

ecosmart⁺
Fire

LEADERS OF THE GLOBAL BIOETHANOL FIREPLACE EVOLUTION

LOOK BOOK

ISSUE / 5

FROM COMMERCIAL AND HOSPITALITY TO RESIDENTIAL ENVIRONMENTS, THE TREND OF CREATING 'GATHERING SPACES' IS CONTINUING APACE, WITH ECOSMART FIRES PROVIDING DYNAMIC FOCAL POINTS.



CREATING A SENSE OF SPACE

TODAY, MORE THAN EVER, CREATING DISTINCTIVE SOCIAL SETTINGS THAT ARE WELCOMING AND FEEL LIKE 'HOME' IS A VITAL TREND ACROSS MYRIAD ARCHITECTURAL ENVIRONMENTS – FROM COMMERCIAL TO HOSPITALITY TO RESIDENTIAL.

For many properties in different corners of the globe, EcoSmart Fires are being chosen to provide focal points; gathering spaces where people feel at home – whether it be in a hotel lobby, restaurant, indoor or outdoor living area, or even kitchen.

Kitchens have long been viewed as gathering places, and EcoSmart Fires are increasingly being incorporated into kitchen designs to bring warmth and character to the space and draw people in.

And not only are the fires being used to enhance the ambience of a room, they're also being used as additional and primary sources of lighting, such as in the private lounge of a Manhattan apartment block (case study 3). An EcoSmart was the only fireplace that could have been used in this space, where there are no windows, limited ventilation and no possibility of having a chimney installed.

Having a ventless fire also dictated the choice of fire for the designer of the lobby within the iconic Paramount Hotel in New York's theatre district. The idea was to create a space that felt a bit like someone's living room, with energy needed to draw people in and make a place for guests to socialise and interact. A big part of drawing people in is the EcoSmart Fire (case study 5).

Creating a warm 'family space' was integral in the design of the Farber Center for Radiation Oncology, also in New York, where the concept was a space that welcomes patients rather than intimidates them, providing a healing environment (case study 1). An EcoSmart Fire makes the room cosy; plus every patient who finishes their radiation treatment with the center signs a rock and places it in the hearth, meaning they have an eternal bond and connection with the Farber Center.

FEATURED STORIES

1/ HEALING ENVIRONMENT

Creating a sense of warmth and comfort within a state-of-the-art cancer treatment center in New York was a key focus for architect Jeffrey Berman – and the inclusion of an EcoSmart Fire helps provide a soothing, healing environment.

2/ CITY SKYLINE

An Austin Texas home has been designed to ensure seamless indoor/outdoor living spaces, with a bespoke fireplace and a freestanding fire providing stunning focal points and enhancing the mesmerising city lights.

3/ MANHATTAN ILLUMINATION

A private lounge in a centrally located New York apartment block is the epitome of style and elegance, with a unique solution used to provide the primary source of light.

4/ CREATIVE SOLUTION

EcoSmart Fires have been cleverly used to create some distinctive kitchen designs – and this one in Queensland, with its emphasis on quality fittings and appliances, is no exception.

5/ DRAMATIC ENTRANCE

The centrepiece of the lobby of the Paramount Hotel in the heart of New York's theatre district could be described as 'dramatic', with a superb combination of three XL burners and polished stainless steel sheets.

6/ MAKING SUSTAINABLE MAINSTREAM

A new townhouse in Adelaide is making its mark as a completely sustainable, zero-carbon, zero energy home – and EcoSmart ticks all the boxes.

7/ OUTDOOR IMPACT

An EcoSmart XL900 burner was key to creating an award-winning show garden at the 2012 Australian Garden Show.

8/ PUNCHING ABOVE THEIR WEIGHT

The presenter of US documentary show 'Our America' had clear views in the design of her new home – and it has now become the first-ever energy neutral home in Santa Monica, California.

9/ FIRING UP KITCHENS

Two Melbourne homes, two EcoSmart fireboxes installed in their kitchen island benches. But that's where the design similarities end.

10/ ECLECTIC MINIMALISM

The effect of the softly moving flame created by an EcoSmart Fire is what this composition needed to truly 'make' the space of a Toronto condominium.



1/ HEALING ENVIRONMENT

CREATING A SPA-LIKE, LUXURIOUS ENVIRONMENT WITHIN A STATE-OF-THE-ART CANCER TREATMENT CENTER WAS THE TASK NEW YORK ARCHITECT JEFFREY BERMAN WAS MET WITH WHEN HE WAS APPROACHED BY A NEW CLIENT TO HELP CREATE THE FARBER CENTER FOR RADIATION ONCOLOGY.

The sophistication of the EcoSmart 1800SS stainless steel firebox fit this brief perfectly, with the added benefit of becoming the inspiration behind a unique design concept.

Working closely with Tanya Tohill-Farber, director of Marketing and Business Development and wife of the center's founder, Dr. Leonard Farber, Jeffrey has created a space that welcomes patients rather than intimidates them.

"It is a rare privilege to work for a client with such a strong vision of how their project should look, feel and function," says Jeffrey. "We were asked to design a living room -really a family space - in lieu of a waiting room, and a fireplace and hearth were very much in keeping with this concept."



MODEL: 1800SS
LOCATION: New York, US
ARCHITECT: Jeffrey Berman
www.jbarch.com



This is where the center brought in a personal touch to brilliant effect.

"Tanya was involved in the whole design process; in fact, it was her idea to bring the fireplace into the center to create a sense of warmth for the patients," Dr Leonard Farber explains. "The EcoSmart firebox makes the room cosy and works with the natural elements in the room. Also, every patient that finishes their radiation treatment with us signs a rock and places it in the hearth. It is a way that they have an eternal bond and connection with us."

