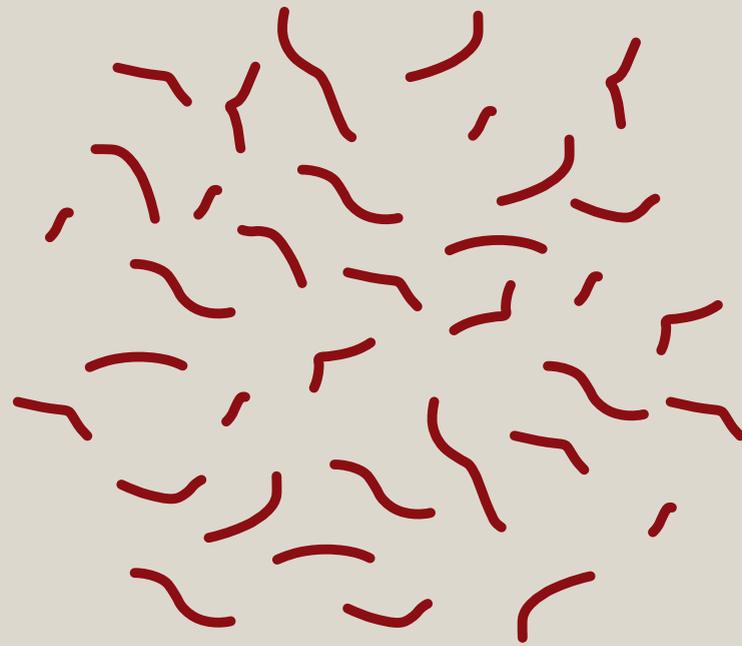


THE SHAPES OF

KE

DUWA

THE SHAPES



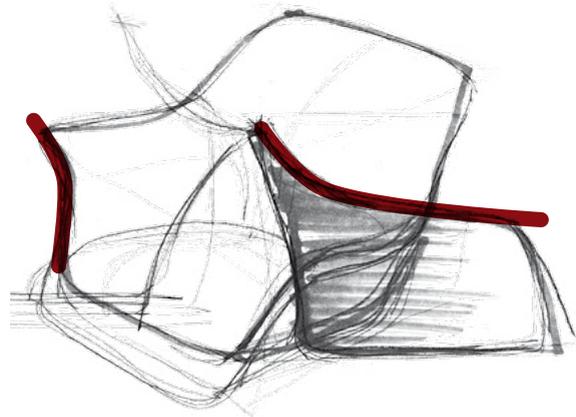
Like cracks in the desert, **KEDUA** combines a variety of shapes and marks which are blended to give the piece a unique identity. By digging up and reinterpreting the past, a fresh, contemporary classicism emerges from the earth as the water did in **Kedua**. Between fun and seriousness, the shapes are intertwined to regain balance.





