

T O O U

TA

by Simone Viola

Certain objects retain their shape, almost unchanged, in time and design but can interpret and refine their archetype.

It happens with everyday objects, used so often that their shape becomes obvious: a fork, a plate, a chair.

The shape reflects its use and its aesthetics can never be compromised. This has always been the guideline for our design: a flowing design triggered directly by natural ergonomics.

Ta, monosyllabic sound, as simple as the first word of a child, in Chinese, means both him or her, exactly the same, human identity regardless of gender, universal.

And the chair is, in fact, a human object, moulded around its use. It traces the profile of the body, eating or working at the table. It allows a resting position, halfway between a state of wakefulness and sleep, moments

spent waiting or enjoying company.

With Ta, we want to offer an elegantly simple answer to the demand for ergonomics and aesthetics. Its design is inspired by the style of the 50's but with a touch of absolute contemporaneity, that of honest and democratic design, made possible by an advanced but relatively simple construction technique.

Available in a wide variety of solutions, its strength lies in this flexibility. Three solid, flowing and sinuous shells, also available in upholstered version, for completion with five curved metal tubular bases with wooden elements, characterized by essential design.

The range of colors proposed reflects a contemporary taste, with the possibility to add seat pads to the shells, making it possible to create numerous customized combinations.



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TA ARMCHAIR
Shell in polypropylene, color ocean blue.
Er base in metal chrome.



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TA UP ARMCHAIR
Shell upholstered, color mustard. Yi base
in black metal and black oak.



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TA ROCKING CHAIR
Shell in polypropylene, color cream. Er rocking
base in metal chrome and natural oak.



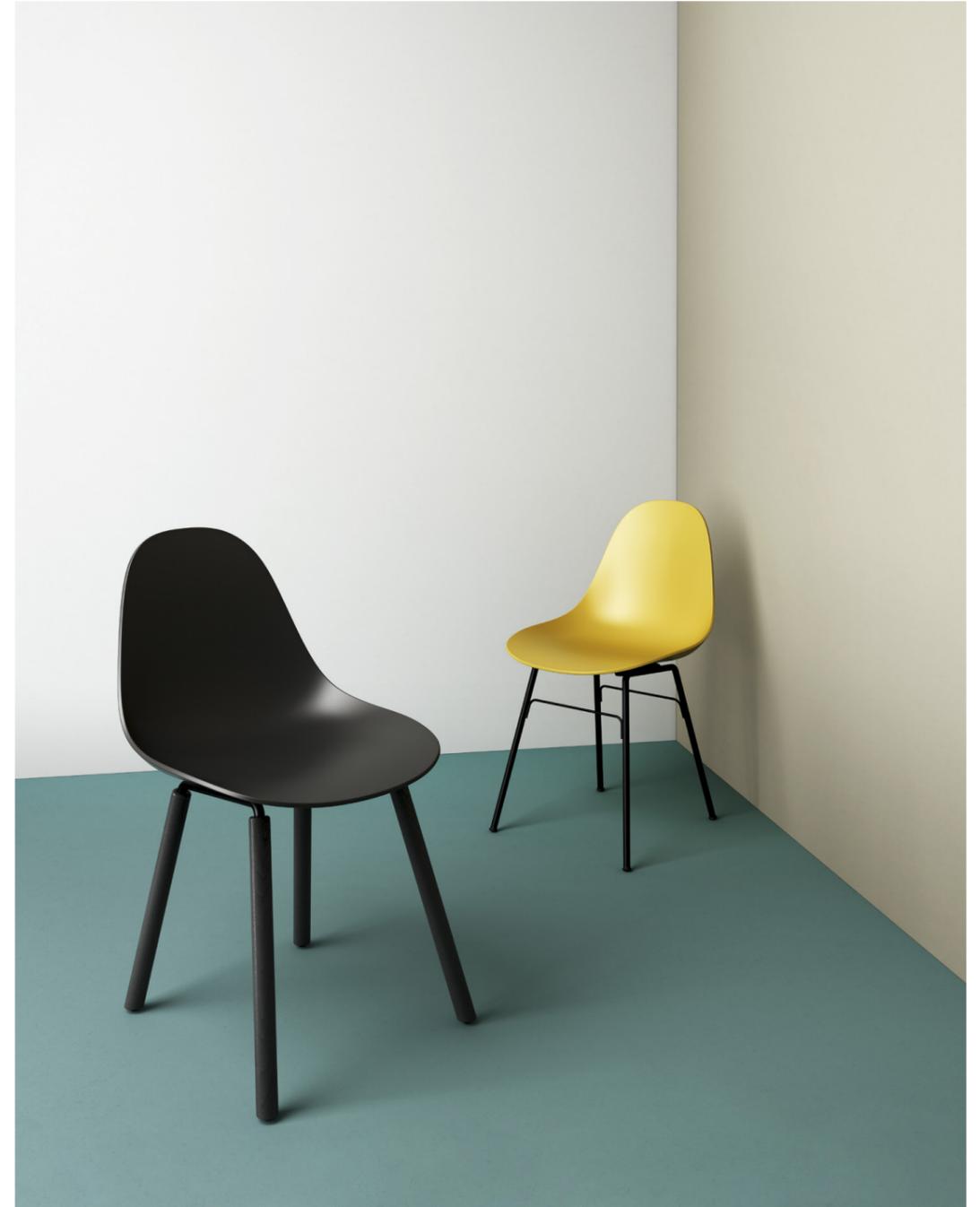
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TA ARMCHAIR
Shell in polypropylene, color black. Yi base
in black metal and black oak.
Shell in polypropylene, color mustard. Er base
in black metal.