The inclusion of the fire, signed rocks and stacked ceramic stone wall makes the patients feel at home by creating a soothing, welcoming, even healing environment. The natural elements of stone and fire, coupled with the rich timber hue of the hardwood floor and warm colour scheme, fulfill the client's desire for a treatment facility that reduces the stress for patients undergoing life-saving treatment.

"We wanted the space to be very earthy, contemporary, and peaceful for our patients and staff alike," says Dr Farber. "We are very thrilled with the overall design and look of the fireplace. We cannot imagine the room without it!"

For Jeffrey, the low maintenance, no-mess aspect of an EcoSmart Fire was the main drawcard.

"EcoSmart was chosen for its clean, modern style and its flexibility," says Jeffrey. "Since the system does not require gas, flue, chimney or an electrical connection, the product met the tight city regulations for a fireplace in a commercial building. It was easy for the building management and the Fire Department to understand it and approve it."

In addition, the fire proved a godsend during Superstorm Sandy in late 2012, when the hurricane knocked out electricity and the centralized heating couldn't run.

"Our EcoSmart Fire was the only source of heating we could use during this time to ensure patients were able to keep warm – and the e-NRG bioethanol was delivered to us reliably throughout this emergency."

DR LEONARD FARBER, FOUNDER

Jeffrey Berman, a healthcare architect for the last 30 years, was more than happy to execute the vision of a client who understood that cancer care is continuing care, and create an environment that is very much a part of the healing process.

"Once diagnosed, a patient forms a lifelong relationship for treatment and follow-up care," says Jeffrey. "The Farber Center for Radiation Oncology doesn't merely treat a disease; they treat the whole person."



3/

MANHATTAN ILLUMINATION

LOCATED IN THE HEART OF ONE OF THE TRENDIEST AND MOST EXPENSIVE AREAS OF NEW YORK CITY, 1 UNION SQUARE CATERS TO THOSE LIVING THE HIGH LIFE. SO WHEN PEGGY LEUNG, OWNER OF PEGGY LEUNG DESIGN, WAS ASKED TO CREATE A PRIVATE LOUNGE FOR THE APARTMENT BLOCK, SHE KNEW IT HAD TO BE THE EPITOME OF ELEGANCE AND STYLE.

The result is a lounge that oozes charm and ambience, with some very unique lighting solutions. The primary source of light is an EcoSmart 900SS firebox set into a custom made, walnut wood bookcase that covers an entire wall; this is complemented by up and down lighting surrounding the distinctive photography mural behind the bookcase.

"We took around 20 photographs of iconic places in New York City and printed them onto aluminium,"



MODEL: 900SS
LOCATION: 1 Union Square, New York US
DESIGNER: Peggy Leung
www.pldstudio.com

says Peggy. "We then set those into the wall behind the bookcase to give the room a very Manhattan feel. In the low light of the EcoSmart Fire and the downlights, the images look fantastic."

In addition to being quintessentially New York, Peggy's vision for the room was for it to be "very sexy, a sort of elegant modern library". This is where the EcoSmart Fire came in.

"The fire delivers on the sexiness without the fuss and mess of a traditional fireplace."

PEGGY LEUNG, PEGGY LEUNG DESIGN

"It complements the library mood of the room. People love the space, and of course the client is very happy with that," says Peggy.

Along with the EcoSmart Fire, the colour scheme further emphasises the elegant and somewhat mysterious atmosphere of the lounge. Deep and dark hues such as the ox blood red used on the walls are accented by bronze touches on a large wall mirror, coffee table and steel dividing curtain. Low, elegant furniture and club chairs complete the look.

Despite the fantastic end result, the project wasn't without challenges.

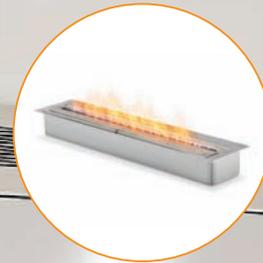
"It's a very competitive market, and the clientele is very young, fashionable and professional," explains Peggy. "So there was the challenge of designing a lounge that was inviting to this clientele, with the added disadvantage of the space having no windows."

Considering the lack of light, she worked the fire into the design from the very start, as it was the only fireplace on the market that could have been used in a space with little ventilation and no possibility of having a chimney installed.

"I'm very happy and proud of this project," Peggy admits. "Everything has a sense of belonging in the space, from the fire to the colour scheme to every piece of furniture. It all just fits."

4/ CREATIVE SOLUTION

THIS SOPHISTICATED AND STYLISH KITCHEN, WITH ITS EMPHASIS ON QUALITY FITTINGS AND APPLIANCES, IS PERFECT FOR ENTERTAINING; IN BRINGING TOGETHER ARCHITECTURAL DETAIL AND STREAMLINED DESIGN, LEE HARDCASTLE FROM ENIGMA INTERIORS, QUEENSLAND'S MOST AWARDED KITCHEN COMPANY, HAS CREATED A MULTI-PURPOSE SPACE FOR HIS CLIENT.



MODEL: XL900

LOCATION: Queensland, Australia

INTERIOR DESIGNER: Lee Hardcastle
www.enigmainteriors.com.au



Located on Sovereign Island off Paradise Point in Queensland, Australia, this glamorous private residence enjoys water views from most angles, making it ideal for bringing together friends and family. This inspiring room has recently earned designer Lee Hardcastle the title of 2013 KBDi 'National Kitchen Designer of the Year'.

Multiple wine fridges sit behind a stunning marble block with an EcoSmart fire set into a front niche, creating a remarkable feature. "Flames are naturally intriguing and captivating, making the EcoSmart an admirable piece when entertaining or simply home alone," Lee explains.