KEDUA

Design by Santiago Sevillano



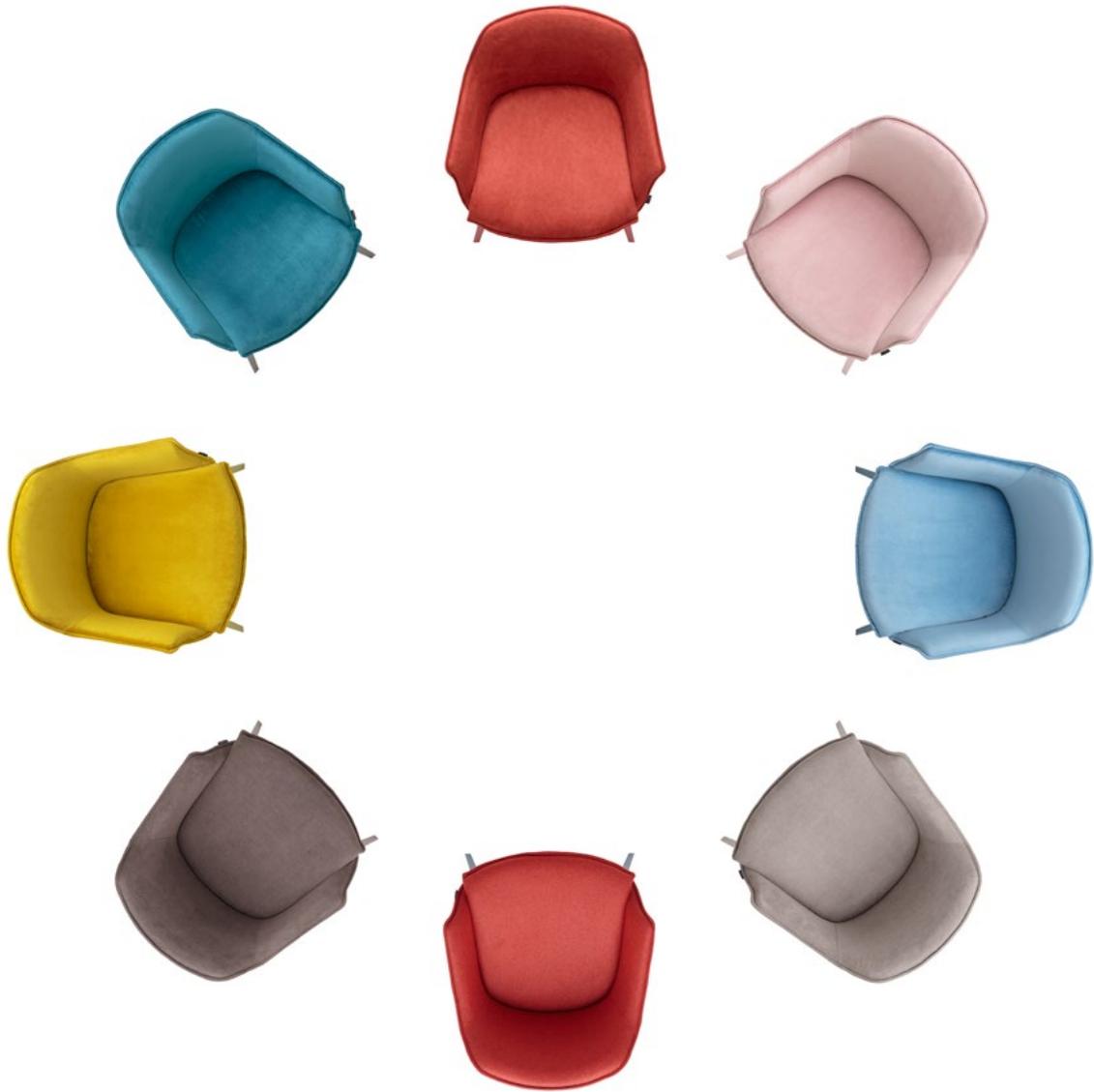
In the north of the Suez Canal, on the Mediterranean Coast, there is an archaeological site called Tell Kedia.

As the story goes, this is where Moses parted the sea more than 3,000 years ago so that the people could flee to the other side. A long, broad path between huge walls of water, the profile of which we have used as a reference for the formal development of the Kedia chair, an aspect we have confirmed by giving the model the same name as the place. The opening of its arms is a subtle and elegant invitation to sit down and be part of it, so that we can experience its undeniable comfort.





M E T A L









« There are always flowers for
those who want to see them »

- Henri Matisse -















« The various parts are not only
beautiful in themselves, but in
their relationship to other parts »

- G.L. Bernini -

















WOODEN





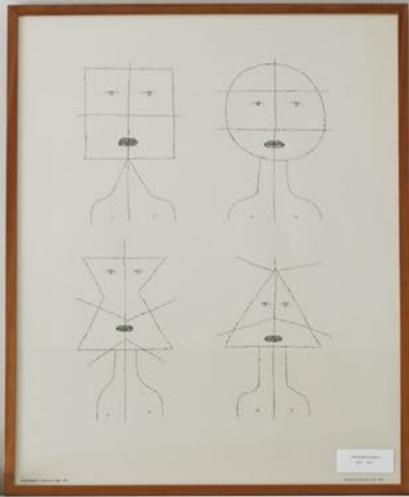


KEDUA Chair: RO-556 · BEL-62 | RO-556 · CO-12









« What great insomnia if I stay
awake on your body »

