

T O O U

Thick Top Collection

# THICK TOP

by Simone Viola

A name that is almost an onomatopoeic sound, a shape designed for the interior and the exterior alike, in two different heights that make it a versatile and flexible object.

The two heights are suitable for different uses, as a table or even as a valet stand, to be placed freely around the house, in the garden, in public places or restaurants.

The slight grooves and the proportions of the top almost resemble a tray in size and maneuverability. Although the name refers to the considerable thickness of the top, the object sports at the same time an unexpectedly light weight and ease of handing, thanks to a clever use of materials.

The gently sketched-out base is a testament to TOOU's renewed commitment to pay greater attention to the environmental impact.

The sober, refined colours of both the top and the thin closing base, in black and dark brown, match perfectly with the vibrant textures of the ecoplastic body, available in two natural shades: Eco white and Eco light brown.

We consider Thick Top a first, important step towards an increasingly ecoconscious design with the lightest possible impact on our Earth.



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#### THICK TOP LOW SIDE TABLE

Structure in eco plastic, color eco light brown.  
Top and cap in polypropylene, color dark brown.

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#### THICK TOP HIGH SIDE TABLE

Structure in eco plastic, color eco white.  
Top and cap in polypropylene, color black.



# Simone Viola



## SWITZERLAND, 1985

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Simone Viola was born in Mendrisio, Switzerland in 1985. After a rigorous training in industrial design in Milan and through his collaboration during various architectural and design studios, he began to gain experience in Switzerland and abroad. In 2011, he founded the Simone Viola Design Studio, focusing on industrial projects for furniture and accessories.

His philosophy leans toward research on the materials and technical aspects related to the development of the project, conceptually guided by historical and artistic references. This approach produces the most natural connection to contemporary design, where the object is not the expression of a trend, but a long-lasting fusion of form and the intended use. Soft, natural elegant shapes and an elevated attention to details characterizes his work and a continuous optimization of the development phase allows the realization of high quality and generously accommodating products.

THICK TOP		Material	Dimensions*	Weight**	Colors
TO-1830/TO-1833 THICK TOP low side table		polypropylene with natural waste	ø 48 H 35	4.2	<u>Top and cap</u> black  dark brown 
TO-1830/TO-1835 THICK TOP high side table		polypropylene with natural waste	ø 48 H 50	5.2	<u>Base eco plastic</u> Eco white  Eco light brown 

In and outdoor use  
UV resistant  
Not stackable

**Creative & design direction**

Daniela Annese

**Photography**

Zonelab Studio

**Styling**

Sara Farina

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