

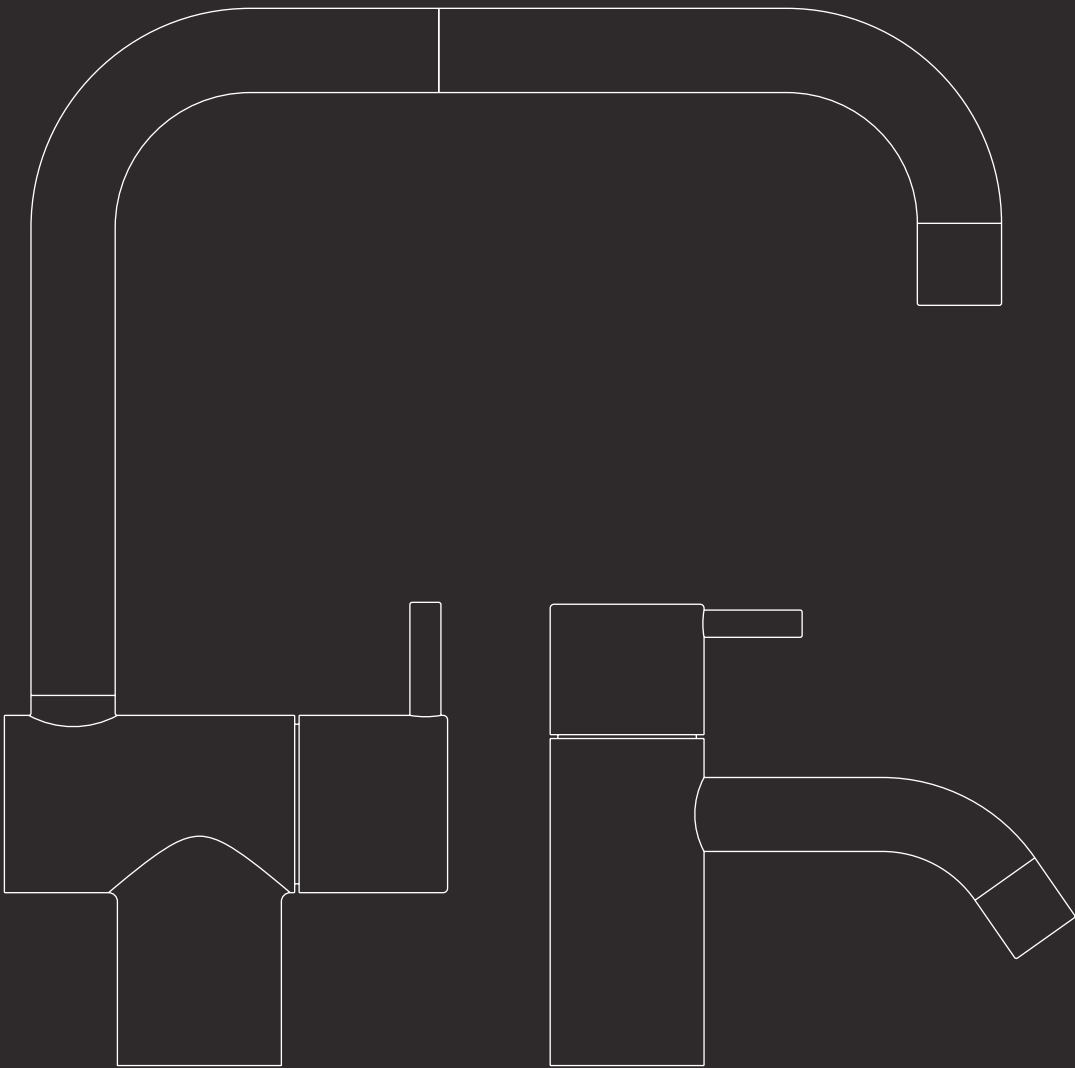
# vola<sup>®</sup>

Celebrating 50 years and beyond





The timeless purity of perfect form.



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In 1968, VOLA made the original modern-day tap, pioneering an iconic design that has remained classic, timeless and desirable ever since.



The original  
modern tap

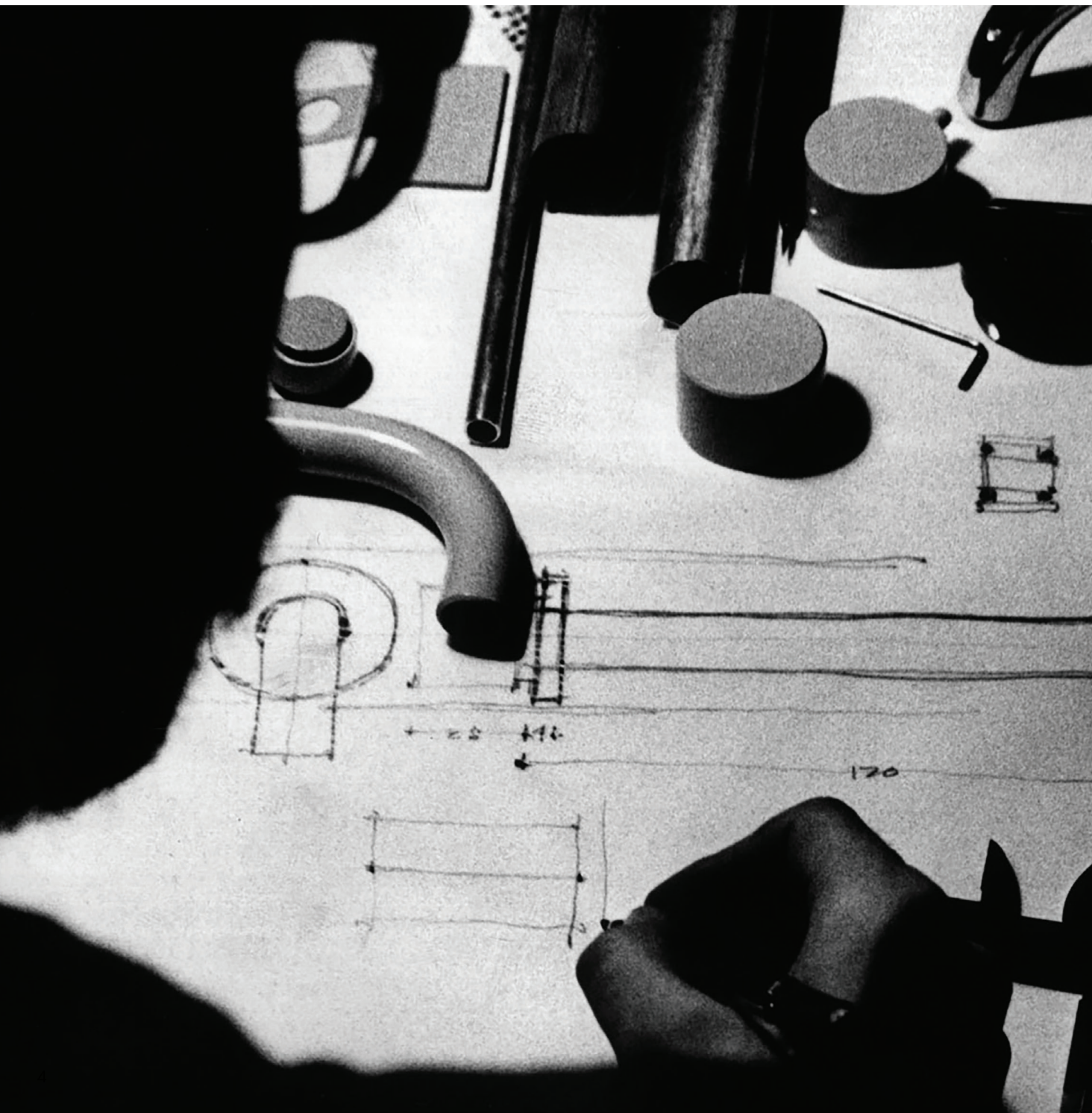
Since its first collection in 1968, VOLA has exemplified design excellence. The collaboration between VOLA owner Verner Overgaard and architect Arne Jacobsen combined form and function, craft and modularity, to create a timeless design ethos.