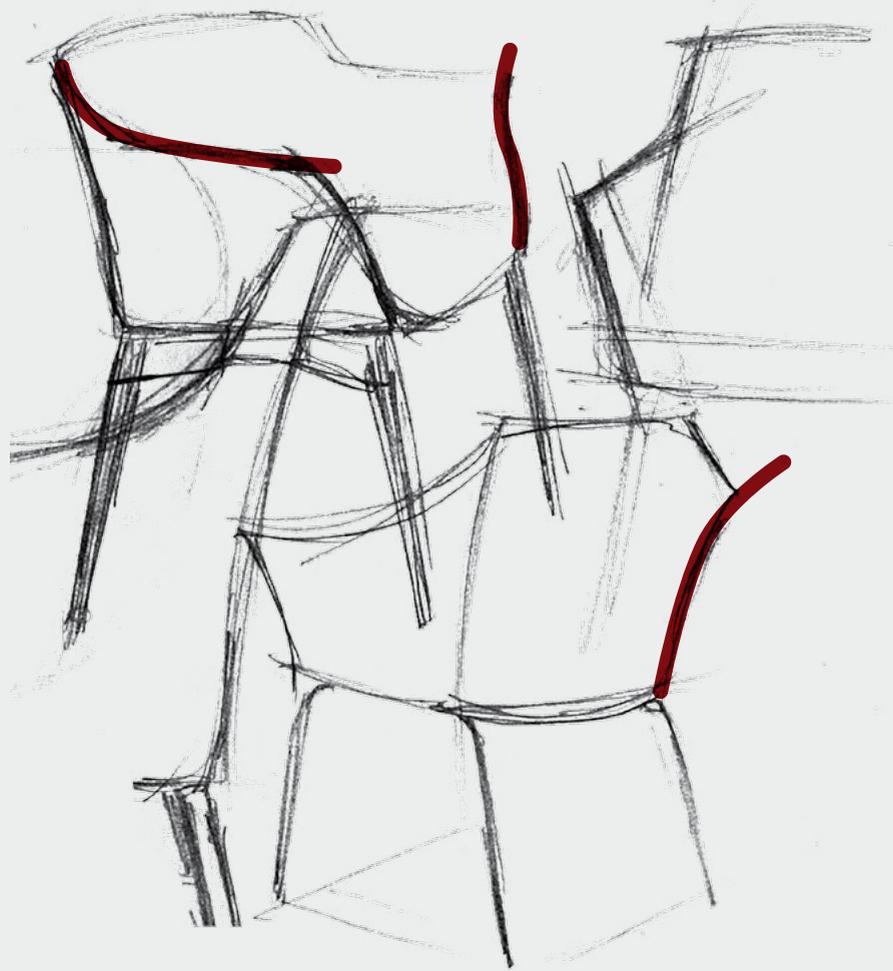
- Mario Benedetti -





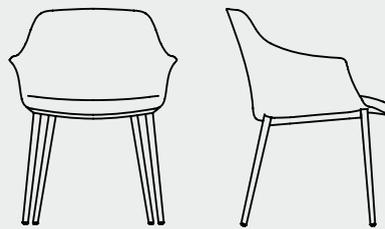




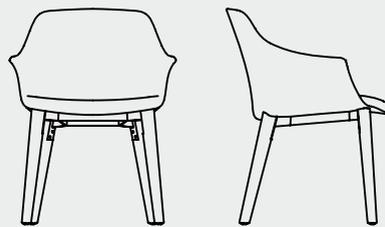


Sketches
Santiago Sevillano, 2016

THE CHAIR



Metal Kedu
Ref. 4061



Wooden Kedu
Ref. 4071

Upholstered chair
Removable cushion

mobliberica

Art Direction / Sergio Rochas
Graphic Design / Sergio Rochas
Photos / angelsegurafoto

Thanks to:
Aromas del campo

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