



HISTORY
DESIGNERS
A CERTAIN SAVOIR FAIRE
HAUTE COUTURE
CUSTOMISATION
ECO-DESIGN
SHOWROOMS

l'art de vivre *by*

rochebobo
PARIS

www.roche-bobo.com

50 years of iconic design

Roche Bobois - two families, one story.

Roche Bobois' story is about two families who were destined to meet one another: the Roche family and the Chouchan family.

In 1950, Jaques Roche bought the old Alexandre Dumas Theatre in Paris and opened up his first showroom there. At the same time, the Chouchans emigrated from Russia to Paris and opened their own showroom called 'Au Beau Bois', a name which would later evolve into 'Bobois'.

It was in 1960 that the two pioneering families met at the Copenhagen Furniture Fair where they were both busy exploring the possibility of importing Scandinavian furniture to France. By 1961, they had already designed their first collection together and published their first publicity campaign in ELLE magazine. And like that the Roche Bobois brand was born.



1965

Djinn

designed by Olivier Mourgue



1967

Ozoo

designed by Marc Berthier



1974

Dromadaire

designed by Hans Hopfer



1983

Brooklyn

designed by Luigi Gogoni

1961. Roche Bobois' first national publicity campaign appears in ELLE magazine.

1974. Roche Bobois opens its first showroom in the USA and Spain.

1978. The Nouveaux Classiques collection is launched.

1995. Roche Bobois opens its first showroom in Italy.

2004. Roche Bobois opens its first showroom in China making it the 100th Roche Bobois showroom in the world.

2008. Roche Bobois' international presence grows with 230 showrooms in 45 different countries.

2010. Roche Bobois celebrates its 50th birthday. A new collaboration with Jean Paul Gaultier is launched.

2013. Roche Bobois' international presence grows with 250 showrooms in 45 different countries.

2014. Roche Bobois celebrates 40 years in the USA, in Luxembourg, Spain and the UK. The brand now has more than 250 showrooms over 50 different countries and continues to grow abroad.



1990
Fleur de fer
designed by Maurice Barilone



2001
Mah Jong
designed by Hans Hopfer



2011
Mayflower
designed by Fabrice Berrux



2013
Ora Ito
designed by Ora Ito



reddot award 2014
best of the best

Designers

Creating beauty, bringing dreams to life, joining pleasure and practicality, pairing creativity with functionality. Designers, artists and architects, big names and rising stars, share their creative talents with us.

Stephen Burks >

Stephen Burks is a young and internationally acclaimed designer from New York. He has a pluralist approach to design and believes that the discipline should adapt and evolve to meet cultural differences. In order to explore the cultural disparities between the US and Europe he created the Traveler collection with Roche Bobois in 2014 designing two versions of the same armchair: one distinctly European, the other American.



^ Cédric Ragot

A graduate of ENSCI – Les Ateliers, Ragot opened his own design studio in 2002. His work is very eclectic, as Ragot moves from cosmetics to electronics and from tableware to furniture with surprising ease. His designs combine the functionality of an object with a strong visual identity.



< Ora Ito

Ora Ito is the name used by this iconoclastic French designer, who became famous at age 19, subverting products by famous luxury brands. His futuristic creations combine formal shapes and functional designs. He calls his philosophy “symplexity”, or the art of making complex objects appear simple.



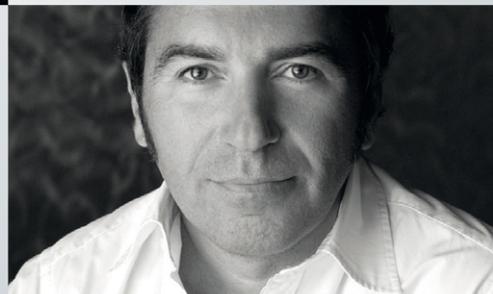
José Lévy >

Alternately stylist, fashion designer and interior designer, Lévy is a polymorphic artist and a free spirit. Drawing inspiration from surrealism, he plays with the principles of the Haussmann style: pieces are integrated into moldings, consoles resemble marble fireplaces, and tables feature parquet tops... all in his signature quirky and chic style.



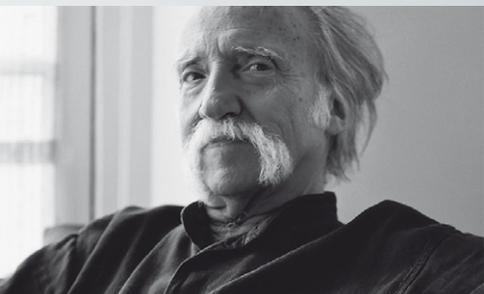
^ Daniel Rode

After training at the prestigious École Boulle, Daniel Rode launched his career in China and Japan, designing luggage and fashion accessories. His innovative approach to material and form is infused with poetic realism.



