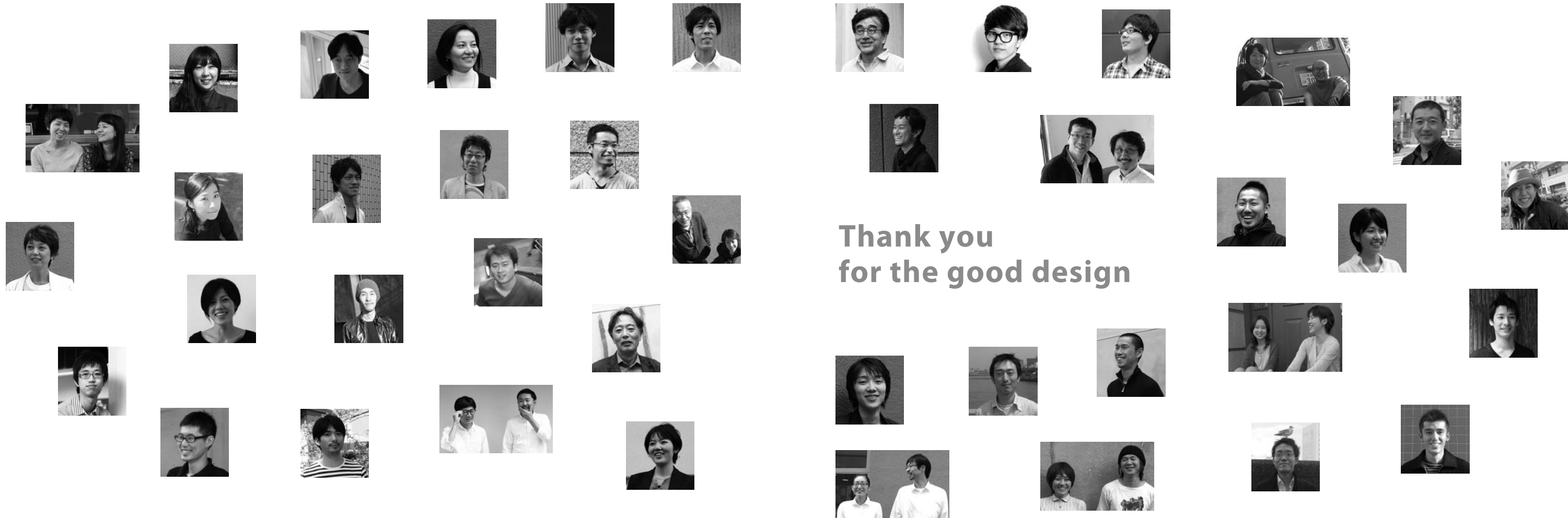


Joy brings more joy. A smile yields new smiles.  
Friends gather, play, discover and dream.  
That is where +d takes its form.  
A message of joy lives in each design.  
+d is here to deliver that message.

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# Sheep

Cable Holder New

**This mother sheep and lamb will help keep your cables nice and tidy.**

Wrap a cord around to add some fluff to your sheep.  
This nifty cable holder makes the cord look like the sheep's wool.  
The sheep even "bites" the end of the cord to hold it in place.



Product Name: Sheep  
Country of Origin: Japan  
Product Size: Approx. W78×D15×H53mm(L)  
Approx. W60×D12×H41mm(S)  
Product Weight: Approx. 2g(L)  
Approx. 1g(S)  
Package Size: W80×D16×H91mm  
Weight(including package): Approx. 12g  
Material: Polyethylene

Color/Product No./JAN:  
Black/D-990-BK/  
4580122329907



Pink/D-990-PK/  
4580122329921



White/D-990-WH/  
4580122329914



designed by  
Hiroshi Seki

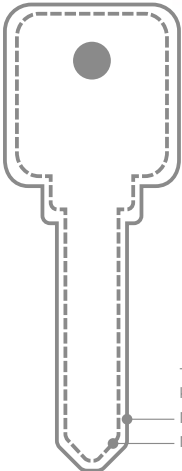
The large sheep will hold your phone charging cable, and the small sheep is useful for keeping your earphone cord wrapped and tidy. The sheep are made from flexible and lightweight cushioning material for comfortable use. Let these little companions compliment your desktop or mobile device.

# Key Keeper<sup>R</sup>

Silicone Key Cover

Key Keeper has been refined to make it even easier to use.

The case covers the entire key, keeping it from damaging other items in your bag or pocket. A variety of colors allows you to easily tell one key from another. One side is textured, allowing you to insert the key correctly by touch.



The recommended key size.  
Maximum size  
Minimum size  
(W20-23xD60-64xH3.2mm)  
(Always be sure that the tip of your key is visible before using it.)



Product Name: Key Keeper R  
Country of Origin: Japan  
Product Size: W28mmxD64mmxH6mm  
Product Weight: Approx. 6.2g  
Package Size: W52mmxD8mmxH130mm  
Weight (including package): Approx. 12g  
Material: Silicone

Color/Product No./JAN:	
Black/DA-1000-BK/4580122323929	
Blue/DA-1000-BL/4580122323936	
Green/DA-1000-GR/4580122323943	
Red/DA-1000-RD/4580122323950	
White/DA-1000-WH/4580122323967	
Yellow/DA-1000-YL/4580122323974	



designed by TENT

When I used to keep my keys in my pocket, they always ended up scratching my mobile phone or tearing holes in my trousers. It was due to this kind of experience that I devised the Key Keeper R. It prevents your keys from causing damage when you're carrying them around, but still allows you to insert them in the lock without having to remove them from the case. What's more, it's fun to see the case bend out of the way when you use it.



# Love & Peace Gun

Rubber Band Gun

New  
Color



## Introducing a vivid fluorescent color with a touch of love.

Don't underestimate the power of this toy pistol.

Not only can it be used as a shotgun and for firing four shots in a row, but with a little ingenuity you can even bend the trajectory of the rubber bands.

If both adults and children were absorbed in having fun, perhaps there would be less fighting and conflict in the world.

Combine different parts for your own original color combinations.



Product Name: Love & Peace Gun

Country of Origin: Japan

Product Size: W208×D105×H5.5mm

Product Weight: Approx. 60g

Package Size: W250×D12.5×H160mm

Weight(including package): Approx. 111g

Materials: Product, Targets: Polycarbonate

Fixed Band: Polyurethane Elastomer

Heart Rubber Bands: Silicone

Set contents: Product (1), Targets (3), Heart Rubber Bands (4)

Color/Product No./JAN:

Fluorescence Orange/

DA-1010-KO/

4580122323981

Fluorescence Pink/

DA-1010-KP/

4580122323998

Fluorescence Yellow/

DA-1010-KY/

4580122324001



designed by  
Yasuhiro Asano

The classic rubber band gun is back with a new design. Why not set your sights on a target and present this unique rubber band gun as a gift? This product was created in hopes of a world in which people do not hurt one another. Pulling the trigger reveals the word "PEACE" conveying this message with every shot.

# UnBRELLA

Upside Down Umbrella

New  
Color

## Introducing 3 new colors for the popular UnBRELLA.

Introducing the UnBRELLA, a revolutionary new umbrella that makes rainy days fun! It closes inside out with the wet surface inside, keeping it out of the way of those around you on crowded trains and the like. Its reverse design also helps keep you dry whenever you step out of a shop or your car. What's more, when you set it down it can stand on its own without an umbrella stand!



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designed by  
Hiroshi Kajimoto

An idea first conceived decades ago and now a reality at last, the UnBRELLA is an umbrella that will overturn preconceived notions, starting from the way it opens: inside out! Its reverse design may be a bit bewildering at first, complete with ribs on the outside. But its advantages should grow clear soon enough—like the indescribable sensation of opening it and the way it can stand on its own. It truly sets a new standard for umbrellas and will brighten dreary rainy days with positive thinking!



Product Name: UnBRELLA  
Country of Origin: Japan  
Product Size: Ribs are 60cm long  
W100xD50xH810mm  
Product Weight: Approx. 340g  
Weight(including package): Approx. 340g  
Materials:  
Ribs: Fiberglass, Brass (Chromium plating)  
Cloth: 100% Polyester  
Handle: ABS

Color/Product No./JAN:  
Light Blue/D-870-LB/4580122328702  
Navy/D-870-NV/4580122329719  
Turquoise/D-870-TQ/4580122328726  
Pink/D-871-PK/4580122328733  
White/D-871-WH/4580122328740  
Yellow/D-871-YL/4580122328757



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# Lumibaby

## Mini Light

New

**This adorable companion's softly glowing head will illuminate your surroundings and warm your heart.**

Press his soft belly and his head will light up, brightening your surroundings and your heart. He'll stand by to help light your way in both daily life and emergencies.



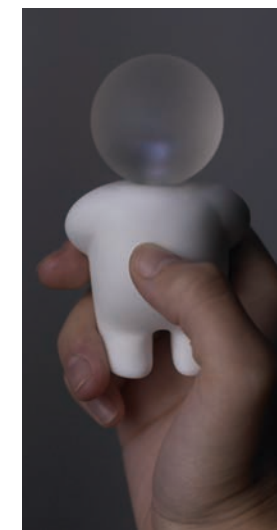
designed by  
Eiko  
Kasahara

Place Lumibaby at your bedside, inside your front door, in a dim hallway, or even take him along on outings. We tried to give him an endearing shape that you just can't help reaching for. He'll always be at your side to offer light...or a cuddle.

Product Name: Lumibaby  
Country of Origin: Japan  
Product Size: W55xD40xH94mm  
Product Weight: Approx. 90g  
Package Size: W55xD40xH98mm  
Weight (including package): Approx. 101g  
Materials: Silicone, Ionomer, ABS(Light unit)  
Continuation lighting time: Approximately 8 hours(LED)  
Batteries: LR44x3  
Product No.: D-930-WH  
JAN: 4580122329303



### ■ How to use



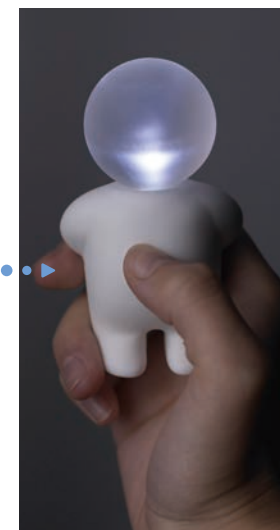
The switch can be found near his bellybutton.

PUSH! ▶



He lights up with a single push!

● ● ● ● ● ▶



Hold it down to adjust the brightness.



# Flowerman

## Single Flower Vase

New

### Turn a single flower into a soothing friend!

He'll watch TV with you in the living room or see you off at the door. What's more, he can take on a variety of expressions as his flower starts to droop over time, appearing to be lost in thought or dozing off. Place him wherever you like and he's sure to make your day a little brighter. Why not let Flowerman share your life?



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Product Name: Flowerman Sitting  
Country of Origin: Japan  
Product Size: W86xD86xH125mm  
Product Weight: Approx. 174g  
Package Size: W99xD99xH128mm  
Weight (including package): Approx. 210g  
Material: Ceramics  
Modified ABS Resin-based Elastic  
Product No.: D-900  
JAN: 4580122329006



Product Name: Flowerman Standing  
Country of Origin: Japan  
Product Size: W80xD70xH155mm  
Product Weight: Approx. 188g  
Package Size: W94xD83xH167mm  
Weight (including package): Approx. 230g  
Material: Ceramics  
Product No.: D-901  
JAN: 4580122329013



designed by  
Ayumi Sakamoto &  
Tomomi Uchiyama

Can the process of a flower wilting away somehow be cast in a fun and positive light? From that idea Flowerman was born. Whenever you're lost in thought or gazing out the window, you'll find him right there with you. Buy him for yourself or give him as a gift to someone special in your life.



