



STYLISH CLUB

LOOKBOOK
2020

“be STYLISH...

CONTENT

06.08 ABOUT

09.10 COLLECTION

11.14 ENTRY HALL

17.40 LIVING ROOM

43.48 DINING ROOM

51.66 BEDROOM

67.72 OFFICE

**STYLISH CLUB
STANDS OUT AS A POST-MODERN
BUILT ON REFERENCES FROM THE PAST,
WHILE PRESERVING THE CHARACTERISTICS
OF A CONTEMPORARY LABEL WITHIN ITS
AESTHETIC GENESIS.**

WE FOCUS ON CONSTANTLY
REDISCOVERING DISTINCTIVE
CONNECTIONS BETWEEN
DIFFERENT OBJECTS
AND MATERIALS.

**AT STYLISH CLUB
WE DIRECT OUR PHILOSOPHY
AT CULTURAL PLURALITY,
WHILE SIMULTANEOUSLY ENSURING
THE EXPRESSION OF PERSONAL
IDENTITY IN OUR CLUB.**

WE BELIEVE THAT
EACH MEMBER OR OUR "CLUB"
IS A UNIQUE INDIVIDUAL
WORKING TOWARDS
THE CREATION OF PRODUCTS
AND ENVIRONMENTS THAT EVOKE A
SENSE OF INDIVIDUAL
AND COLLECTIVE IDENTITY,
OF BELONGING TO A DISTINCT
AND SOPHISTICATED CLUB.



STYLISH CLUB

COMBINES TRADITION AND TECHNOLOGY,
THUS CREATING A SYMBIOTIC RELATIONSHIP
OF PERFECT HARMONY BETWEEN
THE ARTISANAL AND SECULAR TECHNIQUES
OF JOINERY AND CARPENTRY,
AS WELL AS THE ADVANTAGES INHERENT
TO THE USE OF NEW TECHNOLOGIES
IN THE PRODUCTION OF FURNITURE.

WE DEVELOP PRESTIGIOUS FURNITURE
THROUGH THE CREATION OF
A DIFFERENTIATED DESIGN,
INSPIRED BY A SOPHISTICATED
AND LUXURIOUS LIFESTYLE,
WHERE TRADITION
IS CONSTANTLY REINTERPRETED
UNDER CONTEMPORARY
AND INNOVATIVE FRAMES.

HIS & HER

**THESE TWO COLLECTIONS ARE INSPIRED BY
THE ARTISTIC MOVEMENTS FROM
THE BEGINING OF THE 20th CENTURY,
NAMELY IN THE AESTHETIC PLURALITY
THAT SPREAD TROUGHOUT
EUROPE OF ART NOUVEU,
AND LATER IN ART DECO,
AS WELL AS IN INTERNATIONAL STYLE
THAT HAS DEVELOPED AROUND THE WORLD.**

WE EXPLORE THESE MOVEMENTS
STRONGLY ASSOCIATED WITH EXPRESSIONS
AND VALUES WITH WHICH
STYLISH CLUB IDENTIFIES ITSELF,
SUCH AS THE EXPRESSIONS OF ITS
OWN IDENTITY, THE VALORIZATION
OF NOBLE MATERIALS, HUMAN LABOR AS AN
ENHANCER OF AESTHETIC
AND CULTURAL QUALITY INHERENT
TO THE PRODUCT.

**THIS PRODUCT IS INTENDED
FOR A DEMANDING PUBLIC,
ATTENTIVE TO TRENDS, AND HAS
A DIFFERENTIATING IDENTITY AS
TO THE COMMON CONSUMER.**

HIS & HER ARE COMPLEMENTARY COLLECTIONS,
WHOSE AIM IS TO AFFIRM THE BRAND'S IDENTITY
BY CREATING ANDROGYNOUS AND HETEROGENEOUS
ENVIRONMENTS, WHICH ARE IDENTIFIED WITH
BOTH MALE AND FEMALE CHARACTERISTICS,
WITH A SPECIFIC AND SIMULTANEOUSLY
PLURAL, POST-MODERN LANGUAGE.







