

pols potten®

New Spaces 2020





polspotten's latest collection titled New Spaces is a curation of mindful designs, Dutch flair and signature sensibilities.

New Spaces 2020

The new normal has allowed us to slow down and explore specific areas of our brand, and our vision has evolved. We believe in New Spaces, spaces designed for a purpose and spaces that represent people. The concept of New Spaces reflects an exciting shift in how we engage with our environment. The latest additions to our family of things are versatile, well crafted and original. From material to finish, and from the silhouette to functionality, each element has its own personality that speaks to your chosen environment. Each piece says something about you,

it'll have a voice within your space, and a place in your world for years to come. The collection is designed as a family of things that can work harmoniously in a multitude of environments, whether it's a home, office, restaurant or a hotel. Our use of highly texturized finishes, smooth glossy surfaces, and characterized shapes promotes an eclectic contemporary style. We design products from within, we understand what makes us feel good, we firmly believe it'll make you feel good, and we build upon our instinct; we do things in our own way.



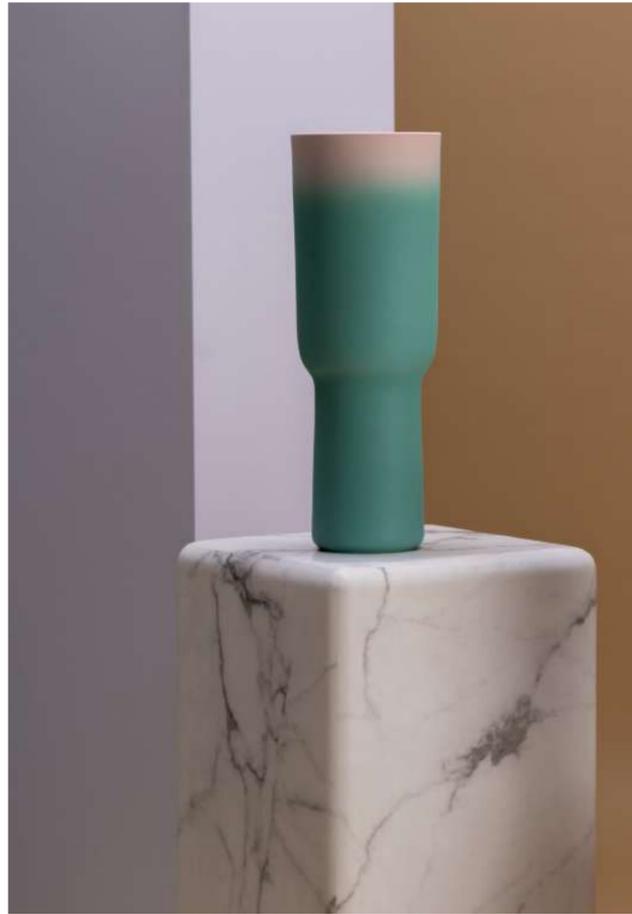
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Pure Delight

The first chapter of the lookbook is your guide through our most recent designs and collaborative pieces. We explore an exciting shift in how we engage with our environment and what we surround ourselves with. The collection comprises of a multitude of styles that draw inspiration from our own archive and designer's experiences.





We have always been synonymous with colour, usually very bright colours. This season we have utilised one of our most powerful assets differently. Our selection of mellow hues and soft shades effortlessly complement this season's use of textures and shapes. The introduction of our Sherbet vases are a prime example of how we are using colour to tell our

story in a new way. In true pols potten style we have once again expressed our desire to work with some of the most interesting designers from around the world. On this occasion, we have stayed local and teamed up with well-coveted designer Roderick Vos for our second collaboration. Roderick's PIYU vase exceeds expectations, evokes wonder and all in all will be sure to turn heads.