# Oincoin

Piggy Bank

New

## The traditional piggy bank gets a modern, minimalist makeover.

Since it has no lid, its contents cannot be removed easily. You'll find yourself getting attached, reluctant to crack him open, and before you know it you'll have saved up quite a lot of money! And when the time finally comes... Well, shattering nostalgia with a hammer can be cathartic now and then, right? You might even want to insert a message to your future self or a certain someone to read on the day it's finally cracked open. Crafted using the 400-year-old tradition of Arita porcelain.



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\*The bank can hold approximately 150,000-yen/€600 in 500-yen/€2 coins.



designed by  
Nori Kim

Remember the thrill of anticipation when depositing money into a piggy bank as a kid. Relive those memories and the fun of saving up with the Oincoin, a modern, minimalist take on the traditional piggy bank! When the time comes to crack him open, do it with a smile, knowing that he's kept your hopes for the future safe and sound.

Product Name: Oincoin  
Country of Origin: Japan  
Product Size: W80×D95×H90mm  
Product Weight: Approx. 255g  
Package Size: W100×D98×H95mm  
Weight (including package): Approx. 300g  
Material: Ceramics  
Product No.: D-910-WH  
JAN: 4580122329105

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# ORISHIKI

Silicone Mat

New

**Fold it and unfold it to fit your needs.  
It's a fun hot pot mat!**

It can be folded up for compact, convenient storage,  
and the feel of its interlocking feet  
snapping together is almost addictively fun.  
It can even be used as a drainer or strainer.  
Just snap it open and it's ready for use!



designed by  
Atsuhiko  
Hayashi

I wanted to try making a hot  
pot mat that could be folded  
to 1/2 or 1/4 its original size,  
like a piece of origami paper.  
The underside is specially  
molded to snap together and  
hold its shape when folded.  
Try folding and unfolding it  
into different shapes and  
sizes to discover new forms  
and functions!

Product Name: ORISHIKI  
Country of Origin: Japan  
Product Size: W170xD170xH4mm(unfold)  
W85xD85xH16mm(fold)  
Product Weight: Approx. 120g  
Package Size: W86xD17xH86mm  
Weight (including package):  
Approx. 133g  
Material: Silicone  
Temperature Limit: 200°C  
\*Dishwashing dryer use is possible.

Color/Product No./JAN:  
Blue/D-890-BL/  
4580122328900

Brown/D-890-BR/  
4580122328917

Green/D-890-GR/  
4580122328924

Orange/D-890-OR/  
4580122328931

White/D-890-WH/  
4580122328948



# Pickman

Party Pick

New

## Pickman picks burst with color and a life of their own!

They come in three poses.  
Not sure where to set yours down?  
Just hook him onto the rim of your glass!  
Turn any meal into a party with Pickman!



Product Name:  
Pickman(12 pieces)  
Country of Origin: Japan  
Product Size:  
W24×32×D2.6×H83mm  
Product Weight: Approx. 1g  
Package Size:  
W38×D24×H95mm  
Weight (including package):  
Approx. 15g  
Material: Polypropylene  
Temperature Limit: 100°C  
\* Dishwashing dryer use  
is possible.

Color/Product No./JAN/  
Quantity in a box:  
Brown×White/D-920-BR/  
4580122329204/  
12(Brown 6, White 6)



Green×White/D-920-GR/  
4580122329211/  
12(Green 6, White 6)



Orange×White/D-920-OR/  
4580122329228/  
12(Orange 6, White 6)



Since party picks are often used at parties and other get-togethers, I came up with these in hopes of adding a bit of originality and flair. Meet Pickman, the party pick that turns your table into a veritable diorama and sets the stage for all kinds of fun stories!

designed by Noriko Hashida



# Hetayoji

Food Pick

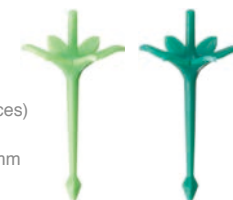
New

**These are cute little party picks in the shape of leafy stems.**

Try using them at parties or when packing lunches to create new "fruits" from all kinds of food. They're a surefire conversation piece!  
<MAU Product Design Competition 2013>



Product Name: Hetayoji (8 pieces)  
Country of Origin: Japan  
Product Size: W22xD25xH40mm  
Product Weight: Approx. 0.3g  
Package Size: W38xD24xH95mm  
Weight (including package): Approx. 9g  
Material: Polypropylene  
Temperature Limit: 100°C  
\*Dishwashing dryer use is possible.  
Product No.: D-980 JAN: 458012329808  
8(Green4/Light Green4)



designed by  
Sho Iizuka

On a cooking show I was watching, someone said, "You can eat this whole, including the skin. First, let's remove the stem." This phrase struck me as a bit odd somehow. It occurred to me that taking stems that are typically removed and adding them to other foods could spark conversation around the dining table. That idea was the inspiration for this product.



# Pinclip

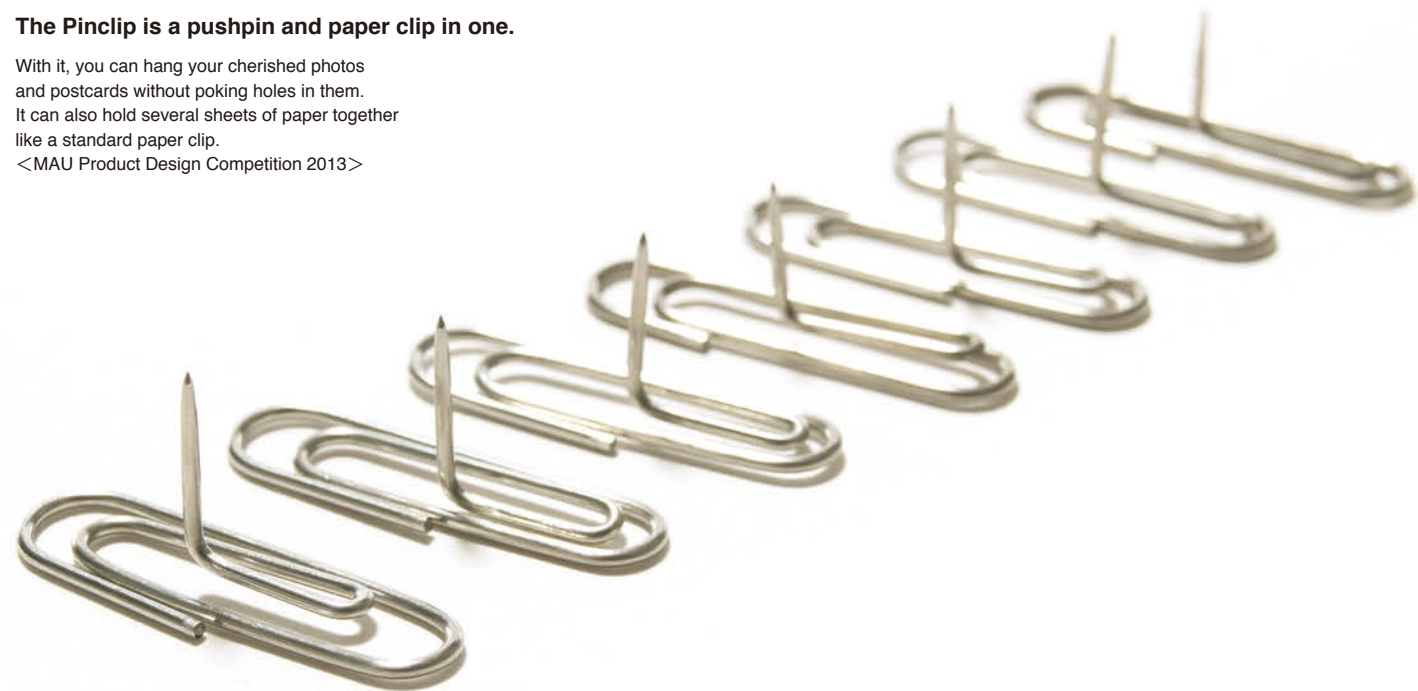
Push Pin

New

**The Pinclip is a pushpin and paper clip in one.**

With it, you can hang your cherished photos and postcards without poking holes in them. It can also hold several sheets of paper together like a standard paper clip.

<MAU Product Design Competition 2013>



Product Name: Pinclip (3 pieces)  
Country of Origin: Japan  
Product Size: W8×D28×H12mm  
Product Weight: Approx. 0.4g  
Package Size: W100×D22×H19mm  
Weight (including package): Approx. 7g  
Material: Stainless steel  
Product No.: D-960  
JAN: 4580122329600



designed by  
Yasunori Nagatsuka

By tweaking the classic paper clip, we've devised a way to both clip and pin things with a single, simple design. While it may look like an ordinary paper clip, the Pinclip is a bit different. We hope you'll find it that much more useful and fun as a result!



# Kamidana

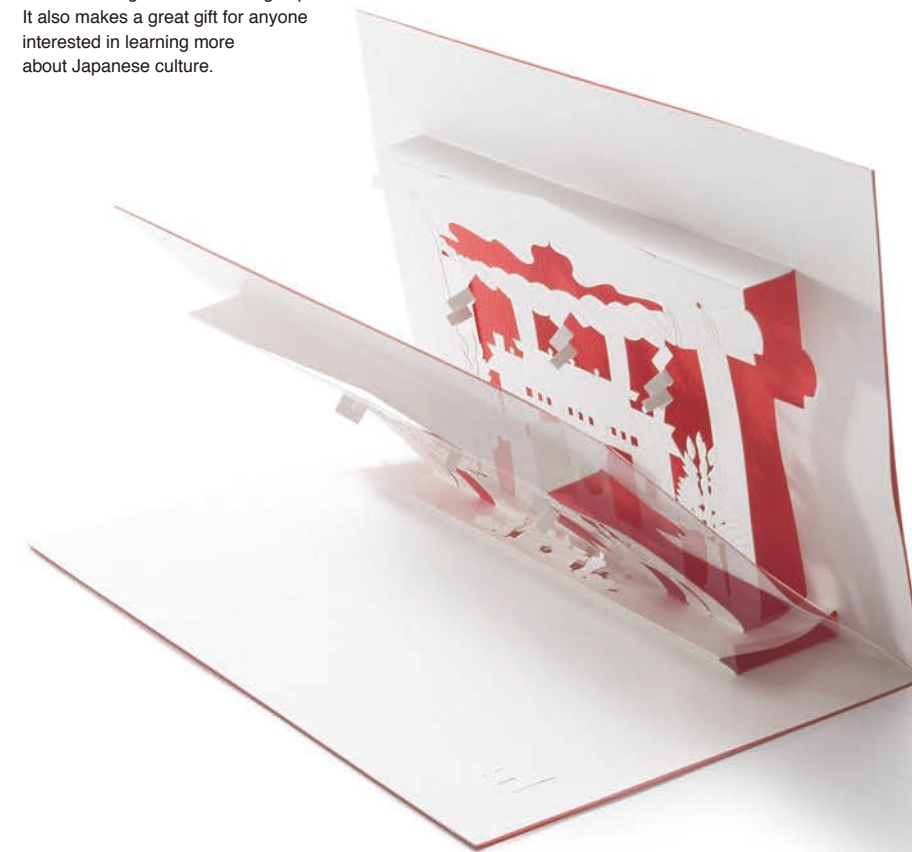
Japanese Altar Card

New



## This is a pop-up kamidana made of paper.

How you use it is completely up to you.  
Carry it along with your work papers, or set it up to enshrine an amulet or the like.  
It's perfect as a gift for housewarmings, to celebrate the start of a new business,  
or to encourage students facing important exams.  
It also makes a great gift for anyone  
interested in learning more  
about Japanese culture.



designed by  
Yasuhiro Asano

Miniature Shinto altars known as kamidana can be found in many Japanese homes. While no deities dwell in this card, it's a paper kamidana that can help someone take a moment amidst the whirl of daily life to find composure and focus. We all need moments like that now and then, right?