Their new, built-in tap concept attracted instant international acclaim. With its circular and linear forms and revolutionary hidden plumbing, the world's first fully integrated single lever mixer tap changed bathroom design forever.

New products followed, all of which were founded on Jacobsen's original principles of purity of design, quality of materials and integrity of manufacture. The modular system ensured that every product was flexible as well as functional. To this day, each product is made to order at the VOLA factory in Horsens, Denmark, crafted using advanced metalworking techniques and finished by hand.



The first VOLA mixer tap, the 111, is the essence of the pared back form, a circle within a circle, bisected by a simple line.



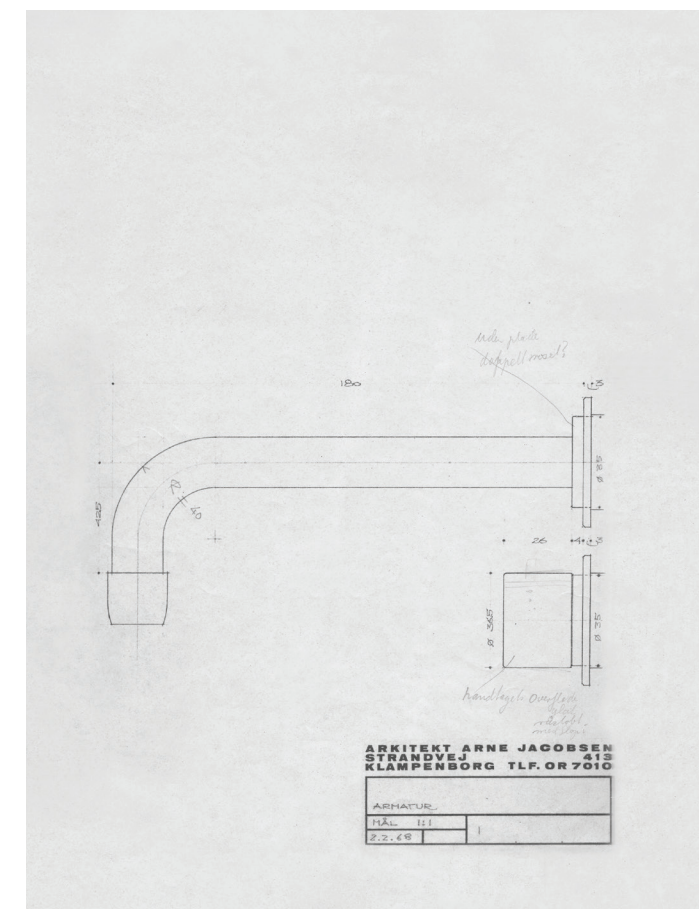
Opposite Teit Weylandt with 111 plans.

Top right Arne Jacobsen 1968.

**Above** The original 111 designed in 1968.

**Bottom left** First prototype of the single lever mixer tap.

Bottom right An original drawing from 1968.



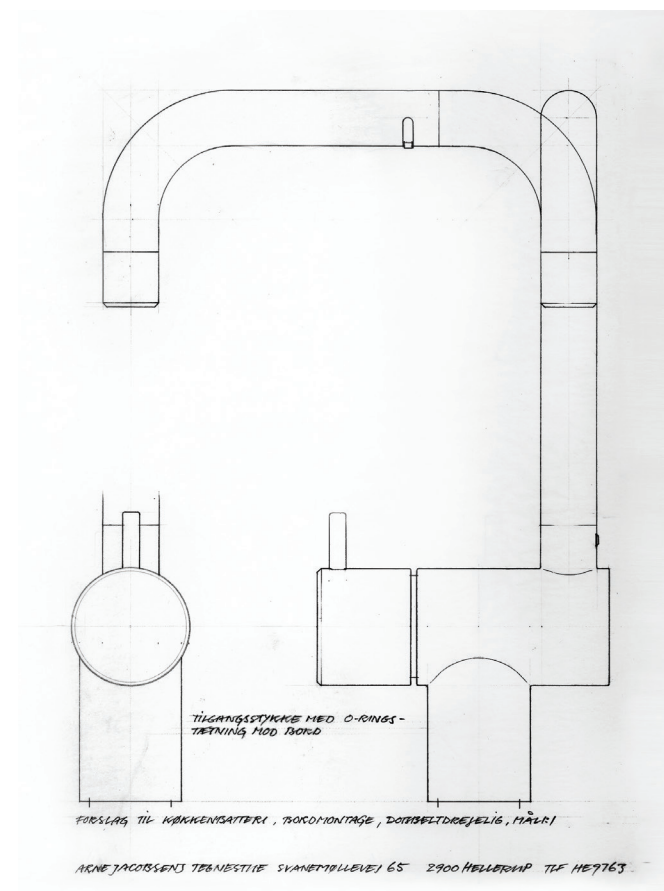


"Design classics are proof of the lasting values of good design"