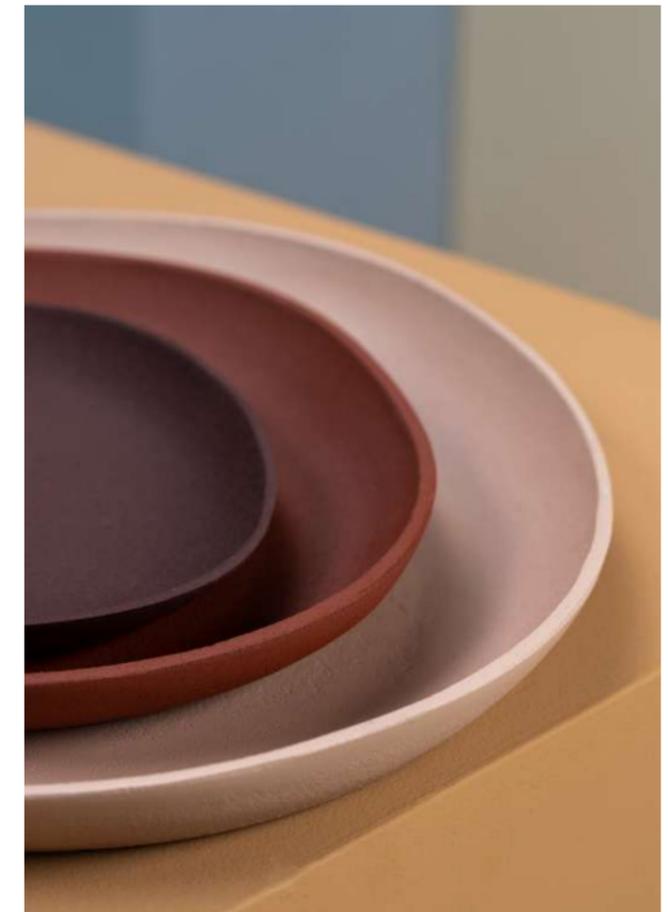
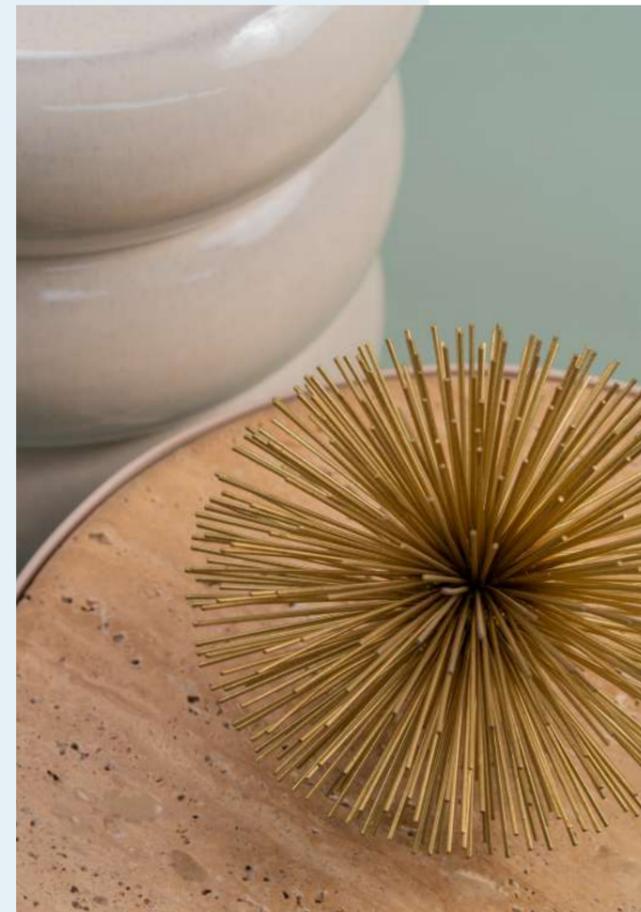


Each season we reimagine our classics, breathe new life into what we already have, and use this as a pillar concept for the brand. We have true icons amongst the collection, such as the Tam Tam and Zig Zag. We relish in the opportunity to elevate products such as these, they transcend trends and are completely timeless. Our Folding Graphite candle holder is as minimal as it is animated. We're not reinventing the wheel, but we are offering a variety of original designs in a multitude of styles. The Folding Graphite candle holder is a reinterpretation of our Nickel Folding candle holder which entered the collection a few years back.