Although the fire is key to the space now, Lee says the kitchen design did not originally include a fireplace; the space occupied by an EcoSmart XL900 burner was going to be filled with a television. "I wanted to create a more relaxing and inviting space, somewhere free of antisocial devices such as a television," he explains.

"I put forward the idea of the EcoSmart Fire to bring more warmth and character into the room. I believe fire is engaging and inviting"

LEE HARDCASTLE, ENIGMA INTERIORS

The client absolutely loves their new kitchen, especially the fire – something Lee is very pleased about, since his theory that because fire is a primal element for cooking, this marries in ideally with a kitchen.

"I recommended EcoSmart for this project because of its quality and reliability; each part of this kitchen uses premium components, and therefore the fireplace had to be of equally high calibre to achieve satisfying results," says Lee. "The longevity, compact dimensions and other specifications of the EcoSmart product also appealed to us."

The statement 'Grigio Carnico' marble block which

surrounds the EcoSmart Fire was introduced later in the design process, as the owners of the home originally requested an all-white kitchen. Determined to incorporate a touch of natural texture and colour, Lee suggested the use of this material to enhance the appearance.

Created in 2012, the kitchen has clean, architectural lines and is fresh and sophisticated in its design; an extremely complex kitchen to construct, appliances are skillfully integrated throughout. These include Swiss-made V-ZUG appliances and quality fittings, which are key to the overall look and operation of this new space. The unique 'Staron' bench top seamlessly covets into a splashback, contouring the fixed angle of the wall mounted exhaust.

"The entire process was full of challenges!" says Lee. "There is nothing overly unusual about the materials we have used, it's simply the way we have used them that makes this kitchen something special. Pleasingly, the EcoSmart fire was actually the easiest part to install!"

THE COLLECTION

CLEAN LINES, CLEAN FUEL, CLEVER TECHNOLOGY
ETHANOL FIREPLACES - THE FUTURE OF FIRE, TODAY



ECOSMART FIRE CAN BE ANYTHING **YOU** WANT IT TO BE...

YOU CRAVE VERSATILITY

YOU WANT TO CREATE A MASTERPIECE

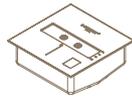
With EcoSmart Fire, your designs will triumph in traditional terrain and perform in unconventional environments. Standalone fire furniture, firebox inserts for custom jobs and burner kits for bespoke settings - EcoSmart Fire offers a complete collection.

**YOU CARE
FOR THE
ENVIRONMENT**

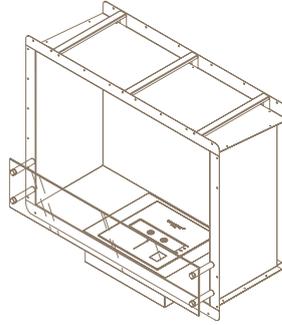


You want a beautiful yet powerful flame. A flame derived from a renewable fuel that's safe and clean burning. The EcoSmart Fire ranges are powered by readily available e-NRG bioethanol. Safe, clean, no smoke and no harmful emissions.

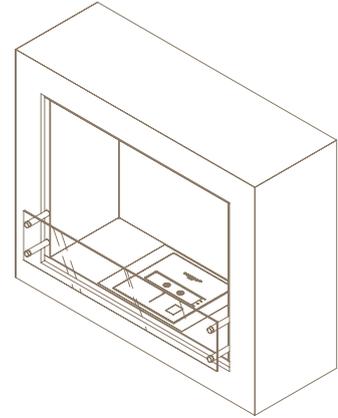
YOU SEEK DESIGN FLEXIBILITY



INSTALL A BURNER
OUR BURNERS ARE COMPLETELY
SELF CONTAINED SO YOU HAVE
ULTIMATE DESIGN FLEXIBILITY



INSERT A FIREBOX
ALL THE CLEARANCES ARE
BUILT INTO THESE MODELS SO
ALL THE HARD WORK HAS BEEN
DONE FOR YOU



SELECT AND FURNISH
FREESTANDING AND PORTABLE
PIECES OF FURNITURE, SIMPLY
PUT IN POSITION AND LIGHT IN
AN INSTANT

We're focused on safety. For your peace of mind, EcoSmart Fire is the most independently tested brand available today. Our fires are built on solid foundations with a unique operational system supported by accessories that come as standard.

YOU EXPECT SAFETY

YOU CREATE DESIGNS WITH FLARE

EcoSmart Fire promises iconic open flame fireplace solutions for the most discerning customer. Strong, seductive and distinctive. That's an EcoSmart Fire. Fulfil your desire for exemplary fire and dictate the next trend.

THINK ECOSMART FIRE.



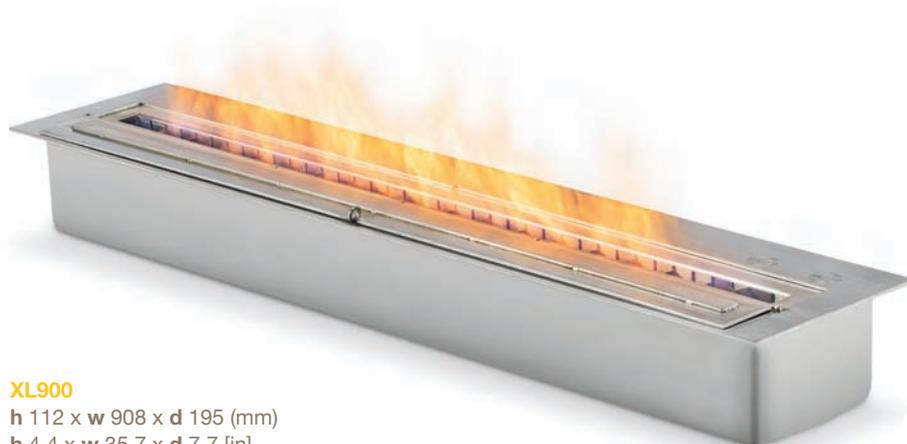
THINK PROGRESSIVE DESIGN AND BOUNDLESS FLEXIBILITY PLUS SUPERIOR STYLING THAT SEDUCES IN ANY ENVIRONMENT. POWERFUL, VERSATILE AND DURABLE, YET CLEAN AND GREEN.

