



**At Parla Design, we want to become  
your 'Solution Partner'.**

We want to offer you the widest  
variety of loose & fitted furniture, designed  
with practicality, longevity, technology and  
the latest trends in mind.

We want to offer you a high quality service that  
eliminates all distribution and logistics issues.

And mostly, we want to make sure  
you feel we add value to your project...

**Get in touch to find out  
how we can help you realise your project!**





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## WHO WE ARE

An established Turkish furniture designer & manufacturer, Parla is a third generation family owned business. Seriously committed to supplying the best quality loose & fitted furniture, case goods and joinery. Parla achieves this with a beautiful blend of very experienced traditional handcraft masters working with hi-tech Italian machinery.

Based in Istanbul, the 10.000 sq m factory is a hive of activity, producing over 30 containers of furniture a month.





# MESSAGE FROM THE OWNERS

At Parla we not only believe in what we do, we also love what we do. As a family business in its 3rd generation, our ethos is to continue what our grandfather started and keep on pushing the boundaries to make it better. Our father taught us that we must take care of the customers and employees equally, and everyday we strive to achieve this... We have had occasions where we will not send the customer their order if we are not happy about one small detail, even if the customer says it is ok. For us it is so important to get the job done well, and work as a team to make that happen. We love to find out that customers are happy with the service and quality we offer and are telling others 'Parla is a reliable brand that gets everyone in their company.'

# WHAT IS IMPORTANT TO US

## **EFFICIENCY & GREAT CUSTOMER SERVICE**

Our efficient and dedicated customer service has allowed us to become a well respected 3rd generation furniture company. We pride ourselves to be dynamic, on point and able to become a dedicated solution partner to all of our customers.

## **QUALITY**

We have stringent quality control systems in place. We use the finest quality materials and very high quality craftsmanship and Italian machinery to achieve an excellent finish that has a 2 year warranty. We also make sure we stay informed of current trends, work with well known British and International designers to create products that have style and substance.

## **ECO CREDENTIALS**

We make our products from locally sourced materials that are produced in the most responsible manner. We believe in sustainability and take steps to lead the way in environmentally friendly manufacturing in Turkey.

## **PARLA ETHOS**

We believe in delivering affordable luxury that is beautiful and robust. We have a young, dynamic and forward thinking team that become the client's partner from day one, making the journey with Parla a pleasure.

## **SOCIAL RESPONSIBILITY**

We believe in youth, and the fact that they are the future. We support young and upcoming individuals by giving them training and jobs. We also get involved in projects that support disadvantaged groups of people in each country we do work in.



# THE FACTORY

Combining state of the art Italian machinery with the highest quality bespoke craftsmanship, the factory spans 10.000 sq m, and has highly qualified and skilled in house teams that take on metalwork, woodwork and upholstery.

The factory has a great mix of age groups with the older generation handing down their skills to the apprentices, and the young designers guiding the makers to create contemporary pieces of furniture.