Product Name: Kamidana  
Country of Origin: Japan  
Product Size: W191×D2×H130mm(Mail part)  
W198×H136mm(Envelope)  
Product Weight: Approx. 25g  
Package Size: W200×D4×H140mm  
Weight (including package): Approx. 30g  
Material: Paper  
\* Includes one envelope.

Color/Product No./JAN:  
Gold/D-940-G/4580122329402



Red/D-940-RD/4580122329419





# Byuun

## Pencil Copter

New



29



### Go ahead and send it flying!!

Daily grind got you down?  
So stressed out that you feel like  
hurling your pen at something?  
Why not launch a pen or pencil into the skies,  
taking your stress with it?



30

Product Name: Byuun  
Country of Origin: Japan  
Product Size:  
Approx. W180xD17xH8.5mm (Propeller)  
Product Weight: Approx. 3g  
Package Size: W60xD15xH200mm  
Weight(including package): Approx. 22g  
Material: Polyethylene  
\* Includes one pencil.



Color/Product No./JAN:

Fluorescence Blue/D-880-KB/  
4580122328801



Fluorescence Green/D-880-KG/  
4580122328818



Fluorescence Orange/D-880-KO/  
4580122328825



Fluorescence Pink/D-880-KP/  
4580122328832



Fluorescence Yellow/D-880-KY/  
4580122328849



designed by  
Ilmo Ahn

One day I happened to catch sight of a propeller,  
and it reminded me how I used to love playing with  
taketombo toys as a child. Those fond memories of  
how much fun these bamboo "helicopters" could  
be inspired me to create this. I hope my Byuun  
helps you create lots of memories of your own,  
relive your childhood, and just have fun. Zooooom!

# Ha Uchiwa

Round Fan

New  
Color



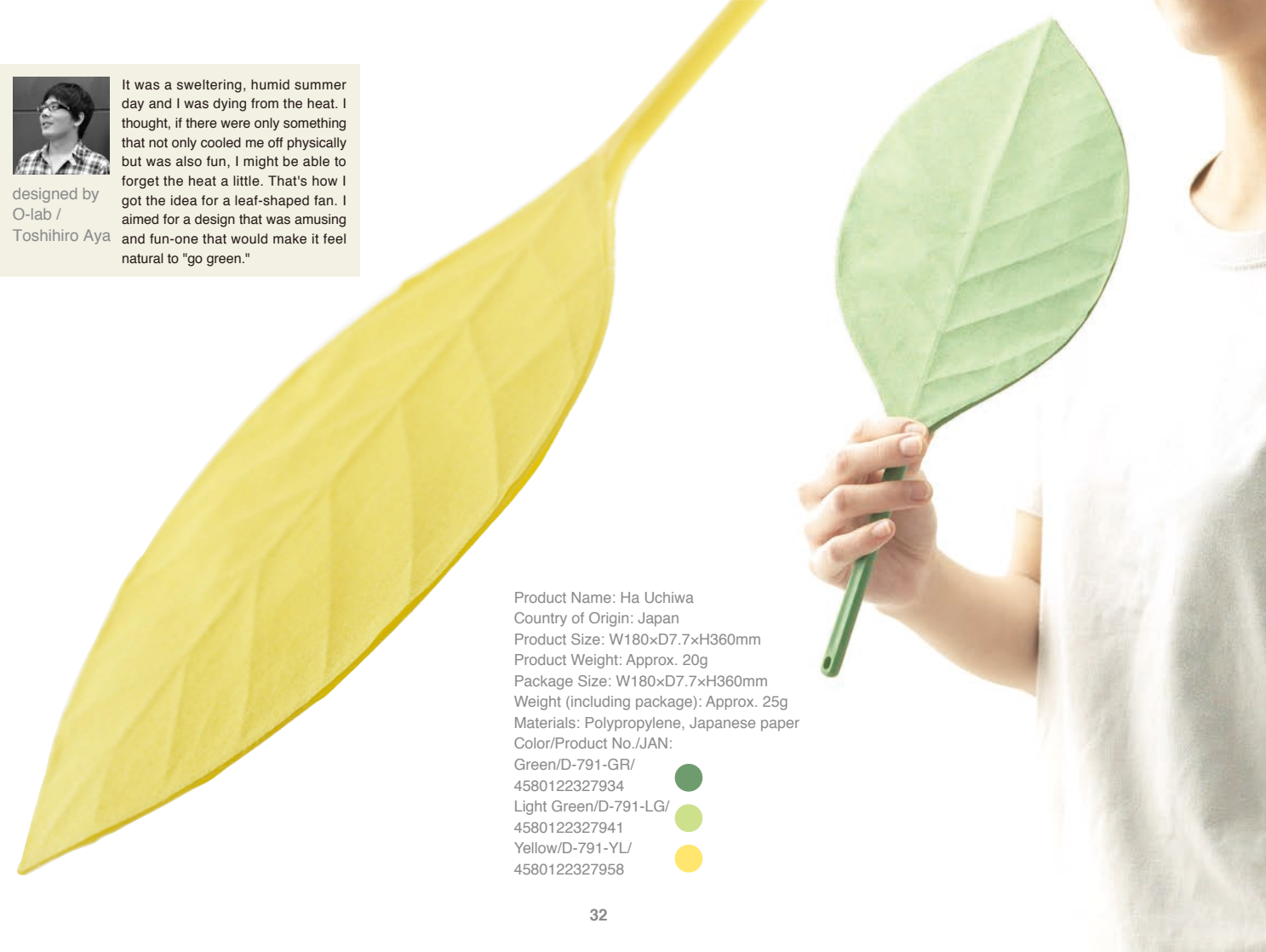
**In ancient times, people may have initially fanned themselves with leaves to cool off, and now you can too.**

Use this beautifully veined fan to bring a touch of humor to your summer.  
Fan yourself to create a breeze, or hold it up to the sun and bask in the sunlight filtering through.



designed by  
O-lab /  
Toshihiro Aya

It was a sweltering, humid summer day and I was dying from the heat. I thought, if there were only something that not only cooled me off physically but was also fun, I might be able to forget the heat a little. That's how I got the idea for a leaf-shaped fan. I aimed for a design that was amusing and fun-one that would make it feel natural to "go green."



Product Name: Ha Uchiwa  
Country of Origin: Japan  
Product Size: W180xD7.7xH360mm  
Product Weight: Approx. 20g  
Package Size: W180xD7.7xH360mm  
Weight (including package): Approx. 25g  
Materials: Polypropylene, Japanese paper  
Color/Product No./JAN:

Green/D-791-GR/  
4580122327934



Light Green/D-791-LG/  
4580122327941



Yellow/D-791-YL/  
4580122327958





# Animal Rubber Band WIDE

## Silicone Rubber Band

New

### Introducing wide versions of our Animal Rubber Bands!

They're even sturdier than the originals and can now stand on their own!  
Use them to bundle papers together or to keep a lunch box securely closed.  
You can even stack them like building blocks or balance them like a house of cards.  
The possibilities are as limitless as your imagination!



designed by  
Passkey Design

Since rubber bands are convenient but so readily disposable, we decided to encourage repeated use by designing something too cute to throw away. Remove one and you'll discover...it's shaped like an animal! You'll surely want to tuck these startlingly cute Animal Rubber Bands away in your desk to use again and again!



Product Name:  
Animal Rubber Band WIDE <Zoo>  
(6 pieces)  
Country of Origin: Japan  
Product Size:  
W31-50xD7xH27-50mm  
Package Size:  
W100xD7.5xH135mm  
Weight (including package):  
Approx. 19g  
Material: Silicone  
Product No./JAN:  
D-950/4580122329501



Product Name:  
Animal Rubber Band WIDE <Pet>  
(6 pieces)  
Country of Origin: Japan  
Product Size:  
W31-50xD7xH27-50mm  
Package Size:  
W100xD7.5xH135mm  
Weight (including package):  
Approx. 18g  
Material: Silicone  
Product No./JAN:  
D-951/4580122329518

# Animal Rubber Band Farm / Zoo / Pet / DINO

## Silicone Rubber Band

These mysterious and cute silicone rubber bands will return to their animal shapes no matter how many times you use them!  
And because they're made of specially developed super-stretchy silicone, they're sturdy and long lasting. More than 20 million of these animals are now living in 30 countries around the world.  
<Good Design Winner of the Small and Medium Enterprise Agency Director's Award 2003>



Product Name: Animal Rubber Band  
<Farm> (7 pieces)  
Country of Origin: Japan  
Product Size:  
Approx. W31-50xH27-50mm  
Package Size: W64xH206mm  
Weight(including package):  
Approx. 13g  
Material: Silicone  
Product No./JAN:  
D-008/4580122320089



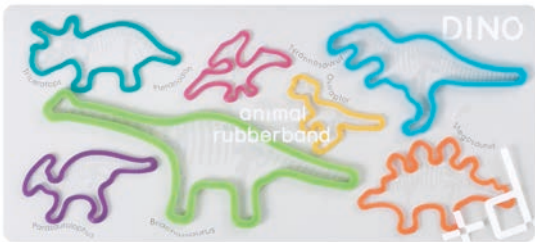
Product Name: Animal Rubber Band Gift Box  
<Farm> (28 pieces)  
Country of Origin: Japan  
Product Size:  
Approx. W31-50xH27-50mm  
Package Size: W85xD68xH27mm  
Weight(including package):  
Approx. 40g  
Material: Silicone  
Product No./JAN:  
D-009/4580122320096



Product Name: Animal Rubber Band  
<Zoo> <Pet> (6 pieces)  
Country of Origin: Japan  
Product Size: Approx. W31-50xH27-50mm  
Package Size: W64xH206mm  
Weight(including package): Approx. 13g  
Material: Silicone  
Product No./JAN:  
Zoo/D-002/4580122320027  
Pet/D-004/4580122320041



Product Name: Animal Rubber Band Gift Box  
<Zoo> <Pet> (24 pieces)  
Country of Origin: Japan  
Product Size: Approx. W31-50xH27-50mm  
Package Size: W85xD68xH27mm  
Weight(including package): Approx. 40g  
Material: Silicone  
Product No./JAN:  
Zoo/D-003/4580122320034  
Pet/D-005/4580122320058



Product Name: Animal Rubber Band <DINO> (7 pieces)  
Country of Origin: Japan  
Product Size: Approx. W45-140xH30-60mm  
Package Size: W238xH106mm  
Weight(including package): Approx. 30g  
Material: Silicone  
Product No./JAN: D-006/4580122320065



Product Name: Animal Rubber Band Gift Box  
<DINO> (7 pieces)  
Country of Origin: Japan  
Product Size:  
Approx. W45-140xH30-60mm  
Package Size: W85xD68xH27mm  
Weight(including package):  
Approx. 39g  
Material: Silicone  
Product No./JAN:  
D-007/4580122320072



Since rubber bands are convenient but so readily disposable, we decided to encourage repeated use by designing something too cute to throw away. Remove one and you'll discover...it's shaped like an animal! You'll surely want to tuck these startlingly cute Animal Rubber Bands away in your desk to use again and again!

designed by Passkey Design



# CAOMARU Eggplant / Green Pepper / Tomato

Object

Refine

**Give these balls a squeeze to relieve your stress!  
The CAOMARU Veggie Series  
is like “vitamins” for your soul.**

Down on your luck? Stressed out?  
Give a CAOMARU a squeeze and you won't want to let go!  
People around the world have found relief  
in these soothing stress balls with funny faces, and  
the new and improved vegetable series is sure to brighten your day, too!  
Meet goofy Eggplant, stubborn Green Pepper, and spoiled li'l Tomato.  
These lively veggies can provide just the "nourishment" needed to  
bring a smile to your face when you need it most.