We find marble to be one of the most fascinating materials in our arsenal. The Stoner tables are definitely of the cosmic kind and are the latest addition to our side-table line-up. You can probably guess why they're called the stoner tables. The tables are similar from a stylistic point of view, although each colour evokes a different mood and tells its own story. The Stoner tables are the perfect combination of vibrant colour, style and stability. These tables are a bold statement and will be quite the talking point.







Designing for purpose is the ultimate starting point when looking to expand our collections. The combination of simplicity and functionality has been a key element of our latest collection. One of the latest additions to our family of dining chairs is the Jamie chair. It's minimal, it's comfortable and it's stackable. In some sense simplicity

has been the guiding light for many of our creations. Our Greek trays are influenced by the iconic platters you'd imagine to be served from during Ancient Greece. The trays are ancient in style and craft. They are made from aluminium using an age old sand casting technique.





This season we've developed a range of smooth forms that uplift the collection. The Youtube vase and Chubby stool are a play on minimalism with a hint of pols potten personality. Both are bold, curvaceous and functional.



Over the years we've collaborated with a variety of artists, designers and craftsmen. However, we have never teamed up with a tattoo artist, until now. Robert Albers is one of The Netherlands most celebrated tattoo

artists. Robert specialises in the traditional tattooing. He utilises colour and iconic designs to express his signature style. He has also appeared on the well known Dutch TV show Eerste hulp bij tattoo disasters.



New Spaces

Thirty minutes south of Amsterdam located in the midst of a dense woodland area lies the Zonnestraal; a modern yet minimal compound designed in the 1920s. There is an air of mystery surrounding the place, you could even say a sense of calm with a kick of excitement. The blank canvas-like architecture of the Zonnestraal