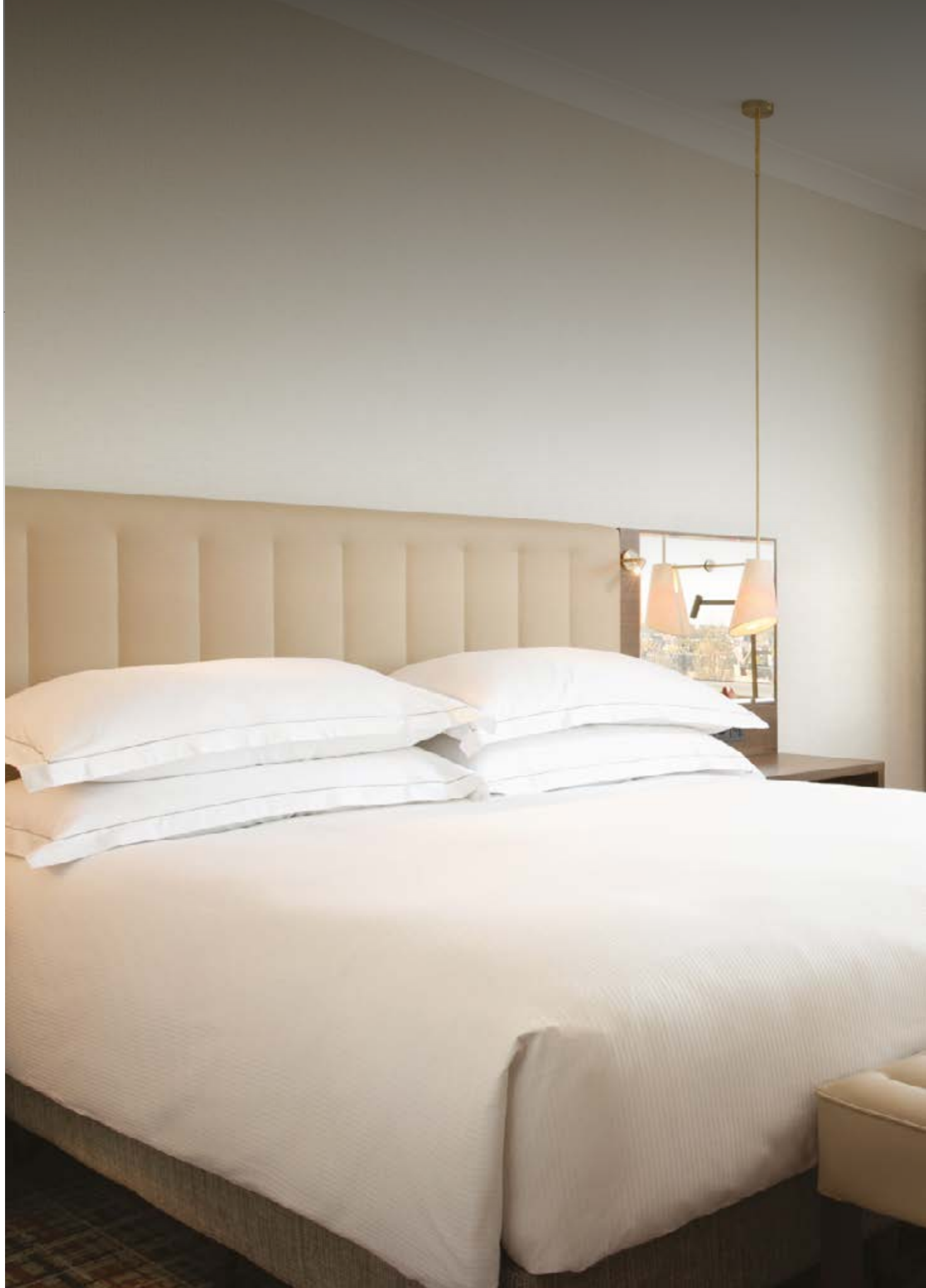
D

*Every new design produced by Parla has to pass through stringent quality control tests. The physical durability of the products, such as 100,000 seatings for a chair are tested by specialized machines at the test centre in our factory. Also, the finishing and visual quality of the products are tested in detail by our Quality Control Team.*



$$12 + 13$$





# HILTON AMSTERDAM

*Location* **Amsterdam, The Netherlands**

*Client* **Hilton Amsterdam**

*Designer* **GA Design**

*Scope of Work* **Rooms & Suites**













# RIXOS SAADIYAT ISLAND

*Location* Abu Dhabi, UAE

*Client* Mega Projects

*Designer* Arketipo Design

*Scope of Work* Rooms & Suites





























# HYATT CENTRIC THE LIBERTIES DUBLIN

*Location* Dublin, Ireland

*Client* Hodson Bay Group

*Designer* MOLA Architecture

*Scope of Work* Public Areas, Rooms & Suites























# STAYBRIDGE SUITES LONDON

*Location* London, United Kingdom

*Client* Heathrow Operating Company Limited

*Designer* Studio Mica

*Scope of Work* Public Areas,  
Residents, Lounge & Library

















# HOLIDAY INN HOTEL HEATHROW

*Location* **London, United Kingdom**  
*Client* **Heathrow Operating Company Limited**  
*Designer* **Studio Mica**  
*Scope of Work* **Public Areas**