Carsten Overgaard



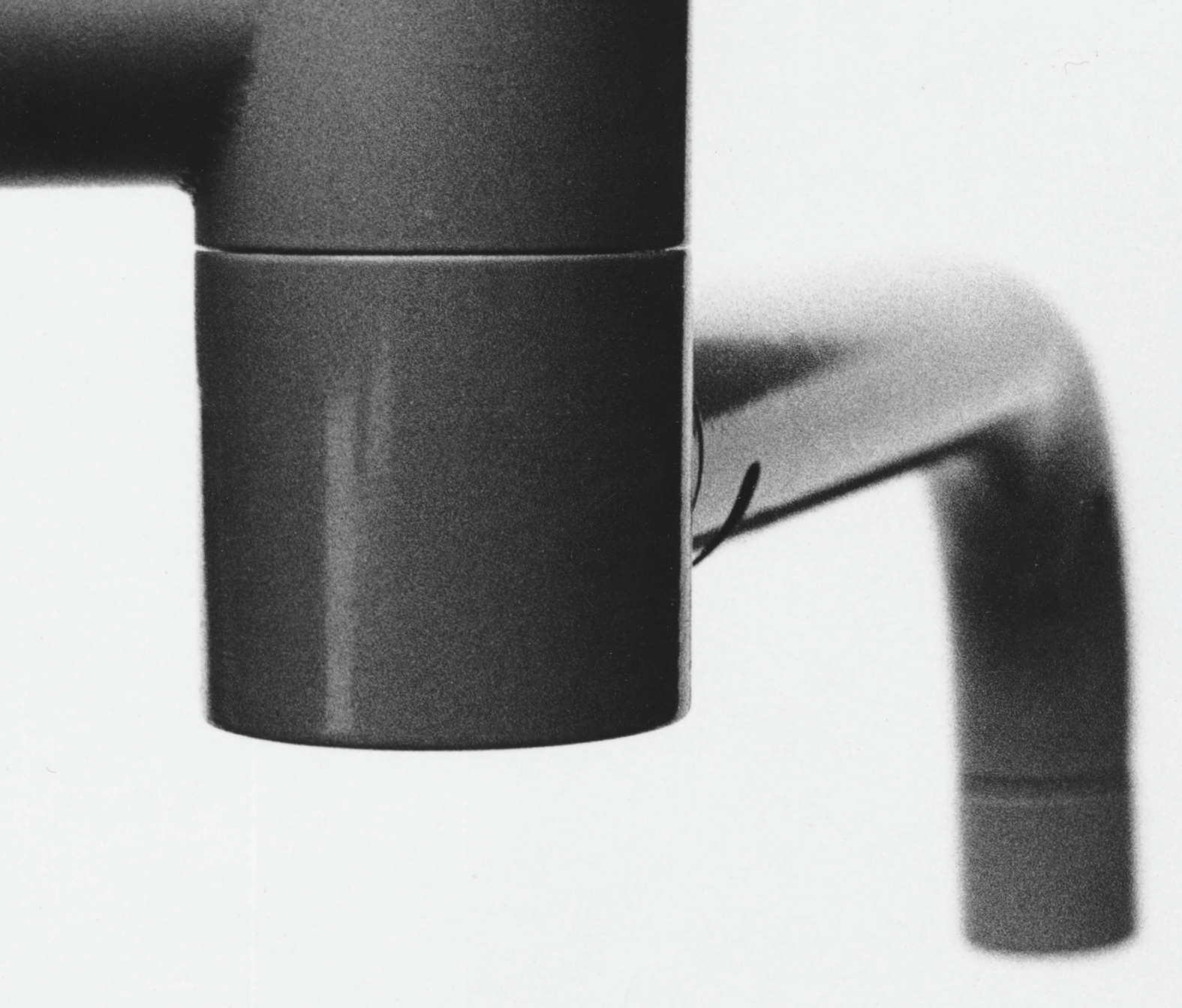
VOLA products have remained elegant, efficient and contemporary since the birth of the 111. As VOLA celebrates its half century, its products still exemplify the pure simplicity of Jacobsen's first designs.



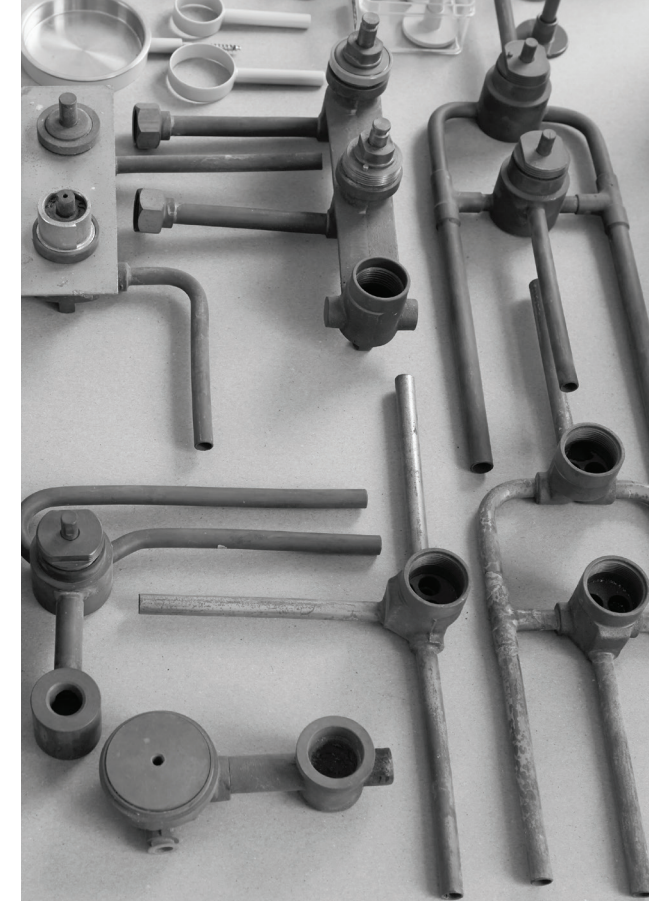
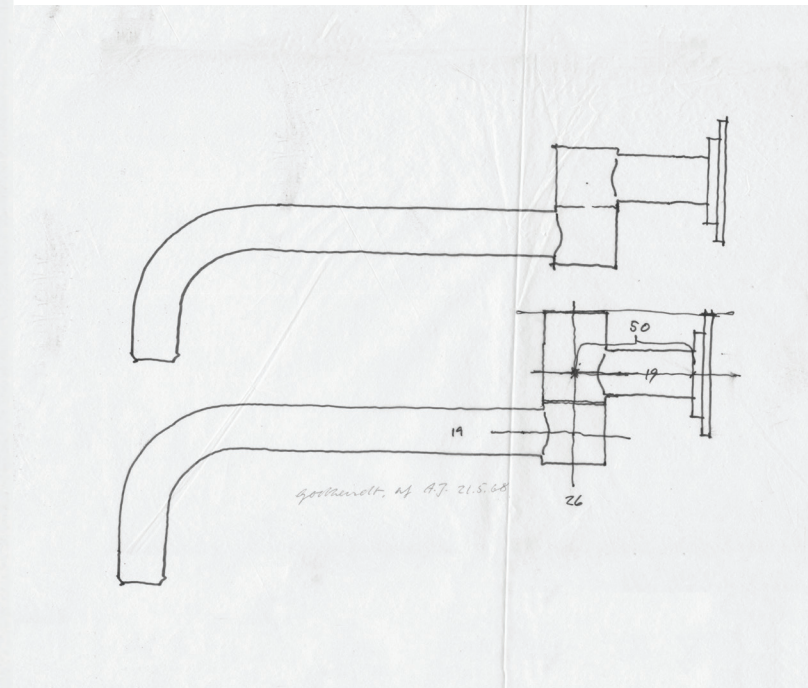
The KV1 is iconic, an architectural composition of subtle curves and precise junctions that represent the perfect intersection of craft and technology.