YOU ARE FREE TO BUILD BEYOND THE BOUNDARIES

From fabulous foundations, you enjoy freedom to build beyond the boundaries.

Bars, restaurants, houses, offices: versatile EcoSmart Fire Burner Kits take designs to new destinations.

BIOETHANOL BURNERS



XL900
h 112 x w 908 x d 195 (mm)
h 4.4 x w 35.7 x d 7.7 [in]



XL500
h 112 x w 500 x d 195 (mm)
h 4.4 x w 19.7 x d 7.7 [in]



XL700
h 112 x w 700 x d 195 (mm)
h 4.4 x w 27.6 x d 7.7 [in]



BK5
h 123 x w 400 x d 317 (mm)
h 4.8 x w 15.7 x d 12.5 [in]



BK3
h 93 x w 400 x d 317 (mm)
h 3.7 x w 15.7 x d 12.5 [in]



XS340
h 76 x w 340 x d 190 (mm)
h 3 x w 13.4 x d 7.5 [in]



AB8
h 152 x ø 360 (mm)
h 6 x ø 14.2 [in]



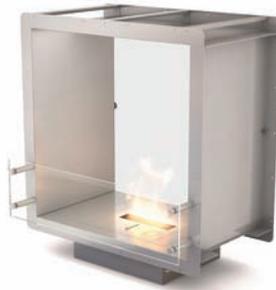
AB3
h 94 x ø 260 (mm)
h 3.7 x ø 10.2 [in]



VB2
h 112.5 x w 330 x d 110 (mm)
h 4.4 x w 13 x d 4.3 [in]

**Firebox 450SS**

h 1081 x w 546 x d 356 (mm)
h 42.6 x w 21.5 x d 14 [in]

**Firebox 650DB**

h 833 x w 750 x d 427 (mm)
h 32.8 x w 29.5 x d 16.8 [in]

**Firebox 650SS**

h 832 x w 746 x d 356 (mm)
h 32.8 x w 29.4 x d 14 [in]

**Firebox 800DB**

h 667 x w 900 x d 513 (mm)
h 26.3 x w 35.4 x d 20.2 [in]

**Firebox 800SS**

h 665 x w 852 x d 376 (mm)
h 26.2 x w 33.6 x d 14.8 [in]

**Firebox 900SS**

h 832 x w 946 x d 356 (mm)
h 32.8 x w 37.3 x d 14 [in]

YOU CREATE MASTERPIECES

FIREPLACE INSERTS

You reinterpret and remodel the classics, creating talking points with safety and design integrity at their core. Closed off fireplaces, feature walls, single or double sided solutions, flexible sizes and configurations. Our Renovator Range offers boundless installation possibilities for indoors and out.

**Firebox 900DB**

h 833 x w 1000 x d 513 (mm)
h 32.8 x w 39.4 x d 20.2 [in]

**Firebox 1000DB**

h 667 x w 1100 x d 513 (mm)
h 26.3 x w 43.3 x d 20.2 [in]

**Firebox 1000SS**

h 665 x w 1052 x d 376 (mm)
h 26.2 x w 41.4 x d 14.8 [in]

**Firebox 1200DB**

h 667 x w 1300 x d 513 (mm)
h 26.3 x w 51.2 x d 20.2 [in]

**Firebox 1200SS**

h 665 x w 1296 x d 376 (mm)
h 26.2 x w 51 x d 14.8 [in]

**Firebox 1800DB**

h 933 x w 1900 x d 513 (mm)
h 36.7 x w 74.8 x d 20.2 [in]

**Firebox 1800SS**

h 932 x w 1896 x d 506 (mm)
h 36.7 x w 74.6 x d 19.9 [in]





Aspect
h 950 x w 1145 x d 392 (mm)
h 37.4 x w 45.1 x d 15.4 [in]



Tower
h 1403 x w 420 x d 420 (mm)
h 55.2 x w 16.5 x d 16.5 [in]



Vision
h 990 x w 1190 x d 536 (mm)
h 39 x w 46.9 x d 21.1 [in]



Cube
h 945 x w 945 x d 392 (mm)
h 37.2 x w 37.2 x d 15.4 [in]

YOU ARE ATTRACTED TO SMART DESIGN

DESIGNER FIREPLACES

You see the shape of things to come. You make architectural statements. Your appetite for style with substance is insatiable. With smart fusions of timber, leather, glasswork, stainless steel and plastics, from subtle curves to arresting angles, the Designer Range meets your exacting style requirements.