# SOFITEL ISTANBUL

*Location* **Istanbul, Turkey**

*Client* **Tuna Office**

*Designer* **Toner Architects**

*Scope of Work* **Public Areas,  
Lobby, Outdoor**

















# RIXOS PREMIUM DUBAI JBR

*Location* Dubai, United Arab Emirates

*Client* Rixos Management FZE

*Designer* Arketipo Design & Tabanlıoğlu Architects

*Scope of Work* Lobby, All Day Dining

















# HAMPTON BY HILTON

## DUBAI, AL BARSHA

*Location* Dubai, United Arab Emirates

*Client* Unesia Interior

*Designer* Engineering Consultants Group

*Scope of Work* Public Areas, Rooms & Suites











# THE HOUSE HOTEL & RESIDENCE

## BOMONTI ISTANBUL

*Location* **Istanbul, Turkey**

*Client* **Yenigün İnşaat**

*Designer* **Conran and Partners**

*Scope of Work* **Public Areas, Rooms & Suites**

















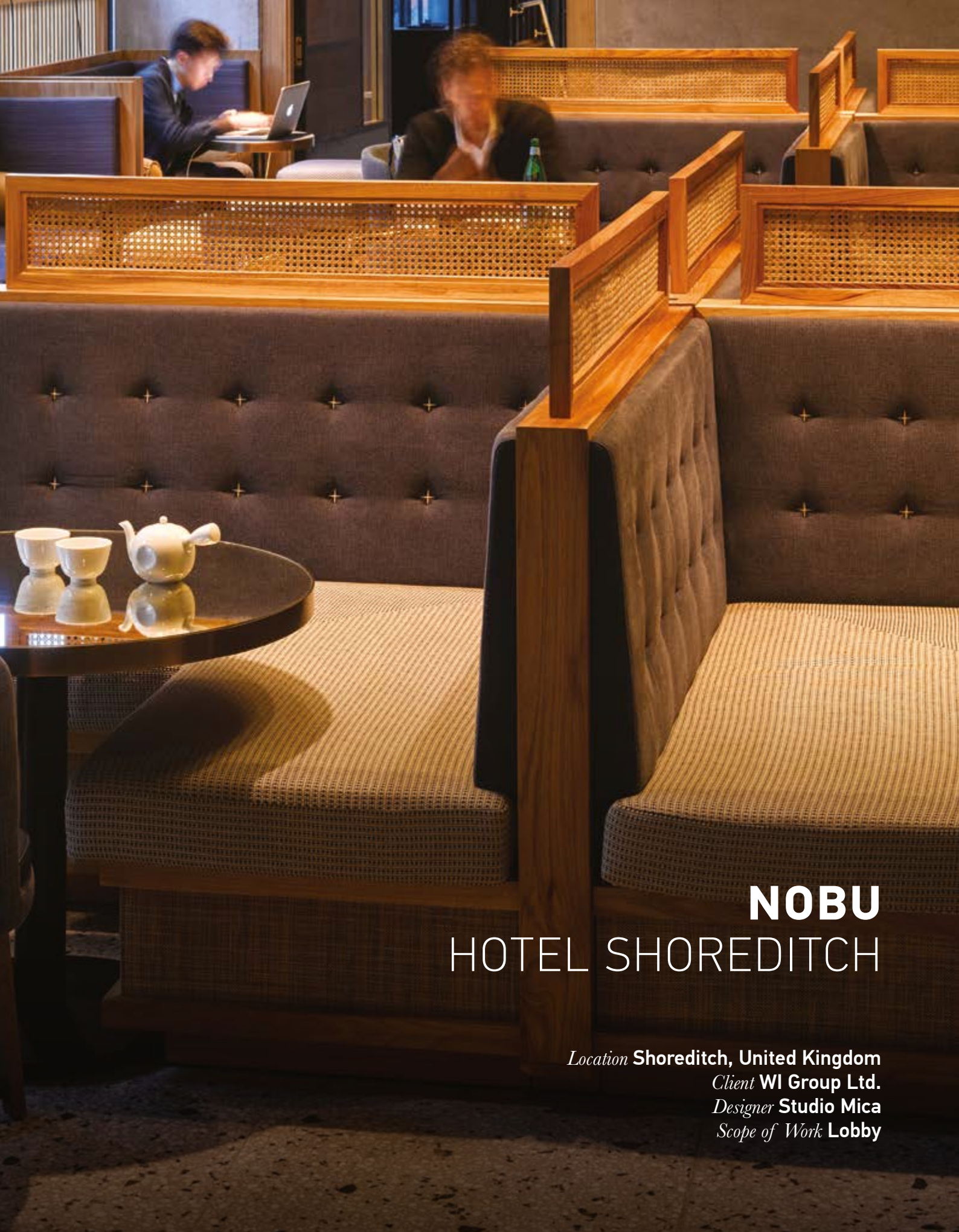












# **NOBU** HOTEL SHOREDITCH

*Location* **Shoreditch, United Kingdom**

*Client* **WI Group Ltd.**

*Designer* **Studio Mica**

*Scope of Work* **Lobby**

















# PARK PLAZA RIVERBANK

## LONDON HOTEL

*Location* **London, United Kingdom**

*Client & Designer* **Digital Space**

*Scope of Work* **Lobby, All Day Dining**

65

+

64





  
**Park Plaza**  
LONDON WATERLOO















# MERSIN **HILTON**SA

*Location* **Mersin, Turkey**  
*Client* **Sabancı / Group A**  
*Designer* **Toner Architects**  
*Scope of Work* **Public Areas**

