Opposite The original KV1.  
Above Verner Overgaard with KV1.  
Left The original KV1 drawing.

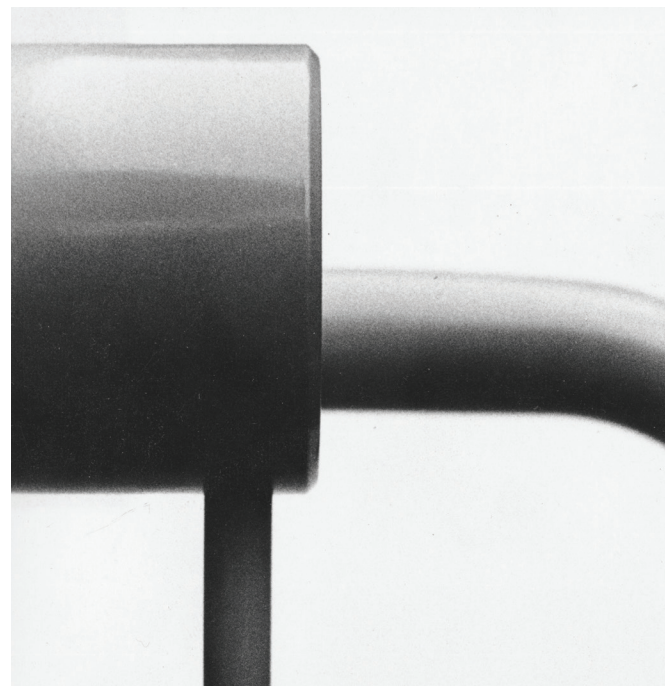
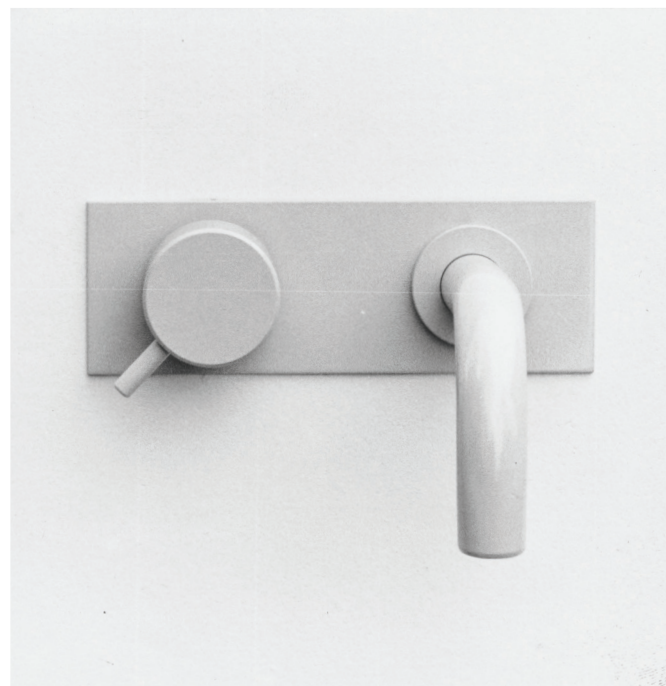




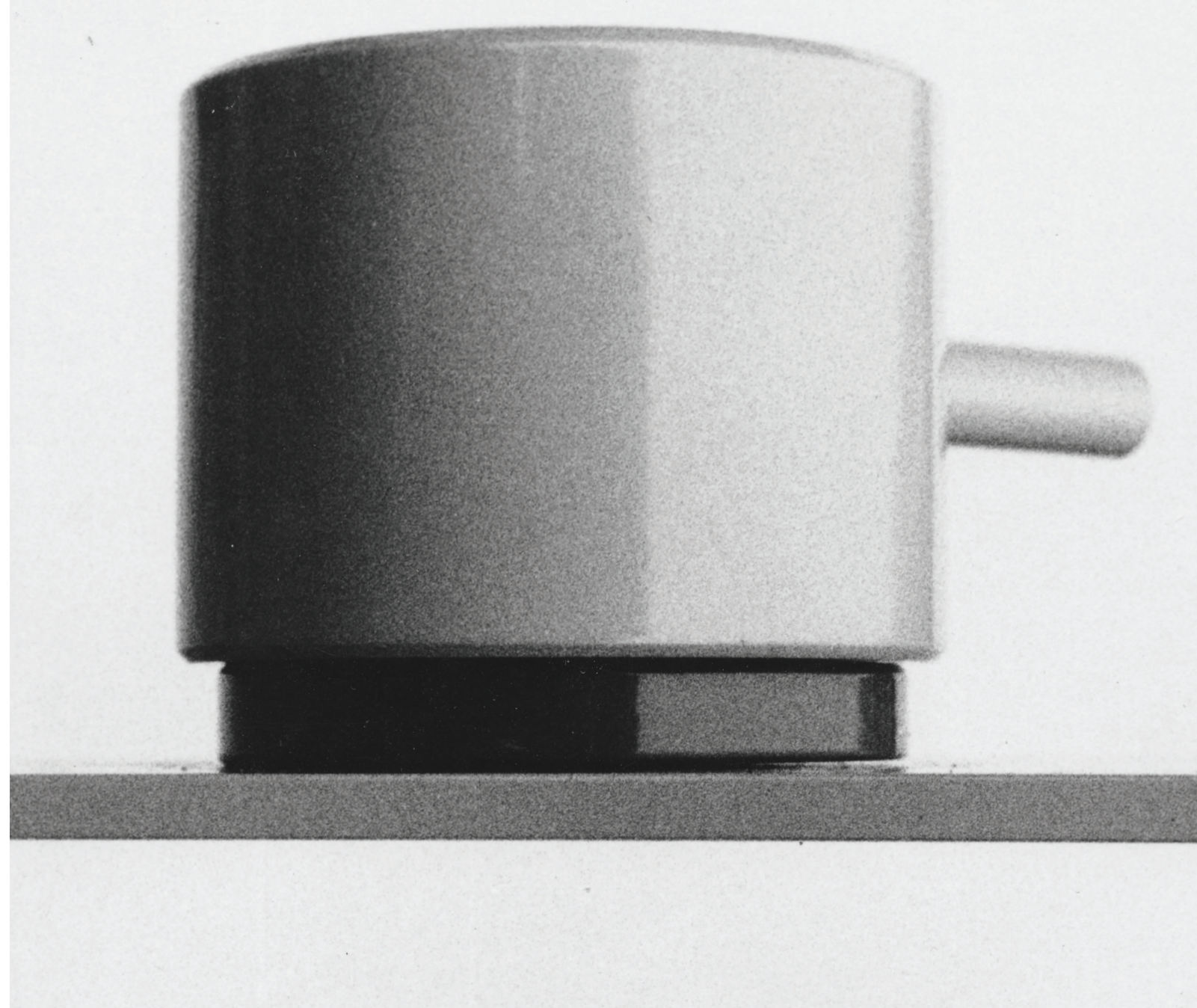
Opposite 111 family photographed by Morten Bo.