Are you laughing every day? Are you crying? Are you pleasant? Are you busy? Are you doing your best? Are you expressing your feeling correctly? Are you telling the meaning certainly? Are you communicating with your important person? All right, let's try catch in the heart.

designed by Makiko Yoshida



Product Name: CAOMARU Eggplant  
Country of Origin: Japan  
Product Size: W45xD43xH104mm  
Product Weight: Approx. 117g  
Package Size: W40.5xD46.5xH101mm  
Weight (including package): Approx. 125g  
Material: Silicone  
Product No.: D-842-EG JAN: 4580122328481



Product Name: CAOMARU Green Pepper  
Country of Origin: Japan  
Product Size: W48xD50xH77mm  
Product Weight: Approx. 127g  
Package Size: W43xD51xH71mm  
Weight (including package): Approx. 134g  
Material: Silicone  
Product No.: D-842-GR JAN: 4580122328498



Product Name: CAOMARU Tomato  
Country of Origin: Japan  
Product Size: W61xD63xH53mm  
Product Weight: Approx. 132g  
Package Size: W58xD61xH46mm  
Weight (including package): Approx. 140g  
Material: Silicone  
Product No.: D-842-TM JAN: 4580122320300



# CAOMARU Colors

## Object



\* The silicone ring stand is attached.

Product Name: CAOMARU Colors  
Country of Origin: Japan  
Product Size: Approx. W51-54xD60-63xH60-62mm(Face)  
Φ35-H4mm(Stand)  
Product Weight: Approx. 120g(Face) Approx. 1g(Stand)  
Package Size: W51xD58.5xH60mm  
Weight(including package): Approx. 130g  
Material: Silicone

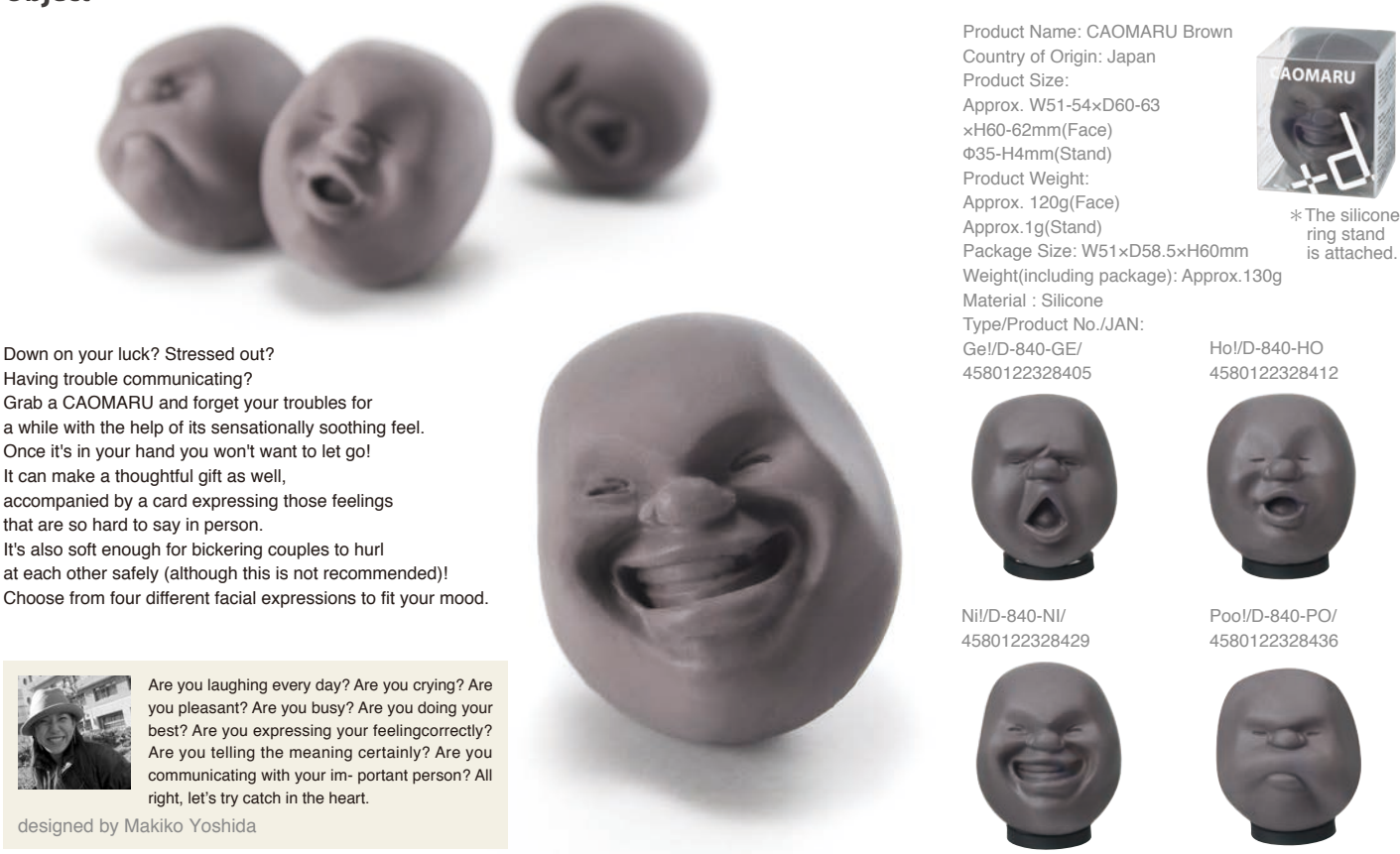


Type/Product No./JAN:				
Ge!/D-841-GE/	Ho!/D-841-HO/	Ni!/D-841-NI/	Poo!/D-841-PO/	
4580122328443	4580122328450	4580122328467	4580122328474	

CAOMARU are now subtly tinted in colors to match their expressions:  
pallid shock, a sigh of relief, a gleaming smile, a sullen pout.  
Down on your luck? Stressed out? Having trouble communicating?  
Give these stress-relievers a squeeze and you won't want to let go!

# CAOMARU Brown

## Object



Down on your luck? Stressed out?  
Having trouble communicating?  
Grab a CAOMARU and forget your troubles for  
a while with the help of its sensationally soothing feel.  
Once it's in your hand you won't want to let go!  
It can make a thoughtful gift as well,  
accompanied by a card expressing those feelings  
that are so hard to say in person.  
It's also soft enough for bickering couples to hurl  
at each other safely (although this is not recommended)!  
Choose from four different facial expressions to fit your mood.



Are you laughing every day? Are you crying? Are you pleasant? Are you busy? Are you doing your best? Are you expressing your feeling correctly? Are you telling the meaning certainly? Are you communicating with your important person? All right, let's try catch in the heart.

designed by Makiko Yoshida

Product Name: CAOMARU Brown  
Country of Origin: Japan  
Product Size:  
Approx. W51-54xD60-63  
xH60-62mm(Face)  
Φ35-H4mm(Stand)  
Product Weight:  
Approx. 120g(Face)  
Approx. 1g(Stand)  
Package Size: W51xD58.5xH60mm  
Weight(including package): Approx. 130g  
Material : Silicone  
Type/Product No./JAN:

Ge!/D-840-GE/ 4580122328405	Ho!/D-840-HO/ 4580122328412
--------------------------------	--------------------------------



Ni!/D-840-NI/ 4580122328429	Poo!/D-840-PO/ 4580122328436
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# Kaba Crayon

## Crayon



These crayons let you play with hippos as you draw, making drawing even more fun while encouraging kids to develop their imaginations. Their colors don't rub off onto your hands easily, so they can even be used as interior decoration. Cherish your time with hippos, which are currently in danger of extinction.

Product Name:  
Kaba Crayon (Hippo Crayon)  
Basic Set (6 pieces)  
Country of Origin: Japan  
Colors: Basic  
(Black, Blue, Red,  
Yellow, Green, Brown)  
Product No.: D-750-B  
JAN: 4580122327507



Product Name:  
Kaba Crayon (Hippo Crayon)  
Gradation Set (6 pieces)  
Country of Origin: Japan  
Colors: Gradation  
(Light Blue, Light Green,  
Yellow, Orange, Pink, Purple)  
Product No.: D-750-G  
JAN: 4580122327514



This is a message from the earth.  
Little changes are happening all around us.  
Many plants and animals whose existence we take for granted  
are now on the brink of extinction.  
Can't something be done?  
First, we want to raise awareness of the issue.  
Then we can act. It's up to us to take care of the Earth.

A portion of the proceeds from sales of this product  
will go to environmental conservation efforts.



Product Name:  
Kaba Crayon (Hippo Crayon) Single Color  
Country of Origin: Japan  
Product Size: W26×D57×H13mm  
Product Weight: Approx. 12g each  
Package Size: W27×D58×H15mm  
Weight (including package): Approx. 14g  
Materials: Pigment, Polyethylene,  
Calcium carbonate,  
Liquid paraffin, Paraffin wax

Color/Product No./JAN:  
Black/D-751-BK/  
4580122327521  
Blue/D-751-BL/  
4580122327538  
Red/D-751-RD/  
4580122322373  
Yellow/D-751-YL/  
4580122322403



Green/D-751-GR/  
4580122327552  
Brown/D-751-BR/  
4580122327545  
Light Blue/D-751-LB/  
4580122327576  
Light Green/D-751-LG/  
4580122322397



Orange/D-751-OR/  
4580122327569  
Pink/D-751-PK/  
4580122322380  
Purple/D-751-PR/  
4580122327590  
Light Pink/D-751-LP/  
4580122327583



\*Light Pink only available  
as an individual item.



designed by  
Ryo Shimura

You can use these Kaba Crayon to draw, of course, then let the hippos swim and play freely in the world you've created with them. Hippos are poached for their tusks and meat and are now in danger of extinction. I hope these crayons will help people come to like hippos and take an interest in their plight.

# Kaba Mugcover

## Mugcup Cover



This hippo resides atop cold cups in the summer and warm cups in the winter. Hippos are poached for their tusks and meat and are now in danger of extinction. I hope this mug cover will help people come to like hippos and take an interest in their plight.

designed by Ryo Shimura

This mug cover protects your drink from dust and other foreign objects while helping to keep hot drinks hot. The hippo's gaping mouth can be used to lift the cover easily, as a spoon rest, or as a handy way to hang the cover out to dry. Cherish your time with hippos, which are currently in danger of extinction.