# DOUBLE TREE BY HILTON HOTEL MINSK

*Location* Minsk, Belarus

*Client* Rönesans

*Designer* Alexander James Interior Design

*Scope of Work* Loose & Fixed Furnitures for  
Public Areas, All Suites

















# INTERCONTINENTAL ISTANBUL

*Location* **Istanbul, Turkey**

*Client* **InterContinental Istanbul**

*Designer* **HBA**

*Scope of Work* **All Day Dining**



















# MAXX ROYAL BELEK GOLF RESORT

*Location* Antalya, Turkey

*Client* Maxx Royal Belek Golf Resort

*Designer* GeoMim

*Scope of Work* All Day Dining

















# DOUBLE TREE BY HILTON ISTANBUL

*Location* Istanbul, Turkey

*Client* Ofton

*Designer* Space Architects & Designers

*Scope of Work* Public Areas, Suites

















# THE RITZ-CARLTON ISTANBUL

*Location* Istanbul, Turkey

*Client* NRP Architecture

*Scope of Work* Lobby, All Day Dining

















# CLOUD7 HOTEL

*Location* Istanbul, Turkey

*Client* 4A Yapı

*Designer* I-AM Istanbul

*Scope of Work* Loose & Fixed Furnitures for  
Public Areas, Rooms

























# LUCKY CAT

by GORDON RAMSAY

*Location* London, United Kingdom

*Client* The Gordon Ramsay Group

*Designer* Afroditikrassa

*Scope of Work* Loose & Fixed Furniture,  
Case Goods















# HUTONG NEW YORK

*Location* New York, United States

*Client* Aqua Restaurant Group

*Designer* Robert Angell Design International

*Scope of Work* Loose & Fixed Furniture,  
Case Goods

















# 14 HILLS

*Location* London, United Kingdom

*Client* D&D London

*Designer* Robert Angell Design International

*Scope of Work* Loose & Fixed Furniture,  
Case Goods













# QUEENSYARD RESTAURANT

*Location* **New York, United States**

*Client* **D&D London**

*Designer* **CetraRuddy**

*Scope of Work* **Loose Furniture, Banquettes**













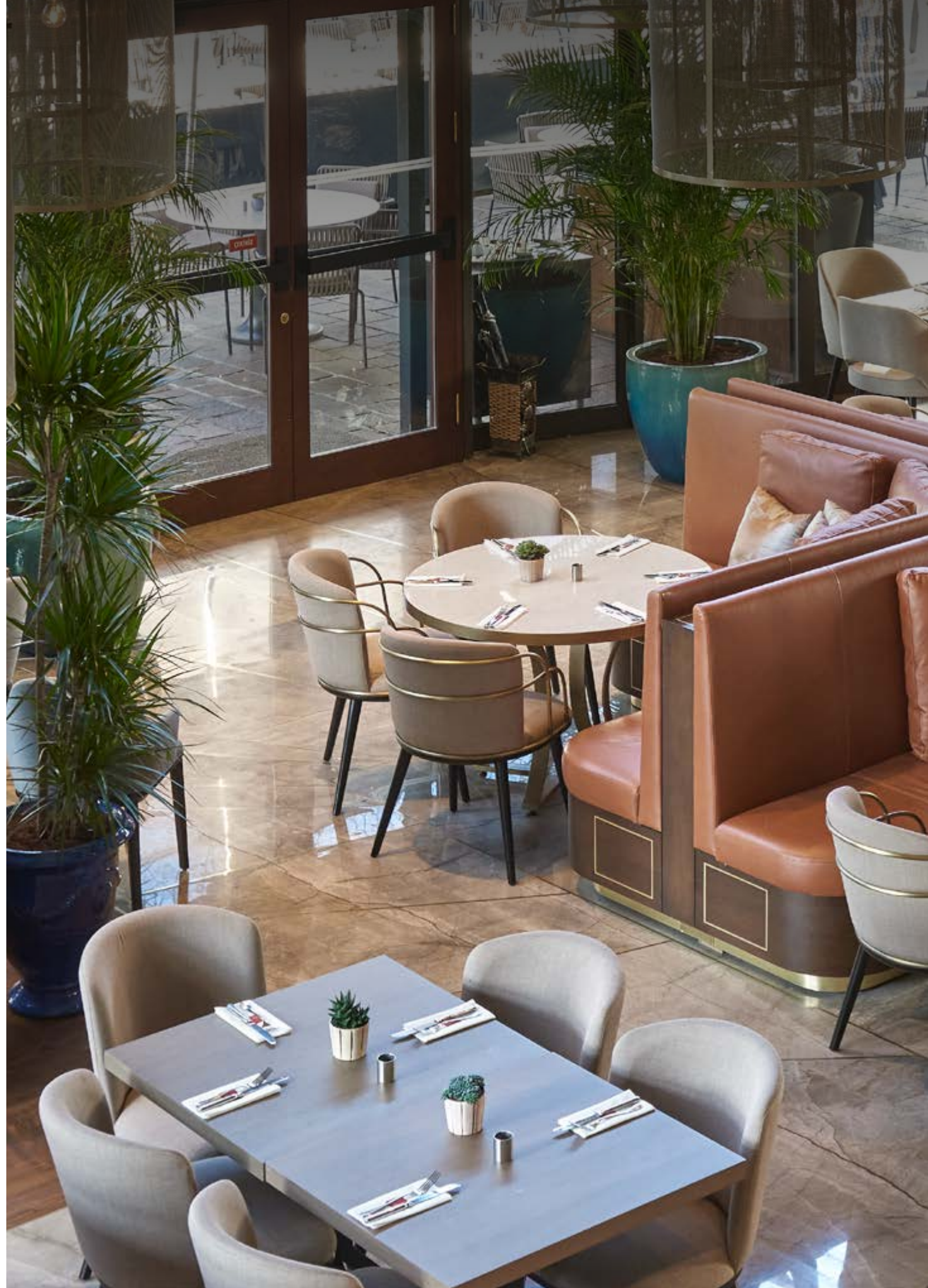














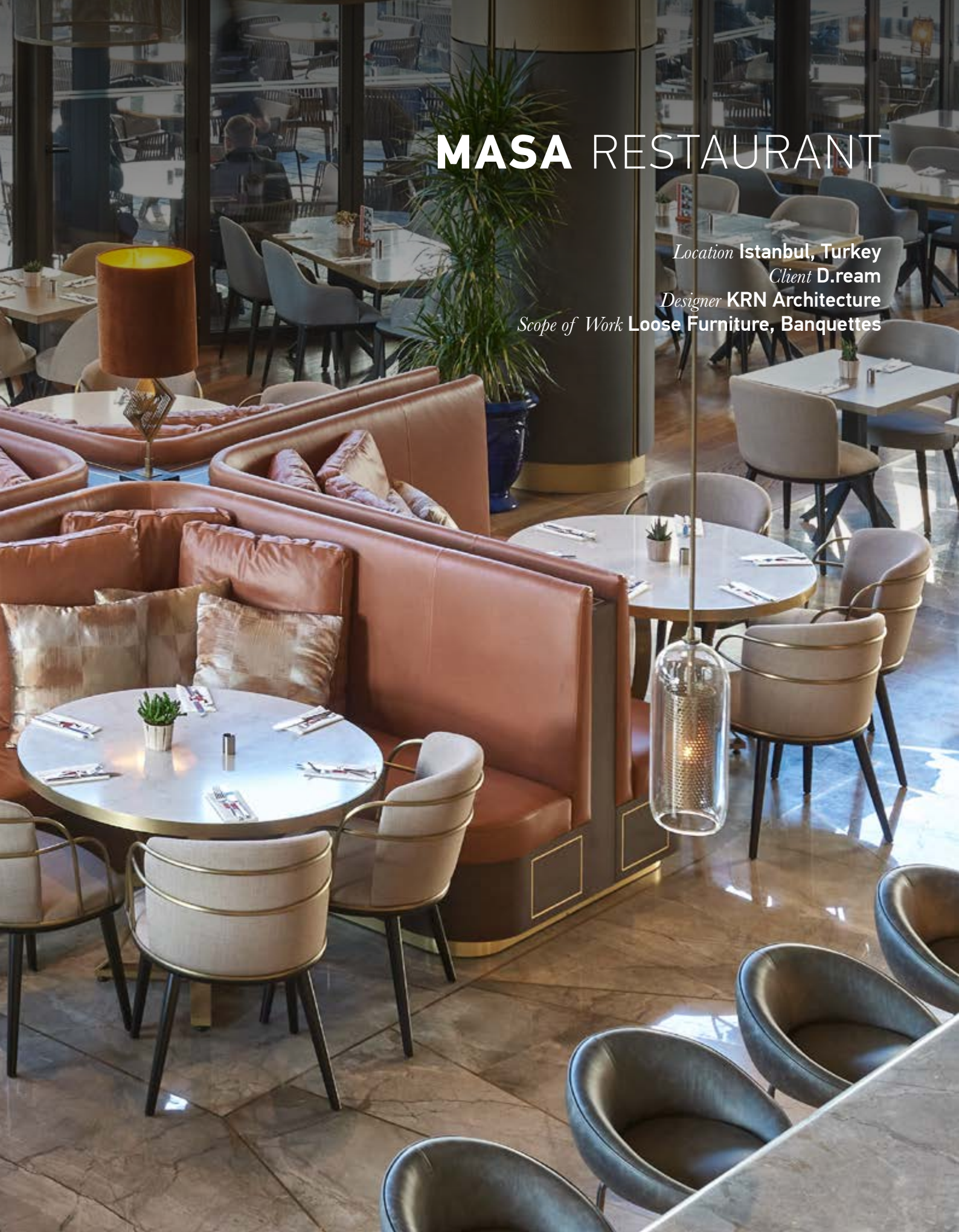
# MASA RESTAURANT

*Location* Istanbul, Turkey

*Client* D.ream

*Designer* KRN Architecture

*Scope of Work* Loose Furniture, Banquettes













# KARAM BEIRUT

## RIYADH

*Location* **Riyadh, Saudi Arabia**

*Client* **Karam Beirut**

*Scope of Work* **Loose Furniture, Banquettes**















# ROBERTO'S RESTAURANT

*Location* **Dubai, United Arab Emirates**

*Client & Designer* **Draw Link**

*Scope of Work* **Loose Furniture,  
Case Goods, Banquettes**



















# RUYA RESTAURANT LONDON

*Location* London, United Kingdom

*Client* Restaurant Craft Ltd

*Architect* Conran and Partners

*Scope of Work* Loose Furniture,  
Case Goods, Banquettes