Oxygen
h 872 x w 1200 x d 405 (mm)
h 34.3 x w 47.2 x d 15.9 [in]



Igloo
h 904 x w 978 x d 494 (mm)
h 35.6 x w 38.5 x d 19.4 [in]



Fusion
h 990 x w 945 x d 450 (mm)
h 39 x w 37.2 x d 17.7 [in]



Ghost
h 1106 x w 400 x d 386 (mm)
h 43.5 x w 15.7 x d 15.2 [in]

YOU TRANSFORM GOOD INTO GREAT

FIREPLACE GRATES

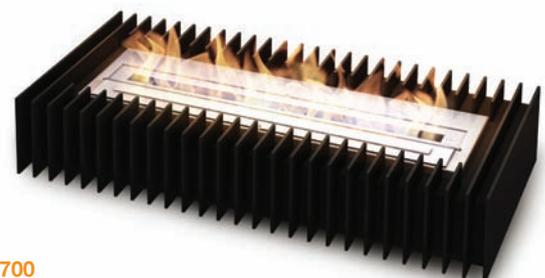
You respect tradition but adapt classics to add value. You transform the ordinary into the extraordinary. You shift functional to fabulous. Durable, sturdy EcoSmart Fire Grates complement conventional hearths and custom spaces.



Scope 340
h 100 x w 370 x d 280 (mm)
h 3.9 x w 14.6 x d 11 [in]



Scope 500
h 150 x w 644 x d 380 (mm)
h 5.9 x w 25.3 x d 15 [in]



Scope 700
h 150 x w 835 x d 380 (mm)
h 5.9 x w 32.9 x d 15 [in]

YOU THINK OUTSIDE THE BOX

OUTDOOR FIREPLACES

You embrace fresh ideas. Fresh thinking. You optimise outdoor spaces for comfort, style and warmth. EcoSmart Fire's Outdoor Range tames the temperature, bringing year-round warmth to outdoor spaces. Made from toughened glass and weather resistant materials, portable or fixed EcoSmart Fires transform pools, patios, gardens and villas.



Mini T
h 462 x w 330 x d 330 (mm)
h 18.2 x w 13 x d 13 [in]



Cyl
h 446 x ø 305 (mm)
h 17.5 x ø 12 [in]



Flare
h 1373 x ø 280 (mm)
h 54.1 x ø 11 [in]



Lighthouse 150, 600 and 300
h 459 / 909 / 609 x ø 280 (mm)
h 18.1 / 35.8 / 24 x ø 11 [in]



Lantern
h 590 x w 356 x d 332 (mm)
h 23.2 x w 14 x d 13.1 [in]



MIX 850
h 320 x ø 850 (mm)
h 12.6 x ø 33.5 [in]



MIX 600
h 235 x ø 605 (mm)
h 9.3 x ø 23.8 [in]



Stix
h 780 x w 557 x d 556 (mm)
h 30.7 x w 21.9 x d 21.9 [in]





ecosmart⁺
Fire

www.ecosmartfire.com

5/ DRAMATIC ENTRANCE



MODEL: XL900
LOCATION: New York, US
INTERIOR DESIGNER: Meaghan Wren
www.meyerdavis.com
PHOTO: Michel Arnaud

LOCATED IN TIMES SQUARE, IN THE HEART OF NEW YORK CITY'S THEATRE DISTRICT, IT MADE SENSE THAT THE CENTREPIECE OF THE PARAMOUNT HOTEL LOBBY BE SOMEWHAT DRAMATIC.

For Meaghan Wren from interior design firm Meyer Davis and project manager for the lobby renovation, the new lobby is a 'modern interpretation of theatre.' And she has created a design statement that epitomises that philosophy.

Three mounted EcoSmart XL burners magnified threefold by sheets of polished stainless steel have replaced a winding staircase that previously occupied the space, creating a warm and moody atmosphere.

"We wanted it to feel a bit like someone's living room, which is what we've done with the eclectic seating arrangements," Meaghan says. "Drawing inspiration from the theatrical district, it is still very grand with its two storey-high ceiling... The energy of the space needed to draw people in and therefore make it a place for them to socialise and interact with other guests."

Reopened in February this year, the 2800 square foot lobby was just one part of a \$40 million renovation of the iconic Paramount Hotel; other additions include a restaurant, café and meeting spaces.

With the lobby, Meaghan has perfectly executed her client's vision for the space.

"They were involved in the design process in that they gave me direction on what they wanted the feel of the room to be," she explains. "They wanted the space to be a destination rather than just a walk through."

A big part of drawing people into the room is the EcoSmart fire and its surroundings, which have been designed to produce a very specific effect. Assorted lighting arrangements and pops of red and yellow in the upholstery complement the warmth of the flame.

"We designed the polished stainless steel fireplace to reflect the flame further upward and outwards into the room; it's such a large, grand space, and so it needed to be bigger to reflect the light and the warmth throughout the whole space," Meaghan says. "The fire creates a great energy."

This is not the first time Meaghan has used an EcoSmart fire in a client project; she has previously installed burners in several other hotels and private residences. She names the design flexibility of EcoSmart as the key reason she favours the product.

"It really is the ideal choice when incorporating fire into a space that needs to be ventless,"

MEAGHAN WREN, MEYER DAVIS

"We couldn't have a vent going from the lobby on the ground floor through the entire hotel!"

6/ MAKING SUSTAINABLE MAINSTREAM

IN AMONGST A CLUSTER OF NEW TOWNHOUSES IN THE ADELAIDE SUBURB OF LOCHIEL PARK IS A COMPLETELY SUSTAINABLE, ZERO-CARBON, ZERO ENERGY HOME; ALTHOUGH, JUST BY LOOKING AT THEM, YOU WOULD BE HARD PRESSED TO GUESS WHICH ONE IT WAS. BUT THAT'S THE IDEA, SAYS PAUL HENDY, DIRECTOR OF TS4 LIVING, THE COMPANY BEHIND THE DESIGN AND CONSTRUCTION OF THIS REMARKABLE HOUSE.



MODEL: 650SS

LOCATION: Adelaide, Australia

DESIGNER: Paul Hendy

www.ts4living.com.au

"I feel there is a negative connotation attached to sustainability in that everyone expects you to be a bit of a hippy if you're into reducing your impact on the environment," he explains. "So we designed this home to blend in with other contemporary residences."