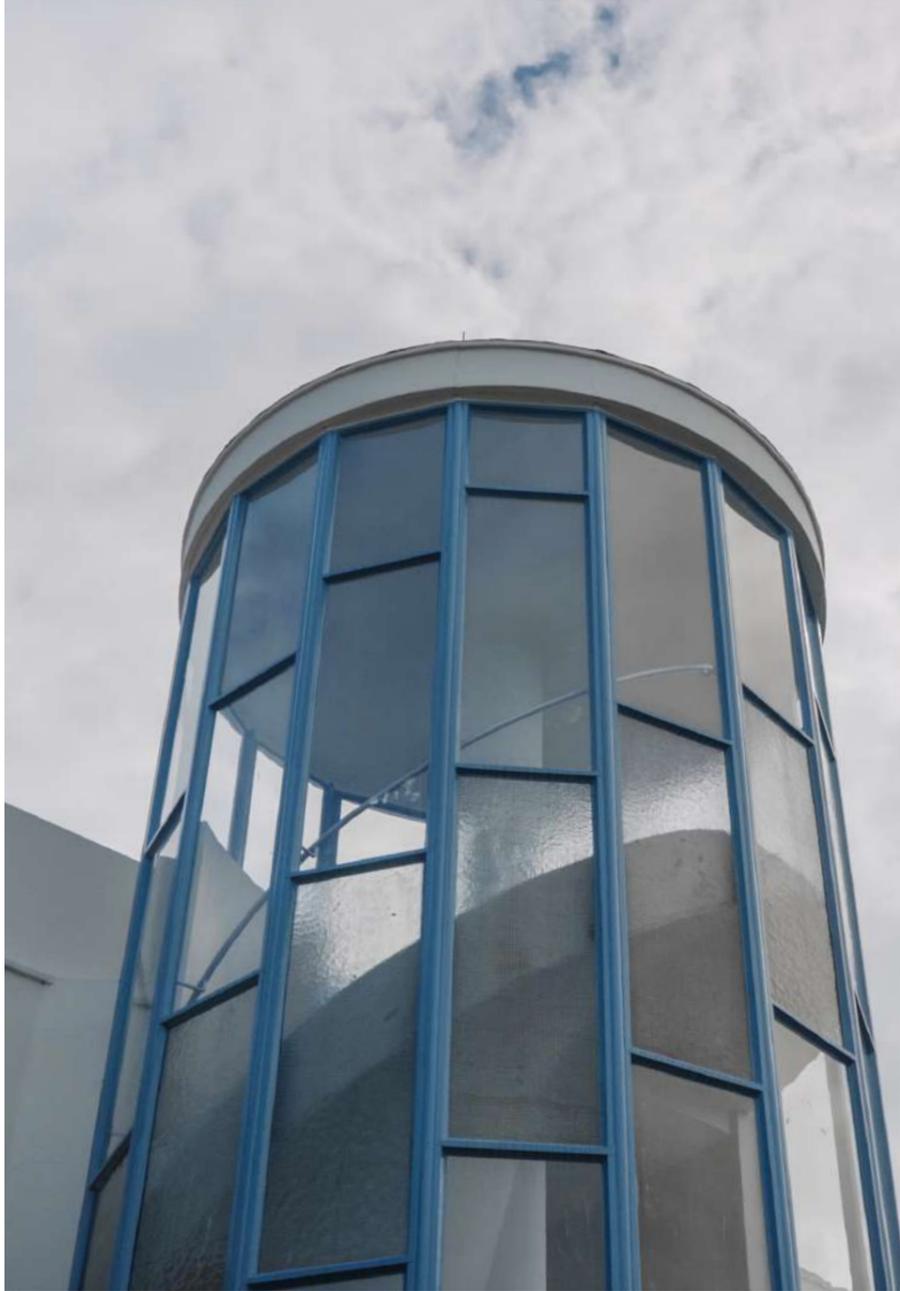
granted us an opportunity to clearly illustrate how pols potten products effortlessly work together. We have combined smooth tones and intriguing forms with a serene forest setting to amplify the sense of calm and composure. Our latest collection is all about being present and appreciating what's around you.





Our Chubby stool has got to be one of the cutest and most versatile additions to the collection. Its rounded, bubbly, and roller-like shape promotes feelings of comfort and playfulness. The use of soft colours and organic textures adds an essence of sophistication and simplicity to the design.

Every space deserves a classic swivel chair. This season we've developed the Kirk in two new colourways: beige and dark grey. The Kirk is as futuristic as it is retro, and makes for a timeless addition to your space. Set yourself down and kick back in one of the most stylish ways possible.









Our collection is designed to inspire, invite intrigue, evoke your imagination and amplify self-expression. We build upon our archive, and we introduce new designs. The Zig Zag stool is one of our most iconic designs, although we have reimagined it in a few new colourways. Even though a colour change might

seem simple, when looking at the bigger picture of spacial design, it's an effective alteration. Our bond with the Zig Zag stool runs deep through our brand. It's one of those design pieces that will bring a smile to your face and transform your space.