# FITZROY EUROPEAN BISTRO

*Location* **Dubai, United Arab Emirates**

*Client* **Nakheel Malls**

*Designer* **Creneau International**

*Scope of Work* **Loose Furniture**















# **RUYA** RESTAURANT DUBAI

*Location* **Dubai, United Arab Emirates**

*Client* **KRN Mimarlık**

*Designer* **Conran and Partners**

*Scope of Work* **Loose Furniture, Banquettes**















# TURKISH VILLAGE RESTAURANT

*Location* **Dubai, United Arab Emirates**

*Client* **Tijan Group**

*Scope of Work* **Loose Furniture, Banquettes**



















# HAZ RESTAURANT

*Location* London, United Kingdom

*Client* Haz Bar & Restaurant Group

*Designer* I-AM

*Scope of Work* Loose & Fixed Furniture,  
Case Goods

*Pull up a chair. Take a taste. Come join us. Life is so endlessly delicious*













# CINNAMON RESTAURANT

*Location* **Oxford, United Kingdom**

*Client* **Design LSM**

*Scope of Work* **Loose Furniture**















# WINE HAPPENS

*Location* **Moscow, Russia**

*Designer* **V12 Architects**

*Scope of Work* **Loose Furniture**













# Aï RESTAURANT

*Location* **Vienna, Austria**

*Client* **Kamp Holding**

*Designer* **Gatserelia Design**

*Scope of Work* **Loose Furniture**











# NI CAFFE

*Location* **Beirut, Lebanon**

*Client* **Kamp Holding**

*Designer* **Gatserelia Design**

*Scope of Work* **Loose Furniture**





ITALIAN & JAPANESE  
CAFFE















A warm, rustic interior of a restaurant. The walls are made of red brick and light-colored wood paneling. A long wooden table is set with glasses and bottles. A large potted plant stands near a doorway. To the right, there are wooden shelves with books and a small statue. The floor is made of dark wood planks.

# GRILL POLONEZ & BRASSERIE POLONEZ

*Location* Istanbul, Turkey  
*Client* Tahincioğlu Holding  
*Designer* Görkem Volkan Design Studio  
*Scope of Work* Loose Furniture









GRILL POLONEZ









BRASSERIE POLONEZ



# COOKSHOP SUADIYE

*Location* **Istanbul, Turkey**

*Client* **EFK İnşaat Turizm ve San. A.Ş.**

*Designer* **Engin Özmen Mimarlık**

*Scope of Work* **Loose Furniture**





















The image shows the interior of 'The Populist' restaurant. A prominent white sign with black text reads 'BURGER IS THE ANSWER'. The space is characterized by a large, curved wooden structure on the left, a dark blue wall with a diagonal wood-grain pattern on the right, and a rustic stone wall in the background. Several people are seated at wooden tables, and a small menu board is visible on the left. The lighting is warm and ambient.