< Hans Hopper

With a keen eye focused on changing lifestyles and creative ways of managing space, German designer Hans Hopper pioneered fully modular low-seating sofas in the 1970s. His Mah Jong has become a cult item, still reinvented today and dressed by the greatest contemporary couturiers.



Fabrice Berrux >

A graduate of the Beaux-Arts in Dijon, Fabrice Berrux has several designs featured in the collection of the Arts Décoratifs museum in Paris. He now focuses his talent on chairs, sofas and other furniture, with a style characterised by strong graphic design and joyful colors.



René Bouchara >

Paris-born and New York-trained, René Bouchara is set designer, interior architect and designer. His many passions and disciplines have inspired his creations, which often conceal messages to be read between the lines.



< Christophe **Delcourt**

The work of this self-taught designer combines traditional craftsmanship with contemporary elegance. Natural materials, meticulous joinery and flawless finishes are the hallmarks of his creations. Delcourt is the creator of the first Roche Bobois eco-friendly collections.



^ Cécile **Maïa Pujol**

This young and talented graduate from the prestigious Central Saint Martins School in London was the winner of the 2014 Roche Bobois Award. For Roche Bobois she has designed the Lady B armchair an original, poetic and sustainable interpretation of the conversation chair.



Sophie **Larger** >

Sophie Larger's multifaceted, original inventions range from environmental design to exhibition displays. She is also a professor at her alma mater, the École Nationale Supérieure des Arts Décoratifs in Paris.



< Philippe **Bouix**

This young designer's approach can be defined as a never-ending quest for harmonious shapes with comforting appeal. Accentuated with counterpoints of wood or chrome, his designs are a free expression of creativity and functionality.



^ Roberto **Tapinassi** et Maurizio **Manzoni**

Industrial and graphic design, boats, interior architecture and of course interior design stand among the numerous fields in which these two eclectic and creative designers express their talents. They are masters at combining brilliant colors and sensuous lines.



Nicolas **Stadler** >

Nicolas Stadler is an interior designer, set designer and product designer. Always in search of movement and dynamism, he creates unadorned objects and useful products that are not as simple as they look. He is the winner of the 2012 Faces of Design award.



< Marco **Fumagalli**

A graduate of the Architecture School of Milan in 2000, Marco Fumagalli focuses on projects with high added value. His creations reinvent the relationship between user and designer, in sectors ranging from interior design to product design.



^ Fred **Rieffel**

Since 2005, Fred Rieffel has been creating elegant and innovative designs for Roche Bobois, such as the Box and Circus coffee tables or the Tandem end table. Rieffel lives in Strasbourg, where he is a professor at the School of Decorative Arts. He seeks to rouse emotion through minimalism and new approaches to design.



< Sacha **Latic**

With the same passion he shows for his futuristic motorcycles and cars, Sacha Latic lends to his furniture his signature fluid and sleek lines, dynamic volumes, high-tech storage and lustrous lacquered finishes.



^ Mauro **Lipparini**

Italian architect and designer Mauro Lipparini represents a style called "natural minimalism", with its typical clean lines and fine materials. He created the collection "Echoes" for Roche Bobois, a prime example of the creativity, modernity and delicate sophistication of his designs.



A certain savoir faire, innovation and European craftsmanship

Our designers' creativity and our craftsmen's savoir faire bring out the best in the highest quality woods, the most beautiful leathers and the most original fabrics that we use.

We believe that savoir faire and design are inseparable: both give life to a creation.

What renders all Roche Bobois pieces unique is the meticulous selection of materials, finishes and the finer details.



Papillon

designed by René Bouchara
Sideboard with a Daquacryl® finish.
Limited edition.



Florian
Hand crafted armchair.



Astrolab
designed by Studio Roche Bobois
Dining table with a mechanised
and exposed cog system.



Mah Jong
designed by Hans Hopper
A sofa made by hand.

HAUTE COUTURE

Fashion and interior design both value creativity, boldness, elegance and craftsmanship. Roche Bobois presents the exclusive and remarkable designs of leading fashion designers **Jean Paul Gaultier**, **Missoni Home** and **Sonia Rykiel Maison**.

Jean Paul GAULTIER

pour **rochebobois**
PARIS

Jean Paul Gaultier, the fashion world's enfant terrible and one of its biggest names, has created an exclusive collection for Roche Bobois. With wit and talent, he reinterprets his iconic fashion creations in the form of furniture: sailor stripes, corsetry and trompe-l'oeil. This poetic, sophisticated and subtly off-beat collection is a deft and elegant blend of fashion and interior design.

