

10

wallpaper
on demand



“david selection ‘20”



now-edizioni.com

N.O.W. Edizioni made in Italy



David selection ‘20

David Selection, la collezione “must have” di N.O.W. Edizioni si arricchisce di nuovi decori. Un intero volume di nuove proposte di rivestimenti murali su misura realizzati su supporto vinilico o fibra di vetro.

Principale protagonista della collezione, il David di Michelangelo, un immancabile classico delle nostre collezioni. Un David contemporaneo, edonista, amante del bello e della perfezione.

David Selection, the “must have” collection by N.O.W. Edizioni is enriched with new decorations. An entire volume of new proposals for bespoke wall coverings made with vinyl or fiberglass media. The main protagonist of the collection is Michelangelo’s David, an unmissable classic of our collections. A contemporary, hedonist David, a lover of beauty and perfection.

Un mondo ispirato da nuove visioni di bellezza, che trovano luogo nelle decorazioni ispirate a superfici tessili, cementizie e all’immaginario naturale.

Acquerelli, texture, sovrapposizioni inaspettate si fondono in questi nuovi decori, per definire il David dei giorni nostri, metropolitano, urbano e cosmopolita.

A collection inspired by new visions of beauty, which find their place in decorations inspired by textile, cement and natural imagery surfaces.

Watercolors, textures, unexpected overlaps blend in these new decorations, to define the contemporary, metropolitan, urban and cosmopolitan David.

Tutte le grafiche possono essere impresse su carta da parati o su fibra di vetro, per soddisfare esigenze di rivestimento murale sia in ambienti pubblici che privati: uffici, alberghi, ristoranti, anche per ambienti umidi come cucine, bagni, saune e palestre.

All the graphics can be printed on wallpaper or on fiberglass, to meet the needs of wall covering both in public and private environments: offices, hotels, restaurants, even for wet environments such as kitchens, bathrooms, saunas and gyms.

WALLPAPER ON DEMAND by N.O.W. Edizioni

Il servizio WallPaper On Demand by N.O.W. Edizioni, grazie alla tecnologia digitale, offre la possibilità di realizzare carte da parati su misura sia per formato che per soggetto. Le principali caratteristiche sono l'innovazione tecnica dei materiali e l'alta qualità degli inchiostri utilizzati, che ne assicurano una buona riuscita nel tempo, offrendo al cliente una nuova opportunità di personalizzazione nell'esecuzione di una parete. I soggetti proposti, declinati in diverse soluzioni cromatiche coordinate con quelle che sono le tendenze dell'architettura di interni, superano la ripetizione modulare, per arrivare alla realizzazione di immagini grafiche elaborate per essere riproducibili in grandi dimensioni.

Thanks to the digital technology, WallPaper On Demand by N.O.W. Edizioni offers the possibility to realize a wallpaper tailored for both format and subject. The main features are the technical innovation of the materials and the high quality of the inks used, which ensure a successful result over the years, offering to the client new customization opportunities in the execution of the wall decoration. The subjects are available in a wide range of colors coordinated with contemporary color trends for interior design. Our proposals exceed the modular repetition, to allow the reproduction of large format graphic images.

Il processo su misura: il cliente fornisce tutte le informazioni necessarie relative alle proprie esigenze e alla parete da rivestire, inviando al nostro team di progettazione alcune immagini e le misure della parete. Segue l'elaborazione e l'adattamento del soggetto scelto che viene sviluppato secondo un concetto sartoriale su misura.

Dopo l'approvazione del bozzetto da parte del cliente, si procede alla stampa dei rotoli di carta da parati necessari al rivestimento della parete. Ogni singolo passaggio del processo produttivo segue accurati controlli per garantire la massima qualità del prodotto finito.

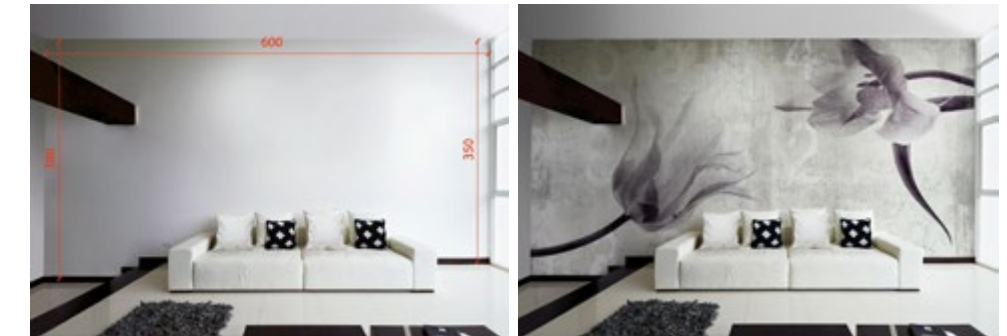
The bespoke process:
The customer provides to our design team all the necessary information regarding their needs and the wall, sending some pictures and size of the wall. Then follows the development and adaptation of the chosen subject that is carried out according to a bespoke concept.
Upon customer approval of the sketch, we proceed to print all the rolls of wallpaper needed for the complete wall cladding.
Every single step of the production process follows strict controls to ensure the highest quality finished product.

I nostri servizi / *our services*



Grafica originaria come da campionario.
Graphic as the original sample. 640 x 300 cm

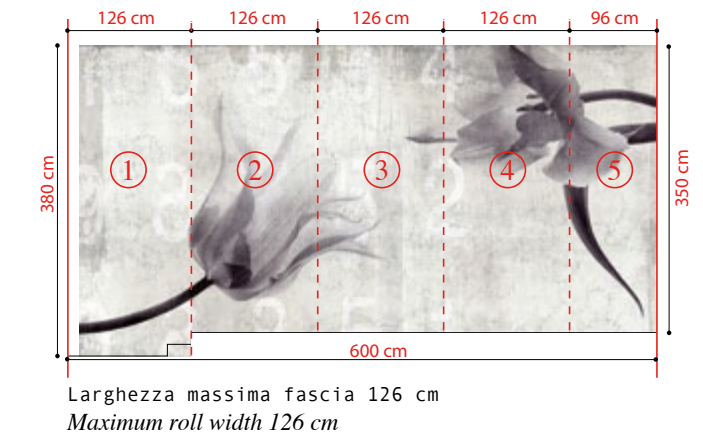
Servizio di simulazione / *simulation service*



Servizio di personalizzazione / *customization service*



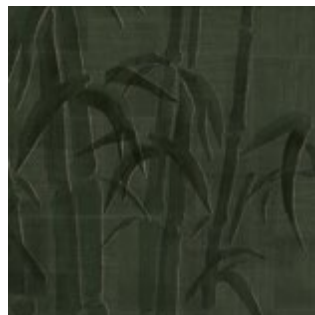
Esempi di personalizzazione delle grafiche secondo le esigenze del cliente.
Examples of graphics customization according to customer requirements.