**BURGER  
IS THE  
ANSWER**

# THE POPULIST

*Location* Istanbul, Turkey

*Client* Populist

*Designer* Lagranja

*Scope of Work* Loose & Fixed Furniture,  
Case Goods, Banquettes



















# KAFTAN

## RESTAURANT

*Locations* **Dubai, United Arab Emirates**

*Client & Designer* **Massa**

*Scope of Work* **Loose Furniture**















# BANYAN RESTAURANT

*Location* **Istanbul, Turkey**

*Designer* **Banyan Gıda İşletmeleri**

*Scope of Work* **Loose Furniture**







# KARAMNA AL KHALEEJ

*Location* **Dubai, United Arab Emirates**

*Client & Designer* **4 Space Interior Design**

*Scope of Work* **Loose Furniture**







# THE TAP HOUSE

## DUBAI

*Location* **Dubai, United Arab Emirates**

*Client* **Royal Orchid**

*Designer* **Creneau International**

*Scope of Work* **Loose Furniture, Case Goods**













# ZUMA

## BODRUM & ISTANBUL

*Locations* **Bodrum & Istanbul, Turkey**

*Client* **Yoo Architecture**

*Designer* **Studio Glitt**

*Scope of Work* **Loose Furniture,  
Banquettes**

ZUMA BODRUM









ZUMA BODRUM









ZUMA ISTANBUL









ZUMA ISTANBUL



# FOC SENTOSA

*Location* **Sentosa, Singapore**

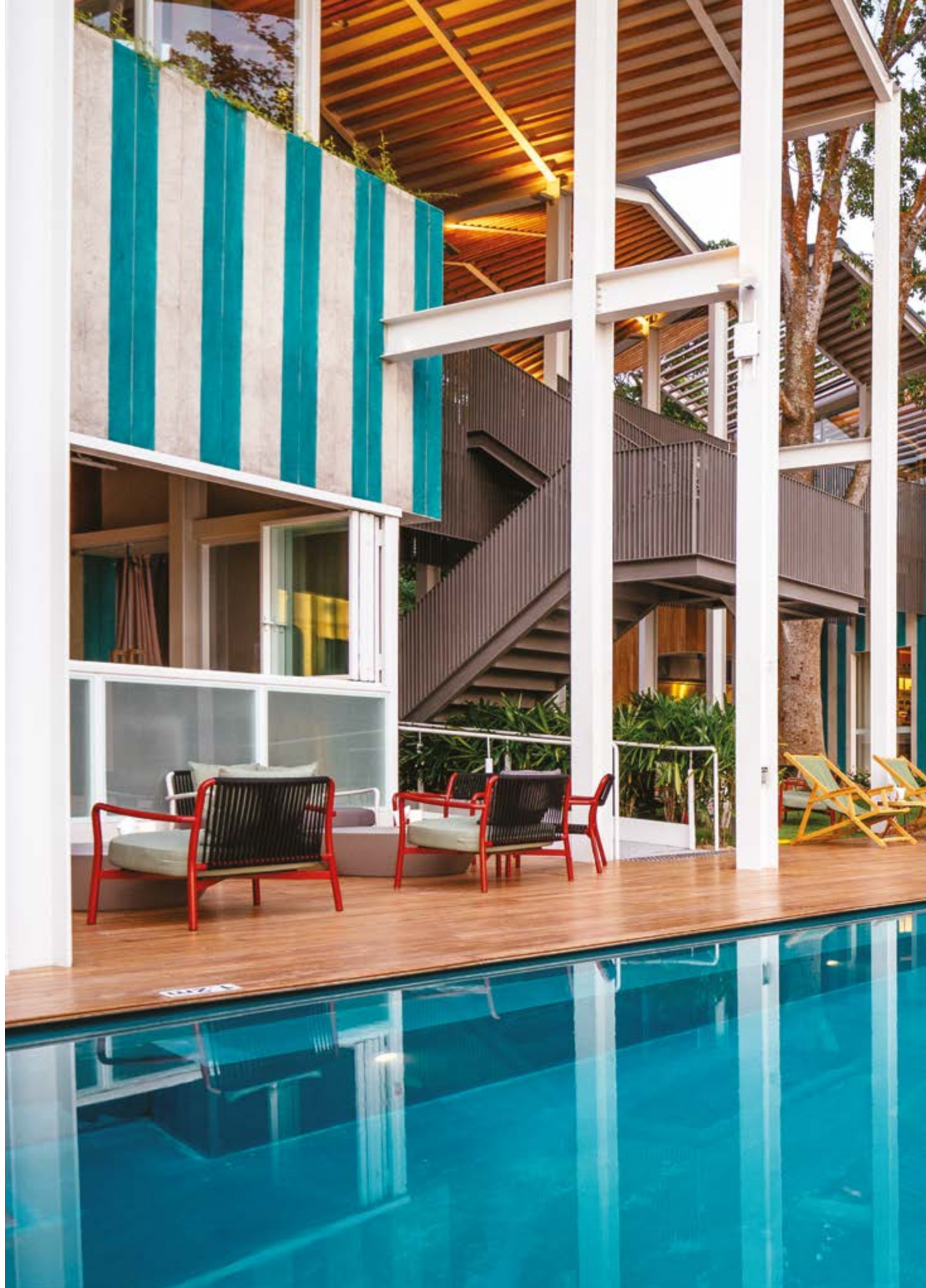
*Client & Designer* **Lagranja**

*Scope of Work* **Loose Furniture**















# WHITE PEPPER BY DIVAN

*Location* **Istanbul, Turkey**

*Client* **Divan**

*Designer* **Net Mimarlık Ali Doruk**

*Scope of Work* **Loose Furniture**







# MEAT CO STEAKHOUSE

*Location* **Istanbul, Turkey**

*Client & Designer* **Tasarım Ofisi Architecture**

*Scope of Work* **Loose Furniture, Banquettes**















# MONOCHROME

*Location* **Istanbul, Turkey**

*Client* **D.ream**

*Designer* **Lagranja**

*Scope of Work* **Loose & Fixed Furniture,  
Case Goods**







# DR TEA CO.

*Location* **Ankara, Turkey**

*Client* **Dr Tea Co.**

*Designer* **Robin's Design**

*Scope of Work* **Loose & Fixed Furniture,**

**Case Goods, Banquettes**







# KAHVE DÜNYASI ATÖLYE

*Location* **Istanbul, Turkey**

*Client* **Kahve Dünyası**

*Designer* **Toner Architects**

*Scope of Work* **Loose Furniture**















# CARIBOU COFFEE

*Location* **Turkey & GCC**

*Client & Designer* **Al Sayer Group (GCC),**

**Global Kahve Perakendeciliği Gıda Sanayi ve Ticaret A.Ş. (Turkey)**

*Scope of Work* **Loose Furniture, Banquettes**







# DIVAN BRASSERIE BEBEK

*Location* **Istanbul, Turkey**

*Client* **Divan**

*Scope of Work* **Loose Furniture, Banquettes**







# ATMOSFIRE RESTAURANT

*Location* **Dubai, United Arab Emirates**

*Client & Designer* **Barbeque Nation & 4 Space Interior**

*Scope of Work* **Loose Furniture**







# JAMIE'S ITALIAN RESTAURANT

*Location* **Rotterdam, Netherlands**

*Client* **Italian Food Concepts Rotterdam B.V.**

*Designer* **Blacksheep**

*Scope of Work* **Loose Furniture,**

**Case Goods, Banquettes**







# PARLA IN ACTION

## Meetings

### 1 Choose a Parla Design Representative

Either from Turkey, Dubai or the UK, who can come and meet you face to face or invite you to the factory in Istanbul to experience Parla's impeccable customer service in well spoken English.

### 2 Brief Your Parla Design Representative

Including all details, the design scope and the vision.

## Analysis of Requirements & The Design Process

### 3 Select Your Items

Select items from Parla's own collections or request bespoke items. From sketch to final product Parla are able to offer alternatives and can also design and craft bespoke products.

### 4 Evaluate Your Quote

Parla Design sends you a design proposal & quotation.

## Value Engineering & Prototyping

### 5 Approve Your Order Sample

In fabric and wood finish samples are required they are sent to you for approval.