Matelot

Fabric designed by **Jean Paul Gaultier** for Roche Bobois.



Ben Hur

designed by **Jean Paul Gaultier**
Chariot-style armchair on two wheels.



MISSONI HOME

Elegance and exuberance define Italian fashion. Missoni Home's iconic zigzag stripes and joyous yet refined floral prints, designed exclusively for Roche Bobois dress the furniture whilst accentuating its design.

MAH JONG

designed by Hans Hopfer
Mah Jong modular sofa system with **Missoni HOME**
for Roche Bobois upholstered cushions.

SONIA RYKIEL MAISON

Sonia Rykiel has a sophisticated and rebellious style, chic and bohemian, flirty and quirky. It is this uniqueness that has made her one of the leading figures of Saint-Germain-des-Prés. With projects ranging from writing to fashion design and applied arts, Sonia Rykiel still puts interior design at the centre of her creative world. Mixing contemporary materials with more traditional fabrics, she dresses homes in joyful arrangements, as represented by her signature large and colourful stripes. Black, colour and a provocative touch: this is definitely Rykiel!



Curl

designed by R. Tapinassi and M. Manzoni
Curl swivel armchair dressed by **Sonia Rykiel Maison**.

CUSTOMISATION BY ROCHE BOBOIS

Every piece of furniture at Roche Bobois is designed to be customised to suit any taste or mood. We give you the choice of a wide variety of sizes, materials, colors and finishes, and guide you through your projects with a personalised service. Design that harmonises with your lifestyle.



A LA CARTE

Roche Bobois gives every customer the opportunity to customise their furniture, adapting it to suit individual dimensions and styles. With the occasional rare exception, our seats and sofas can be produced in a huge range of leathers and materials exclusive to Roche Bobois. For non-upholstered pieces, there are myriad patinas and finishes to choose from.





MATERIALS

Nature lies at the heart of each piece of Roche Bobois furniture in the form of naturally fragranced fruitwoods such as cherry, lime and linden, and in fine quality oak and leather, linen and cotton, metals, mineral and organic vegetal materials that are used to create the individual pieces. Each material is carefully selected by our specialists so that all customers can consider which one suits them best, safe in the knowledge that the quality, integrity and provenance are fully guaranteed.