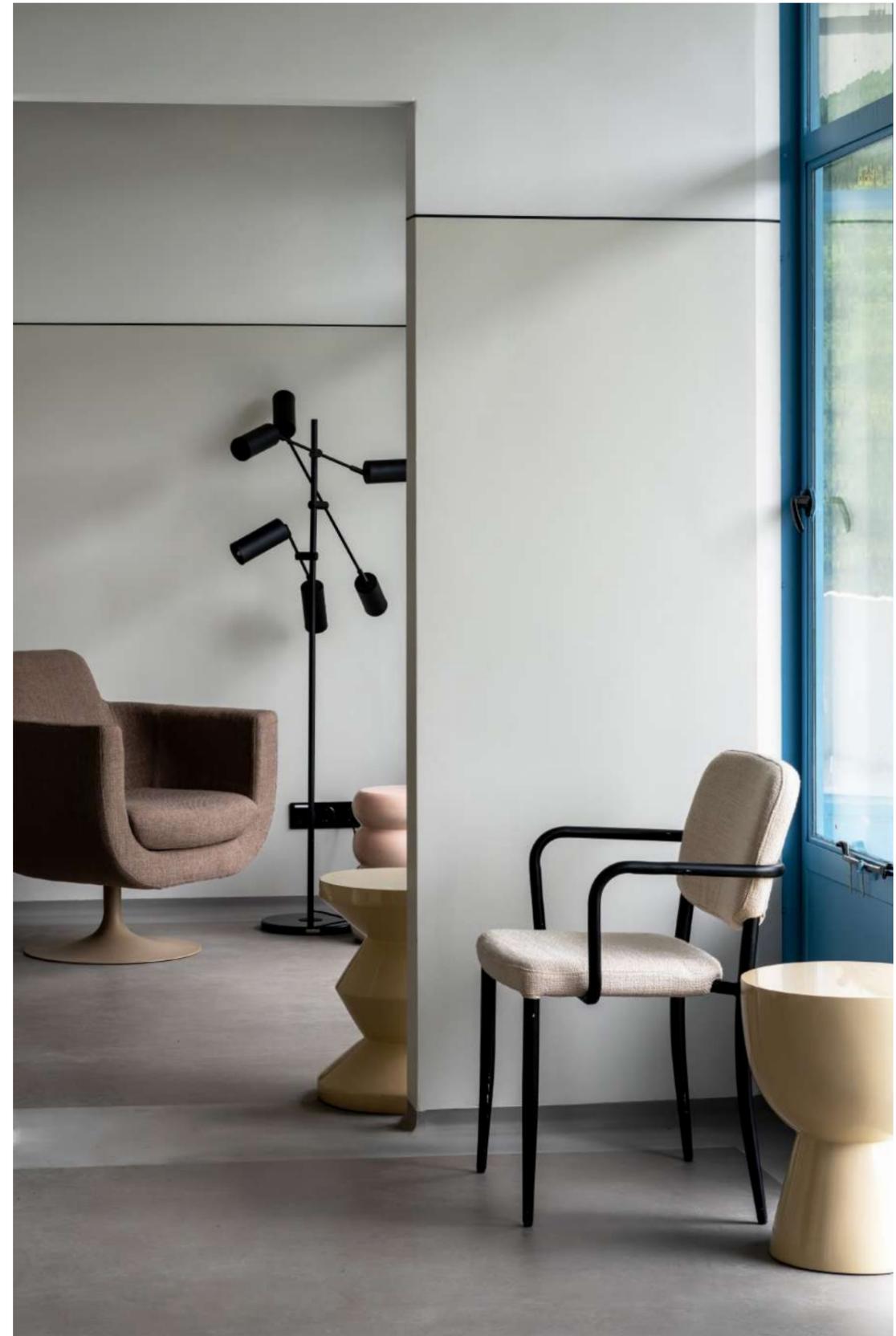


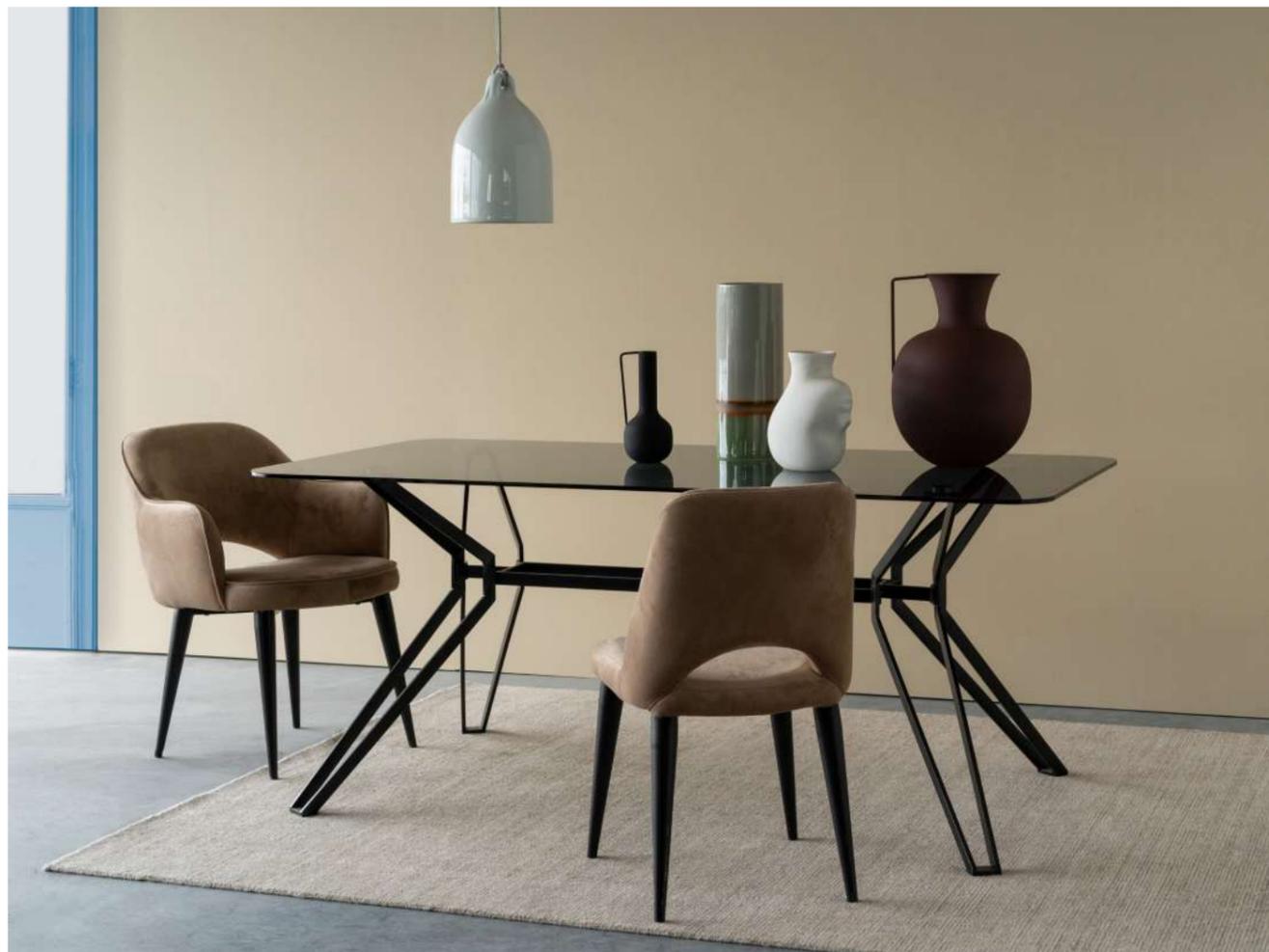




The combination of pols potten products with the Zonnestraal compound created a contrasting and simplistic environment. The surrounding area of the Zonnestraal offered-up awe-inspiring greenery and crisp natural light. The rooms inside were minimally designed and

ready to use. Our aim was to use the many rooms available to us at the Zonnestraal to display our designs in the most simple way possible. Our new arrivals are rooted in clean lines, timelessness and functional materials that characterise the mid-century modern movement.







Our approach to developing new products has been on the more subtle side of life. We have designed a well-curated collection of essential designed pieces that'll elevate your space. We build our collections with a multitude of environments in mind: hotels,

restaurants, bars, lounges, homes, and sometimes even movie sets, our designs have no boundaries. We develop products that harmoniously merge with one another to create a modern-eclectic look and feel whilst understanding tradition.

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