UP - SCF.HI01 - HIS CONSOLE - 1600*450*h800 mm
DOWN - SCF.HE08 - HER STOOL - 450*450*h450 mm





*“Style
doesn’t
start
among
the
common
people...”*

- Jaques-Emile Ruhlmann























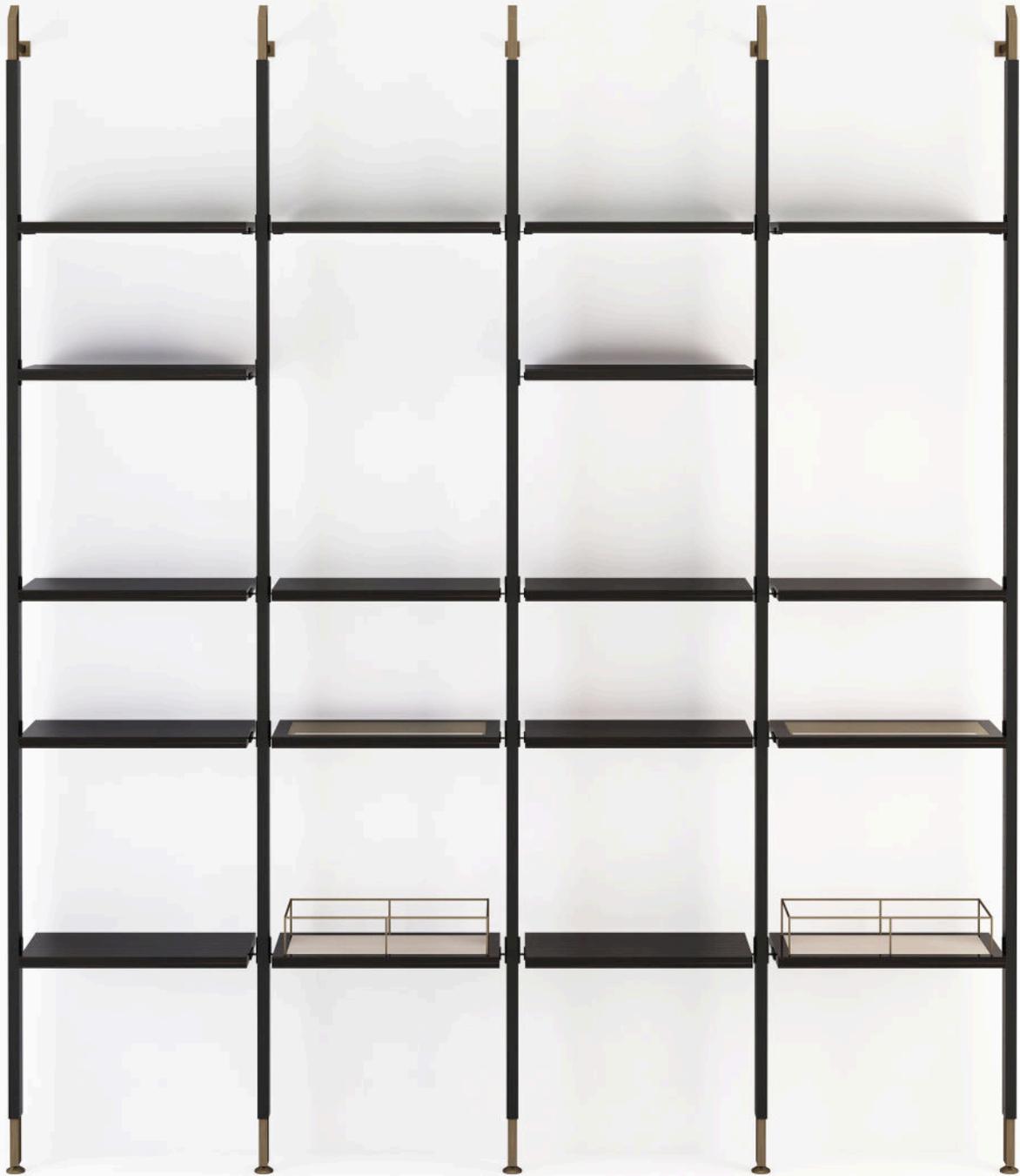


WALTER FINANCE

AFTER