As well as being carbon neutral it requires virtually no energy to cool and heat it. It is also a 'healthy' house; TS4 has used mainly natural materials throughout the home, and reduced the chemical use with products such as low VOC paints.

This is where the EcoSmart Fire comes in; powered by a renewable energy source and highly fuel efficient, it is the only form of heating required for the whole house. Also being smoke and soot free, the EcoSmart burner fit both the sustainable and healthy principles. "EcoSmart fires do not have the same environmental concerns traditional or gas fireplaces do," says Paul.

"EcoSmart ticks all the boxes for me, as they are much more efficient than other options in the way they burn fuel – and the heat stays within the home rather than going outside via the flue."

PAUL HENDY, DIRECTOR OF TS4 LIVING

The contemporary design of the EcoSmart burner was also key to its appeal for this project. Paul describes the interior of the Zero Carbon House as modern and streamlined, with some unusual materials and textures. "The range of materials used around the home include recycled materials, glass, pottery, quartz, stone and brick, so the natural element of fire works well amongst these materials," he explains.

"The polished concrete floor reflects the light of the fire beautifully, and the fiery orange splashback tiles in the kitchen complements it further!"

This home aims to bring sustainable design into the mainstream; it produces more energy than it consumes and feeds excess energy back into the grid. Combined with ideal orientation, high performance windows and increased levels of insulation, there will be no power bills.

"We are seeing more and more families and everyday people, not just 'alternative' people that come to look at the house," adds Paul. "The message is starting to get through!"

7/ OUTDOOR IMPACT



MODEL: XL900
LOCATION: Australian Garden Show, Sydney
DESIGNER: Peta Donaldson
www.naturaldesign.com.au
PHOTOS: Kuva

WHEN PETA DONALDSON, DIRECTOR OF NATURAL DESIGN, WAS TASKED WITH CREATING AN ENTRY FOR THE 2012 AUSTRALIAN GARDEN SHOW IN SYDNEY, SHE KNEW SHE WANTED TO USE NATURAL ELEMENTS TO ENHANCE THE OUTDOOR EXPERIENCE WHILE MAXIMISING SPACE.



Her final design, 'The Terrace', is reminiscent of her signature style; clean, elegant and lush, with a focus on texture and architectural lines. An EcoSmart XL900 burner was key to creating an award-winning show garden perfect for entertaining or relaxing.

"The ambience a fire creates cannot be replicated by any other element," Peta explains.

"Both visually and physically, a fire provides an attraction, a form of entertainment and a fundamental provider of warmth!"

PETA DONALDSON,
DIRECTOR OF NATURAL DESIGN

The purpose of the design is to encourage the use of outdoor space, both day and night."

In addition to the ambience factor, ease of installation was also an appealing feature of EcoSmart. "We literally measured up the space required, installed the unit, filled it with ethanol and it was ready to go," says Peta. "It was just so easy."

One challenge Peta faced when designing the garden was size limitation; the entry could only be a maximum of five metres cubed. Therefore, any statement pieces would need to be able to make their impact without overwhelming the small space.

"With the burner available in 900mm, it was the size required to make a statement within the garden," says Peta. "EcoSmart produces sophisticated modern quality products that offer alternative heating options without having to be concerned with flues or other hazards such as gas or electricity when outdoors."

The space limitation also meant that Peta could turn her focus to design elements such as contrasting

textures and materials to make the biggest impact. "We used an Eco Outdoors Filetti stone in Endicott which was used as paving and combined with Baw Baw to create a blended dry stone wall," she adds. "To contrast the colour and texture of the Filetti, honed bluestone was used for the steps up to the deck and also for the floating bench seat.

"Accoya timber dressed in a walnut stain was used for the decking. The elements combined were to complement each other yet provide contrasting textures and colours. I used a galvanised mesh curtain behind the fire; this was purely a decorative feature to enclose the space, protect the screening of Waterhousias and provide yet another texture."

Peta's contemporary design won her a Silver Medal and 'Best Urban Garden' at the show.

8/

PUNCHING ABOVE THEIR WEIGHT

"GOOD DESIGN IS ECO-DESIGN." IT'S A PRINCIPLE THAT HAS WELL AND TRULY BEEN BROUGHT TO LIFE IN THE HOME OF AMERICAN JOURNALIST LISA LING, KNOWN BEST AS HOST OF OUR AMERICA AND AS A FORMER HOST OF THE VIEW. DESIGNED BY MARCO DIMACCIO, PRINCIPLE DESIGNER AT PUNCHHOUSE DESIGN GROUP, THIS RESIDENCE HAS BECOME THE FIRST EVER ENERGY NEUTRAL HOME IN SANTA MONICA, CALIFORNIA, WITH TWO ECOSMART XL900 BURNERS AMONGST THE MORE VISIBLE ECO-FRIENDLY TECHNOLOGIES INCORPORATED.

MODEL: XL900

LOCATION: Santa Monica, California

DESIGNER: Marco DiMaccio

www.punchouse.com



Mounted onto a large two storey wooden wall, the EcoSmart burners were vital in bringing the comfort of home into the natural textures and elements of the main living space, while maintaining a commitment to minimal environmental impact.

"The warmth of the fire with the warmth of the wood toned wall helps to create the expected iconography of a warm inviting home," says Marco. "The polished concrete flooring reflects the glow of the fire nicely, but the three elements together produce an engaging dance of opposing textures and warm hues."