Larghezza massima fascia 126 cm
Maximum roll width 126 cm



concrete / putti



canvas / madake



concrete / bamboo leaf



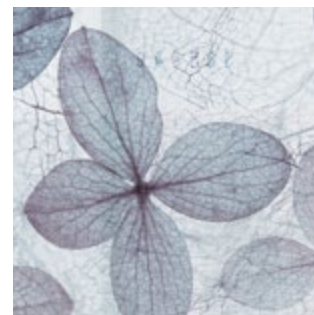
jungle / thai banana



concrete / boiserie



concrete / journal



watercolor / coral

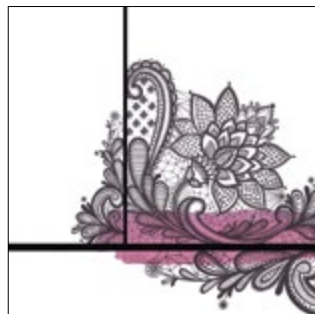


black & white / pardus

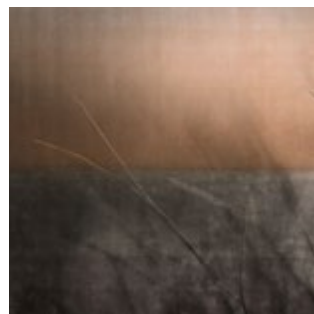
/ 10



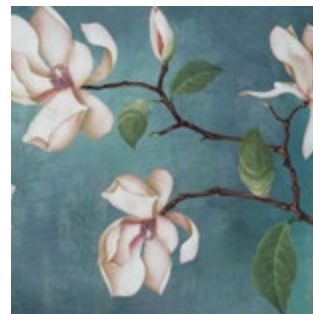
concrete / brick



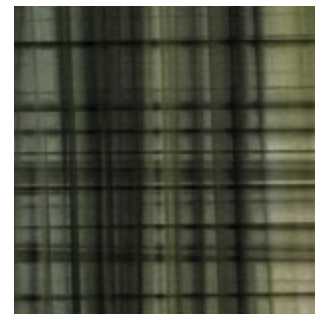
textile / lace



concrete / wind



concrete / lili



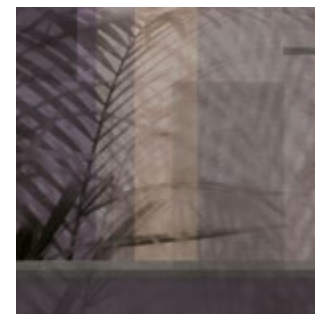
canvas / incroci



canvas / umbrella



concrete / flower lace



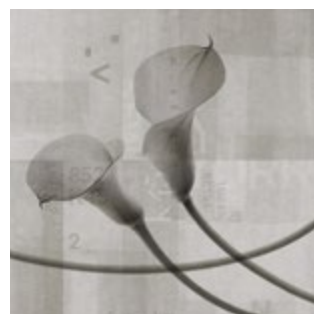
geometric / tropical



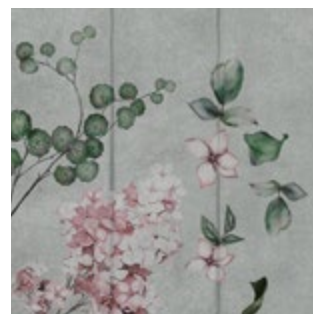
textile / vycor



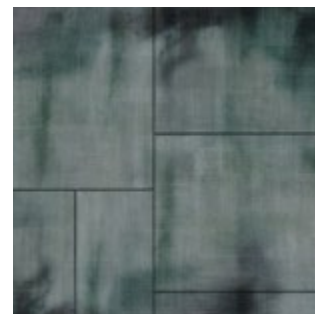
concrete / impero



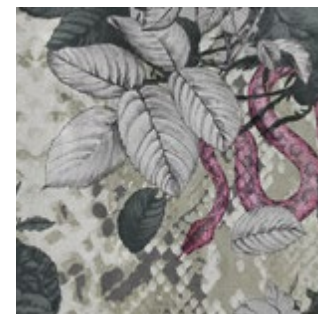
concrete / calle



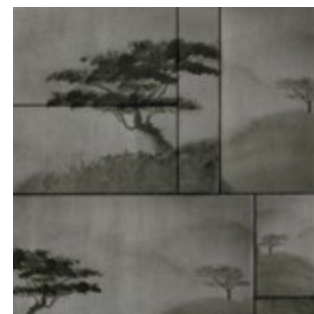
concrete / ortensia



concrete / feltro



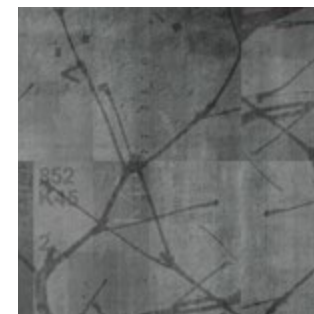
concrete / snake



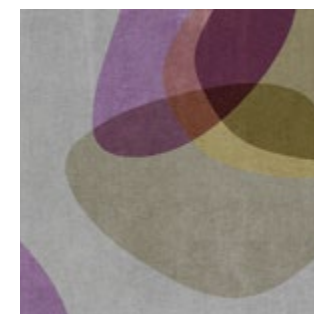
watercolor / paesaggio



geometric / novecento



concrete / rami



concrete / doodle



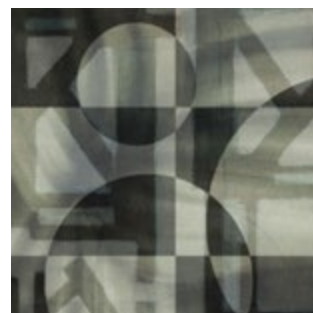