Gabriel Garcia



























*“Elegance
is
refusal...”*

- Coco Chanel

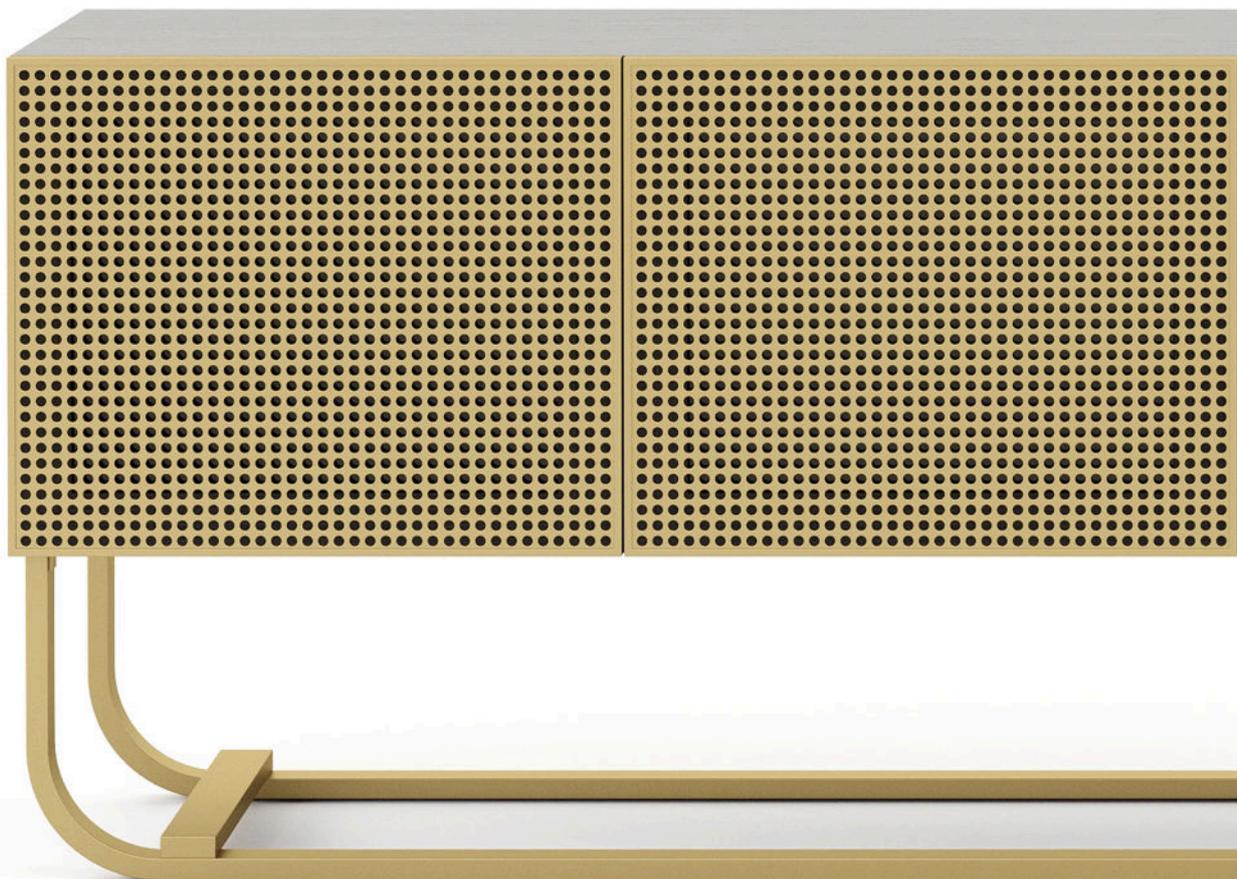














***“I don’t want
to be interesting.
I want
to be good.”***

- Mies Van der Rohe













































... join the CLUB”