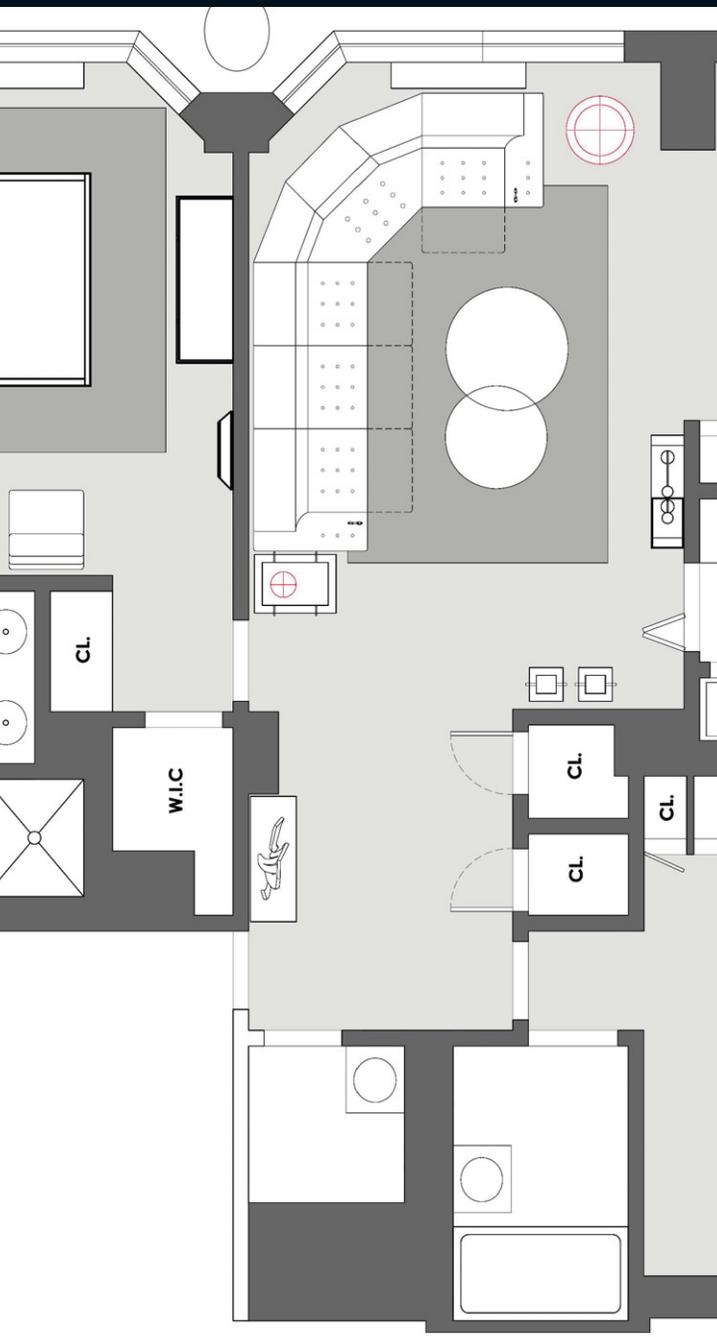


COLOURS

Roche Bobois offers an exceptional palette of colours, shades and mixes. Using the range of colours available one can play with the boundaries between interior and exterior spaces in coordinating, emphasising and alternating them. Freedom is choice after all!

In-store 3D Studio

To help with every refurbishment project, regardless of size, our interior designers are equipped with the latest digital interior design software to allow them to recreate and play with any given space.





Eco-design by Roche Bobois

Our increased awareness of how human activity can impact our environment has moved Roche Bobois to develop a new and more sustainable approach to design and manufacturing. We have always believed that it is essential to be eco-friendly in both creating and producing a design: a product is only creatively brilliant and of the highest quality if its production respects the environment around us and our customers. Therefore we have increased our commitment to ensuring that new products as well as those already established are more environmentally friendly. In order to achieve this, Roche Bobois has developed its own process of evaluation - Eco6: this software allows us to design more sustainable furniture. It also helps us to consider the best ways of making our existing products more sustainable.

Already more than 150 of our pieces have been deemed sustainable according to Eco6 guidelines. In our catalogue, you will find these pieces labelled with this small pictogram. They are considered to be sustainable according to the following 6 criteria that Eco6 considers:



1. The sustainability of the materials used (sustainable, recycled or recyclable materials...)
2. The nature of the finishes and applied coatings (natural colourings, soluble varnishes, polyurethane varnish etc.)
3. The average life span of a product (calculated according to the FCBA's framework, a technological board specialising in furniture)
4. Whether the product can be adapted to reduce transport costs.
5. Whether materials used to create the product can be separated (entirely or partially, to determine whether the material can be reused or not at the end of a product's life).
6. The quantity of different types of material used (mono materials, bi materials etc) in the manufacture of each piece. To aid separability of materials at the end of the product's lifecycle, and to limit the number of treatment processes required, use of fewer materials in the composition of each model is actively encouraged.

Each of these 6 criteria are marked on a scale from 1 to 4 from which an overall score is extracted.

On an internal level, a product is defined as sustainable only if it earns a grade of 3 or above.

In addition to this, the following considerations are taken when producing a new piece:

- Reducing COV emissions
 - The harmful gas created by using some natural finishes can be reused (for example, suppressed gases created by polyurethane varnish can be made into oils or wax).
 - We are committed to increasing the use of solid wood that is certifiably sustainable and credited by protective forestry commissions, including CARB certification (the highest American standard).
- Transportation efficiency is factored into the design and production process of each piece from the first stage of development (we strive to create designs that are easy and efficiently dismantled, packed and transported).



Saga

designed by Christophe Delcourt
Table, console and sideboard feature a branchlike base, resembling a complex trestle. On each side, a cross-section cut from a century-old oak displays the core of the tree, the ultimate symbol of life. Made with solid tuliptree wood, slices of oak, slatted wood panels and high resistance water-based varnish, Saga is a prime example of eco-friendly contemporary cabinetmaking.

Legend

designed by Christophe Delcourt
Eco-friendly collection
Bookshelf in solid Burgundy oak
sourced from sustainably managed forests.



ROCHE BOBOIS on a global scale

A French brand with an international presence.

In each of our 250 stores spread over 50 countries, you will find the same congenial atmosphere, service and attentiveness. All over the world - in Europe, North America, South America, Africa or Asia; from the showrooms on Paris' Boulevard Saint Germain and in Bologna's old Casa Lupari to the Shanghai store located in a modern building on Huaihai Road - Roche Bobois emanates and typifies 'art de vivre à la française'.



Whether it be in New York, Manila, Taiwan, Vienna or Buenos Aires, each showroom strives to reflect the local culture and lifestyle while remaining true to Roche Bobois' unique and French aesthetic.



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PARIS

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