concrete / dry



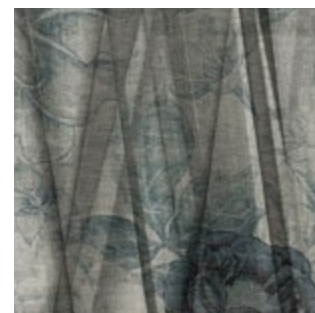
textile / sottobosco



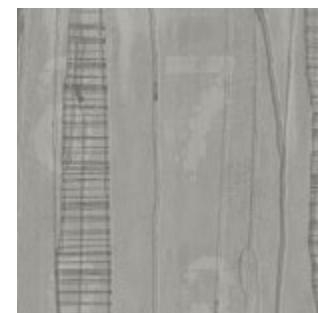
geometric / puzzle



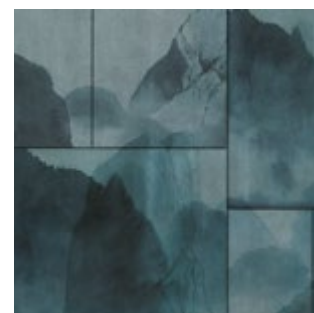
black & white / spot



canvas / intrecci



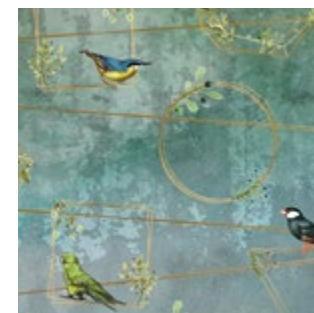
concrete / skin



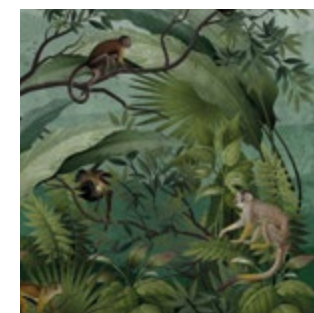
watercolor / fog



concrete / lyptus



concrete / dream



concrete / inside the jungle

concrete.
putti



design P. Gaeta / N.O.W. Lab



canvas
madake



NECAMK2001



NECAMK2002



NECAMK2003



NECAMK2004



NECAMK2005

design P. Gaeta / N.O.W. Lab



concrete
bamboo leaf



NECOBF2001



NECOBF2002

design P. Gaeta / N.O.W. Lab



jungle
thai banano



design P. Gaeta / N.O.W. Lab

david selection '20



concrete
boiserie



NECOBR2001



NECOBR2002

design P. Gaeta / N.O.W. Lab



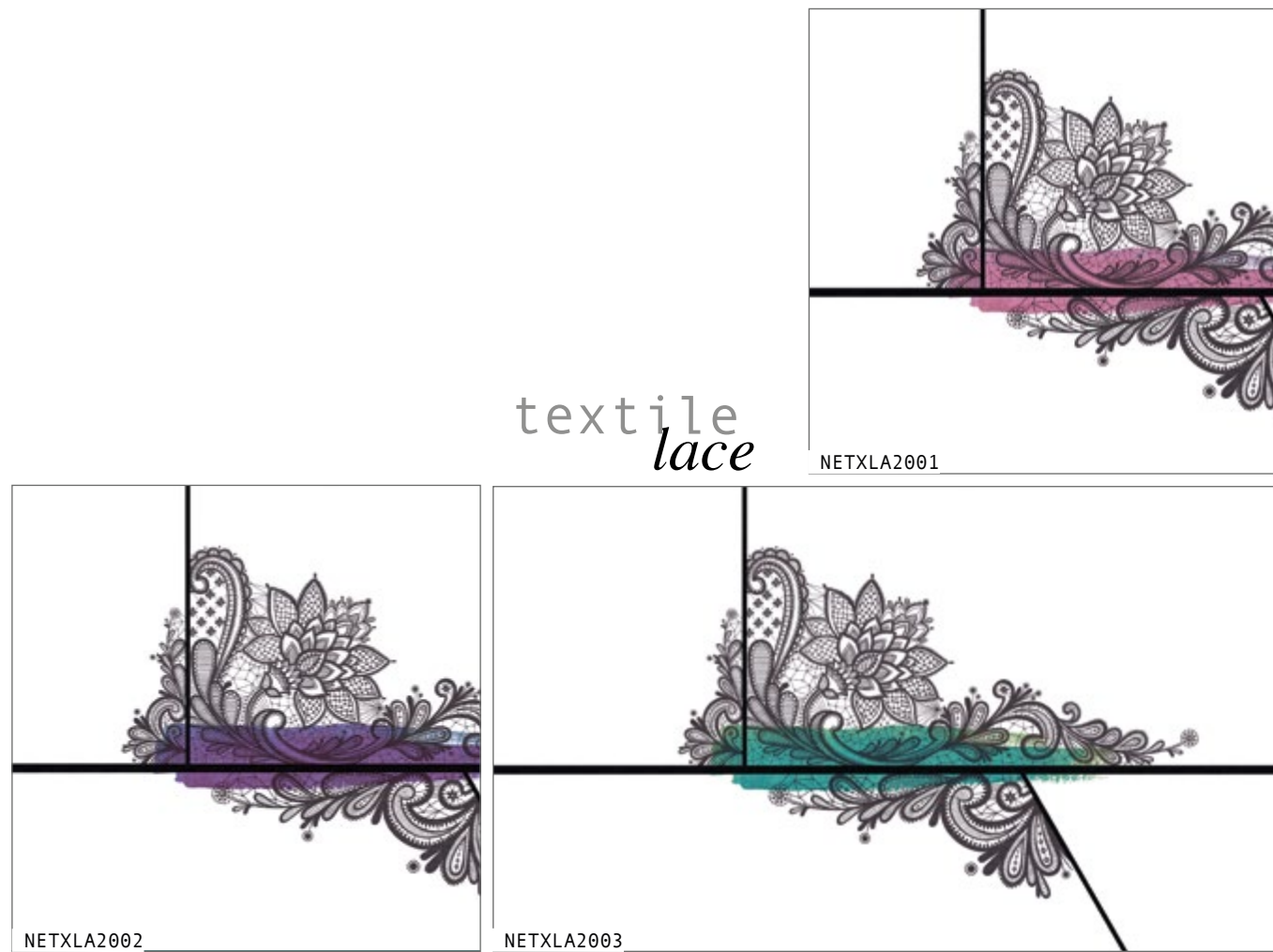
concrete
brick



NECOBK2001

design P. Gaeta / N.O.W. Lab





design P. Gaeta / N.O.W. Lab



concrete
wind



design P. Gaeta / N.O.W. Lab





david selection '20

concrete
lilii



NECOLI2001



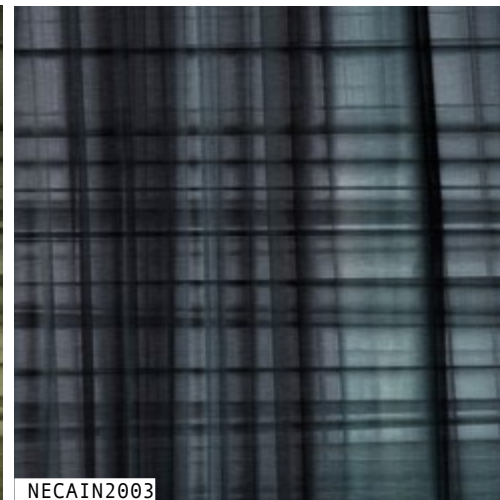
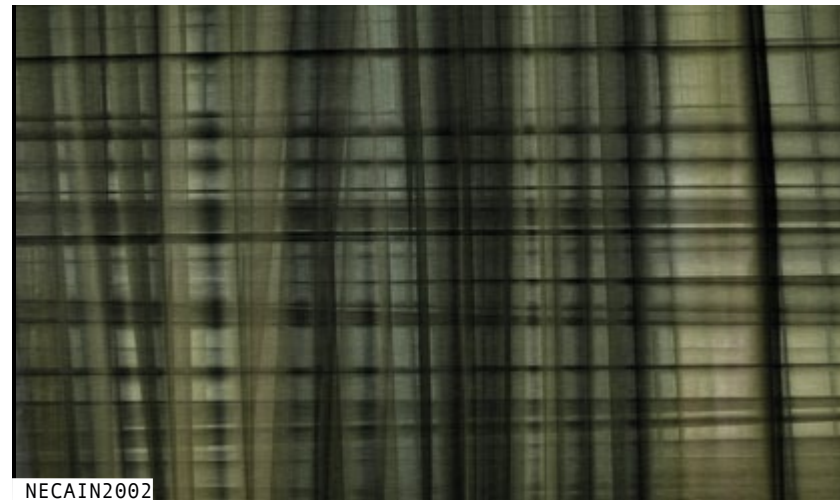
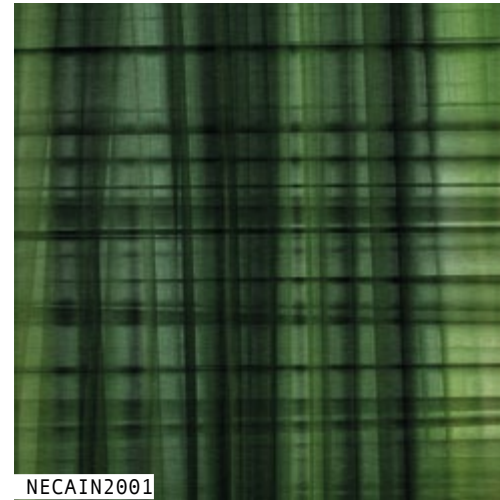
NECOLI2002