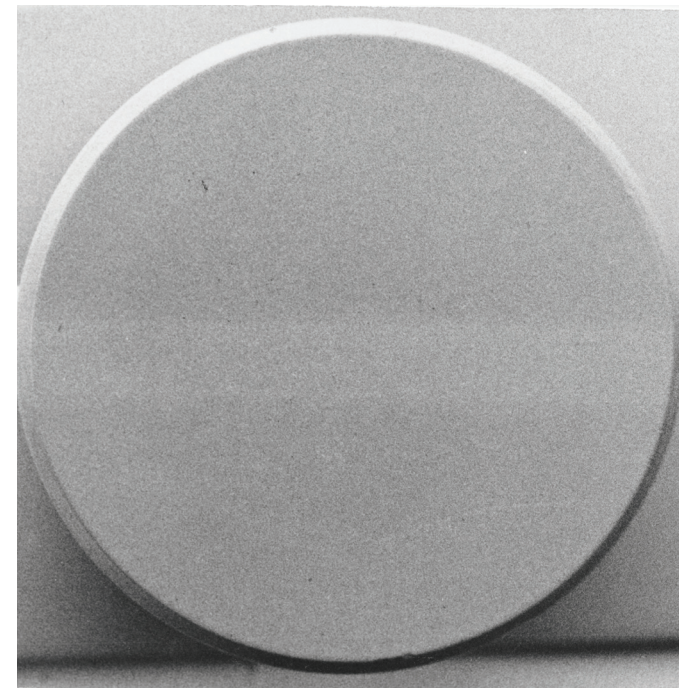
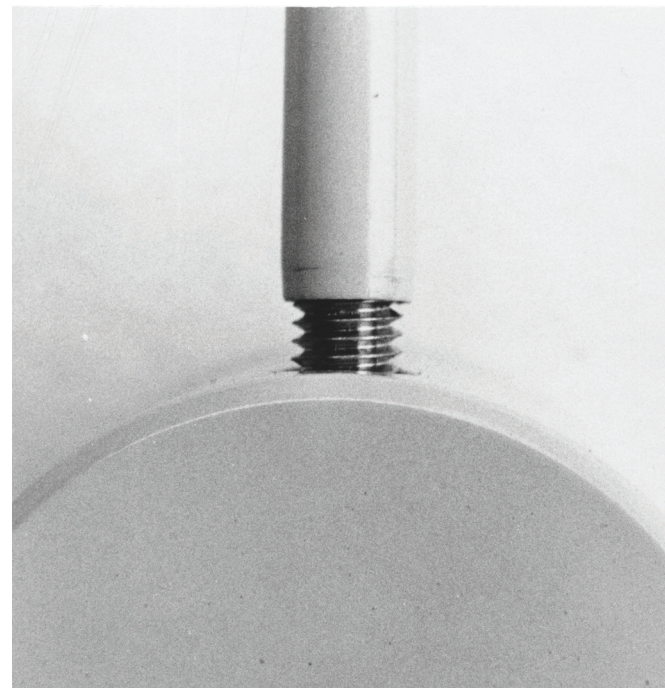
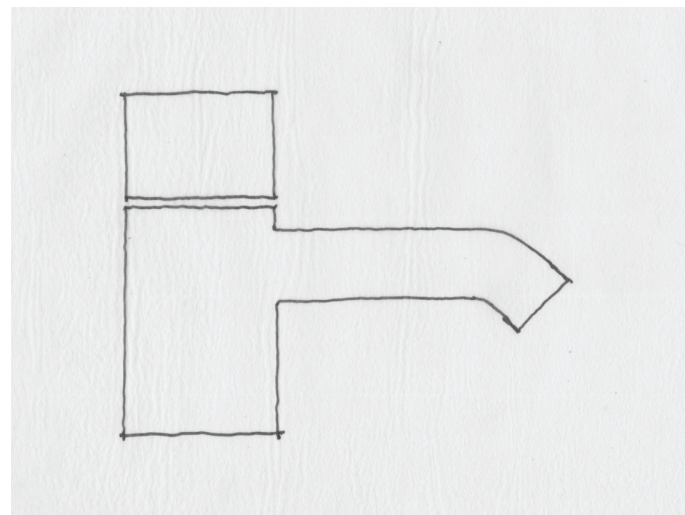
During 1968 hundreds of prototypes were created for the original 111 and HV1 taps.