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TA CHAIR
Shell in polypropylene, color white. Er base in black metal.



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TA UP CHAIR
Shell upholstered, color light gray. Yi base in metal chrome and natural oak.



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TA CHAIR
Shell in polypropylene, color mustard. Er base in black metal.
Shell in polypropylene, color black. Yi base in black metal and black oak.





TA UP STOOL HIGH

Shell upholstered, color black. San base high in black metal.



TA STOOL LOW

Shell in polypropylene, color white. San base low in metal chrome.



TA STOOL HIGH AND LOW

Shell in polypropylene, color black and mustard. San base high and low black metal.

Seat Pad

A convenient solution to add to chairs or stools with plastic seat, in seven variant colours.



Simone Viola



SWITZERLAND, 1985

Simone Viola was born in Mendrisio, Switzerland in 1985. After a rigorous training in industrial design in Milan and through his collaboration during various architectural and design studios, he began to gain experience in Switzerland and abroad. In 2011, he founded the Simone Viola Design Studio, focusing on industrial projects for furniture and accessories.

His philosophy leans toward research on the materials and technical aspects related to the development of the project, conceptually guided by historical and artistic references. This approach produces the most natural connection to contemporary design, where the object is not the expression of a trend, but a long-lasting fusion of form and the intended use. Soft, natural elegant shapes and an elevated attention to details characterizes his work and a continuous optimization of the development phase allows the realization of high quality and generously accommodating products.



TA		Material	Dimensions*	Weight**
TO-1511/TO-1501-CN TA side shell Yi base		seat polypropylene base chrome metal base natural oak	D 56 W 45.5 H 81 SH 46.5	5.8
TO-1511/TO-1501-BB TA side shell Yi base		seat polypropylene base black metal base black oak	D 56 W 45.5 H 81 SH 46.5	5.8
TO-1511/TO-1502-C TA side shell Er base		seat polypropylene base chrome metal	D 56 W 45.5 H 81 SH 46.5	4.5
TO-1511/TO-1502-B TA side shell Er base		seat polypropylene base black metal	D 56 W 45.5 H 81 SH 46.5	4.5
TO-1533/TO-1501-CN TA armshell Yi base		seat polypropylene base chrome metal base natural oak	D 57 W 58 H 82 SH 46	7.1
TO-1533/TO-1501-BB TA armshell Yi base		seat polypropylene base black metal base black oak	D 57 W 58 H 82 SH 46	7.1
TO-1533/TO-1502-C TA armshell Er base		seat polypropylene base chrome metal	D 57 W 58 H 82 SH 46	5.8
TO-1533/TO-1502-B TA armshell Er base		seat polypropylene base black metal	D 57 W 58 H 82 SH 46	5.8
TO-1533/TO-1503-CN TA armshell Er rocking base		seat polypropylene base chrome metal base natural oak	D 78.5 W 59 H 80 SH 43	7.4
TO-1533/TO-1503-BB TA armshell Er rocking base		seat polypropylene base black metal base black oak	D 78.5 W 59 H 80 SH 43	7.4
TO-1555/TO-1506-C TA stool San base low		seat polypropylene base chrome metal	D 51 W 45.5 H 95 SH 65	5.3
TO-1555/TO-1506-B TA stool San base low		seat polypropylene base black metal	D 51 W 45.5 H 95 SH 65	5.3
TO-1511/TO-1506-C TA side chair San base low		seat polypropylene base chrome metal	D 54 W 45.5 H 101 SH 65	5.5
TO-1511/TO-1506-B TA side chair San base low		seat polypropylene base black metal	D 54 W 45.5 H 101 SH 65	5.5
TO-1555/TO-1507-C TA stool San base high		seat polypropylene base chrome metal	D 52 W 45.5 H 105 SH 75	5.7
TO-1555/TO-1507-B TA stool San base high		seat polypropylene base black metal	D 52 W 45.5 H 105 SH 75	5.7
TO-1511/TO-1507-C TA side chair San base high		seat polypropylene base chrome metal	D 54 W 45.5 H 111 SH 75	5.9
TO-1511/TO-1507-B TA side chair San base high		seat polypropylene base black metal	D 54 W 45.5 H 111 SH 75	5.9