NECOLI2003

design P. Gaeta / N.O.W. Lab

canvas
incroci



design P. Gaeta / N.O.W. Lab



textile
vyctor



NETXVY2001

design P. Gaeta / N.O.W. Lab



concrete
impero

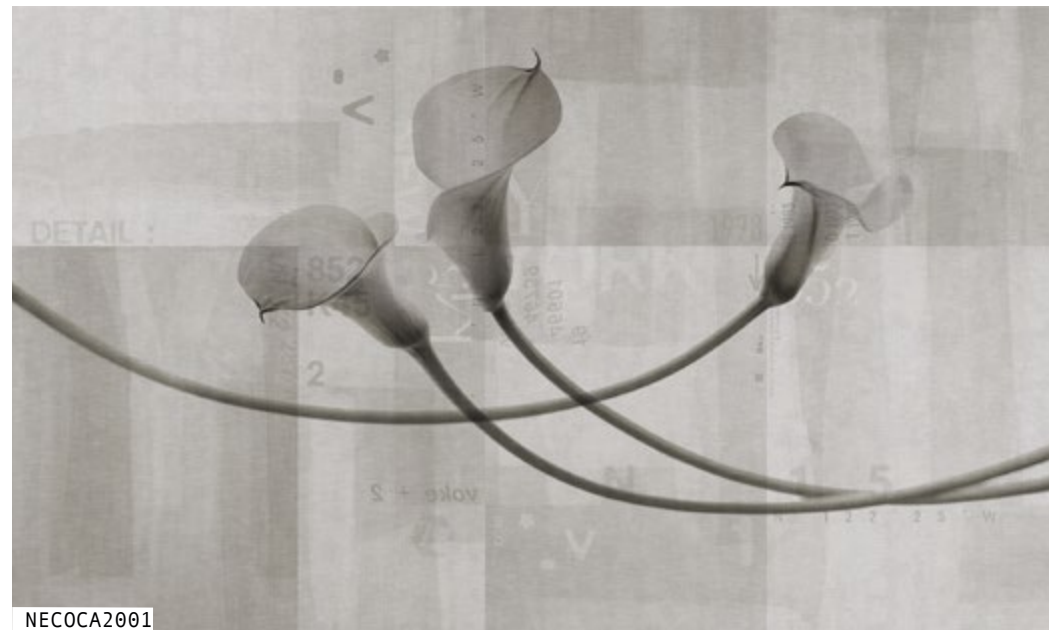


NECOIM2001

design P. Gaeta / N.O.W. Lab



concrete
calle



NECOCA2001

design P. Gaeta / N.O.W. Lab



concrete.
ortensia



NEC00S2001

design V. Ortolani / N.O.W. Lab





design P. Gaeta / N.O.W. Lab



concrete
dry



NECODR2001

design P. Gaeta / N.O.W. Lab





textile
sottobosco



NETXS02001



NETXS02002



NETXS02003

design P. Gaeta / N.O.W. Lab



NETXS02004



NETXS02005



NETXS02006

design P. Gaeta / N.O.W. Lab



geometric
puzzle



NEGEPU2001



NEGEPU2002



NEGEPU2003



NEGEPU2004

design P. Gaeta / N.O.W. Lab



black & white
spot



NEBWSP2001

design P. Gaeta / N.O.W. Lab



canvas
intrecci



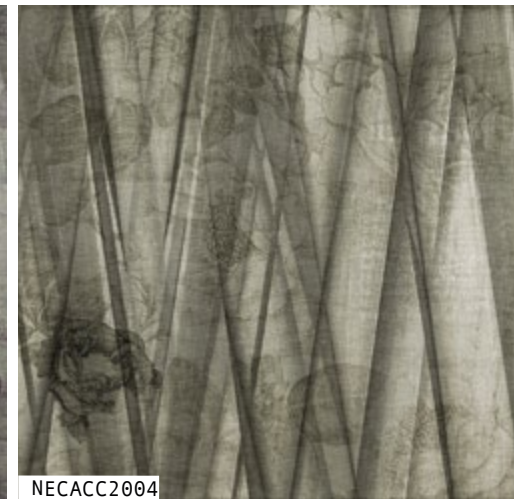
NECACC2001



NECACC2002



NECACC2003



NECACC2004

design P. Gaeta / N.O.W. Lab





concrete
journal



NECOJ02001

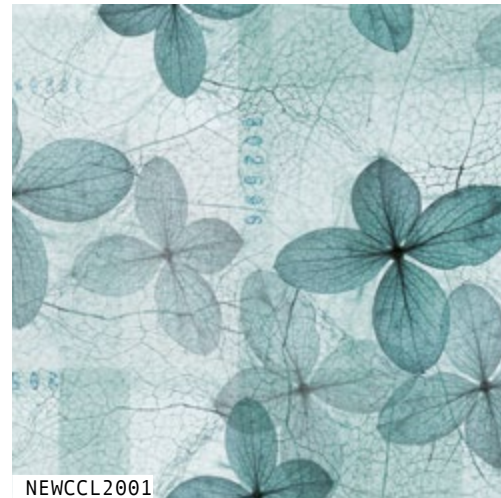


NECOJ02002

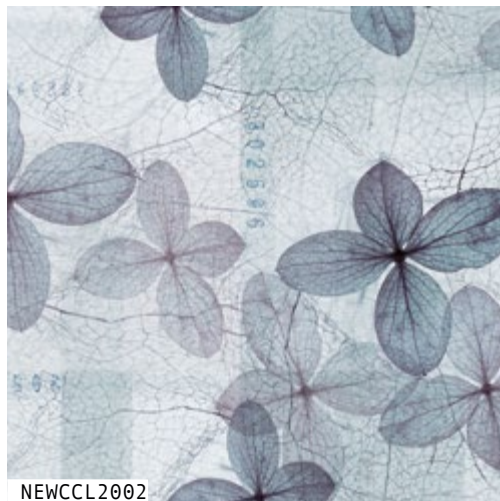
design P. Gaeta / N.O.W. Lab



watercolor
coral



NEWCCL2001



NEWCCL2002



NEWCCL2003