The "Mid Century modern revival with an Asian infusion" residence is home to Lisa Ling, her husband, Dr. Paul Song, and their 10-week-old baby girl, Jett. Lisa and Paul worked closely with Marco in developing several design concepts, including the contrast between bold and neutral colours.

"I have really particular taste, so it was a collaborative process between Marco and my husband and myself," says Lisa. "Marco really has executed our vision perfectly, we couldn't be happier with our finished home."

Adds Marco: "I tried to keep some areas of the house that one spends little time in with a grand bold colour, such as the small red bathroom finished in a deep red glass tile, or the garage painted in a high-gloss orange paint. I enjoy the surprise of such a finish."



“The majority of the house was based on Lisa’s desire to have the interior calm, relaxing, and quiet, so we went towards a neutral light grey for the walls.”

In following his client’s request to “keep it open, clean, playful, and reserved”, Marco has created an intimate space that is private but also open within the walls of the property.

Wood and stone textures throughout the living and kitchen areas complement and enhance natural elements within the home, such as the EcoSmart Fire. In addition to her passion for investigative reporting, Lisa is also a strong advocate for eco-friendly living.

“We knew we wanted a fireplace incorporated into the design, but we wanted something clean burning,” says Lisa. “We fell in love with EcoSmart when we found it; it’s something that is functional, in that it heats the whole house but is also a form of wall art, especially with the custom box that Marco made. It just fits.”

The light of the fire is magnified by the custom designed firebox with mirrored backing that makes the installation appear see-through, opening up the space in a way that is so subtle, many don’t even notice the mirror.

“I enjoy using mirrors in a rather quiet manner in a space,” explains Marco. “This has been done in a number of areas in the house and most people would be hard pressed to find those areas. I wanted to use the mirror to obviously expand the impact of the fire but it also creates a little visual outlet when sitting in the sofa area where there are no windows nearby.”

In addition to the brand’s eco-credentials, Marco names the quality of the fire as the number one reason for selection.

“Nothing looks or performs as well as EcoSmart. Having a flueless fireplace also meant a huge amount of savings on space and construction expense. We could place the firebox in an area that would have been impossible to have a fireplace in if we were to use traditional fireplaces that need to be vented.”

MARCO DIMACCIO, PRINCIPLE DESIGNER
AT PUNCHHOUSE DESIGN GROUP



9/ FIRING UP KITCHENS

TWO MELBOURNE HOMES, TWO ECOSMART FIREBOXES INSTALLED IN THEIR KITCHEN ISLAND BENCHES. BUT ACCORDING TO ARCHITECT NICHOLAS MURRAY, THAT'S WHERE THE DESIGN SIMILARITIES END.

One a makeover of an entire home for a modern man, the other a kitchen renovation of a family residence that speaks of old-school elegance – and the element of fire was used to complement the designs of each house in a unique way.

In the home of Guy Grossi, a well-known Australian chef and media personality, the EcoSmart Fire installation is used as a divider between old and new.

“Initially I suggested a more modern kitchen design, but Guy and his wife wanted to keep true to the rest of the house, which is very vibrant and ornate, very old-fashioned,” says Nicholas, who

owns Nicholas Murray Architects, the company behind the designs. “So we drew it all up, but they changed their minds and we went with a sleek, minimalist renovation, which has turned out great. I like that contrast between the two styles.”

To create the fire, Corian in a near-white was chosen for its easy moulding, which helped increase design possibilities when installing the EcoSmart firebox into the island bench.

“I chose EcoSmart Fire because we obviously couldn't have a fireplace that needed fluing under the kitchen island,” explains Nicholas.

“Also, a traditional fireplace is a little bit environmentally ‘naughty’ nowadays!”

Modern to a tee, the kitchen is filled with stainless steel elements including kickboards and bench tops, which complement the EcoSmart firebox, also made from this industrial-style metal. The element of fire amplifies this industrial look; fire being a traditional cooking method.

“It just works,” says Nicholas. “Fire is a suitable addition to the kitchen, and this installation faces out in the dining space, sending its ambience and warmth into that space also. I like using fire in this way, to define areas of the home.”





MODELS: 650SS
LOCATIONS: Melbourne, Australia
ARCHITECT: Nicholas Murray
www.nma.net.au

Elevated fire

The EcoSmart installation in the Montague St, Albert Park home also opens up into a different area of the home; on this occasion however, it's the contemporary living space.

To increase the area the fire could be seen from, a set of small steps lead up the kitchen from the living space, which places it at an elevated level. The brightness can be seen from the outdoor areas as well as from the lounge area, working to open up the originally small space.

With this project, Nicholas had a lot of creative licence.

"The client literally put the entire home in my hands," he says. "He said, 'Just create an amazing home for me.' So everything in the entire house, from the toaster to all the furniture was bought by us."

The result is a stylish yet simple home with modern furnishings complemented by natural wood and stone textures.

This was only the second time Nicholas had used an EcoSmart fire in one of his projects; he is now installing an outdoor model on an inner city roof deck. However, Nicholas is by no means a stranger to using fire in home design.

"We use lots of fires in our projects because we mainly work on high-end projects where the client expects luxury additions such as a fireplace," he explains.

"We used to work mainly with traditional fireplaces, but the flexibility of a flue-less fire place is very appealing when it comes to designing a space."

NICHOLAS MURRAY, OWNER OF NICHOLAS MURRAY ARCHITECTS



10/ ECLECTIC MINIMALISM



MODEL: 1200SS

LOCATION: Toronto, Canada

DESIGNER: BiglarKinyan Design Partnership
www.bkdp.ca

ONE OF THE BIGGEST CHALLENGES FACED BY MODERN DESIGNERS IS ACHIEVING THE DELICATE BALANCE BETWEEN FORM AND FUNCTION.