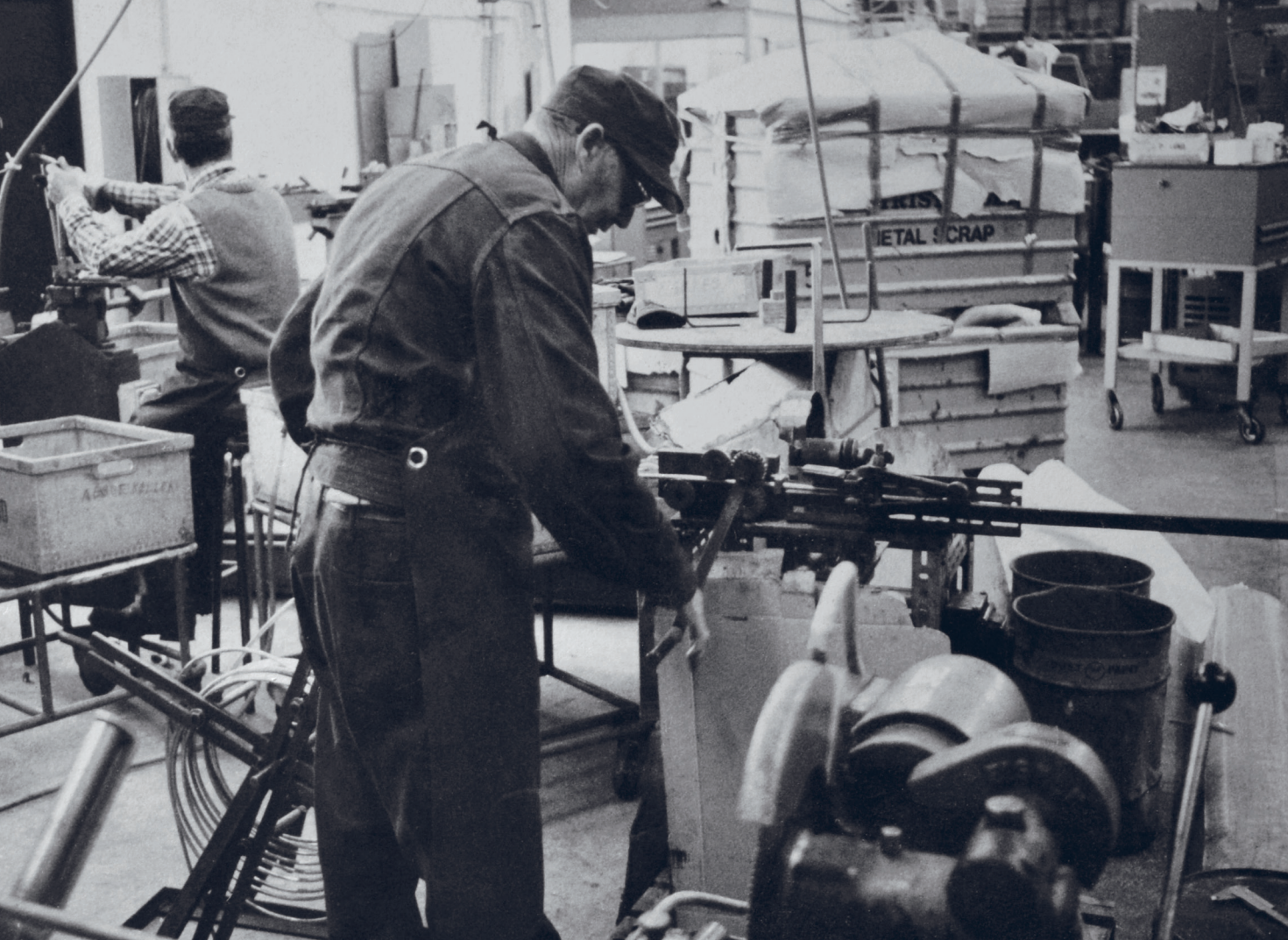




Opposite Iconic handle details  
photographed by Morten Bo.







From its earliest days, VOLA has valued the importance of craftsmanship and hand-made processes.





## Form and function

Today, the original VOLA products are celebrated classics unchanged for 50 years – a true testament to Jacobsen's original principles and designs. VOLA continues its conversation with the lineage of Danish design, exploring pure forms and geometry through circles, cylinders and lines.





VOLA has always demonstrated an intimate understanding of proportion and shape, using geometrically precise circular and cylindrical forms as the building blocks for its products.

**Below** The original HV1, designed and crafted in 1968, is a masterpiece of simplicity.  
**Opposite** 590H one-handle mixer with swivel spout, in black (from the Exclusive Colour Series).







The ancient relationships  
between life and landscape,  
culture and environment, have  
inspired generations of Denmark's  
designers and architects.



Left Viking fort, Fyrkat, Denmark.  
Above Infinity Bridge, Aarhus, Denmark.





The collaboration between Overgaard and Jacobsen created a geometric, minimal approach that set the stage for 50 years of stylistic invention by VOLA. One of Jacobsen's first products, the HV1 tap of 1968, is defined by the effortless simplicity of the intersecting circle and cylinder.

Above Detail of handle production.  
Opposite Geometric forms within VOLA.







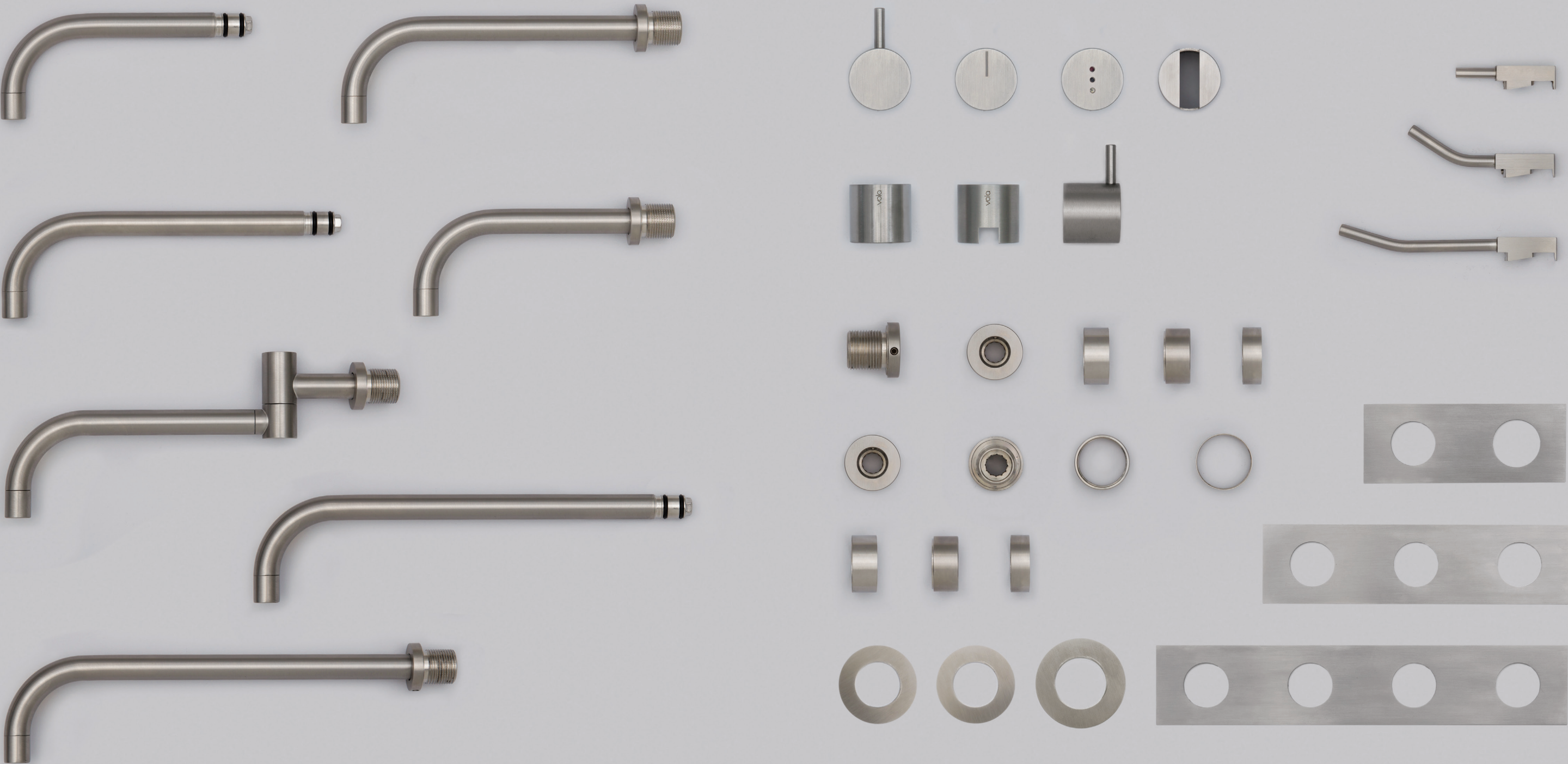
## Infinite possibilities

Like every VOLA product, the iconic 111 range is made to order, crafted at the VOLA factory in Horsens, Denmark. The 111 range is a testament to a modular design system of infinite possibilities that can be endlessly customised for any application.