design P. Gaeta / N.O.W. Lab



black&white
pardus



design P. Gaeta / N.O.W. Lab



canvas
umbrella



NECALL2002



NECALL2001



NECALL2003

design P. Gaeta / N.O.W. Lab





david selection '20

concrete
flower lace



NECOFC2001

design P. Gaeta / N.O.W. Lab

geometric
tropical



NEGETR2002



NEGETR2001



NEGETR2003

design P. Gaeta / N.O.W. Lab





NECOSK2001



NECOSK2002



NECOSK2003

design P. Gaeta / N.O.W. Lab

concrete
snake





NECOSK2004



NECOSK2005



NECOSK2006

design P. Gaeta / N.O.W. Lab



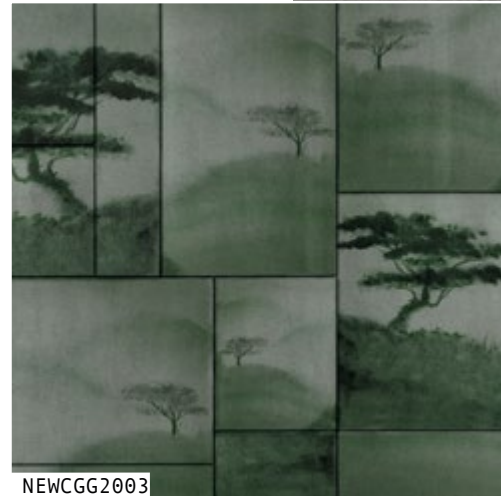
watercolor
paesaggio



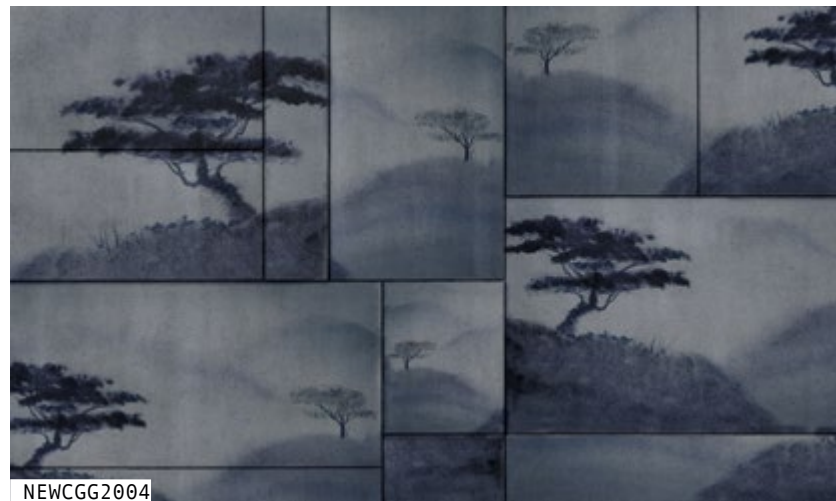
NEWCGG2001



NEWCGG2002



NEWCGG2003



NEWCGG2004



NEWCGG2005

design P. Gaeta / N.O.W. Lab

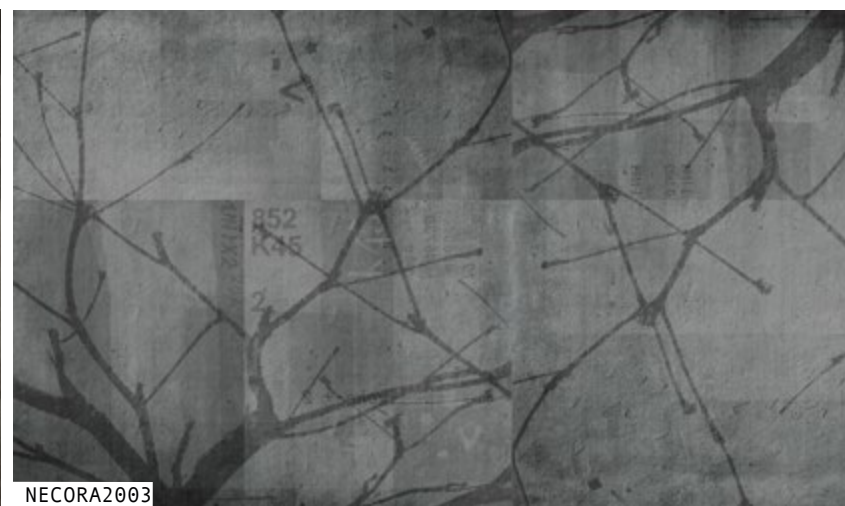




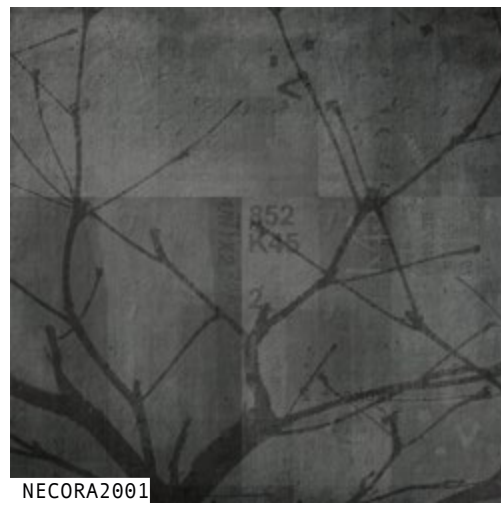
geometric
novecento

design P. Gaeta / N.O.W. Lab





concrete.
rami



design P. Gaeta / N.O.W. Lab



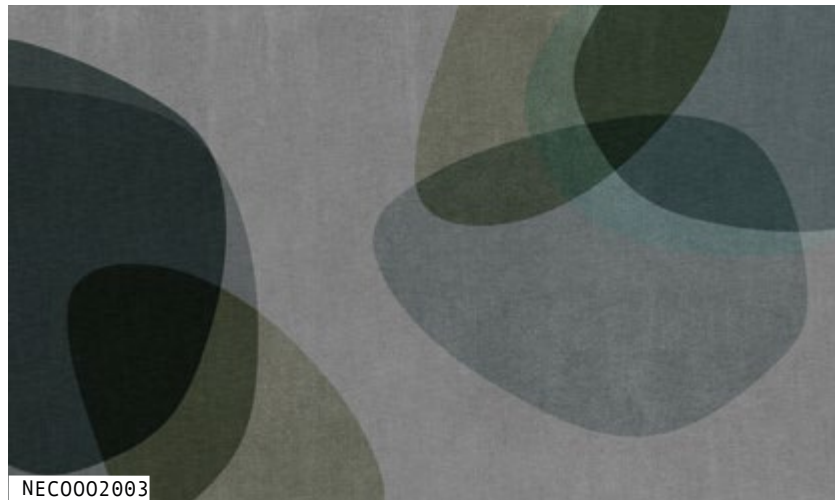


NEC0002001



NEC0002002

concrete
doodle



NEC0002003

design P. Gaeta / N.O.W. Lab



concrete
skin

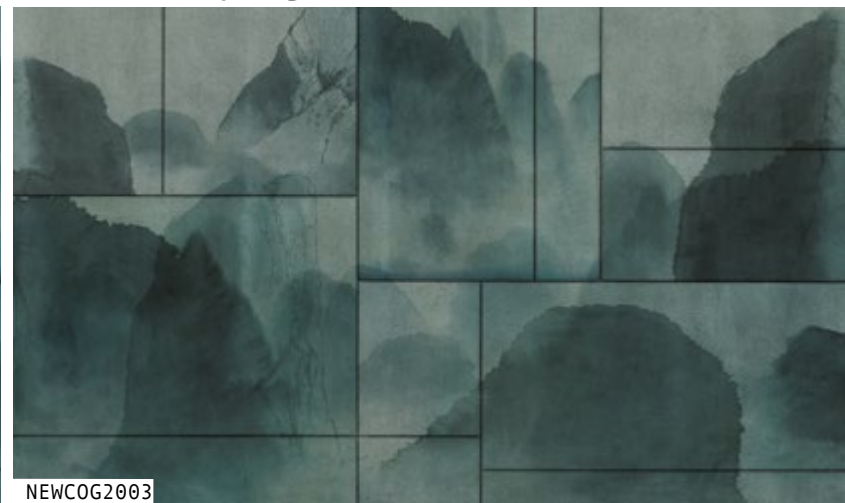
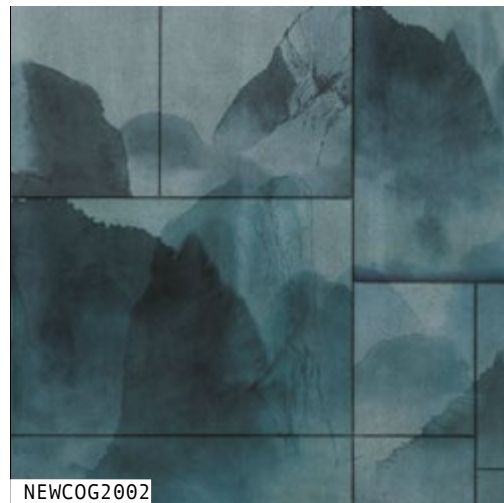
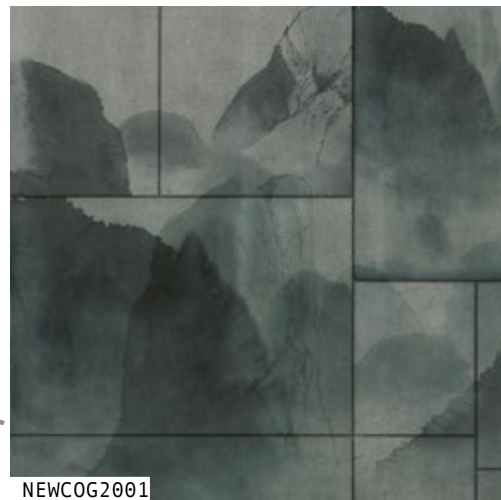