Product Name:

Kaba Mug Cover (Hippo Mug Cover)

Country of Origin: Japan

Product Size: W110xD115xH26mm

Product Weight: Approx. 56g

Package Size: W130xD150xH28mm

Weight (including package): Approx. 68g

Materials: Silicone

Heat-resistant temperature: 180°C

Coldness-resistant temperature: -40°C

Color/Product No./JAN:

Blue/D-760-BL/  
4580122327606

Green/D-760-GR/  
4580122327613

Pink/D-760-PK/  
4580122327620

White/D-760-WH/  
4580122327637



This is a message from the earth.

Little changes are happening all around us.

Many plants and animals whose existence we take for granted are now on the brink of extinction.

Can't something be done?

First, we want to raise awareness of the issue.

Then we can act. It's up to us to take care of the Earth.

A portion of the proceeds from sales of this product will go to environmental conservation efforts.

# Kaba Coaster

## Diatomite Coaster



This coaster features a hippo floating at water's edge. Made from a highly absorbent natural material called diatomite, it absorbs moisture from your cup quickly, allowing you to enjoy your drink in comfort while ensuring that your hippo has plenty of water to swim in. Cherish your time with these hippos, which are currently in danger of extinction.

Product Name:

Kaba Coaster (Hippo Coaster)

Country of Origin: Japan

Product Size: W128xD100xH19mm

Product Weight: Approx. 126g

Package Size: W134xD108xH23mm

Weight (including package):

Approx. 155g

Materials: Diatomite

Color/Product No./JAN:

White/D-770-WH/4580122327705

\* In collaboration with "soil"



designed by  
Ryo Shimura

Set your cup down and let it bob gently beside the floating hippo. I've designed a coaster that I hope you'll want to display even when you aren't using it. Hippos are poached for their tusks and meat and are now in danger of extinction. I hope this coaster will help people come to like hippos and take an interest in their plight.



# Tate Otama standard / mini

## Soup Ladle



Product Name: Tate Otama mini  
Country of Origin: Japan  
Product Size: W60×D70×H210mm(Ladle) Φ100×H10mm(Dish)  
Product Weight: Approx. 35g(Ladle)Approx.32g(Dish)  
Package Size: W102×D70×H210mm  
Weight(including package): Approx. 81g  
Material: Nylon15% glass fiber(Ladle), PBT (Dish)  
Temperature Limit: 222°C(Ladle) 120°C(Dish)  
Color/Product No./JAN: Black/D-502-BK/  
4580122325060  
Red/D-502-RD/  
4580122325077  
White/D-502-WH/  
4580122325084

Product Name: Tate Otama standard  
Country of Origin: Japan  
Product Size: W72×D82×H298mm(Ladle) Φ100×H10mm(Dish)  
Product Weight: Approx. 62g(Ladle) Approx. 32g(Dish)  
Package Size: W102×D82×H298mm  
Weight(including package): Approx. 108g  
Material: Nylon15% glass fiber(Ladle), PBT (Dish)  
Temperature Limit: 222°C(Ladle) 120°C(Dish)  
Color/Product No./JAN: Black/D-501-BK/  
4580122325039  
Red/D-501-RD/  
4580122325046  
White/D-501-WH/  
4580122325053

This “standing ladle” was designed to stand independently, taking in mind the density and weight of the materials used. Use you limited kitchen space more effectively with “Tate Otama”. In addition to the standard size, we also have a mini size that’s perfect when using a pot at the table. The small dish that comes with the “Tate Otama” is perfect for tasting while you cook!  
<Toyama Design Competition 2008 Grand Prix>  
<red dot design award 2010>



designed by  
Mikiya Kobayashi

Cooking space can be limited when living a cramped city life. In order to take advantage of what little space is available and make cooking more enjoyable, I wanted to design a ladle that you can stand up instead of placing on its side. The bottom part of the ladle is flat, but food can still be scooped easily with the curved inside of this new-style ladle.

# Number Cup

## Cup

A mug with numbers for the handle. Numberless ways to have fun. Will you divide them among the family by birth month? Will you set it to the number of cups of coffee you've had today? Will you mark it with a special anniversary? What numbers have special importance for you?  
<Good Design Award 2005>



Product Name: Number Cup  
Country of Origin: Japan  
Product Size: W92.5-95.5×Φ67×H65mm  
Product Weight: Approx. 145g  
Package Size: W100×D70×H70mm  
Weight(including package): Approx. 185g  
Material: Ceramics  
Capacity: 160ml

Color: White  
Type/Product No./JAN:  
0/D-200-0/4580122322007  
1/D-200-1/4580122322014  
2/D-200-2/4580122322021  
3/D-200-3/4580122322038  
4/D-200-4/4580122322045  
5/D-200-5/4580122322052  
6/D-200-6/4580122322069  
7/D-200-7/4580122322076  
8/D-200-8/4580122322083  
9/D-200-9/4580122322090



designed by  
Takuya  
Hoshiko

Even though numbers can be enjoyed as elements of various designs, they are usually used on flat surfaces. With the Number Cup, I attempt to invoke the 3rd dimension in numbers by giving them the ability to be picked up and held in your hand. In doing so I aim for the fun in numbers to be brought to life and enjoyed in ways they typically aren't.



# UKI HASHI mini / standard / bamboo

Chopsticks for good manners



Now you and your children can both enjoy a refined meal together. Introducing the UKI HASHI mini. It's a compact size that's great for boxed lunches or for children. Line up the round depressions when holding the chopsticks or putting them down on a table, and you'll naturally hold them in the best way possible. And they're perfect as training chopsticks for children.

Product Name: UKI HASHI mini  
Country of Origin: Japan  
Product Size: W16xD175xH11mm  
Product Weight: Approx. 12g  
Package Size: W21xD177xH12mm  
Weight(including package): Approx. 19g  
Material: PBT  
\* The size and weight given are for a single set.

Color/Product No./JAN:  
Brown/D-363-SBR/  
4580122322267  
Green/D-363-SGR/  
4580122322274  
Cherry tree/D-363-SPK/  
4580122322281  
Vermillion/D-363-SRD/  
4580122322298  
Yellow/D-363-SYL/  
4580122322304



Because both the standard and mini sizes use the same color schemes, parents and children can coordinate with each other. And since the ends of the chopsticks point upward, there's no need to use a stand. <IF Product Design Gold Award 2010>

Product Name: UKI HASHI standard  
Country of Origin: Japan  
Product Size: W18xD222xH12mm  
Product Weight: Approx. 21g  
Package Size: W21xD232xH12mm  
Weight(including package): Approx. 26g  
Material: PBT  
\* The size and weight given are for a single set.

Color/Product No./JAN:  
Brown/D-362-MBR/  
4580122322199  
Green/D-362-MGR/  
4580122322205  
Cherry tree/D-362-MPK/  
4580122322236  
Vermillion/D-362-MRD/  
4580122322243  
Yellow/D-362-MYL/  
4580122322250



Product Name: UKI HASHI bamboo  
Country of Origin: Japan  
Product Size: W18xD222xH12mm  
Product Weight: Approx. 8g  
Package Size: W21xD232xH12mm  
Weight(including package): Approx. 16g

Material: Bamboo(Urethane coated)  
\* The size and weight given are for a single set.  
Product No./JAN:  
D-365-M/4580122323608



When using chopsticks, you must pay heed to proper manners and etiquette. However, it is difficult to keep all of the rules in mind while enjoying your meal. Perhaps using UKI HASHI will help you rediscover the exquisite of Japan.  
designed by Mikiya Kobayashi



# TALKING

## Seasoning Dispenser

TALKING is a set of condiment containers that will bring a smile to your table. The mouths of each container are shaped in the form of the characters “yu” (for Shoyu, or soy sauce), “shi” (for shio, or salt), and “ko” (for koshou, or pepper). They are guaranteed to brighten up mealtime.



Product Name: TALKING  
Country of Origin: Japan  
Product Size: Φ50×H63.5mm  
Product Weight: Soy Sauce / Approx. 85g  
Salt, Pepper / Approx. 55g

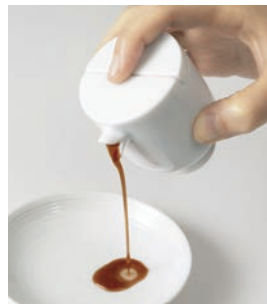
Package Size: W60×D58×H70mm  
Weight(including package):  
Soy Sauce / Approx. 117g  
Salt, Pepper / Approx. 87g  
Materials: Ceramics, Polyethylene (Stopper)  
Capacity: Soy Sauce / 60ml Salt, Pepper / 80ml

Type/Product No./JAN:  
Soy Sauce/D-410/4580122324117  
Salt/D-411/4580122324124  
Pepper/D-412/4580122324131



designed by  
nendo

Most soy sauce containers or salt and pepper shakers have such simple shapes. With TALKING, I wanted to design something that would give your tabletop a more enjoyable atmosphere. Please enjoy nendo design's concept of “little exclamations” on your tabletop.



# Fire

## Pot Stand



“Fire” is a flame-shaped pot stand made of brass. Simply place pots or pans on it to create the illusion that the contents are being cooked by a crackling fire. You can almost hear the food simmering and sizzling. The flame-shaped indentations can also be used as a place to rest your cooking chopsticks.

Product Name: Fire <High heat>  
Country of Origin: Japan  
Product Size: Φ112×H25mm  
Product Weight: Approx. 235g  
Package Size: W115×D122×H32mm  
Weight(including package): Approx. 272g  
Material:  
Brass(Mirror surface/ Urethane paint,  
Cast surface/ No paint)  
Type/Product No./JAN:  
Mirror surface/D-510-L/4580122325114  
Cast surface/D-511-L/4580122325138

Product Name: Fire <Low heat>  
Country of Origin: Japan  
Product Size: Φ80×H25mm  
Product Weight: Approx. 170g  
Package Size: W85×D92×H32mm  
Weight(including package):  
Approx. 195g  
Material:  
Brass(Cast surface/ No paint)  
Type/Product No./JAN:  
Cast surface/D-511-S/4580122325145

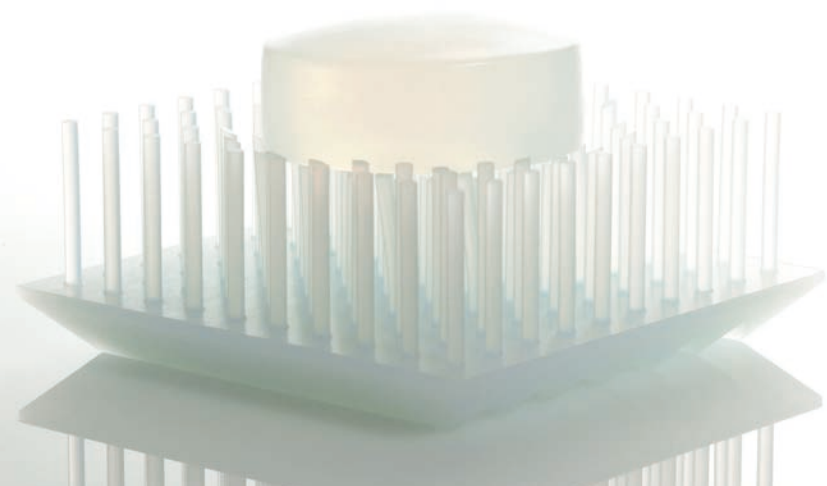


designed by NIIMI

As we gazed at a pot on a stove, we realized that pots and pans are on friendly terms with fire a relationship that has the potential of creating an entertaining atmosphere. That is how we came up with the idea of a pot stand in the shape of a flame. You can even use it as a place to rest your cooking chopsticks. We hope that our product brings a smile to your face every time you use or catch a glimpse of it.