In the process of creating “a pure and serene gallery-like space with harmony between all of its elements” BiglarKinyan Design Partnership has shown precisely how this unity is executed in a Toronto condominium.

The home’s neutral colour scheme is broken up by bright, eclectic art created and displayed by the owners. And these pieces, in addition to natural stone textures and the element of fire, add touches of personality to a living space which could have been quite stark.

“The gloss white cabinets alone are cold and impersonal. Add the Calcutta marble and it begins softening,” says Fardid Biglar of BiglarKinyan Design Partnership.

“The effect of the softly moving flame created by the EcoSmart fireplace is what this composition needed to make the space inviting. It also helps that the fireplace is elevated because it becomes like art,

a part of the Calcutta marble, which is nature’s work of art. They, together, form the focal point of the living room and exist in harmony.”

Fardid and the team at BiglarKinyan regularly use EcoSmart fires in their projects, citing the minimal requirement for heat resistant material and vent free, clean burning ethanol which gives them more design freedom than a traditional fireplace.

“EcoSmart’s design permitted us to position the fireplace where it made most aesthetic sense.”

FARDID BIGLAR, BIGLARKINYAN DESIGN PARTNERSHIP

“The burner also fits within the firebox with utmost precision, so even when the fire is not lit, it looks great. When the flame is lit, it reflects in the stainless steel, magnifying it.

There is no replacement for its effect.”

A cow hide rug, low, chocolate coloured lounges and a deep timber coffee table add softened organic stylistic elements that complement the natural patterns of the Calcutta marble and the soft flicker of the EcoSmart flame.

Although there are multiple natural and man-made elements within the living room, it remains minimalist at its core, with the few objects in the room carefully selected for the way they interact with each other.

“We wanted minimal distraction from the feeling the space created and wanted those within to get maximum enjoyment from the tranquil aura,” explains Fardid. “At the same time, we aimed to create a space that was livable and not sterile. The clients absolutely love their space,” says Fardid. “And it is also one of our favourite projects!”

SETTING THE BENCHMARK

Established in 2002, The Fire Company is an Australian design, innovation and export success story. Its ground-breaking range of eco-friendly bioethanol fireplaces, burners and accessories can now be found in 55 countries worldwide, across a diverse range of architectural environments.

Since its inception, The Fire Company has been at the forefront of innovation and continues to set benchmarks in design, originality, safety and sustainability. The Fire Company has pioneered the evolution of the now well-established international bioethanol fireplace industry and has led the creation of global standards and testing platforms.

As the industry becomes more regulated, EcoSmart Fire is dedicated to the ongoing support and guidance in the creation of standards and to complying with these regulatory requirements.

Bioethanol fireplaces are classified by regulations and standards as decorative fireplace appliances. Copies of test results are available to qualified applicants.

SAFETY FIRST

Mixing fire, dangerous goods and human beings is a serious business, something we factor in from concept to creation.

As one of the first brands of "Unvented alcohol fuel burning decorative appliances" in what is now a vastly competitive global market, our award winning collection continues to set benchmarks in many arenas - from the quality of manufacturing, to the operational system and built in safety features, through to the certification achieved from various testing bodies around the world, the EcoSmart™ Fire is ever at the forefront of design, technology and safety.

EcoSmart Fires are accompanied by a proprietary operational system that ensures the safe operation of the product. Every aspect from decanting the fuel, lighting the flame, regulating the flame to extinguishing the flame has been thought through and accessorised in order to control the method of operation. As the most independently tested product on the market we offer peace of mind and have an excellent safety record.

AWARD WINNING

EcoSmart Fires were launched onto the global stage in 2004 and in the same year were awarded an Australian Design Mark. Since then, our accolades have expanded to include:

- 2011/2013 IIDA/HD Award for Excellence (USA)
- 2011 Good Design Award, Australian International Design Awards (AUS)
- 2011 DesignEx Best New Product (AUS)
- 2011 FINALIST Australian International Design Awards (AUS)
- 2010 International Hotel, Motel + Restaurant Show, New York
- 2010 Editor's Choice Award for Best New Product - Green Design (USA)
- 2009 Australian International Design Award (AUS)



MIX FIRE BOWLS



BLENDED THE SIMPLICITY OF AN OUTDOOR FIRE PIT WITH CLASSIC LUXURY, THE ECOSMART MIX FIRE BOWLS WILL BE THE CENTRE OF ATTENTION AT EVERY GATHERING.

The circular shape evokes the much-loved tradition of bringing people together around an open fire on a starry night. Sturdily constructed from hardwearing, weather resistant fibre concrete, these freestanding fires are available in two natural hues – natural and black.

NATURAL, RENEWABLE, GREEN

Fire up your EcoSmart Fire with the best, cleanest bioethanol available.

e-NRG produces a beautiful, vibrant flame that burns longer and cleaner - and for your convenience it's available online.

e-NRG bioethanol is the ONLY fuel suitable for this appliance.

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Your safety is our number one priority. Here are some important safety reminders: 1. USE ONLY for Ventless Fireplaces. NEVER use for any other product or appliance. 2. NEVER allow e-NRG to be poured onto an open flame. Misuse can be dangerous. Serious harm can arise. 3. Before using e-NRG, please carefully read the e-NRG label on the box and bottle, as well as the MSDS which can be found on our website. 4. Always use e-NRG in accordance with the operating instructions provided by the manufacturer of your Ventless Fireplace. 5. Only use e-NRG with operating accessories supplied with your ventless fireplace. Additional or replacement operating accessories such as Jerry Cans, Lighting Rods and Lighters can be purchased by emailing info@e-nrg.com. 6. And please remember to keep this product away from children at all times.

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