NECOKN2001

design P. Gaeta / N.O.W. Lab



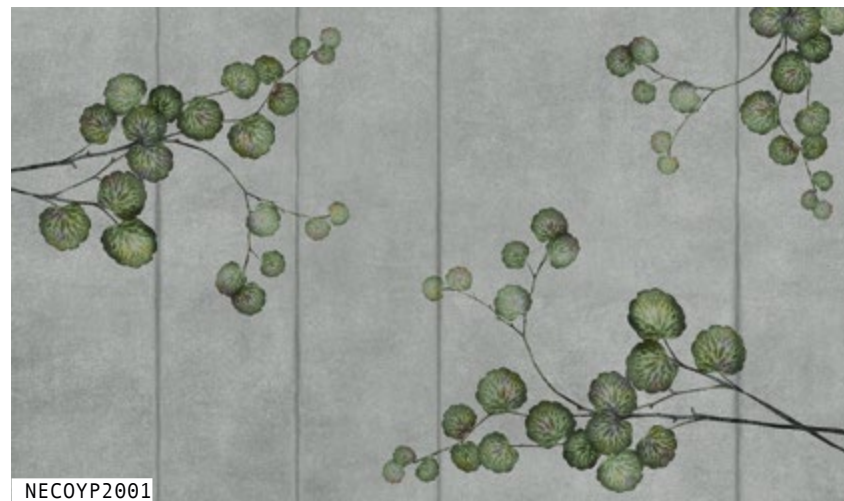
watercolor
fog



design P. Gaeta / N.O.W. Lab

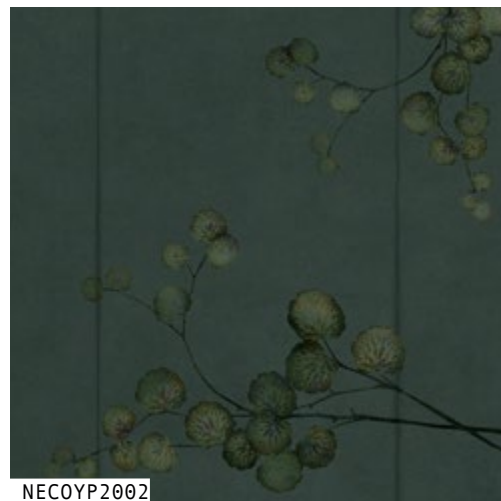




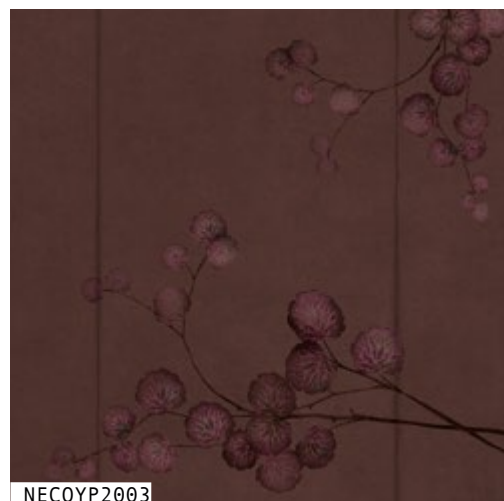


NECOYP2001

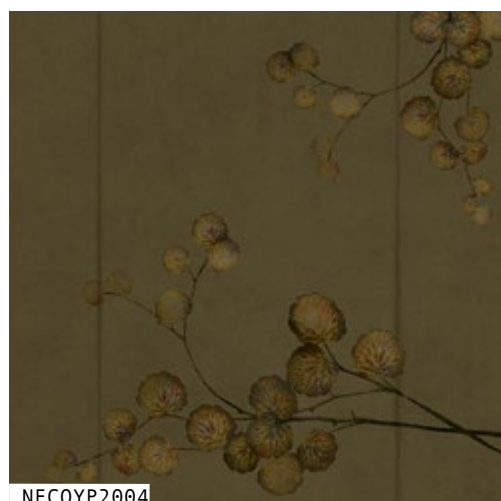
concrete
lyptus



NECOYP2002



NECOYP2003



NECOYP2004

design V. Ortolani / N.O.W. Lab



concrete
dream



NECODM2001

design M. Stucchi



concrete
inside the jungle



design M. Stucchi





design M. Stucchi



riepilogo vol.10
resume vol.10

sviluppo grafica
artwork composition

CONCRETE / *putti*



NECOPU2001

varianti colore
color variations



NECOPU2002

CANVAS / *madake*



NECAMK2001



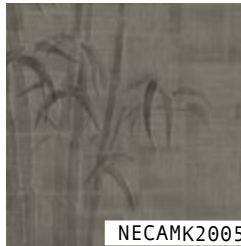
NECAMK2002



NECAMK2003



NECAMK2004



NECAMK2005

CONCRETE / *bamboo leaf*



NECOBF2001



NECOBF2002

JUNGLE / *thai banano*



NEJUTB2001



NEJUTB2002

david selection '20

sviluppo grafica
artwork composition

CONCRETE / *boiserie*



NECOBR2001



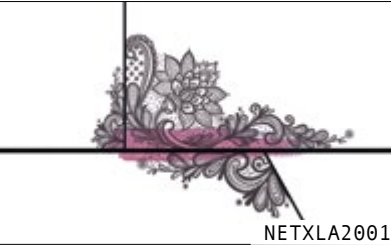
NECOBR2002

CONCRETE / *brick*

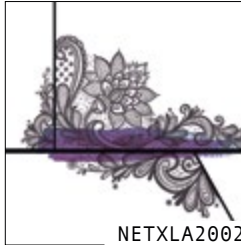


NECOBK2001

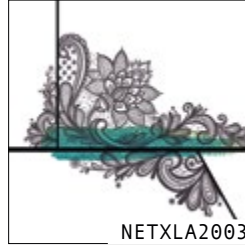
TEXTILE / *lace*



NETXLA2001



NETXLA2002

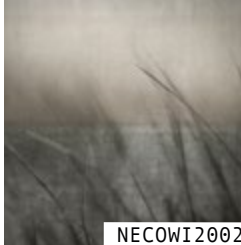


NETXLA2003

CONCRETE / *wind*



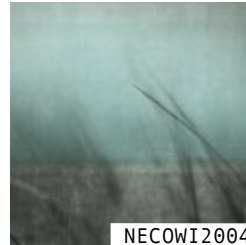
NECOWI2001



NECOWI2002



NECOWI2003



NECOWI2004

sviluppo grafica
artwork composition

CONCRETE / *lili*



NECOLI2001

varianti colore
color variations

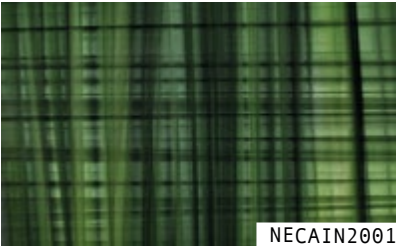


NECOLI2002

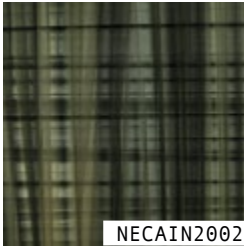


NECOLI2003

CANVAS / *incroci*



NECAIN2001



NECAIN2002



NECAIN2003

TEXTILE / *victor*



NETXVY2001

CONCRETE / *impero*

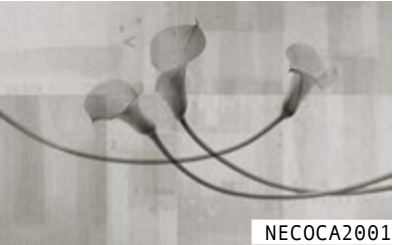


NECOIM2001

dauid selection '20

sviluppo grafica
artwork composition

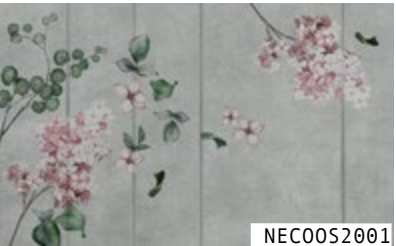
CONCRETE / *calle*



NECOCA2001

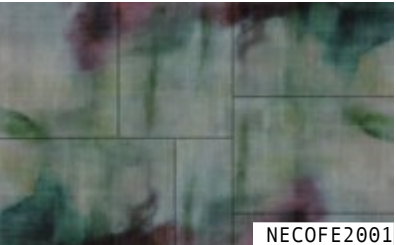
varianti colore
color variations

CONCRETE / *ortensia*

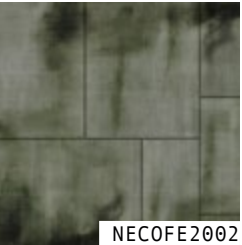


NECOOS2001

CONCRETE / *feltro*



NECOFE2001

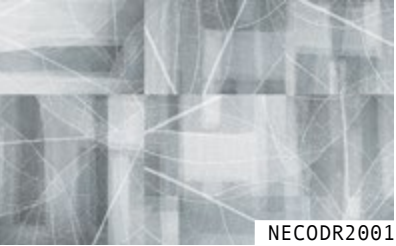


NECOFE2002



NECOFE2003

CONCRETE / *dry*



NECODR2001

10

sviluppo grafica
artwork composition

TEXTILE / *sottobosco*



NETXS02001

varianti colore
color variations



NETXS02002



NETXS02003



NETXS02004



NETXS02005



NETXS02006

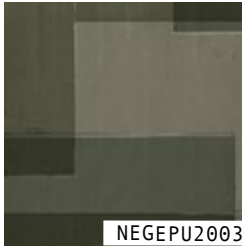
GEOMETRIC / *puzzle*



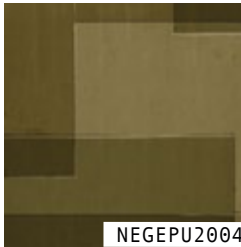
NEGEPU2001



NEGEPU2002



NEGEPU2003



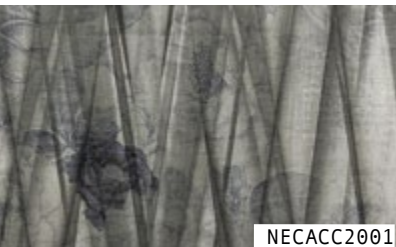
NEGEPU2004

BLACK & WHITE / *spot*

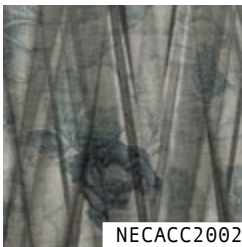


NEBWSP2001

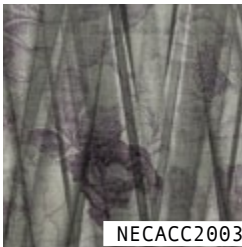
CANVAS / *intrecci*



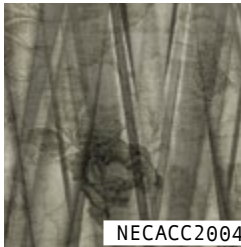
NECACC2001



NECACC2002



NECACC2003



NECACC2004

dauid selection '20

sviluppo grafica
artwork composition

CONCRETE / *journal*



NECOJ02001

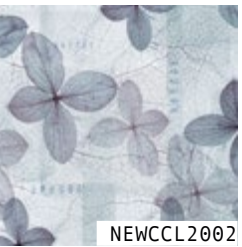


NECOJ02002