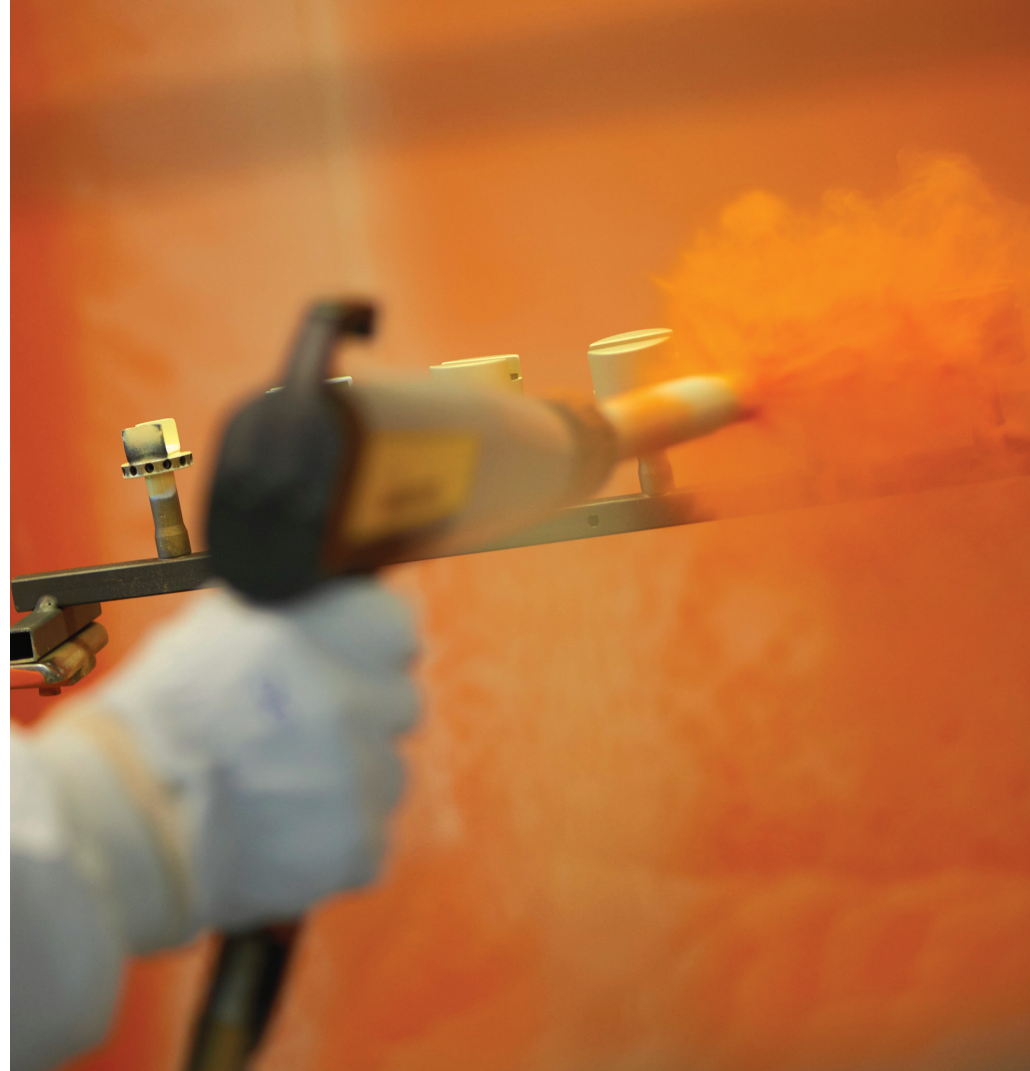




The 111 family of handles, plates and spouts is the ultimate contemporary product, a truly modular system of design. VOLA embraces continuity and interchangeability – parts are still available for every product ever made.







Every VOLA product is available in a range of colours and finishes, giving individuals almost unlimited creative scope.







The 111 defines the VOLA approach; a product that brings individual inspiration to life. Products are made to order and are ideal for a vast number of applications, from private homes to offices and even super-yachts.

**Opposite** 111 one-handle, build-in mixer with fixed spout and A63 waste fitting, in brushed copper (from the Exclusive Colour Series).





## The home of VOLA

VOLA is designed and produced in Horsens, Denmark, a proud home to generations of experience in craft, design and architecture. The factory is a place where methods old and new blend, where tradition and innovation live side by side.





The people behind the products,  
the machinists, craftspeople and  
designers are the heart of VOLA.

The VOLA family spans all ages. It is  
about togetherness and a shared  
understanding of what it means to be  
Danish – in the past, present and future.



Jonas Skipper Nielsen  
Metal worker





VOLA has nurtured a dedicated team, from machinists to designers, managers to metalworkers, all of whom take pride in upholding the VOLA reputation for excellence.





VOLA brings life and craft into the heart of the home. The VOLA KV1 is the most iconic of all the products made by the VOLA family.



KV1 One-handle mixer with double swivel spout, in natural brass.





Next to the factory in Horsens, is the VOLA Academy, a place to meet and to learn. Here, VOLA employees and international specialists learn about the company and its products and share knowledge and ideas.





## Water and wellness

Water is a vital element of life and a key part of wellness. This relationship has always been at the core of VOLA design. Architects and designers choose VOLA for the emphasis that its products place on purity and pleasure.





Water is not only essential, it nourishes the soul. Delivering the precise, controlled flow of water has been a core VOLA value for 50 years.





The modern bathroom should be a place of retreat and relaxation from the stresses of life. VOLA products help architects and designers to create holistic bathing spaces that harmonise with their environments.

**FS1** A free-standing bath mixer with handshower, in brushed stainless steel.





Precision of water flow, responsive control and the careful, silent blending of water and air create perfect bathing experiences.