# TSUN TSUN

## Soap Dish



Product Name: TSUN TSUN  
Country of Origin: Japan  
Product Size: W105xD105xH45mm  
Product Weight: Approx. 136g  
Package Size: W117xD117xH50mm  
Weight(including package): Approx. 178g  
Material: Silicone

Color/Product No./JAN:  
Cloud Gray/D-080-CG/  
4580122320881  
Ocean Green/D-080-OG/  
4580122320874  
Sunset Orange/D-080-SO/  
4580122320898  
Water Clear /D-080-WC/  
4580122320867



TSUN TSUN is a stylish soap holder with fine, sturdy tips to keep bars of soap nice and dry so they don't get slimy or gooey. Because the soap is kept dry and secure on TSUN TSUN's flexible supports, you can pick the soap up easily, without it sliding around. TsunTsun is perfect for cosmetic soaps, which last longer if dried quickly after use.

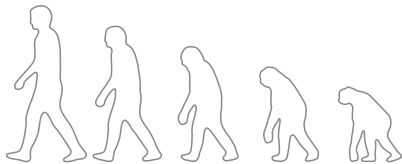


designed by  
Sotaro Miyagi &  
Mirei Takahashi

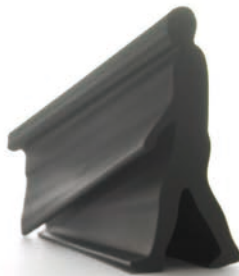
TSUN TSUN's soft aquatic tones will give your bathroom's sink a cool, relaxed feel or help brighten up your kitchen. But TsunTsun is not limited to just soap. Set it on your desk and try string things like keys or pens on it. And remember-though TSUN TSUN's "spikes" look sharp. They are actually quite soft and flexible.

# Evolution

## Eraser



Can progress come from failure? With the Evolution Eraser it can. The more you erase, the more it evolves! Start with the ape end of the eraser to see it gradually change into a human being, or use the other end to see the process reverse itself. Enjoy watching mankind's long evolutionary journey speed up to a mere instant, whenever you want! It's more than just an eraser too— it's both a stamp and a nice little decoration! Try it out! <red dot design award 2012>



Product Name: Evolution  
Country of Origin: Japan  
Product Size: W60xD28xH55mm  
Product Weight: Approx. 30g  
Package Size: W61xD38xH56mm  
Weight(including package): Approx. 36g  
Material: NON-PVC  
Color/Product No./JAN:  
Beige/D-610-BG/  
4580122326104  
Black/D-610-BK/  
4580122326111  
White/D-610-WH/  
4580122326128



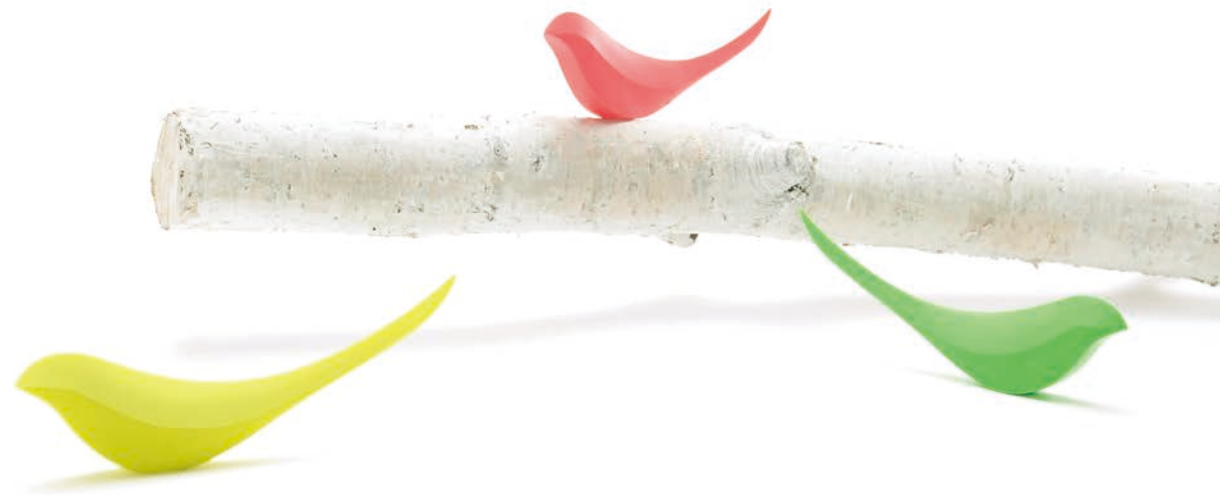
designed by  
Hiroyuki Shiratori

I had a lot of trouble with grammar while I was studying German abroad at language school. Needless to say, I was always using my eraser. That's when it occurred to me how awesome a transforming eraser would be—one that changes into something cool, instead of just plain erasing. And so, the Evolution Eraser was born. If you start with the ape end of the eraser, you'll see it gradually change into a human. Start with the human end, and it will revert to an ape.







# Birdie

## Paper Knife






Let Birdie perch on your desk or shelf like a small bird on a branch. He'll help you open letters with his tail. <red dot design award 2012>

Product Name: Birdie Paper Knife(PBT)  
Country of Origin: Japan  
Product Size: W101xD9.7xH39.5mm  
Product Weight: Approx. 10g  
Package Size: W106xD11xH35mm  
Weight(including package): Approx. 17g  
Material: PBT

Color/Product No./JAN:  
Black/D-670-BK/ 4580122326708   
Blue/D-670-BL/ 4580122326715   
Green/D-670-GR/ 4580122326722   
Gray/D-670-GY/ 4580122326739 



Red/D-670-RD/ 4580122326746   
White/D-670-WH/ 4580122326753   
Yellow/D-670-YL/ 4580122326760 

Fluorescence Green/D-672-KG/ 4580122321789   
Fluorescence Pink/D-672-KP/ 4580122321796   
Fluorescence Yellow/D-672-KY/ 4580122321802 

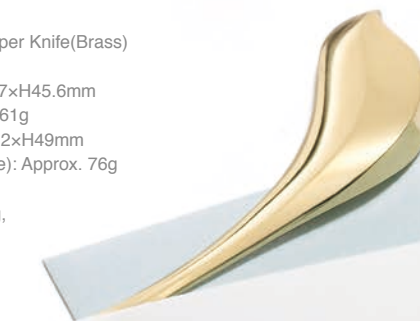


Product Name: Birdie Paper Knife(Brass)  
Country of Origin: Japan  
Product Size: W101xD9.7xH45.6mm  
Product Weight: Approx. 61g  
Package Size: W120xD22xH49mm  
Weight(including package): Approx. 76g  
Material:  
Brass(Gold/Clear coating, Silver/Chrome plating)  
Color/Product No./JAN:  
Gold/D-671-G/ 4580122326777   
Silver/D-671-S/ 4580122326784 



designed by  
Yohei Oki

A paper knife is of course a tool used to open envelopes, but have you found yourself writing any letters lately? Letters are a form of old-fashioned "analog" communication, which can actually be really fun. I hope that giving this "Birdie" as a present can help trigger that kind of communication for you.





# Green Pin

## Push Pin



These adorable pushpins are shaped like tiny shoots freshly sprouted. Use them to pin up your favorite cards or photos! They'll add the tranquil touch of lush green nature to your room.



Product Name: Green Pin (5 pieces)  
Country of Origin: Japan  
Product Size: W14xD4xH13mm  
Product Weight: Approx. 0.1g  
Package Size: W100xD18xH22mm  
Weight(including package): Approx. 4g  
Materials: Polycarbonate, Stainless steel  
Product No./JAN: D-490/4580122324902



designed by  
Joonhyun Kim

This pushpin resembles a sprouting plant with a unique shape that keeps the needle from facing upwards if dropped. I designed it with the innocence of a sprout emerging from concrete in mind.

# Hana fusen

## Sticky Tag



Product Name: Hana fusen  
Country of Origin: Japan  
Product Size: W66xD3xH267mm  
Product Weight: Approx. 2g  
Package Size: W80xD7xH270mm  
Weight(including package): Approx. 4g  
Materials: Paper(Note tags), Metal wire(Supporting rod), Polypropylene (Flower mount)

Color/Product No./JAN:  
Blue/D-260-BL/  
4580122322649



Pink/D-260-PK/  
4580122322618



Purple/D-260-PR/  
458012232265



Yellow/D-260-YL/  
4580122322632



With Hana fusen, each of the flower's petals is a paper label. In the same way that you might remove a flower petal and press it into a book, you can remove these labels and use them as bookmarks or to mark other things. Place one of these in a pen stand and it's like a flower has bloomed right at your desk. Each time you peel off one of the "petals" you'll find your heart soothed.  
<Good Design Award 2006>



designed by  
Natsuko Kurosawa

As if you were tearing a real flower, with the turn of each petal label, a fun, yet delicate sensation is born. This sensation makes you think about appreciating the labels that we use so wastefully. Display them in a glass, keep them in your pen stand, flower labels that bring life to your day. Let them be a gentle presence in your daily life.

# Photo Hanger

## Clip

Clip in your favorite photo or postcard and display it in your own way. Suspend it from a wire or hang it from a pin – since it won't leave any holes behind from thumbtacks you can decorate while your memories stay beautiful.



Product Name: Photo Hanger  
Country of Origin: Japan  
Product Size: W38xD1xH22mm  
Product Weight: Approx. 1g  
Package Size: W70xD2xH80mm(D-400)  
W204xD2xH40mm(D-401)  
Weight(including package):  
Approx. 9.2g(Stainless steel)  
Approx. 9.2g(Gold plating, Silver plating)  
Material: Stainless steel(D-400),  
Stainless steel(plating)(D-401)



Color/Product No./JAN:  
Stainless Steel/D-400/  
4580122324018



Gold plating/D-401-G/  
4580122324025



Silver plating/D-401-S/  
4580122324032



designed by  
Juta Kan

Nothing is sadder than having to make holes in your favorite photos when you hang them up. Instead of using thumbtacks, use a Photo Hanger! Because it's shaped like a hanger, it's perfectly natural to have it hanging on your wall, and they'll even make your room a little cuter and more fashionable. Use them to decorate your room with your favorite photos.

# PITACORO

## Magnet

Product Name: PITACORO (5 pieces)  
Country of Origin: Japan  
Product Size: W12xD12xH12mm  
Product Weight: Approx. 2.4g  
Package Size: W70xD15xH100mm  
Weight(including package): Approx. 13g  
Materials: Silicone, Magnet  
Color/Product No./JAN:

Green/D-570-GR/  
4580122325718



Orange/D-570-OR/  
4580122325725



Pink/D-570-PK/  
4580122325732



Turquoise/D-570-TQ/  
4580122325749



Yellow/D-570-YL/  
4580122325763



These rock-like magnets seem to change shape as you look at them from different angles. Roll and stick them together as you please. And of course, use them to display notes or cards. <Toyama Design Competition 2009 Grand Prix>



designed by  
Sen-ichiro Watanabe

PITACORO are magnets that let you use color for work, play, and decoration. Pigments, the raw materials of colors, are shaped like rocks, and rocks have been used as tools since ancient times. I created these magnets in natural and expressive rock-like shapes in order to make it possible for you to use color as a tool rather than just decoration.