WATERCOLOR / *coral*



NEWCCL2001



NEWCCL2002



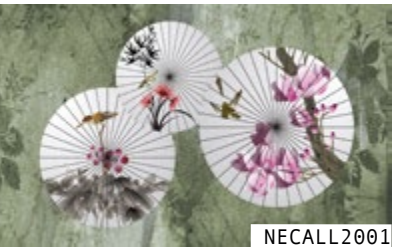
NEWCCL2003

BLACK & WHITE / *pardus*



NEBWD52001

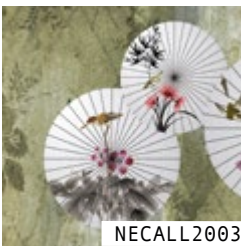
CANVAS / *umbrella*



NECALL2001



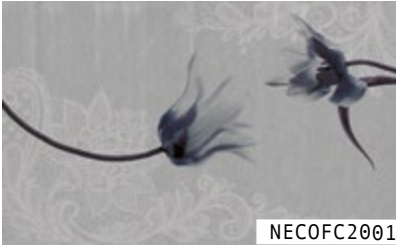
NECALL2002



NECALL2003

sviluppo grafica
artwork composition

CONCRETE / *flower lace*



NECOFC2001

varianti colore
color variations

GEOMETRIC / *tropical*



NEGETR2001



NEGETR2002



NEGETR2003

CONCRETE / *snake*



NECOSK2001



NECOSK2002



NECOSK2003



NECOSK2004



NECOSK2005



NECOSK2006

WATERCOLOR / *paesaggio*



NEWCGG2001



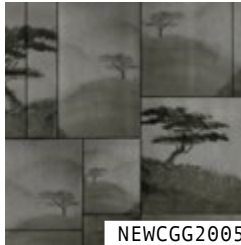
NEWCGG2002



NEWCGG2003



NEWCGG2004



NEWCGG2005

david selection '20

sviluppo grafica
artwork composition

GEOMETRIC / *novecento*



NEGEN02001

varianti colore
color variations

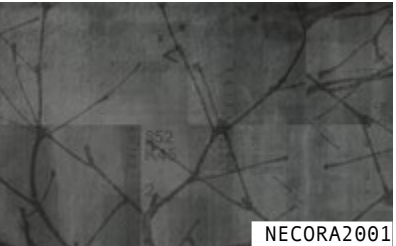


NEGEN02002

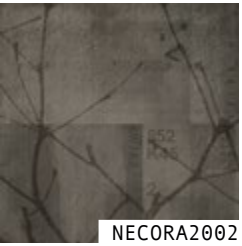


NEGEN02003

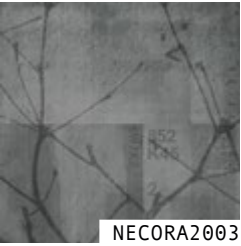
CONCRETE / *rami*



NECORA2001



NECORA2002



NECORA2003

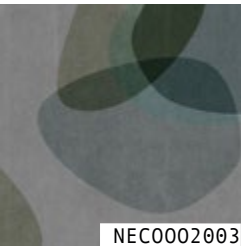
CONCRETE / *doodle*



NEC0002001

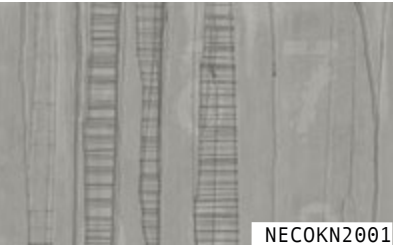


NEC0002002



NEC0002003

CONCRETE / *skin*



NECOKN2001

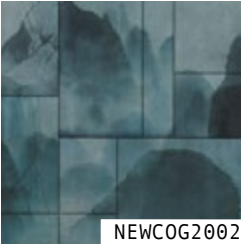
sviluppo grafica
artwork composition

WATERCOLOR / *fog*



NEWCOG2001

varianti colore
color variations

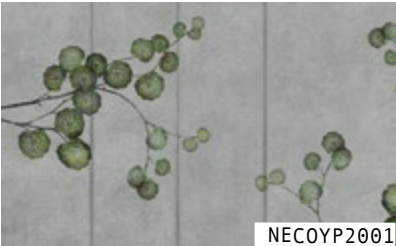


NEWCOG2002

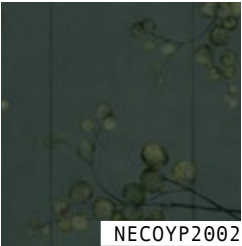


NEWCOG2003

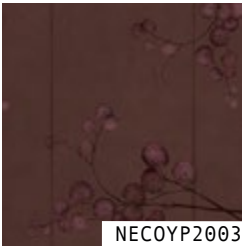
CONCRETE / *lyptus*



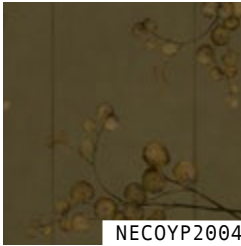
NECOYP2001



NECOYP2002

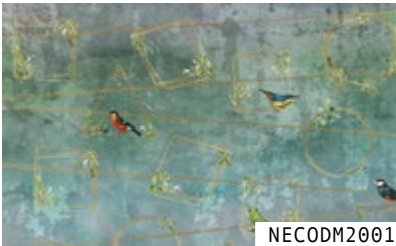


NECOYP2003



NECOYP2004

CONCRETE / *dream*



NECODM2001

CONCRETE / *inside the jungle*



NECOIT2001



NECOIT2002

david selection '20

wallpaper

caratteristiche prodotto / product characteristics

Per la realizzazione delle nostre **carte da parati d'autore** utilizziamo unicamente inchiostri, tecnologie e supporti di **prima qualità** per garantire un **prodotto di eccellenza** e duraturo nel tempo.

*To create our **original wallpapers**, we use exclusively **high quality** inks, technologies and supports to offer first-class and **long-lasting products**.*

I nostri supporti di stampa / our print media

lavabile e facile da applicare
washable and easy to apply

uso / application
interno
interior design

resistenza alla trazione / tensile strength
MD 4.0 Kg/cm TD 2.0 Kg/cm

materiale / material
vinile su carta
paper backed vinyl

peso / weight
300 gr/m2

resistenza allo strappo / tear strength
MD 800 mN (average) TD 695 mN (average)

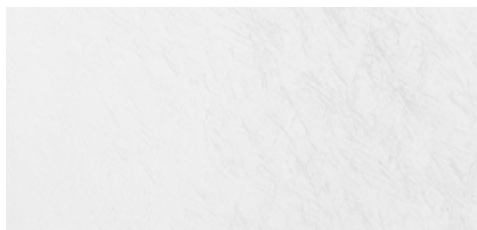
resistenza al fuoco / fire performance
Classificazione europea
Euro classification **EN 13501-1:2007-B-s2,d0**

Classificazione internazionale
International classification **ASTM E 84 / NFPA 265 - 286**

altezza max fascia / sheet max height
126 cm

resistenza alla luce / lightfastness
BSEN20105: grado minimo 6