### 6 Approve Your Prototype

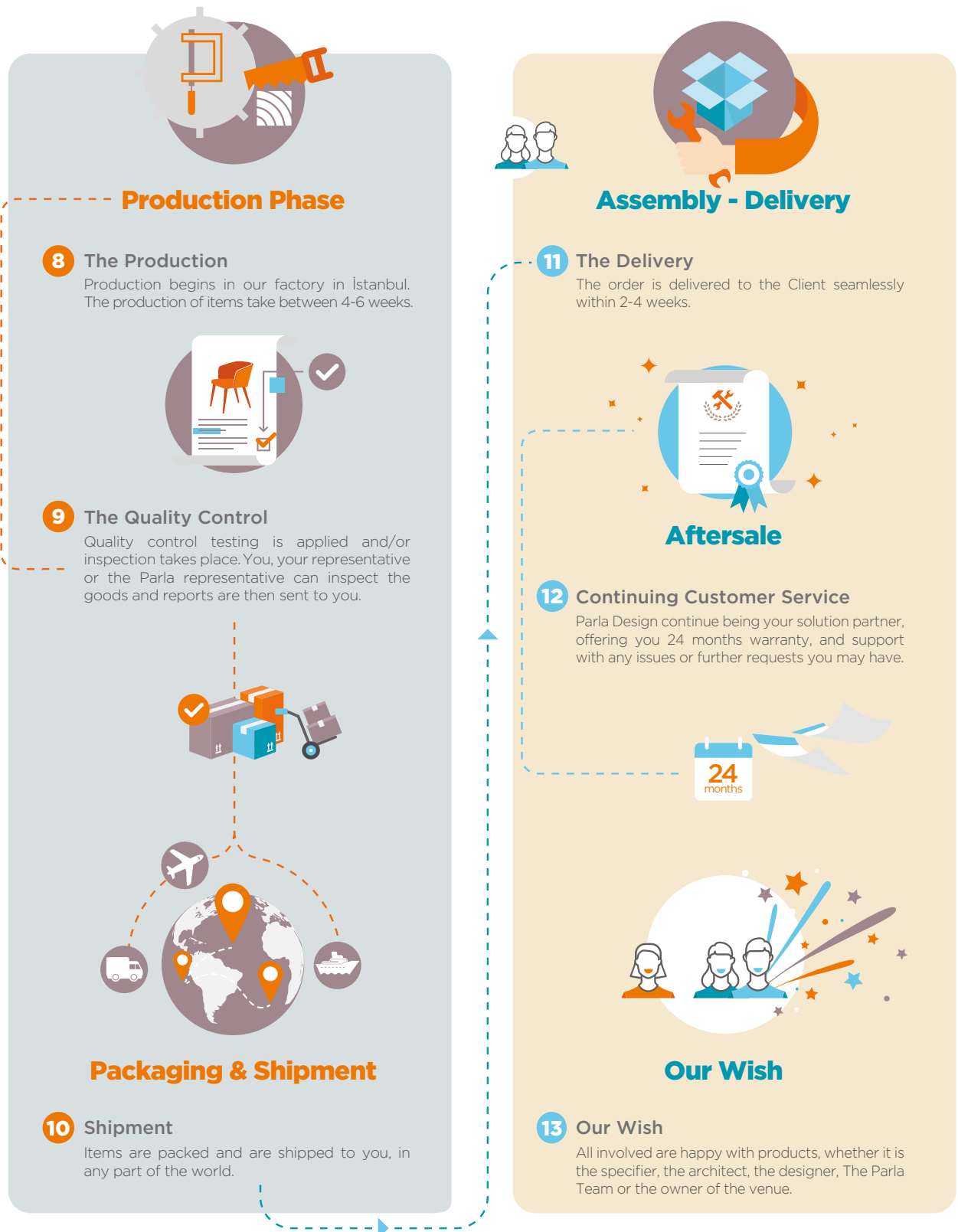
If the project requires it, a prototype is created and sent to you for approval.

### 7 Approve Your Order

By accepting Parla's drawings and/or order confirmation documents that you have received by email.



Parla Design becomes your 'solution partner' from the first day of meeting you and make sure all aspects of the service they deliver is of the highest quality and efficiency. Parla Design is proud to be a young, dynamic and efficient team of designers, craftsmen and sales people who are easy to communicate with, make you their priority and get things sorted fast.