# Leaf

## Thermometer

COOL

HOT

The Leaf Thermometer is a thermometer that represents temperature with color. When it's cold, it turns brown. When it's too hot, it turns yellow. When it's just the right temperature, it changes to a verdant green. With it, you can enjoy watching the changes in temperature in the same way that we enjoy watching the changes in the seasons. (On the back is a reusable adhesive seal.)



Product Name: Leaf L (5 pieces)  
Country of Origin: Japan  
Product Size: W65×D167×H0.25mm  
Product Weight: Approx. 1g  
Package Size: W110×D173×H3mm  
Weight(including package): Approx. 10g  
Material: Paper  
Product No./JAN: D-710-L/4580122327101

Product Name: Leaf S (8 pieces)  
Country of Origin: Japan  
Product Size: W43×D112×H0.25mm  
Product Weight: Approx. 1g  
Package Size: W75×D120×H5mm  
Weight(including package): Approx. 6g  
Material: Paper  
Product No./JAN: D-710-S/4580122327118



designed by  
Hideyuki Kumagai  
(T3design)

Our living spaces are often too warm in the winter and too cool in the summer. Maybe we don't have to use our air conditioners as much as we do. It occurred to me that if instead of using conventional thermometers with numbers, we could be made aware of the temperature in a more intuitive manner, not unlike the way we experience the transition from one season to another. Doing so might help us notice the energy we are unknowingly wasting.

# Butterfly

## Decoration

Catch and release this butterfly gently. This butterfly pin with fluttering wings can be used as an accessory or as a push-pin. Have it flap its wings for you wherever you like.



Color/Product No./JAN:  
Silver/D-830-SL/  
4580122328306  
Black/D-830-BK/  
4580122328313  
Blue/D-830-BL/  
4580122328320

Product Name: Butterfly  
Country of Origin: Japan  
Product Size: W23×D25×H23mm  
Product Weight:  
Approx. 1.1g(including catch)  
Approx. 0.3g(Butterfly)  
Package Size: W30×D35×H30mm  
Weight(including package): Approx. 4g  
Materials:  
Stainless steel, Brass(Chrome plating)

Purple/D-830-PR/  
4580122328337  
Yellow/D-830-YL/  
4580122328344  
Red/D-830-RD/  
4580122328351



designed by dmc.

One hot summer day, I was standing at the bus stop when I suddenly remembered catching a butterfly as a child. I wondered if I could somehow capture that fun in a design. With this pin I strove for a size and shape that different people could pick up easily while recreating the lovely form of a butterfly when pinned in place.



# Pecon !

## Supplement Case



Pecon! is a pill case with a lid that doubles as a tray.  
It flips open or closed easily with the press of a finger.  
When heading out for work or play, take a Pecon! case along in your bag or pocket!  
<Toyama Design Competition Grand prix 1995>  
<Good Design Award 2004>



Product Name: Pecon!  
Country of Origin: China  
Product Size: W54×D90×H15mm  
Product Weight: Approx. 28g  
Package Size: W55×D92×H16mm  
Weight(including package): Approx. 35g  
Material: Silicone  
Color/Product No./JAN:  
Black/D-820-BK/ 4580122328207  
Blue/D-820-BL/ 4580122328214  
Green/D-820-GR/ 4580122328221  
Red/D-820-RD/ 4580122328238  
Yellow/D-820-YL/ 4580122328245



designed by  
Shin-ichi Sumikawa

Pecon! is a pill case with a convenient new design. Press the cover with your finger and it flips over to become a tray, allowing people even with long fingernails to pick out vitamins or pills easily. There's also no fear of losing the lid.

# HIBY

## Card Holder

The rounded portion of the cover lets your finger easily catch on, allowing for easy opening/closing with just one hand.  
Holds up to 40 business cards.  
Plus, you can see right through to the contents of the case — allowing you to check if you are running low on cards.  
Also highly recommended for credit cards or any plastic e-money cards you might want to keep handy (can hold up to 8).



Product Name: HIBY  
Country of Origin: Japan  
Product Size: W62×D13×H101mm  
Product Weight: Approx. 28g  
Package Size: W65×D17×H104mm  
Weight(including package): Approx. 35g  
Materials: Silicone, Polypropylene  
Color/Product No./JAN:  
Black/D-452-BK/ 4580122321925  
Blue/D-452-BL/ 4580122321932  
Green/D-452-GR/ 4580122321949  
Orange/D-452-OR/ 4580122321956  
Pink/D-452-PK/ 4580122321963



designed by  
Shin-ichi Sumikawa

Card holders are frequently used for both personal and business matters. Yet, there are very few that are satisfactory. I've designed one that fits numerous cards and is at the same time simple and unique. The combination of differing materials forms an innovative lid that opens and closes in a unique way.

# Animal bookmark Pig Skin / Fur

## Bookmark

Features 9 types of animals, plus 3 types of animals made from fur materials.  
Whether it's a book that you're reading or a datebook,  
just clip the animal to the front cover and use its tail to keep your place.  
The package also includes a book of short animal stories.



Product Name: Animal bookmark <Pig Skin>  
Country of Origin: Japan  
Product Size: W32-51×H19-37mm  
(length of tail 300mm)  
Product Weight: Approx. 2g  
Package Size: W60×H178mm  
Weight(including package): Approx. 15g  
Materials: Pig suede, Cowhide, Glass, Stainless steel



Type/Product No./JAN:  
Black panther/D-130-B/  
4580122321321



Camel/D-130-C/  
4580122321345



Dog/D-130-D/  
4580122321338



Mouse/D-130-M/  
4580122321314



Crocodile/D-131-CR/  
4580122321352



Giraffe/D/131-GR/  
4580122321369



Monkey/D-131-MN/  
4580122321376



Pig/D-131-PG/  
4580122321383



Sheep/D-131-SH/  
4580122321390



Type/Product No./JAN:  
Dragon/D-132-DR/  
4580122320454



Mammoth/D-132-MM/  
4580122320461



Unicorn/D-132-UN/  
4580122320478

Product Name: Animal bookmark <Fur>  
Country of Origin: Japan  
Product Size: W33-40×D25-34×H3mm  
(length of tail 300mm)  
Product Weight: Approx. 2g  
Package Size: W120×D120×H4mm  
Weight(including package): Approx. 9g  
Materials: Hair calf, Cowhide, Glass, Stainless steel

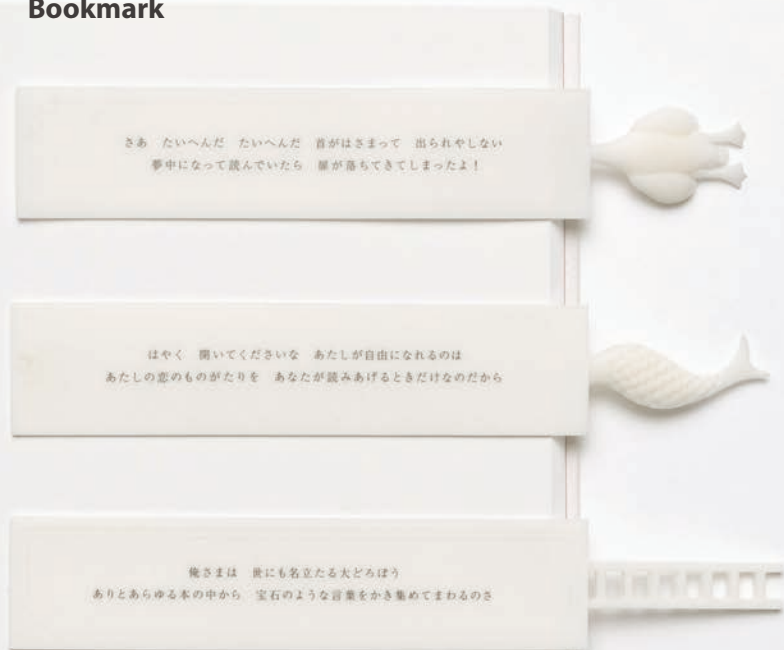


designed by  
Mai Ono

I created a series of bookmarks in the shapes of animals. They are just little items to help you relieve a bit of stress. They'll stick with you and help you relax when you need a break.

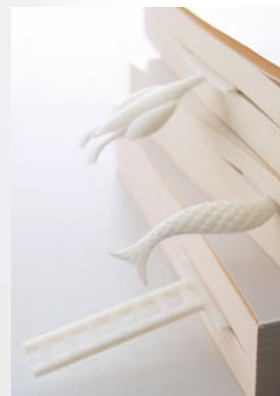
# The story behind the bookmark

## Bookmark



A white bookmark that seems as though straight from what you're reading.  
A secret key that connects the reader to the fantasy world.

Product Name: The story behind the bookmark  
Country of Origin: Japan  
Product Size: W25xD3xH152mm Product Weight: Approx. 4g  
Package Size: W45xD4xH190mm Weight(including package): Approx. 7g  
Material: Silicone  
Type/Product No./JAN:  
a silly goose/D-301-SG/  
4580122323042



designed by Yuko Tokuda & Yumiko Komiya

A bookmark and its story, which are reminiscent of foreign picture books of the past scary and unreal, yet fascinating all at the same time. The action of the bookmark being sandwiched between the pages of a book tells a story in itself. It is a bookmark that is caught between the real world and a fictional world.

# Yuki-megane

## Magnifying Glass



The exquisite ice crystals found only in freshly fallen snow are best enjoyed up close, and this magnifying glass can help you do just that.  
It can also be used with a digital camera to take close-up shots.



Product Name: Yuki-megane  
Country of Origin: Japan  
Product Size: W23xD5xH46mm  
Product Weight: Approx. 5g  
Package Size: W70xD18xH90mm  
Weight(including package): Approx. 20g  
Materials: Aluminum,Glass  
Magnification: 8.3x  
Product No./JAN:  
D-040/4580122320416



designed by  
Noriaki Baba

If you peer into a snowman, the crystal of the snow in which nothing the a same type will appear. The Yuki-megane can see the beautiful crystal which exists only or a moment when snows fall more attractively.Please look at the snowy letters which flying down from the sky through Yuki-megane.



# SPLASH standard / mini

## Umbrella Stand



Product Name: SPLASH standard  
Country of Origin: Japan  
Product Size: W157xD142xH96mm  
Product Weight: Approx. 1.3kg  
Package Size: W160xD150xH105mm  
Weight(including package): Approx. 1.38kg  
Material: Synthetic rubber  
Color/Product No./JAN:

Brown/D-010-BR/ 4580122320164	Orange/D-010-OR/ 4580122320140
Green/D-010-GR/ 4580122320188	Off White/D-010-OW/ 4580122320171
Light Blue/D-010-LB/ 4580122320423	Yellow/D-010-YL/ 4580122320195

The shape of water splashing out of a puddle on a rainy day inspired the design of this umbrella stand. In addition to the standard size, we've added a compact size that's perfect for small spaces. <Toyama Design Competition 2000 Grand Prix> <Good Design Award 2003>

Product Name: SPLASH mini  
Country of Origin: Japan  
Product Size: W120xD120xH96mm  
Product Weight: Approx. 900g  
Package Size: W123xD115xH107mm  
Weight(including package): Approx. 980g  
Material: Synthetic rubber  
Color/Product No./JAN:

Cream/D-015-CR/ 4580122320706	Violet/D-015-VR/ 4580122320768
Laim/D-015-LM/ 4580122320737	Ash/D-016-AS/ 4580122320775
Rose/D-015-RS/ 4580122320744	Charcoal/D-016-CH/ 4580122320782
Turquoise/D-015-TQ/ 4580122320751	



designed by  
Yasuhiro Asano

Umbrella stands aren't jut for wet umbrellas – we tend to leave our dry umbrellas in them as well. So I set out to make an umbrella stand that would keep umbrellas neatly in order, be compatible with many kinds of umbrellas, and be beautiful without taking up a lot of space. With this stand, you can even put the dry umbrellas on the outside and the wet ones on the inside.