Colors
Shell
white 
cream 
mustard 
red 
ocean blue 
cool gray 
black 
UV resistant
Wooden base
natural oak 
black oak 
Metal base
chrome 
black 

Indoor use only
UV resistant
NOT stackable

*Dimensions in cm / ** Weight in kgs

TA UP		Material	Dimensions*	Weight**	Colors
TO-1711/TO-1501-CN TA UP side shell Yi base		seat upholstered base chrome metal base natural oak	D 56 W 45.5 H 81 SH 46.5	6.5	Wooden base natural oak  black oak 
TO-1711/TO-1501-BB TA UP side shell Yi base		seat upholstered base black metal base black oak	D 56 W 45.5 H 81 SH 46.5	6.5	Metal base chrome  black 
TO-1711/TO-1502-C TA UP side shell Er base		seat upholstered base chrome metal	D 56 W 45.5 H 81 SH 46.5	5.2	
TO-1711/TO-1502-B TA UP side shell Er base		seat upholstered base black metal	D 56 W 45.5 H 81 SH 46.5	5.2	Upholstery and seat pad mustard  red  ocean blue  brown  light gray  dark gray  black 
TO-1733/TO-1501-CN TA UP armshell Yi base		seat upholstered base chrome metal base natural oak	D 57 W 58 H 82 SH 46	7.9	
TO-1733/TO-1501-BB TA UP armshell Yi base		seat upholstered base black metal base black oak	D 57 W 58 H 82 SH 46	7.9	
TO-1733/TO-1502-C TA UP armshell Er base		seat upholstered base chrome metal	D 57 W 58 H 82 SH 46	6.6	Indoor use only NOT stackable
TO-1733/TO-1502-B TA UP armshell Er base		seat upholstered base black metal	D 57 W 58 H 82 SH 46	6.6	
TO-1733/TO-1503-CN TA UP armshell Er rocking base		seat upholstered base chrome metal base natural oak	D 78.5 W 59 H 80 SH 43	8.2	
TO-1733/TO-1503-BB TA UP armshell Er rocking base		seat upholstered base black metal base black oak	D 78.5 W 59 H 80 SH 43	8.2	
TO-1711/TO-1506-C TA UP side chair San base low		seat upholstered base chrome metal	D 54 W 45.5 H 101 SH 65	6.2	
TO-1711/TO-1506-B TA UP side chair San base low		seat upholstered base black metal	D 54 W 45.5 H 101 SH 65	6.2	
TO-1711/1507-C TA UP side chair San base high		seat upholstered base chrome metal	D 54 W 45.5 H 111 SH 75	6.6	
TO-1711/TO-1507-B TA UP side chair San base high		seat upholstered base black metal	D 54 W 45.5 H 111 SH 75	6.6	
TO-1521 Seat pad		fabric upholstery	D 38 W 36	0,16	

*Dimensions in cm / ** Weight in kgs

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