BSEN20105: minimum grade 6

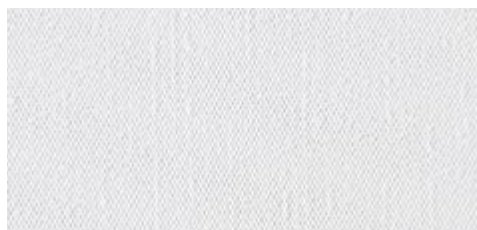
resistenza all'urto / impact resistance
EN259: pass



Japan



Dune



Line

Gli inchiostri / inks

Utilizziamo tecnologia di **stampa Latex** dotata di inchiostri a base acqua **sostenibili**, inodore e certificati per l'applicazione in interno.
*We use the **Latex printing** technology with water-based **sustainable** inks, odourless and certified for application indoor.*



La combinazione tra il supporto di stampa completamente privo di metalli pesanti, abbinata agli **inchiostri ecocompatibili**, soddisfa tutti i criteri correlati alla salute umana e ne permette l'utilizzo per la decorazione in ospedali, scuole e ristoranti.

*The combination of the printing support completely free of heavy metals, with **environment-friendly inks**, satisfies all criteria connected to human health and enables its use for internal decoration of hospitals, schools and restaurants.*

fiberglass

caratteristiche prodotto / product characteristics

Fiberglass, realizzato con speciali filati in **fibra di vetro**, è il sistema studiato per rivestire pareti e pavimenti di ambienti umidi quali: bagni, centri benessere, SPA, palestre e interni doccia.

Grazie alle sue proprietà tecniche **resiste all'acqua**, all'umidità ed è adatto ad essere trattato con i normali prodotti utilizzati per la pulizia domestica. Tutte le grafiche a catalogo possono essere realizzate con questo sistema.

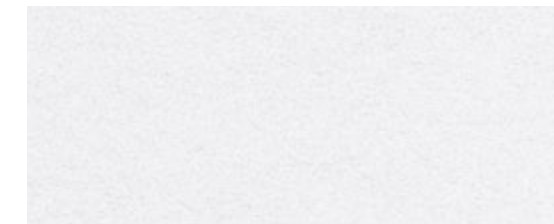
*Fiberglass, realized with special **fiber glass yarns**, is the system designed to cover walls and wet areas such as: bathrooms, wellness areas, SPAS, gyms and showers. Thanks to its technical properties it is **water and humidity resistant** and it can be easily treated with common cleaning products.*

All catalogue designs can be realized in fiberglass.

I nostri supporti di stampa / our print media



Cool



Smooth

lavabile e facile da applicare
washable and easy to apply

altezza max fascia / sheet max height
95 cm

materiale / material
fibra di vetro
fiberglass

resistenza al fuoco / fire performance EN 13501-1
Classe di reazione al fuoco B,s1-d0 (A1, A2 board)
fire reaction class B-s1, d0

peso / weight
185 gr/m2

emissione in ambiente interno / emission in indoor air
A+ (molto basso)(very low)

oekotex certificazione standard / oekotex certicate standard
classe prodotto III
(non contiene alcuna sostanza pericolosa)
Product Class III (does not contain any hazardous substance)

lavabile e facile da applicare
washable and easy to apply

altezza max fascia / sheet max height
95 cm

materiale / material
E- Glass + altre fibre
E - Glass + other fibers

resistenza al fuoco / fire performance EN 13501-1
Classe di reazione al fuoco B,s1-d0 (A1, A2 board)
fire reaction class B-s1, d0

peso / weight
200 gr/m2

diametro fibre / fiber diameter
10 µm

Gli inchiostri / inks

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