# Folio

## Tissue Case

“Folio” means to “fold in two.”  
Tissue boxes tend to take up a lot of room, but folding them in half helps them use less space.



Product Name: Folio  
Country of Origin: Japan  
Product Size: W195xD114xH132mm  
Product Weight: Approx. 181g  
Package Size: W140xD140xH120mm  
Weight(including package): Approx. 240g  
Material: ABS Temperature Limit: 80°C

Color/Product No./JAN:		Pink/D-660-PK/ 4580122326623
Black/D-660-BK/ 4580122326609		White/D-660-WH/ 4580122326630
Brown/D-660-BR/ 4580122326616		



designed by  
Hirohisa Shimura

We see tissue boxes all the time. And yet when it's bent it looks completely different. The Folio is a simple tissue case that's bent at a right angle. If you just use it as it is, it's more compact than a normal tissue box. Because it has two openings, if you position it on its side you can take out tissues from either side. And what about sticking it in a corner? Changing the things we always have with us in our homes can really be refreshing. I hope you'll find a way to use the Folio that will fit your home.

# Hook

## Stainless Steel Hook



A reusable hook made of a unique suction sheet called "PitaSheet" which adheres well to smooth surfaces.



Product Name: Hook  
Country of Origin: Japan  
Product Size: W80xD80xH35mm  
Product Weight: Approx. 57g  
Package Size: W110xD140xH36mm  
Weight(including package): Approx. 60g  
Material: Stainless steel(Baked finish)  
Load Capacity: Approx. 1kg  
\* "PitaSheet" can be used on smooth surfaces such as glass, stainless steel and painted metallic surfaces (such as refrigerators).

Color/Product No./JAN:  
Black/D-690-BK/  
4580122326906  
Green/D-690-GR/  
4580122326913  
Pink/D-690-PK/  
4580122326920  
Purple/D-690-PR/  
4580122326937  
Stainless steel/D-690-ST/  
4580122326944  
White/D-690-WH/  
4580122326951  
Yellow/D-690-YL/  
4580122326968



designed by  
Aya Sunaguchi

In the past, I had damaged walls using conventional hooks and had been unable to use magnetic ones because the walls were not magnetic. I discovered this magical material just as I was talking about creating a more user-friendly hook. I hope this hook, with its mysterious suction power, will be of some use to you.

Manufacturer: Yoshizumi Press  
(Sumida Monozukuri Collaboration Project)

# GUMHOOK

## Silicone Hook



Product Name: GUMHOOK  
Country of Origin: Japan  
Product Size: W18xD67xH91mm  
Product Weight: Approx. 55g  
Package Size: W110xD19xH170mm  
Weight(including package): Approx. 63g  
Materials: Silicone(Hook)

Juracon, Polystyrene, ABS,  
Stainless steel (Attachment Parts)

Color/Product No./JAN:  
Beige/D-210-BG/  
4580122322120  
Black/D-210-BK/  
4580122322144  
Blue/D-211-BL/  
4580122321857  
Brown/D-210-BR/  
4580122322113  
Green/D-211-GR/  
4580122321864  
Orange/D-211-OR/  
4580122321871  
White/D-210-WH/  
4580122322137



designed by Gaku Otomo

The GUMHOOK is a simple, functional, and visual representation of the act of hanging something up. In contrast to the linear and rigid impression it gives, it actually feels soft. I like to add some fun to items that we need in our daily lives. My mission is to create products that are simple and straightforward, but that have a playful heart.

7 soft colors now available.  
They coordinate with our Tube Doorstopper.  
Since they're made of soft silicone, they won't leave marks on clothing that is hung from them. And they don't hurt if you bump into them, making them perfect for children's rooms.  
The hook portion can also be removed, so it's easy to change colors with the seasons.  
Using the special nails makes it easy to hang them even on plaster walls.  
<Toyama Design Competition 2002>  
<Good Design Award 2005>

# Tube Doorstopper

## Doorstopper



This is a tube-shaped doorstop, though small, holds doors firmly in place. When you're not using it, just set it upright and it's out of the way. These come in colors that coordinate with GUMHOOK. <Toyama Design Competition 2003 Commercialization Encouragement Award>

Product Name: Tube Doorstopper  
Country of Origin: Japan  
Product Size: W55xD34xH100mm  
Product Weight: Approx. 82g  
Package Size: W110xD34xH150mm  
Weight(including package): Approx. 85g  
Material: Silicone  
\* Can be used for gaps from 5 to 30mm  
Color/Product No./JAN:  
Black/D-241-BK/ 4580122321666  
Carrot/D-241-CT/ 4580122321673  
Green Tea /D-241-GT/ 4580122321680  
Mint/D-241-MN/ 4580122321697  
Mustard/D-241-MS/ 4580122321703



designed by  
Tetsuo Shibuya

Relaxing holiday a cool breeze sneaks into the room through the window, causing a door to slam shut. I noticed the tube of paint in front of me somehow resembled the shape of a doorstop, so I wedged it between the door and the floor... It's the things we see in our everyday lives. Looking at them from a slightly different angle can reveal practical uses we never thought of before. I encourage all of you to check around the house for these things, too. You just might discover something new!

# TETRA

## Flower Vase



TETRA is a vase that can be used on its own or combined with other TETRA vases. There are three subtly-colored versions that can be set in a variety of ways, depending on your mood or the type of flowers you are using. <MAU Product Design Competition 2012>



Product Name: TETRA  
Country of Origin: Japan  
Product Size: W58xD51xH48mm  
Product Weight: Approx. 30g  
Package Size: W65xD55xH110mm  
Weight(including package): Approx. 37g  
Material: Ceramics

Color/Product No./JAN:  
Blue/D-800-BL/  
4580122328009



Pink/D-800-PK/  
4580122328016



White/D-800-WH/  
4580122328023



designed by  
Sayaka Urabe

It occurred to me that it was boring to keep using the same old flower vase, even though the flowers in it kept changing. I wanted to make a vase that you could use in different ways, depending on the type of flowers or your mood. When I saw some concrete tetrapods stacked up near my house, it came to me that a similar design would make an interesting vase.



# MICHI-KUSA

## Flower Vase



A small vase for arranging wildflowers.  
Pick a nameless wildflower from the side of  
the road and place it in the vase.  
Bring the scent of a fresh field to your room.

Product Name: MICHI-KUSA  
Country of Origin: Japan  
Product Size: Φ67×H37mm  
Product Weight: Approx. 200g  
Package Size: W73×D73×H47mm  
Weight(including package):  
Approx. 223g  
Materials: Barium glass(Vase)  
Polycarbonate(Plastic Parts)

Color/Product No./JAN:  
Water/D-370-BL/  
4580122323714  
Earth/D-370-BR/  
4580122323721  
Grass/D-370-GR/  
4580122323738

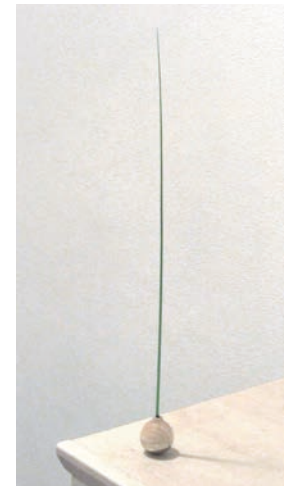


designed by dmc.

"MICHI-KUSA" is the Japanese term for "flowers on the side of the road," "wildflowers," and "loitering." This vase was designed with the hopes of providing a relaxing addition to your desk, so you can enjoy a brief pause during your hectic workday. With MICHI-KUSA, you can keep small flowers, large flowers, or even leaves by your side.

# KUSA

## Interior Object



This soothing art object is reminiscent of  
tall rice plants swaying in the breeze.  
Place it in your entryway and it will gently shake  
its head to the right and left as people pass by.  
<Toyama Design Competition 2006 Grand Prix>

Product Name: KUSA  
Country of Origin: Japan  
Product Size: Φ27×H354mm  
Product Weight: Approx. 40g  
Package Size: W30×D30×H362mm  
Weight(including package): Approx. 55g  
Materials: Wood, Iron(Nickel plated),  
Polyethylene (Leaves)  
Product No./JAN:  
D-390/4580122323912



designed by  
Hiromi Taki & Tomonori Ohata

I could always see green mountains  
and rice fields from the windows of  
my family's home, and I loved  
looking out at the sprawling green  
landscape. In particular, I always  
thought that summer rice plants  
looked beautiful as they swayed in  
the breeze, and thought it would be  
wonderful if this feeling could be  
recreated in a product that you  
could have around your house.

# Kotori

## Shoehorn



This shoehorn is made from layers of wood twisted to form a unique shape that will easily find its place in the entrance to your home. When placed, its simple shape resembles a bird perched on a branch. <red dot design award 2010>

Product Name: Kotori  
Country of Origin: Japan  
Product Size: W73×D50×H313mm  
Product Weight: Approx. 62g  
Package Size: W75×D53×H323mm  
Weight(including package): Approx. 118g  
Material: Surface/ Teak grain(Ayous), White ash grain(Ayous)  
Color/Product No./JAN:  
Teak/D-480-TE/ 4580122324810  
White Ash /D-480-WA/ 4580122324827



designed by  
Kaichiro Yamada

This shoehorn resembles a small bird perched on a branch. People tend to just toss shoehorns aside after using them, and it occurred to me that they might be less likely to do so with a shoehorn that can be hung up easily and is aesthetically appealing to boot. The foyers of Japanese houses often feature a shoe cupboard and a step up into the main part of the house. I designed this shoehorn to be hung easily on the edges of such things.

# Kazan

## Tissue Dispenser

It's a fun tissue dispenser that looks like a smoking volcano. Just place the dispenser over a stack of tissues and they can be removed smoothly, one at a time. Just by placing it on a table at a party or on a desk it creates a perfect touch to your decor. <EDIDA 2012 "ELLE Decoration International Design Awards"> This is the first product by nendo – winner of "Designer of the Year."

Product Name: Kazan  
Country of Origin: Japan  
Product Size: Φ67×H40mm  
Product Weight: Approx. 340g  
Package Size: W110×D85×H48mm  
Weight(including package): Approx. 375g  
Material: Brass  
(Textured silver, Mirrored silver/Chrome plated, Gold/Clear painted)

Type/Product No./JAN:  
Textured silver/D-180-S/  
4580122321819



Mirrored gold/D-181-G/  
4580122321833



Mirrored silver/D-181-S/  
4580122321826



This is a mountain-shaped tissue holder that resembles a paperweight. Pass the tissue through the hole and it looks like smoke coming out of a volcano. Rather than covering up the tissue, this design exposes it, allowing you to enjoy its natural beauty and experience its softness as it flows into the air like smoke drifting into the sky.

designed by nendo



#### **KONCENT Kuramae**

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11:00 ~ 19:00

#### **KONCENT SHONAN T-SITE**

#### **KONCENT ISETAN Shinjuku**

#### **KONCENT Melbourne**

#### **KONCENT Web shop**

#### **KONCENTxTAKUMI**



## **Outline**

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