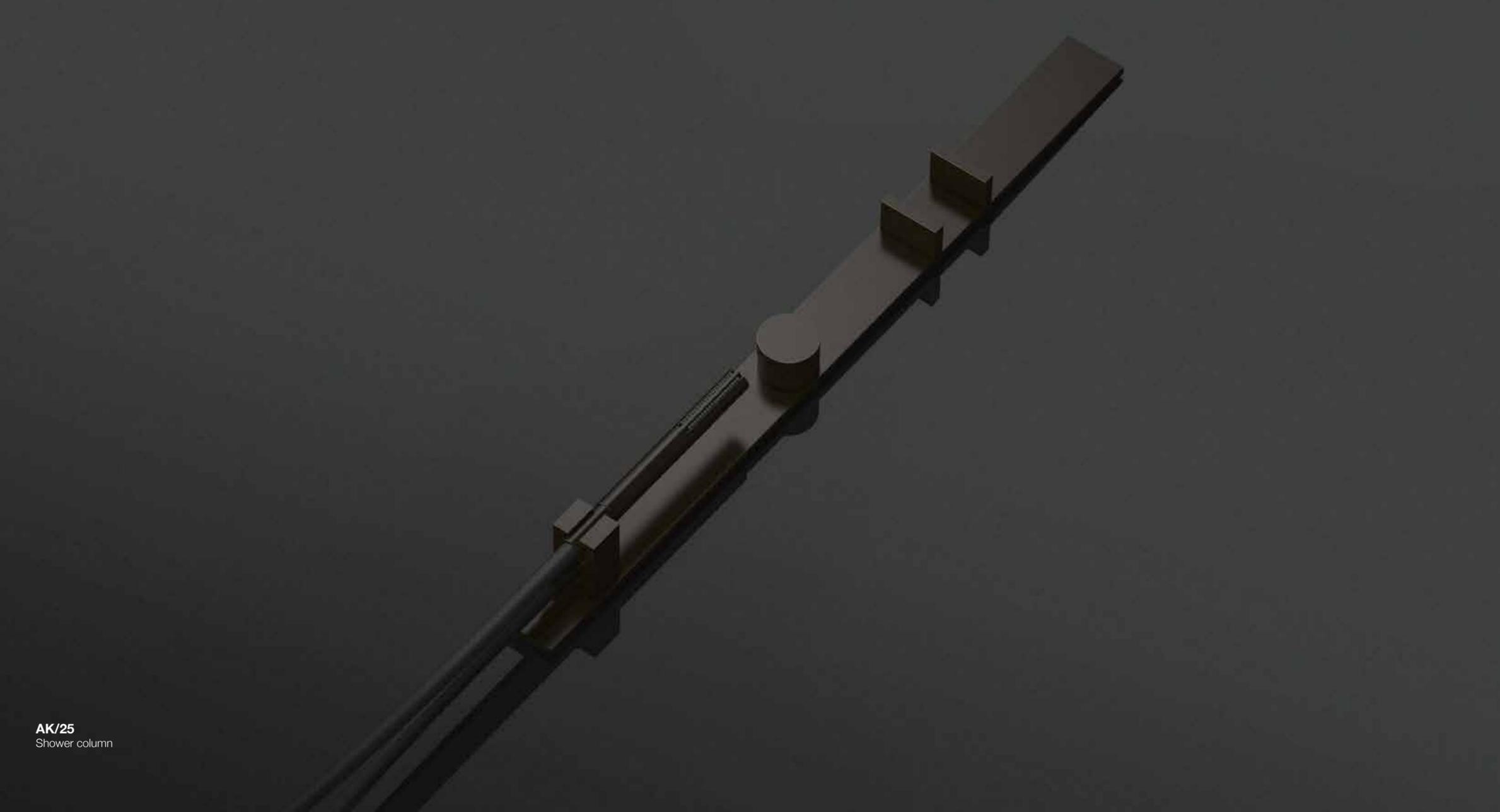


AK/25
Deck-mount bathtub mixer





AK/25
Deck-mount bathtub mixer



AK/25
Shower column

AK/25
Shower column





CATALOGUE

Design by Paik Sun Kim
Eunyi Lee
Keewon Kwon
Jaemin Jeong

Photo by Paik Sun Kim
An Woonchul

3D Modeling by Hyunwoo choi