**090E** Swivel bath spout in brushed stainless steel.



## Life cycle

Great design is not just about aesthetics, it is also the precision of craft and the use of high quality materials. By using only the purest stainless steel and brass, VOLA ensures that 100% of the waste produced is recovered and recycled. VOLA has always taken great pride in its environmental responsibilities. Products last for generations - well beyond a standard life cycle.







The VOLA 060 Round-head shower is a pure, essential form. To ensure the shower retains its perfect cylindrical shape, every shower head is made from a single disk sliced from a solid 600 kg cylinder of brass.



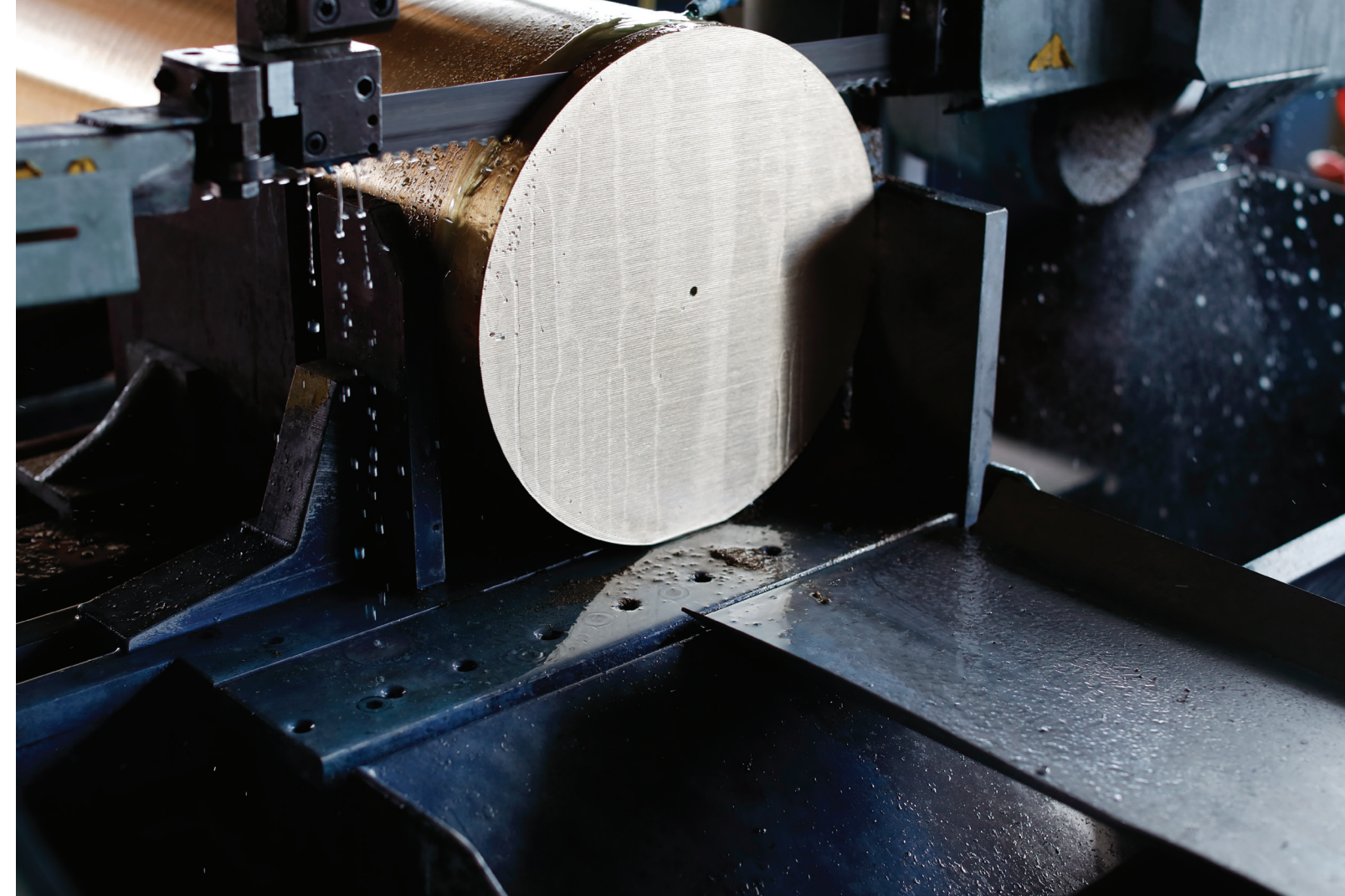
The inside is carved out, returned to the foundry and recycled into new cylinders. Ultimately, each cylinder of brass or stainless steel will yield 386 Round-head showers.



As Denmark has few natural resources, sustainability has been fundamental from the earliest days. This has contributed to the Danish focus on minimalism, enduring craft and pure design that continue to define the VOLA approach.







Quality control is paramount at every stage of the production process, as well as environmental responsibility; high levels of recycling are paired with low levels of energy use. The iconic 060 Round-head shower upholds the values established in 1968 by Overgaard and Jacobsen.





As well as making products that last for generations, water conservation is equally important to the VOLA commitment to sustainability. The Round-head shower can deliver as little as 15 litres of water per minute at 3 bar pressure.

**060** Wall-mounted Round-head shower, in brushed stainless steel.





## Always evolving

Consistency is driven by logic, but innovation is driven by passion. From Arne Jacobsen's very first design, VOLA has used modularity as a way of delivering consistency, compatibility and flexibility. But VOLA also understands the need to create something new; to go on a new journey and to tell a new story. VOLA is always evolving.



Evolution goes hand in hand with continuity. From the very first to the most recent product, VOLA is committed to innovation of design and function. The T39 modular heated towel rail can be tailored to each installation, configuring (up to 20 bars) and spacing (from 100-300 mm between bars) to fit any environment.



**2111C** One-handle build-in mixer with fixed spout, in brushed copper (from the Exclusive Colour Series).

**T39** Build-in modular heated towel rail, in brushed copper (from the Exclusive Colour Series).



The pioneering Danish spirit is the heartbeat of VOLA, evolving its approach to design, manufacturing and wellness. This innovative curiosity will continue to lead VOLA into the future.





The VOLA modular design system is almost infinitely flexible, creating possibilities for seamless interior schemes that are 100% VOLA.



**T39** Shown above, build-in modular heated towel rail, in chrome.  
**SC10** One-handle mixer with double swivel spout and hand shower in chrome.



While respecting its design heritage, VOLA continues to invest in new product development. Even revolutionary designs can benefit from technology-led evolution.

Five decades of expert knowledge, design and craft skills have come together to create and innovate products often imitated, but never equalled. As well as designing the original modern-day tap, VOLA is also a multi award-winning brand that has brought modern Danish design to contemporary homes around the world.

VOLA is proud to represent the best of international design and will continue to make its products in Denmark using the highest quality raw materials. Committed to sustainability, education and authenticity, VOLA continues to evolve.





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