# A SELECTION OF REFERENCES

## —Hotels—

- RAFFLES JEDDAH - JEDDAH, KSA, 2020**  
LEMON TREE HOTEL - DUBAI, UAE, 2019
- HYATT CENTRIC THE LIBERTIES - DUBLIN, IRELAND, 2019**  
THE MALTA MARRIOTT HOTEL & SPA - ST. JULIEN, MALTA, 2019
- W HOTEL - IBIZA, SPAIN, 2019**  
SOFITEL - ISTANBUL, TURKEY, 2019
- NIGER HOTEL, NIAMEY, NIGER, 2019**  
ROSEMONT CURIO BY HILTON - DUBAI, UAE, 2019
- CROWN PLAZA, JEDDAH, KSA, 2019**  
DAMAC MAISON PRIVE, DUBAI, UAE, 2019
- HILTON GARDEN INN, RIYADH, SAUDI ARABIA, 2019**  
HILTON, AMSTERDAM, HOLLAND, 2019
- HOLIDAY INN HOTEL HEATHROW, LONDON, UNITED KINGDOM, 2019**  
STAYBRIDGE SUITES, LONDON, UNITED KINGDOM, 2019
- HILTON, ADANA, TURKEY, 2019**  
AL BARSHA HOTEL, DUBAI, UAE, 2019
- LE MÉRIDIEN MINA SEYAHİ BEACH  
RESORT & MARINA - DUBAI, UAE, 2019**  
MANOR HOTEL BY JA - DUBAI, UAE, 2019
- HILTON CANARY WHARF, LONDON, UNITED KINGDOM, 2019**  
RIXOS SAADIYAT ISLAND, ABU DHABI, UAE, 2018
- WYNDHAM DUBAI MARINA, DUBAI, UAE, 2018**  
ADMIRAL AND GATEWAY HOTEL, DUBAI, UAE, 2018
- SHAZA HOTEL, MEKKAH, KSA, 2018**  
THE HOUSE RESIDENCE BOMONTI, ISTANBUL, TURKEY, 2017
- NOBU HOTEL SHOREDITCH, LONDON, UNITED KINGDOM, 2017**  
RIXOS PREMIUM DUBAI JBR, DUBAI, UAE, 2017
- RADISSON BLU HOTEL, DUBAI, UAE, 2017**  
NOBU HOTEL SHOREDITCH, LONDON, UNITED KINGDOM, 2017
- PARK PLAZA LONDON RIVERBANK HOTEL, LONDON, UNITED KINGDOM, 2017**  
DEDEMAN HOTEL, TOKAT, TURKEY, 2017
- THE HOUSE RESIDENCE BOMONTI HOTEL, ISTANBUL, TURKEY, 2017**  
DEDEMAN HOTEL, KONYA, TURKEY, 2017
- ANKARA HILTONSA HOTEL, ANKARA, TURKEY, 2017**  
HILTON PARKSA ISTANBUL HOTEL, ISTANBUL, TURKEY, 2017
- CROWNE PLAZA HOTEL, ISTANBUL, TURKEY, 2016**  
CENTARA GRAND HOTEL, DOHA, QATAR, 2016
- KINTELE CONGRESS CENTER, BRAZZAVILLE, DEMOCRATIC REPUBLIC OF CONGO, 2016**  
ATANA HOTEL, DUBAI, UAE, 2016
- DOUBLE TREE BY HILTON HOTEL, MINSK, BELARUS, 2016**  
IBIS STYLES HOTEL, DUBAI JUMEIRA, UAE, 2016
- CONSTANTINE MILITARY HOTEL, CONSTANTINE, ALGERIA, 2016**  
DJANET MILITARY HOTEL, DJANET, ALGERIA, 2016
- PARK PLAZA LONDON WATERLOO HOTEL, LONDON, UNITED KINGDOM, 2016**  
INTERCONTINENTAL HOTEL, ISTANBUL, TURKEY, 2016



— *Restaurants* —

**LUCKY CAT BY GORDON RAMSAY - LONDON, UNITED KINGDOM, 2019**

AQUA KYOTO RESTAURANT - LONDON, UNITED KINGDOM, 2019

**PÉTRUS RESTAURANT - LONDON, UNITED KINGDOM, 2019**

14 HILLS - LONDON, UNITED KINGDOM, 2019

**ROBERTOS RESTAURANT - MONTENEGRO, 2019**

ALICE RESTAURANT, DUBAI, 2019

**AYAHS RESTAURANT, BEYROUTH, LEBANON, 2019**

KAMPAI, BEYROUTH, LEBANON, 2019

**CUPAGAHWA, DUBAI, UAE, 2019**

HUTONG RESTAURANT, NYC, USA, 2019

**QUEENSYARD, NYC, US, 2019**

FITZROY EUROPEAN BISTRO, DUBAI, UAE, 2019

**BANKSTOWN RSL COMMUNITY CLUB, SYDNEY, AUSTRALIA, 2019**

ROBERTO'S RESTAURANT, DUBAI, UAE, 2018

**RUYA RESTAURANT, LONDON, UNITED KINGDOM, 2018**

WINE HAPPENS, MOSCOW, RUSSIA, 2018

**ATMOSFIRE RESTAURANT, DUBAI, UAE, 2018**

KAFTAN RESTAURANT, DUBAI, UAE, 2018

**GRILL POLONEZ, ISTANBUL, TURKEY, 2018**

BANYAN RESTAURANT, ISTANBUL, TURKEY, 2018

**TURKISH EXPORTERS ASSEMBLY (TIM) VIP RESTAURANT, ISTANBUL, TURKEY, 2018**

NI CAFFE, BEYROUTH, LEBANON, 2017

**CINNAMON KITCHEN, OXFORD, UNITED KINGDOM, 2017**

GARAGE BAR, MANCHESTER, UNITED KINGDOM, 2017

**KAMPAI RESTAURANT, VIENNA, AUSTRIA, 2017**

HAZ RESTAURANT, LONDON, UNITED KINGDOM, 2017

**FENIX RESTAURANT, ISTANBUL, TURKEY, 2017**

MASON'S BAR, MANCHESTER, UNITED KINGDOM, 2017

**VERDURA RESTAURANT, DUBAI, UAE, 2017**

CHEF STEAK&BAR, MOSCOW, RUSSIA, 2017

**KASSAB RESTAURANT, TEHRAN, IRAN, 2017**

KU BAR, LONDON, UNITED KINGDOM, 2017

**CARIBOU COFFEE, TURKEY & GCC, 2017**

BOSPORUS RESTAURANT, DUBAI, UAE, 2016

**GARAGE BAR, MANCHESTER, UNITED KINGDOM, 2016**

CAFE BATEEL, KUWAIT CITY, KUWAIT, 2016

**NUSR-ET STEAK HOUSE, ABU DHABI, UAE, 2016**

TURKISH VILLAGE RESTAURANT, DUBAI, UAE, 2016

**PARLE CAFE & BRASSERIE, DUBAI, UAE, 2016**

DOUWE EGBERTS, ISTANBUL, TURKEY, 2016

**WHITE PEPPER BY DIVAN RESTAURANT, ISTANBUL, TURKEY, 2016**

NURAI CAFE, DUBAI, UAE, 2016

**RUYA RESTAURANT, DUBAI, UAE, 2016**

RUE 71 PARTISSERIE & TEAROOM, DUBAI, UAE, 2016

**TUB OF BUTTER RESTAURANT, DUBAI, UAE, 2016**



WE **DESIGN** AND **MANUFACTURE** FURNITURE FOR  
OUR BUSINESS PARTNERS **ALL OVER THE WORLD.**

CINCINNATI



NEW YORK







## IMPRINT

*Owner & Publisher* Parla Design  
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*Printed by* Seçil Ofset  
100. Yıl Mahallesi Matbaacılar Sitesi  
4. Cadde No:77 Bağcılar, İstanbul

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